



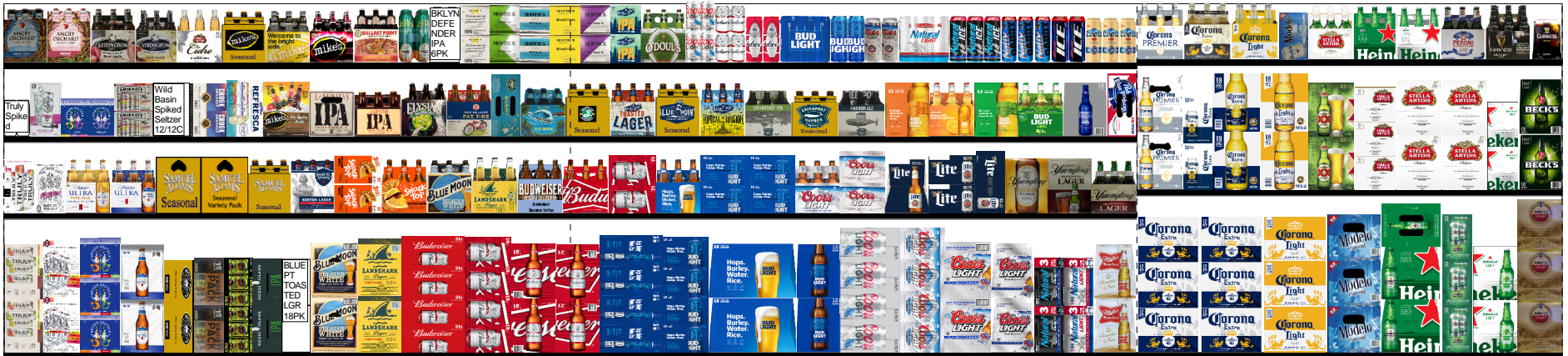
Clare Rose



King Kullen #43 Eastport  
25 Eastport Manor Rd.  
16 Foot Cooler

16 Ft Cooler

6 Ft Cooler





Clare Rose



King Kullen #43 Eastport  
25 Eastport Manor Rd.  
16 Foot Cooler

16 Ft C







Clare Rose



King Kullen #43 Eastport  
25 Eastport Manor Rd.  
16 Foot Cooler

Cooler





Clare Rose



King Kullen #43 Eastport  
25 Eastport Manor Rd.  
16 Foot Cooler

6 Ft Cooler





# PLANOGRAM BACKING TABLE

KK#43 - Eastport.psa

## Planogram: 43-EASTPORT(16 Foot Cooler)

Segment #1 : Shelf #4      DEPTH: 26 in    WIDTH: 192 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
44	1	8769200424	TRULY VARIETY 12PK CAN	4.0	8	2	8.1	6.9
45	1	63598554890	WHITE CLAW 12PK	3.0	6	2	3.3	12.7
46	1	85389700227	SPIKED SLTZR MIXED 12PK	3.0	6	3	4.5	9.3
47	1	1820005990	MICH ULT 12PK BTL	2.0	4	2	4.0	7.1
48	1	81601402080	SOUTHERN TIER OVERPACKD 15P CA	2.0	4	2	11.4	2.5
49	1	85961200134	21ST AMENDMENT VARTY 15PK	1.0	2	2	4.9	2.9
50	1	64286090024	FOUNDERS ALL DAY 15P	2.0	4	2	10.1	2.8
51	1	73692011651	GOOSE IPA 15PK CAN	1.0	2	2	2.6	5.4
52	1	68174500134	BLUE PT TOASTED LGR 18PK	2.0	2	2	3.2	4.4
53	1	7199009516	BLUE MOON 12OZ NR	2.0	4	2	6.2	4.5
54	1	1820012998	LAND SHARK 12PK	2.0	4	2	4.4	6.4
55	1	1820011168	BUD 24PK CANS	4.0	4	4	4.7	5.9
56	1	1820011218	BUD18P CAN	4.0	4	4	4.6	6.0
57	1	1820011308	BUD18PK BTL	3.0	3	2	5.1	4.1
97	1	1820000771	BUD LN 12PK BTL	2.0	4	2	3.2	8.8
98	1	1820053168	BUD LIGHT 24PK CANS	4.0	4	4	3.3	8.6
99	1	1820053218	BUD LT 18P CAN	4.0	4	4	4.2	6.7
100	1	1820053308	BUD LT 18PK BTL	6.0	6	2	6.0	7.0
101	1	1820000769	BUD LT LN 12PK BTL	2.0	4	2	3.4	8.3
102	1	7199031600	COORS LIGHT 24PK CAN SUIT	4.0	4	4	5.2	5.4
103	1	7199030017	COORS LT 18PK CANS	4.0	4	4	4.9	5.7
104	1	7199030078	COORS LT 18PK BTLS	2.0	2	2	4.8	2.9
105	1	7199030069	COORS LT LN 12PK BTL	2.0	4	2	4.9	5.7
106	1	1820028443	NATURAL ICE 15PK CAN	2.0	4	2	3.6	7.7
107	1	1820020077	NATURAL LT 15PK CAN	2.0	4	2	5.9	4.7
108	1	3410001509	MILLER HIGH LIFE LN 12PKBTL	2.0	4	2	8.4	3.4

