



Clare Rose



King Kullen #15 Center Moriches

540 Montauk Hwy

24 Foot Cooler and 6 Foot End Cap





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King Kullen #15 Center Moriches

540 Montauk Hwy

24 Foot Cooler and 6 Foot End Cap

24 Ft C





Clare Rose



King Kullen #15 Center Moriches

540 Montauk Hwy

24 Foot Cooler and 6 Foot End Cap

Cooler





Clare Rose



King Kullen #15 Center Moriches

540 Montauk Hwy

24 Foot Cooler and 6 Foot End Cap





Clare Rose



King Kullen #15 Center Moriches

540 Montauk Hwy

24 Foot Cooler and 6 Foot End Cap

### 6 Ft Cooler



# PLANOGRAM BACKING TABLE

KK#15 - Center Moriches.psa

## Planogram: 15-CENTER MORICHES(24 Foot Cooler & 6ft Cooler)

Segment #1 : Shelf #4      DEPTH: 32 in    WIDTH: 288 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
69	1	8200078142	SMIRNOFF SPIKED SLTZR 12P	4.0	8	4	17.5	3.2
70	1	8769200424	TRULY VARIETY 12PK CAN	4.5	9	3	13.3	4.7
71	1	63598554890	WHITE CLAW 12PK	4.0	8	2	5.8	9.6
72	1	85389700227	SPIKED SLTZR MIXED 12PK	4.5	9	3	7.8	8.1
73	1	63598512998	MIKES VAR 12PK BTL	3.0	6	2	12.4	3.4
74	1	7289000152	HEINEKEN 18 PK BTL	4.0	4	2	28.0	1.0
75	1	7289000016	HEINEKEN 12 PK BTL	3.0	6	2	3.5	12.1
76	1	7289000159	HEINEKEN LT 12PK BTL	3.0	6	2	9.2	4.6
77	1	8248812300	BECKS 12PK BTL	3.0	6	2	11.3	3.7
78	1	78615000014	STELLA ARTOIS 12PK BTL	3.0	6	2	3.5	11.9
79	1	3354495042	CORONA PREMIER 12PK BTL	3.0	6	2	12.1	3.5
80	1	8066095408	CORONITA FIESTA BTLs PK 24 7OZ	4.0	4	2	17.6	1.6
81	1	8066095680	CORONA EXTRA 18PK BTL	4.0	4	2	10.7	2.6
82	1	8066095615	CORONA XTRA 12PK BTL	4.0	8	2	3.5	16.0
