



Clare Rose



King Kullen #34 Franklin Square  
206 New Hyde Park Rd  
16 Foot Cooler and 3 Foot Warm

3 Ft Warm

16 Ft Cooler





Clare Rose



King Kullen #34 Franklin Square

206 New Hyde Park Rd

16 Foot Cooler and 3 Foot Warm

3 Ft Warm





# Clare Rose



King Kullen #34 Franklin Square  
 206 New Hyde Park Rd  
 16 Foot Cooler and 3 Foot Warm

## 16 Ft Cooler



# PLANOGRAM BACKING TABLE

KK#34 - Franklin Square.psa

## Planogram: 34-FRANKLIN SQUARE(16 Foot Cooler and 3 Ft Warm)

Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
30	1	72383010009	Lagunitas IPA 12/12B	2.0	4	2	0.0	0.0
31	1	8066095757	MODELO ESPECIAL 12PK BTL	1.0	2	2	9.3	1.5
32	1	8066095408	CORONITA FIESTA BTLs PK 24 7OZ	2.0	2	2	7.5	1.9
33	1	8066095680	CORONA EXTRA 18PK BTL	2.0	2	2	10.5	1.3

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
25	1	8248812300	BECKS 12PK BTL	1.0	2	1	10.9	1.3
26	1	8769229103	SAM ADAMS MIX 12PK BTL	1.0	2	1	10.5	1.3
27	1	81601402080	SOUTHERN TIER OVERPACKD 15P CA	1.0	2	2	14.0	1.0
28	1	68174500210	Blue Point Shore Thing 18/12C	2.0	2	2	0.0	0.0
29	1	7199030125	Coors Light 12/8C	1.5	3	1	0.0	0.0

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.50 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
20	1	7199009554	BLUE MOON VARIETY PK 12PK	1.0	2	1	8.2	1.7
21	1	7199009532	BLUE MOON SEASONAL ALE 6	1.0	4	1	17.9	1.6
22	1	3061300056	BKLYN SUMMER CAN 12PK	1.5	3	1	13.4	1.6
23	1	3061300001	BKLYN LAGER 6P BTL	1.0	4	1	17.1	1.6
24	1	3061300053	BKLYN WINTER ALE 6PK	1.0	4	1	14.0	2.0

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
15	1	72383000009	LAGUNITAS IPA 6PK	1.0	4	1	19.3	1.5
16	1	81790400083	ELYSIAN SPACE DUST IPA 6P	1.0	4	1	15.6	1.8
17	1	75452700022	NEW BELG FAT TIRE 6PK BTL	1.0	4	1	17.7	1.6
18	1	79603082496	KONA BIG WAVE 12PK CAN	1.5	3	1	16.8	1.3
19	1	8992433567	YUENGLING GLDN PILSNER 6P	1.0	4	1	22.0	1.3

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 55.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
9	1	8769200686	TRULY BERRY VARIETY 12PK	9999999...	3	1	11.1	1.9
10	1	64286015031	FOUNDERS SOLID GOLD 6PK C	1.5	6	2	25.1	1.7
11	1	85909300246	SIXPOINT RESIN 6PK CANS	0.8	3	1	16.0	1.3
12	1	63598510062	MIKES HARD LEMONADE 6PK BTL	1.0	4	1	15.3	1.8
13	1	8769282102	ANGRY ORCH CRISP APPLE 6P	1.0	4	1	15.6	1.8
14	1	1820020132	Stella Artois Spritzer 6/12C	0.8	3	1	0.0	0.0

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 67.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
1	1	8769200678	TRULY WILD BERRY 6PK CAN	9999999...	3	1	17.9	1.2
2	1	8769200792	Truly Spiked Spkig Bluebery Acai 6/12C	0.8	3	1	0.0	0.0
3	1	63598520025	WHITE CLAW BC SELTZER 6PK	0.8	3	1	12.9	1.6
4	1	63598526087	White Claw Mango HrdSeltzer 6/12C	0.8	3	1	0.0	0.0
5	1	85389700231	SPIKED SLTZR GRPFRT 6PK C	0.8	3	1	14.3	1.5
6	1	1820028548	Bon & Viv SS Variety Pack 6/12C	0.8	3	1	0.0	0.0