Segment #1 : Shelf #3      DEPTH: 21 in    WIDTH: 192 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
31	1	8769200686	TRULY BERRY VARIETY 12PK	9999999...	2	1	2.4	5.8
32	1	63598526089	WHITE CLAW BL CHERRY 12PK	9999999...	2	1	2.9	4.8
33	1	1820020082	MICH ULTRA PURE GOLD 6PK	1.0	4	1	12.3	2.3
34	1	1820005989	MICH ULTRA 6PK BTL	1.0	4	1	7.4	3.8
35	1	8769201103	SAM ADAMS SEASONAL 12PBTL	1.0	2	1	4.8	2.9
36	1	8769229103	SAM ADAMS MIX 12PK BTL	1.0	2	1	6.2	2.3
37	1	8769230050	SAM ADAMS SEASONAL 6P BTL	1.0	4	1	8.2	3.4
38	1	8769210012	SAM ADAMS LAGER 6PK BTL	1.0	4	1	11.8	2.4
39	1	1820028156	SHOCK TOP 15PK 12OZ CAN	1.0	2	2	6.2	2.3
40	1	1820013986	SHOCK TOP 6PK	1.0	4	1	12.7	2.2
41	1	7199009511	BLUE MOON ALE 6PK BTL	1.0	4	1	6.1	4.6
42	1	1820012982	LAND SHARK 6PK BTL	1.0	4	1	9.4	3.0
43	1	1820020069	BUD AMBER LAGER 6PK	9999999...	4	1	5.1	5.5
85	1	1820000834	BUD LN 6P BTL	1.0	4	1	8.9	3.2
86	1	1820011047	BUD12PK CANS	2.0	4	2	2.8	10.1
87	1	1820000833	BUD LT LN 6P BTL	1.0	4	1	7.0	4.0
88	2	1820053047	BUD LT 12PK CANS	4.0	8	2	5.1	11.0
89	1	7199030005	COORS LT LN 6PK BTL	1.0	4	1	10.9	2.6
90	1	7199000048	COORS LT 12PK CAN	2.0	4	2	2.5	11.4
91	1	3410057509	MILLER LT L/N 12PK BTL	1.0	2	1	5.1	2.8
92	1	3410057340	MILLER LITE 18PK CAN	2.0	2	2	5.0	2.8
93	1	3410057636	MILLER LT FRIDGE PK 12PK	1.0	2	1	4.1	3.4
94	1	8992433125	YUENGLING GLDN PLSNR 12PK	1.0	2	1	6.8	2.1
95	1	8992427896	YUENGLING LAGER 12PK BTL	1.0	2	1	3.8	3.6
96	1	8992427891	YUENGLING LAGER 6PK BTL	1.0	4	1	10.5	2.7