83	1	8066095675	CORONA LT 12PK BTL	3.0	6	2	3.7	11.3
84	1	8066095757	MODELO ESPECIAL 12PK BTL	2.0	4	2	7.3	3.8
85	1	72383010009	Lagunitas IPA 12/12B	3.0	6	2	0.0	0.0
86	1	8769201103	SAM ADAMS SEASONAL 12PBTL	3.0	6	2	14.8	2.8
87	1	8769229103	SAM ADAMS MIX 12PK BTL	3.0	6	2	15.6	2.7
151	1	81601402080	SOUTHERN TIER OVERPACKD 15P CA	2.0	4	2	15.1	1.9
152	1	85961200134	21ST AMENDMENT VARTY 15PK	2.0	4	2	14.7	1.9
153	1	73692011651	GOOSE IPA 15PK CAN	2.0	4	2	15.3	1.8
154	1	64286090024	FOUNDERS ALL DAY 15P	2.0	4	2	10.1	2.8
155	1	68174500134	BLUE PT TOASTED LGR 18PK	4.0	4	2	8.5	3.3
156	1	68174500145	BLUE PT SUMMER 18PK CAN	4.0	4	2	8.9	3.2
157	1	1820028156	SHOCK TOP 15PK 12OZ CAN	2.0	4	2	10.3	2.7
158	1	7199017052	BLUE MOON 15PK	2.0	4	2	10.1	2.8
159	1	7199009516	BLUE MOON 12OZ NR	3.0	6	2	10.7	3.9
160	1	1820096624	MICH ULTRA 18P BTLs	4.0	4	2	9.4	3.0
161	1	1820096721	MICH ULT 18PK CAN	6.0	6	3	8.4	5.0
162	1	1820005990	MICH ULT 12PK BTL	3.0	6	2	7.3	5.8
163	1	7199030079	COORS LT 24PK SILVER BOX	4.0	4	2	17.3	1.6
164	1	7199031600	COORS LIGHT 24PK CAN SUIT	4.0	4	2	5.6	5.0
165	1	7199030078	COORS LT 18PK BTLs	4.0	4	2	6.7	4.2
166	1	7199030017	COORS LT 18PK CANS	6.0	6	3	6.9	6.1
167	1	7199030069	COORS LT LN 12PK BTL	3.0	6	2	5.9	7.1
168	1	3410057256	MILLER LITE 18PK BTL	4.0	4	2	10.4	2.7
169	1	3410057340	MILLER LITE 18PK CAN	4.0	4	2	9.3	3.0
170	1	3410057509	MILLER LT L/N 12PK BTL	3.0	6	2	15.6	2.7
171	1	3410001509	MILLER HIGH LIFE LN 12PKBTL	3.0	6	2	5.7	7.3
172	1	1820028443	NATURAL ICE 15PK CAN	2.0	4	2	3.0	9.3
173	1	1820020077	NATURAL LT 15PK CAN	2.0	4	2	4.2	6.7