## PLANOGRAM BACKING TABLE

7	1	61300874833	ARNOLDPALMERSPIKEDHALF&HALF6... 9999999...	3	1	0.0	0.0
8	1	84980600223	John Dalys Half & Half 6/12C	0.8	3	1	0.0

Segment #2 : Shelf #9 DEPTH: 24 in WIDTH: 192 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
67	1	63598554890	WHITE CLAW 12PK	3.0	6	2	16.0	2.6
68	1	8769200424	TRULY VARIETY 12PK CAN	2.0	4	2	11.5	2.4
69	1	85389700227	SPIKED SLTZR MIXED 12PK	2.0	4	2	7.5	3.7
70	1	63598512998	MIKES VAR 12PK BTL	2.0	4	2	15.9	1.8
71	1	7289010016	AMSTEL LIGHT 12PK BTL	2.0	4	2	11.4	2.5
72	1	7289000016	HEINEKEN 12 PK BTL	2.0	4	2	5.5	5.1
73	1	7289000159	HEINEKEN LT 12PK BTL	2.0	4	2	8.7	3.2
74	1	78615000014	STELLA ARTOIS 12PK BTL	2.0	4	2	5.4	5.2
75	1	3354495042	CORONA PREMIER 12PK BTL	2.0	4	2	12.5	2.2
76	1	8066095615	CORONA XTRA 12PK BTL	2.0	4	2	4.2	6.7
77	1	8066095675	CORONA LT 12PK BTL	2.0	4	2	7.8	3.6
78	1	7231123012	DOS EQUIS SPC LAGER 12P BTL	2.0	4	2	11.2	2.5
79	1	64286090024	FOUNDERS ALL DAY 15P	1.0	2	2	10.8	1.3
80	1	73692011651	GOOSE IPA 15PK CAN	1.0	2	2	9.7	1.5
81	1	68174500134	BLUE PT TOASTED LGR 18PK	2.0	2	1	6.9	2.0
82	1	1820028156	SHOCK TOP 15PK 12OZ CAN	1.0	2	2	6.3	2.2
83	1	7199009516	BLUE MOON 12OZ NR	2.0	4	2	8.6	3.3
84	1	1820012998	LAND SHARK 12PK	2.0	4	2	9.9	2.8
85	1	7199031600	COORS LIGHT 24PK CAN SUIT	2.0	2	2	5.1	2.8
86	1	7199030078	COORS LT 18PK BTL	2.0	2	2	5.1	2.7
87	1	7199030069	COORS LT LN 12PK BTL	2.0	4	2	6.8	4.1
88	1	1820011168	BUD 24PK CANS	4.0	4	4	4.8	5.8
89	1	1820011218	BUD18P CAN	4.0	4	4	6.8	4.1
90	1	1820011308	BUD18PK BTL	2.0	2	2	6.3	2.2
91	1	1820000771	BUD LN 12PK BTL	2.0	4	2	13.3	2.1
92	1	1820011047	BUD12PK CANS	4.0	8	4	6.4	8.8
93	1	3410001509	MILLER HIGH LIFE LN 12PKBTL	2.0	4	2	9.3	3.0
94	1	7248002403	SCHAEFER 12 PK CAN	3.0	6	2	11.3	3.7