## PLANOGRAM BACKING TABLE

Segment #1 : Shelf #2      DEPTH: 21 in    WIDTH: 192 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
16	1	8769200792	Truly Spiked Spkkg Bluebery Acai 6/12C	0.8	3	1	0.0	0.0
17	1	63598520025	WHITE CLAW BC SELTZER 6PK	9999999...	2	1	7.0	2.0
18	1	1820028548	Bon & Viv SS Variety Pack 6/12C	0.5	2	1	0.0	0.0
19	1	85389700232	Bon & Viv SS Blk Cherry Rosemary 6/12C	0.5	2	1	0.0	0.0
20	1	8200078142	SMIRNOFF SPIKED SLTZR 12P	1.0	2	2	2.3	6.2
21	1	9999900090	Wild Basin Spiked Seltzer 12/12C SC	1.5	3	1	0.0	0.0
22	1	85531000827	Crook & Marker Zero Guilt 8/12C	1.3	4	2	0.0	0.0
23	1	3354400013	Corona Refresca Variety Pack 12/12C SC	1.0	2	1	0.0	0.0
24	1	63598512998	MIKES VAR 12PK BTL	1.0	2	1	4.3	3.3
25	1	72383010009	Lagunitas IPA 12/12B	1.0	2	1	0.0	0.0
26	1	72383000009	LAGUNITAS IPA 6PK	0.8	3	1	10.0	2.1
27	1	81790400083	ELYSIAN SPACE DUST IPA 6P	1.0	4	1	8.2	3.4
28	1	75452700022	NEW BELG FAT TIRE 6PK BTL	1.0	4	1	7.6	3.7
29	1	79603082496	Kona Big Wave Golden Ale 12/12C	1.0	2	1	0.0	0.0
30	1	79603011496	KONA BIG WAVE 6PK	1.0	4	1	5.9	4.7
72	1	3061300053	BKLYN WINTER ALE 6PK	1.0	4	1	13.3	2.1
73	1	68174511112	BLUE PT TOASTED LAGER 6PK BTL	1.0	4	1	4.1	6.8
74	1	68174511118	BLUE PT SEASONAL 6PK	1.0	4	1	3.7	7.6
75	1	68174511102	BLUE PT HOPTICAL ILL 6PK BTL	1.0	4	1	4.6	6.1
76	1	85998900516	GPH OTHERSIDE IPA 6PK	1.0	4	1	7.5	3.7
77	1	85998900522	GPH SEASONAL 6PK	1.0	4	1	8.9	3.1
78	1	85998900504	GPH ALE 6PK	1.0	4	1	8.0	3.5
79	1	1820020080	BUD LT ORANGE 12PK BOTTLE	1.0	2	1	5.2	2.7
80	1	1820020079	BUD LT ORANGE 6PK BTL	1.0	4	1	12.2	2.3
81	1	1820014990	BUD LIGHT LIME 12PK	1.0	2	1	6.1	2.3
82	1	1820014991	BUD LIGHT LIME 6PK BTL	1.0	4	1	12.2	2.3
83	1	1820018992	BUD LT PLATINUM 12PK BTL	1.0	2	1	5.6	2.5
84	1	2210000170	PABST 12PK CANS	1.0	2	1	3.4	4.1

Segment #1 : Shelf #1      DEPTH: 20 in    WIDTH: 192 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8769282102	ANGRY ORCH CRISP APPLE 6P	1.0	4	1	6.6	4.2
2	1	8769200660	ANGRY ORCH ROSE CIDER 6PK	1.0	4	1	6.9	4.0
3	1	8834510201	STRONGBOW ROSE CIDER 6PK	9999999...	3	1	6.4	3.3
4	1	8834510151	STRONGBOW GOLD CIDER 6PK BTL	1.0	4	1	8.5	3.3
5	1	1820024001	STELLA CIDRE 6PK	0.8	3	1	8.8	2.4
6	1	63598506074	MIKES SEASONAL 6P BTL	1.0	4	1	6.6	4.2
7	1	63598510062	MIKES HARD LEMONADE 6PK BTL	1.0	4	1	7.9	3.5
8	1	63598506744	MIKES BERRY 6PK BTL	1.0	4	1	7.8	3.6
9	1	67243800068	BALLAST PT GRAPEFRUIT 6PK	0.8	3	1	9.4	2.2
10	1	89785300293	CIGAR CITY JAI ALA 6PK	9999999...	2	1	4.8	2.9
11	1	3061311212	BKLYN DEFENDER IPA 6PK	0.5	2	1	8.4	1.7
12	1	86273700002	MONTAUK DRIFTWOOD 6PK	1.0	4	2	7.3	3.8
13	1	86273700007	MONTAUK SESS IPA 6PK	1.0	4	2	7.5	3.7
14	1	86273700006	MONTAUK SEASONAL 6PK	1.0	4	2	3.3	8.4
15	1	86907100026	MONTAUK WATERMELON 6PK	1.0	4	2	2.7	10.4
58	1	86907100027	MONTAUK WAVE CHASER 6PK	1.0	4	2	4.2	6.6
59	1	68174500215	Blue Point The IPA 6/12C	1.0	4	2	0.0	0.0
60	1	1820000784	ODOULS NA 6P BTL	0.8	3	1	6.2	3.4
61	1	7199000008	COORS LT BEER 6PK CAN	1.0	4	2	11.1	2.5
62	1	1820000016	BUD BEER 6PK CAN 12OZ	1.0	4	2	9.2	3.1
63	2	1820021985	BUD 3PK 25OZ CAN	0.8	4	1	3.4	8.3
64	1	1820021986	BUD LT 3PK 25OZ	1.2	6	1	6.5	6.4
65	2	1820025001	BUD LT 25OZ CAN	0.8	12	1	8.2	10.2
66	2	7199030120	COORS LIGHT 3PK 24OZ CAN	0.8	4	1	4.6	6.1
67	1	1820021987	NATURAL LT 3PK/25OZ	1.2	6	1	16.0	2.6
68	3	1820025008	NATTY ICE 25OZ CAN	1.2	18	1	4.3	29.1
69	3	1820025013	NATTY DADDY 25OZ CAN	1.2	18	1	3.0	42.3
70	2	1820025006	BUD ICE 25OZ CAN	0.8	12	1	3.5	23.8