Segment #1 : Shelf #3      DEPTH: 22 in    WIDTH: 288 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
45	1	63598526089	WHITE CLAW BL CHERRY 12PK	9999999...	2	1	7.5	1.9
46	1	63598520025	WHITE CLAW BC SELTZER 6PK	0.8	3	1	5.0	4.2
47	1	63598520028	WHITE CLAW GRAPEFRUIT 6PK	0.8	3	1	9.4	2.2
48	1	63598526087	White Claw Mango HrdSeltzer 6/12C	0.8	3	1	0.0	0.0
49	1	85389700228	SPIKED SLTZR CRNBRY 6PK C	0.8	3	1	5.1	4.1
50	1	85389700231	SPIKED SLTZR GRPFRT 6PK C	0.8	3	1	8.4	2.5
51	1	85389700232	SPIKED SELTZER LEMON 6PK	0.8	3	1	10.5	2.0
52	1	85531000827	Crook & Marker Zero Guilt 8/12C	1.0	3	1	0.0	0.0
53	1	85531000806	Crook & Marker Zero Sameness 8/12C	1.0	3	1	0.0	0.0

## PLANOGRAM BACKING TABLE

54	1	7031001542	Pura Still Spiked Blackberry 6/11B	1.0	4	1	0.0	0.0
55	1	7289010016	AMSTEL LIGHT 12PK BTL	1.0	2	1	4.4	3.2
56	1	7289000020	HEINEKEN 12PK KEG CAN	1.0	2	1	4.2	3.4
57	1	7289000011	HEINEKEN 6PK BTL	1.0	4	1	5.1	5.5
58	1	7289000158	HEINEKEN LT 6PK BTL	1.0	4	1	11.6	2.4
59	1	7289000188	HEINEKEN LT 12PK CAN	1.0	2	1	3.9	3.6
60	1	8015761194	PAULANER HEFE WEIZEN 6PK	1.0	4	1	17.5	1.6
61	1	78615000016	STELLA ARTOIS 12PK CANS	1.5	3	1	7.7	2.7
62	1	78615000001	STELLA ARTOIS 6PK BTL	1.0	4	1	5.8	4.8
63	1	3354495044	CORONA PREMIER 12PK CAN	1.5	3	1	10.1	2.1
64	1	3354495041	CORONA PREMIER 6PK BTL	1.0	4	1	9.3	3.0
65	1	8066095695	CORONA XTRA 12PK CAN	1.0	2	1	6.5	2.1
66	1	8066095605	CORONA XTRA 6PK BTL	1.0	4	1	4.2	6.7
67	1	8066095625	CORONA LT 6PK BTL	1.0	4	1	6.8	4.1
68	1	3354495053	CORONA FAMILIAR 12PK BTL	1.0	2	1	9.3	1.5
131	1	8066095715	MODELO ESPECIAL 12PK CAN	1.0	2	1	8.3	1.7
132	1	8066095765	MODELO E SPECIAL 6PK BTL	0.8	3	1	9.8	2.1
133	1	1820012982	LAND SHARK 6PK BTL	1.0	4	1	11.1	2.5
134	1	1820012998	LAND SHARK 12PK	1.0	2	1	4.0	3.5
135	1	1820020983	LAND SHARK 12PK CAN	1.0	2	1	0.0	0.0
136	1	1820012989	Michelob Ultra Inf Lime PrcklyPr 6/12B	1.0	4	1	0.0	0.0
137	1	1820020083	MICH ULTRA PURE GOLD 12PK	1.0	2	1	7.3	1.9
138	1	1820020144	Michelob Ultra Pure Gold 12/12C SC	1.5	3	1	0.0	0.0
139	1	1820020082	MICH ULTRA PURE GOLD 6PK	1.0	4	1	12.1	2.3
140	1	1820005989	MICH ULTRA 6PK BTL	1.0	4	1	5.5	5.1
141	1	1820006991	MICH ULT 12PK CANS	1.5	3	1	6.8	3.1
142	1	7199030125	Coors Light 12/8C	1.5	3	1	0.0	0.0
143	1	7199030005	COORS LT LN 6PK BTL	1.0	4	1	9.3	3.0
144	2	7199000048	COORS LT 12PK CAN	4.0	8	2	4.6	12.1
145	1	3410057505	MILLER LT LONG 6PK BTL	1.0	4	1	14.4	1.9
146	1	3410057636	MILLER LT FRIDGE PK 12PK	1.0	2	1	3.3	4.2
147	1	8992433125	YUENGLING GLDN PLSNR 12PK	1.0	2	1	9.9	1.4
148	1	8992427891	YUENGLING LAGER 6PK BTL	1.0	4	1	9.4	3.0
149	1	8992427896	YUENGLING LAGER 12PK BTL	1.0	2	1	5.4	2.6
150	1	8992427898	YEUNGLING LAGER 12 CAN	1.0	2	1	6.7	2.1