Segment #2 : Shelf #7 DEPTH: 22 in WIDTH: 144 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
47	1	9999900090	Wild Basin SPiked Seltzer 12/12C SC	1.5	3	1	0.0	0.0
48	1	8200078142	Smirnoff Spk Seltzer Mixed Pack 12/12C ...	1.5	3	1	0.0	0.0
49	1	3354400013	Corona Refresca Variety Pack 12/12C SC	1.5	3	1	0.0	0.0
50	1	1820020130	Ritas Spritz Variety Pack 12/12C SC	1.5	3	1	0.0	0.0
51	1	18195400002	PERONI NASTRO ASSURRO 6P BTL	1.0	4	1	12.6	2.2
52	1	3354495041	CORONA PREMIER 6PK BTL	9999999...	4	1	19.2	1.5
53	1	8066095605	CORONA XTRA 6PK BTL	1.0	4	1	9.3	3.0
54	1	8066095625	CORONA LT 6PK BTL	1.0	4	1	9.6	2.9
55	1	1820020083	MICH ULTRA PURE GOLD 12PK	2.0	4	2	17.9	1.6
56	1	1820005990	MICH ULT 12PK BTL	2.0	4	2	10.2	2.8
57	1	1820096721	MICH ULT 18PK CAN	2.0	2	2	9.6	1.5
58	1	7199000048	COORS LT 12PK CAN	3.0	6	3	6.0	7.0
59	1	7199030017	COORS LT 18PK CANS	3.0	3	3	5.4	3.9
60	1	1820000769	BUD LT LN 12PK BTL	2.0	4	2	9.4	3.0
61	1	1820053047	BUD LT 12PK CANS	2.0	4	2	4.3	6.5
62	1	1820053168	BUD LIGHT 24PK CANS	2.0	2	1	2.6	5.3
63	1	1820053308	BUD LT 18PK BTL	2.0	2	2	4.7	3.0
64	1	1820053218	BUD LT 18P CAN	4.0	4	4	5.6	5.0
65	1	8992427896	YUENGLING LAGER 12PK BTL	2.0	4	2	10.2	2.7
66	1	3410057509	MILLER LT L/N 12PK BTL	2.0	4	2	9.9	2.8

Segment #2 : Shelf #6 DEPTH: 21 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
40	1	8382012393	GUINNESS STOUT 6PK BTL	1.0	4	1	11.2	2.5

## PLANOGRAM BACKING TABLE

41	1	4257204006	Schofferhofer Grapefrt Hefewzn 6/11B	1.0	4	1	0.0	0.0
42	1	7289000020	HEINEKEN 12PK KEG CAN	1.0	2	1	7.8	1.8
43	1	7289000011	HEINEKEN 6PK BTL	1.0	4	1	10.3	2.7
44	1	7289000158	HEINEKEN LT 6PK BTL	1.0	4	1	20.1	1.4
45	1	78615000016	STELLA ARTOIS 12PK CANS	1.5	3	1	14.0	1.5
46	1	78615000001	STELLA ARTOIS 6PK BTL	1.0	4	1	8.6	3.3

Segment #2 : Shelf #3 DEPTH: 18 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
34	1	63598506744	MIKES BERRY 6PK BTL	0.8	3	1	10.5	2.0
35	1	8769200660	ANGRY ORCH ROSE CIDER 6PK	0.8	3	1	7.4	2.8
36	1	73692011132	GOOSE ISL IPA 6PK BTL	0.8	3	1	14.3	1.5
37	1	68174511112	BLUE PT TOASTED LAGER 6PK BTL	0.8	3	1	9.8	2.1
38	1	68174511118	BLUE PT SEASONAL 6PK	0.8	3	1	5.9	3.6
39	1	68174511102	BLUE PT HOPTICAL ILL 6PK BTL	0.8	3	1	8.5	2.5

Segment #2 : Shelf #4 DEPTH: 22 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
110	1	85961200134	21ST AMENDMENT VARTY 15PK	1.0	2	2	11.0	1.3
111	1	87692300050	SAM ADAMS SEASONAL 6P BTL	1.0	4	1	12.8	2.2
112	1	3410051605	LEINENKUGEL SMMR SHNDY 6PK	1.0	4	1	15.9	1.8
113	1	7199009511	BLUE MOON ALE 6PK BTL	1.0	4	1	11.8	2.4
114	1	1820013986	SHOCK TOP 6PK	1.0	4	1	15.8	1.8
115	1	7199030104	COORS LIGHT ALUM PINT 9PBTL	1.0	2	1	4.8	2.9
116	1	7199030005	COORS LT LN 6PK BTL	1.0	4	1	15.9	1.8
117	1	1820014990	BUD LIGHT LIME 12PK	1.0	2	1	6.7	2.1
118	1	1820020079	BUD LT ORANGE 6PK BTL	9999999...	4	1	14.0	2.0
119	1	1820000833	BUD LT LN 6P BTL	1.0	4	1	11.7	2.4
120	1	1820000834	BUD LN 6P BTL	1.0	4	1	16.7	1.7
121	1	1820020069	BUD AMBER LAGER 6PK	9999999...	4	1	6.1	4.6
122	1	1820079047	ODOULS NA 12P CAN	1.0	2	1	9.0	1.6