## PLANOGRAM BACKING TABLE

71    3    7199010071    COORS BANQUET 24OZ CAN    1.5    18    1    3.9    32.7

Segment #3 : Shelf #3    DEPTH: 26 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
129	2	8066095615	CORONA XTRA 12PK BTL	6.0	12	3	5.4	15.6
130	1	8066095675	CORONA LT 12PK BTL	3.0	6	3	4.8	8.7
131	1	8066095757	MODELO ESPECIAL 12PK BTL	3.0	6	3	8.5	4.9
134	1	7289000016	HEINEKEN 12 PK BTL	1.5	3	1	5.7	9.9
133	1	7289000016	HEINEKEN 12 PK BTL	1.5	3	1	5.7	9.9
132	1	7289000016	HEINEKEN 12 PK BTL	1.0	2	1	5.7	9.9
135	1	7289000020	HEINEKEN 12PK KEG CAN	3.0	6	3	13.0	3.2
136	1	7289000159	HEINEKEN LT 12PK BTL	2.0	4	2	6.0	4.7
137	1	7289010016	AMSTEL LIGHT 12PK BTL	3.0	6	3	16.2	2.6

Segment #3 : Shelf #2    DEPTH: 21 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 27.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
119	1	3354495042	CORONA PREMIER 12PK BTL	2.0	4	2	6.9	4.1
120	1	8066095695	CORONA XTRA 12PK CAN	2.0	4	2	8.6	3.3
121	1	8066095680	CORONA EXTRA 18PK BTL	2.0	2	2	4.4	3.2
122	1	8066095623	CORONA LIGHT 18PK BTL	2.0	2	2	5.1	2.8
123	1	7231123012	DOS EQUIS SPC LAGER 12P BTL	2.0	4	2	28.0	1.0
124	1	78615000016	STELLA ARTOIS 12PK CANS	3.0	6	3	15.7	2.7
125	1	78615000014	STELLA ARTOIS 12PK BTL	2.0	4	2	5.7	9.8
126	1	78615000014	STELLA ARTOIS 12PK BTL	2.0	4	2	5.7	9.8
127	1	7289000188	HEINEKEN LT 12PK CAN	2.0	4	2	9.9	2.8
128	1	8248812300	BECKS 12PK BTL	2.0	4	2	17.1	1.6

Segment #3 : Shelf #1    DEPTH: 20 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
109	1	3354495041	CORONA PREMIER 6PK BTL	0.8	3	1	7.3	2.9
110	1	8066095605	CORONA XTRA 6PK BTL	0.8	3	1	4.3	4.9
111	1	8066095625	CORONA LT 6PK BTL	0.8	3	1	6.0	3.5
112	1	8066095715	MODELO ESPECIAL 12PK CAN	0.5	1	1	3.8	1.9
113	1	78615000001	STELLA ARTOIS 6PK BTL	1.0	4	1	7.7	3.6
114	1	7289000011	HEINEKEN 6PK BTL	1.0	4	1	6.4	4.4
115	1	7289000158	HEINEKEN LT 6PK BTL	1.0	4	1	13.3	2.1
116	1	18195400002	PERONI NASTRO ASSURRO 6P BTL	0.8	3	1	4.7	4.4
117	1	8382010401	GUINNESS DRAUGHT 6PK BTL	1.0	4	1	11.3	2.5
118	1	8382012360	GUINNESS PUB DRGT 4P C	0.5	3	1	5.5	3.9

SKUs on Planogram: 134