Segment #1 : Shelf #2      DEPTH: 23 in    WIDTH: 288 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
23	1	8769200686	TRULY BERRY VARIETY 12PK	9999999...	3	1	5.9	3.5
24	1	8769200792	Truly Spiked Spkig Bluebery Acai 6/12C	0.8	3	1	0.0	0.0
25	1	3354495076	SVEDKA VARIETY 12PK CAN	9999999...	3	1	9.5	2.2
26	1	9999900090	Wild Basin Spiked Seltzer 12/12C SC	1.5	3	1	0.0	0.0
27	1	3354400013	Corona Refresca Variety Pack 12/12C SC	1.5	3	1	0.0	0.0
28	1	1820020130	Ritas Spritz Variety Pack 12/12C SC	1.5	3	1	0.0	0.0
29	1	81062803026	Golden Road Spk Agua Fresca Vty 12/12...	1.5	3	1	0.0	0.0
30	1	3410051681	Cape Line Variety Pack 12/12C SC	1.5	3	1	0.0	0.0
31	1	1820020132	Stella Artois Spritzer 6/12C	0.8	3	1	0.0	0.0
32	1	63598526042	MIKES HARDER VARIETY 8PK	9999999...	3	1	9.6	2.2
33	1	63598510062	MIKES HARD LEMONADE 6PK BTL	1.0	4	1	10.1	2.8
34	1	63598506744	MIKES BERRY 6PK BTL	1.0	4	1	8.0	3.5
35	1	63598506074	MIKES SEASONAL 6P BTL	1.0	4	1	7.0	4.0
36	1	81790400083	ELYSIAN SPACE DUST IPA 6P	1.0	4	1	12.2	2.3
37	1	73692011132	GOOSE ISL IPA 6PK BTL	1.0	4	1	10.2	2.8
38	1	73692011823	Goose Island Next Coast IPA 6/12B	1.0	4	1	0.0	0.0
39	1	63848900029	DOGFISH HEAD 60 MIN 6PK	1.0	4	1	17.7	1.6
40	1	63848900312	Dogfish Head 90 Min Imp IPA 6/12B	1.0	4	1	0.0	0.0
41	1	8378337521	SIERRA NEV PALE 6P BTL	1.0	4	1	12.9	2.2
42	1	8769200848	Samuel Adams Boston 262 Marathon 12/1...	1.5	3	1	0.0	0.0
43	1	8769210014	SAM ADAMS LAGER 12PK BT	1.0	2	1	7.5	1.9
44	1	8769210012	SAM ADAMS LAGER 6PK BTL	1.0	4	1	11.8	2.4
111	1	8769230050	SAM ADAMS SEASONAL 6P BTL	1.0	4	1	10.5	2.7
112	1	3061300001	BKLYN LAGER 6P BTL	1.0	4	1	13.9	2.0
113	1	3061300053	BKLYN WINTER ALE 6PK	1.0	4	1	11.3	2.5
114	1	68174511112	BLUE PT TOASTED LAGER 6PK BTL	1.0	4	1	4.9	5.7

## PLANOGRAM BACKING TABLE

115	1	68174511118	BLUE PT SEASONAL 6PK	1.0	4	1	2.3	12.0
116	1	68174511130	BLUE PT BLUEBRY 6PK BTL	1.0	4	1	15.1	1.9
117	1	68174511102	BLUE PT HOPTICAL ILL 6PK BTL	1.0	4	1	4.8	5.8
118	1	85998900516	GPH OTHERSIDE IPA 6PK	1.0	4	1	9.6	2.9
119	1	85998900504	GPH ALE 6PK	1.0	4	1	11.2	2.5
120	1	85998900522	GPH SEASONAL 6PK	1.0	4	1	6.0	4.7
121	1	85114800597	GSB VARIETY 12PK CAN	9999999...	3	1	12.6	1.7
122	1	1820013986	SHOCK TOP 6PK	1.0	4	1	14.8	1.9
123	1	7199009511	BLUE MOON ALE 6PK BTL	1.0	4	1	8.5	3.3
124	1	3410051605	LEINENKUGEL SMMR SHNDY 6PK	1.0	4	1	10.0	2.8
125	1	2210000412	Pabst Easy 12/12C	1.0	2	1	0.0	0.0
126	1	2210000170	PABST 12PK CANS	1.0	2	1	4.7	3.0
127	1	1820079047	ODOULS NA 12P CAN	1.0	2	1	6.1	2.3
128	1	1820000784	ODOULS NA 6P BTL	1.0	4	1	9.0	3.1
129	1	7289000621	Heineken 0.0 6/12B	1.0	4	1	0.0	0.0
130	1	4257205715	CLAUSTHALER 6PK	1.0	4	1	12.2	2.3

