



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
1	08248812377	0 82488 12377 8	BECKS 1/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
2	68174500090	6 81745 00090 8	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
3	68174500048	6 81745 00048 9	BLUE POINT HAZY BASTARD 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
4	01820020209	0 18200 20209 4	BUD LIGHT LEMONADE 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
5	01820025833	0 18200 25833 6	BUD LIGHT LIME GRAPE-AHHH-RITA 1/25 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
6	01820020210	0 18200 20210 0	BUD LIGHT PEELS VARIETY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
7	01820020215	0 18200 20215 5	BUD LIGHT SELTZER BLACK CHERRY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
8	01820020201	0 18200 20201 8	BUDWEISER NITRO GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
9	01820020038	0 18200 20038 0	BUDWEISER ZERO 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
10	81790400791	8 17904 00791 8	ELYSIAN CONTACT HAZE IPA 6/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
11	73692011833	7 36920 11833 3	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
12	01820020144	0 18200 20144 8	MICHELOB ULTRA PURE GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
13	74052211966	7 40522 11966 7	BELLS OFFICIAL SERIES 12/12 CAN	BELL'S BREWERY INC	ADDED
14	02210000004	0 22100 00004 9	PABST 1/24 CAN	BLUE RIBBON INTER. HOLD...	ADDED
15	02210005020	0 22100 05020 4	PABST HARD PEACH ICED TEA 6/12 CAN	BLUE RIBBON INTER. HOLD...	ADDED
16	08769200989	0 87692 00989 4	TRULY WATERMELON KIWI 6/12 CAN	BOSTON BEER COMPANY ...	ADDED
17	08992477013	0 89924 77013 8	YUENGLING FLIGHT 12/12 BTL	D G YUENGLING & SON INC	ADDED
18	07289000620	0 72890 00620 2	HEINEKEN 0.0 NEAR BEER 6/12 CAN	HEINEKEN BROUWERIJEN ...	ADDED
19	08834510220	0 88345 10220 7	STRONGBOW DRY CIDER 4/16.9 CAN	HEINEKEN BROUWERIJEN ...	MAINTAINED



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	Check Digit UPC	Barcode	Name	Manufacturer	Status
20	71925600013	7 19256 00013 8	LONG TRAIL AMBER ALE 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
21	71925600074	7 19256 00074 9	LONG TRAIL TRAIL HOPPER IPA 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
22	81582901054	8 15829 01054 9	CAYMAN JACK MOSCOW MULE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
23	63598522413	6 35985 22413 6	MIKES HARD STRAWBERRY LEMONADE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
24	63598500019	6 35985 00019 8	WHITE CLAW 70 CLEMENTINE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
25	63598500021	6 35985 00021 1	WHITE CLAW 70 PINEAPPLE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
26	63598550002	6 35985 50002 5	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
27	04182770113	0 41827 70113 8	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPP...	MASS BAY BREWING CO	ADDED
28	07167009049	0 71670 09049 3	SARANAC WEEKEND WARRIOR VARIETY 12/12 CAN	MATT BREWING CO INC	ADDED
29	61300875550	6 13008 75550 8	ARNOLD PALMER SPIKED LEMONADE 12/12 CAN	MILLERCOORS LLC	ADDED
30	07199009560	0 71990 09560 4	BLUE MOON MANGO WHEAT 1/12 BTL	MILLERCOORS LLC	MAINTAINED
31	07199010002	0 71990 10002 5	COORS BANQUET 6/16 CAN	MILLERCOORS LLC	ADDED
32	07199000015	0 71990 00015 8	COORS HARD SELTZER VARIETY 12/12 CAN	MILLERCOORS LLC	ADDED
33	03410051658	0 34100 51658 1	HENRYS HARD LEMON LIME 6/12 BTL	MILLERCOORS LLC	MAINTAINED
34	07231113001	0 72311 13001 1	PILSNER URQUELL 1/11.2 BTL	MILLERCOORS LLC	MAINTAINED
35	03410001233	0 34100 01233 5	VIZZY PINEAPPLE MANGO 6/12 CAN	MILLERCOORS LLC	ADDED
36	03410001232	0 34100 01232 8	VIZZY VARIETY 12/12 CAN (A)	MILLERCOORS LLC	ADDED
37	75452701078	7 54527 01078 2	NEW BELGIUM VODOO RANGER AMERICAN HAZE...	NEW BELGIUM BREWING C...	ADDED
38	75452701070	7 54527 01070 6	NEW BELGIUM VODOO RANGER HOPPY VARIETY...	NEW BELGIUM BREWING C...	ADDED