Segment #2 : Shelf #1 DEPTH: 22 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
95	1	68174500208	Blue Point Shore Thing 6/12C	0.5	2	1	0.0	0.0
96	1	68174500215	Blue Point The IPA 6/12C	0.5	2	1	0.0	0.0
97	1	86273700006	MONTAUK SEASONAL 6PK	0.5	2	1	5.2	2.7
98	1	86907100027	MONTAUK WAVE CHASER 6PK	0.5	2	1	6.7	2.1
99	1	86273700002	MONTAUK DRIFTWOOD 6PK	0.5	2	1	9.0	1.6
100	1	86907100026	MONTAUK WATERMELON 6PK	0.5	2	1	6.4	2.2
101	1	85114900424	LI CELTIC ALE 6PK CAN	9999999...	2	1	6.2	2.3
102	1	85114900415	LONG IRELAND SNL 6PK CAN	9999999...	2	1	7.0	2.0
103	1	85998900520	GPH SUMMER ALE 6PK CANS	0.5	2	1	6.5	2.1
104	1	67243800261	Ballast Point Lager 6/12C	0.5	2	1	0.0	0.0
105	1	8382012360	GUINNESS PUB DRGT 4P C	0.7	4	1	8.5	3.3
106	1	1820008989	BUD LIGHT 8PK 16OZ CAN	1.0	3	1	13.5	1.6
107	1	1820000016	BUD BEER 6PK CAN 12OZ	1.0	4	1	15.3	1.8
108	1	1820008981	BUD 8PK 16OZ CAN	0.7	2	1	8.1	1.7
109	2	590001401401	Okocim Mocne 4/17C	1.3	8	1	0.0	0.0

Segment #2 : Shelf #8 DEPTH: 22 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
137	1	3410057340	MILLER LITE 18PK CAN	3.0	3	3	5.9	3.6
138	1	3410057636	MILLER LT FRIDGE PK 12PK	3.0	6	3	10.8	3.9
139	1	8992427898	YEUNGLING LAGER 12 CAN	1.0	2	1	5.3	2.7
140	1	2210000170	PABST 12PK CANS	1.0	2	1	6.0	2.4
141	1	1820020077	NATURAL LT 15PK CAN	1.5	3	3	6.4	3.3
142	1	1820028443	NATURAL ICE 15PK CAN	1.5	3	3	6.3	3.3

## PLANOGRAM BACKING TABLE

143    1    1820020133    Natural Light Naturdays 12/12C    1.0    2    1    0.0    0.0

Segment #2 : Shelf #5    DEPTH: 22 in    WIDTH: 48 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
129	1	1820000784	ODOULS NA 6P BTL	1.0	4	1	12.0	2.3
130	2	1820025000	BUD 25OZ CAN	0.9	14	1	24.9	3.9
131	2	1820021985	BUD 3PK 25OZ CAN	0.8	4	1	5.9	4.8
132	2	1820025001	BUD LT 25OZ CAN	0.9	14	1	16.6	5.9
133	2	1820021986	BUD LT 3PK 25OZ	0.8	4	1	4.9	5.7
134	2	7199030065	COORS LT 24OZ CAN	1.2	14	1	12.2	8.0
135	2	7199030120	COORS LIGHT 3PK 24OZ CAN	0.8	4	1	5.2	5.4
136	2	2210000004	PABST BLUE RIBBON 24Z CAN	1.2	14	1	8.4	11.7

Segment #2 : Shelf #2    DEPTH: 22 in    WIDTH: 48 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 52.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	DOS	MVMT
123	2	7089701331	FOSTERS 25OZ CAN	1.0	12	1	14.2	5.9
124	3	7199047712	KEYSTONE ICE 24OZ CAN	1.8	21	1	2.4	60.6
125	2	1820025008	NATTY ICE 25OZ CAN	0.9	14	1	4.4	22.1
126	3	1820025013	NATTY DADDY 25OZ CAN	1.4	21	1	5.2	28.3
127	2	1820025006	BUD ICE 25OZ CAN	0.9	14	1	9.1	10.7
128	4	7199010071	COORS BANQUET 24OZ CAN	2.3	28	1	3.6	54.5

SKUs on Planogram: 143