Segment #1 : Shelf #1      DEPTH: 22 in    WIDTH: 288 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	64499613860	WOLFFER ROSE CIDER DRY 4P BTL	9999999...	2	1	5.9	2.4
2	1	86043100080	VIRTUE CIDER ROSE 6PK CAN	9999999...	2	1	6.2	2.3
3	1	8769200660	ANGRY ORCH ROSE CIDER 6PK	1.0	4	1	4.8	5.8
4	1	8769282102	ANGRY ORCH CRISP APPLE 6P	1.0	4	1	6.8	4.1
5	1	8769200149	ANGRY ORCH GRN APL 6PK	9999999...	4	1	7.0	4.0
6	1	8834510151	STRONGBOW GOLD CIDER 6PK BTL	1.0	4	1	11.2	2.5
7	1	8834510201	STRONGBOW ROSE CIDER 6PK	9999999...	4	1	11.7	2.4
8	1	1820024001	STELLA CIDRE 6PK	1.0	4	1	11.2	2.5
9	1	8769283102	Twisted Tea 6/12B	1.0	4	1	0.0	0.0
10	1	61300874833	ARNOLD PALMER 6PK CAN	9999999...	3	1	10.5	2.0
11	1	84980600223	John Dalys Half & Half 6/12C	0.8	3	1	0.0	0.0
12	1	8760010115	CARLSBERG LAGER 4PK	0.7	4	1	13.5	2.1
13	1	2050700011	BITBURGER 16OZ CANS 4P	0.7	4	1	10.2	2.8
14	1	8382012360	GUINNESS PUB DRGT 4P C	0.7	4	1	3.7	7.5
15	1	8382010401	GUINNESS DRAUGHT 6PK BTL	1.0	4	1	9.0	3.1
16	1	72383000009	LAGUNITAS IPA 6PK	1.0	4	1	13.1	2.1
17	1	18195400002	PERONI NASTRO ASSURRO 6P BTL	1.0	4	1	12.6	2.2
18	1	75452700082	NEW BELG SEASONAL 6PK	9999999...	4	1	7.0	4.0
19	1	79603011496	KONA BIG WAVE 6PK	1.0	4	1	10.8	2.6
20	1	79603081491	Kona Hanalei Island IPA 6/12B	1.0	4	1	0.0	0.0
21	1	89785300293	CIGAR CITY JAI ALA 6PK	1.0	4	2	14.7	1.9
22	1	74052211968	Bell's Official Hazy IPA 6/12C	1.0	4	2	0.0	0.0
88	1	63848900193	Dogfish Head SeaQuenchAle 6/12C	1.0	4	2	0.0	0.0
89	1	3061300030	Brooklyn Lager 6/12C	1.0	4	2	0.0	0.0
90	1	86273700007	MONTAUK SESS IPA 6PK	1.0	4	2	9.2	3.0
91	1	86273700002	MONTAUK DRIFTWOOD 6PK	1.0	4	2	8.9	3.1
92	1	86273700006	MONTAUK SEASONAL 6PK	1.0	4	2	5.3	5.2
93	1	86907100026	MONTAUK WATERMELON 6PK	1.0	4	2	3.7	7.5
94	1	86907100027	MONTAUK WAVE CHASER 6PK	1.0	4	2	6.0	4.7
95	1	68174500215	Blue Point The IPA 6/12C	1.0	4	2	0.0	0.0
96	1	68174500208	Blue Point Shore Thing 6/12C	1.0	4	2	0.0	0.0
97	1	68174500068	BLUE PT BCH PLUM GOSE 6PK	0.7	4	1	12.0	2.3
98	1	85998900520	GPH SUMMER ALE 6PK CANS	1.0	4	2	9.1	3.1
99	1	85114900424	LI CELTIC ALE 6PK CAN	9999999...	2	1	5.3	2.6
100	1	85114900415	LONG IRELAND SNL 6PK CAN	9999999...	2	1	5.5	2.6
101	1	60940872979	PT JEFF PRTY BOAT IPA 6P	1.0	4	2	15.6	1.8
102	1	7289000454	HEINEKEN 3PK 16 OZ CAN	2.0	8	1	8.6	6.5
103	2	7089701331	FOSTERS 25OZ CAN	1.0	12	1	10.2	8.3
104	2	7199030065	COORS LT 24OZ CAN	1.2	14	1	9.7	10.1
105	2	7199030120	COORS LIGHT 3PK 24OZ CAN	0.8	4	1	6.0	4.7
106	1	1820021987	NATURAL LT 3PK/25OZ	1.4	7	1	17.1	2.9
107	2	1820025008	NATTY ICE 25OZ CAN	0.9	14	1	2.8	35.6
108	3	1820025013	NATTY DADDY 25OZ CAN	1.4	21	1	3.0	48.8
109	2	1820025006	BUD ICE 25OZ CAN	0.9	14	1	3.1	31.9
110	5	7199010071	COORS BANQUET 24OZ CAN	2.9	35	1	3.1	77.8



## PLANOGRAM BACKING TABLE

Segment #4 : Shelf #4      DEPTH: 21 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
197	1	1820053349	BUD LIGHT 24-PACK BOTTLES	2.0	2	2	5.6	2.5
198	1	1820053168	BUD LIGHT 24PK CANS	4.0	4	4	3.2	8.8
199	1	1820053308	BUD LT 18PK BTL	2.0	2	2	2.3	6.2
200	1	1820053218	BUD LT 18P CAN	4.0	4	4	3.3	8.5
201	1	1820011349	BUD 24-PACK BOTTLES	2.0	2	2	7.7	1.8
202	1	1820011168	BUD 24PK CANS	4.0	4	4	3.6	7.8
203	1	1820011308	BUD18PK BTL	2.0	2	2	2.5	5.7
204	1	1820011218	BUD18P CAN	4.0	4	4	3.9	7.3

Segment #4 : Shelf #3      DEPTH: 21 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
193	2	1820000769	BUD LT LN 12PK BTL	2.0	4	1	3.2	8.7
194	2	1820053047	BUD LT 12PK CANS	4.0	8	2	4.6	12.1
195	2	1820000771	BUD LN 12PK BTL	2.0	4	1	3.4	8.3
196	1	1820011047	BUD12PK CANS	2.0	4	2	3.5	8.0

Segment #4 : Shelf #2      DEPTH: 21 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
184	1	1820000833	BUD LT LN 6P BTL	1.0	4	1	7.0	4.0
185	1	1820020998	BUD LT 16Z ALM RESEAL BTL 8PK	1.3	4	1	13.0	2.1
186	1	1820018992	BUD LT PLATINUM 12PK BTL	1.0	2	1	5.8	2.4
187	1	1820014990	BUD LIGHT LIME 12PK	1.0	2	1	5.5	2.5
188	1	1820020080	BUD LT ORANGE 12PK BOTTLE	1.0	2	1	5.7	2.4
189	1	1820020069	BUD AMBER LAGER 6PK	0.8	3	1	2.9	7.3
190	1	1820000016	BUD BEER 6PK CAN 12OZ	1.0	4	2	11.9	2.4
191	1	1820000834	BUD LN 6P BTL	1.0	4	1	5.2	5.4
192	1	1820021979	BUD 16Z ALM RESEAL BTL 8PK	1.3	4	1	8.8	3.2

Segment #4 : Shelf #1      DEPTH: 21 in    WIDTH: 72 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
174	1	1820008989	BUD LIGHT 8PK 16OZ CAN	0.7	2	2	4.7	3.0
175	2	1820025001	BUD LT 25OZ CAN	0.9	14	1	10.3	9.5
176	1	1820021986	BUD LT 3PK 25OZ	1.4	7	1	4.6	10.6
177	1	1820018993	BUD LT PLATINUM 6PK BTL	1.0	4	1	9.1	3.1
178	1	1820014991	BUD LIGHT LIME 6PK BTL	1.0	4	1	13.5	2.1
179	1	1820020079	BUD LT ORANGE 6PK BTL	1.0	4	1	9.3	3.0
180	1	9999900066	Bud Light Lemon Tea 6/12B	0.8	3	1	0.0	0.0
181	2	1820025000	BUD 25OZ CAN	0.9	14	1	6.1	16.1
182	1	1820021985	BUD 3PK 25OZ CAN	1.4	7	1	7.1	6.9
183	1	1820008981	BUD 8PK 16OZ CAN	0.7	2	2	8.0	1.8

SKUs on Planogram: 204