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	Check Digit UPC	Barcode	Name	Manufacturer	Status
39	75452700991	7 54527 00991 5	NEW BELGIUM VOODOO RANGER IMPERIAL IPA 12/...	NEW BELGIUM BREWING C...	ADDED
40	75452700994	7 54527 00994 6	NEW BELGIUM VOODOO ROTATIONAL 6/12 CAN	NEW BELGIUM BREWING C...	ADDED
41	07031001307	0 70310 01307 6	GENESEE CREAM ALE 24/12 CAN	NORTH AMERICAN BREWE...	MAINTAINED
42	85721700235	8 57217 00235 4	ADIRONDACK LAKE GEORGE IPA 6/12 BTL	REMAINING DOMESTIC	ADDED
43	74052241278	7 40522 41278 2	BELLS LIGHT HEARTED IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
44	81760601029	8 17606 01029 2	CAPTAIN LAWRENCE CITRA DREAMS 4/16 CAN	REMAINING DOMESTIC	ADDED
45	81760601085	8 17606 01085 8	CAPTAIN LAWRENCE CLASSIC LAGER 4/16 CAN	REMAINING DOMESTIC	ADDED
46	08176060107	0 81760 60107 2	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	REMAINING DOMESTIC	MAINTAINED
47	85476300713	8 54763 00713 0	CLOWN SHOES GALACTICA 4/16 CAN	REMAINING DOMESTIC	ADDED
48	78624311991	7 86243 11991 3	FLYING DOG RAGING BITCH 1/12 BTL	REMAINING DOMESTIC	MAINTAINED
49	64286015064	6 42860 15064 0	FOUNDERS UNRAVELED JUICY IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
50	60690512207	6 06905 12207 8	ITHACA EVERY DAY HAZE 8/16 CAN	REMAINING DOMESTIC	ADDED
51	89968800021	8 99688 00021 7	KEEGAN HURRICANE KITTY 6/12 BTL	REMAINING DOMESTIC	ADDED
52	73937145087	7 39371 45087 8	KOPPARBERG PEAR 6/12 BTL	REMAINING DOMESTIC	ADDED
53	79837330141	7 98373 30141 0	MAGIC HAT EASY MILES 6/12 CAN	REMAINING DOMESTIC	ADDED
54	08954053523	0 89540 53523 4	MALIBU SPLASH LIME 4/12 CAN	REMAINING DOMESTIC	ADDED
55	08954053536	0 89540 53536 4	MALIBU SPLASH STRAWBERRY 4/12 CAN	REMAINING DOMESTIC	ADDED
56	08954053538	0 89540 53538 8	MALIBU SPLASH VARIETY 8/12 CAN	REMAINING DOMESTIC	ADDED
57	07213055001	0 72130 55001 4	NARRAGANSETT 6/16 CAN	REMAINING DOMESTIC	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
58	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
59	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
60	86000086490	8 60000 86490 9	NEWBURGH LITMUS TEST SOUR 6/12 CAN	REMAINING DOMESTIC	ADDED
61	86521000031	8 65210 00031 4	NEWBURGH NANOBOS 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
62	01996250504	0 19962 50504 1	PARADOX BEAVER BITE IPA 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
63	08378322857	0 83783 22857 1	SIERRA NEVADA WILD LITTLE THING 6/12 CAN	REMAINING DOMESTIC	ADDED
64	86557200047	8 65572 00047 2	SUFFERFEST REPEAT KOLSCH 6/12 CAN	REMAINING DOMESTIC	ADDED
65	01497450006	0 14974 50006 0	WOODCHUCK AMBER 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
66	01497480006	0 14974 80006 1	WOODCHUCK GRANNY SMITH 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
67	01497421005	0 14974 21005 1	WOODCHUCK OUT ON A LIMB CHOCOLATE RASPB...	REMAINING DOMESTIC	MAINTAINED
68	18636005020	1 86360 05020 3	COLLECTIVE ARTS LIFE IN THE CLOUDS 4/16 CAN	REMAINING IMPORT	ADDED
69	08378322856	0 83783 22856 4	SIERRA NEVADA FANTASTIC HAZE IPA 6/12 CAN	SIERRA NEVADA BREWING...	ADDED
70	08378337539	0 83783 37539 8	SIERRA NEVADA HOP BULLET DOUBLE IPA 1/19.2 C...	SIERRA NEVADA BREWING...	ADDED
71	63625174079	6 36251 74079 4	ARROGANT BASTARD ALE 4/16 CAN	STONE BREWING CO	MAINTAINED

Cooler Size: 77 ft

Store Cluster: Downstate Mainstream

Address: 39 N PLANK RD

NEWBURGH , NY



Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40



Name: 1_4		W:48.00 in	D:24.00 in	Avail Space: 2.63 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
86521000315	NEWBURGH NANOBOSS 1/16 CAN	22.5	5.61	Sold	APPROVED	26	
7199009545S	BLUE MOON BELGIAN WHITE 1/16 CAN	9.4	6.69	Sold	APPROVED	26	
7089718331	FOSTERS PREMIUM 1/25.4 CAN	5.2	9.37	Sold	APPROVED	26	
7089701331	FOSTERS 1/25.4 CAN	7.3	6.67	Sold	APPROVED	26	
3410000323	REDD'S WICKED 1/24 CAN	6.8	8.22	Sold	APPROVED	26	
1820025538	BUD LIGHT LIME SEASONAL RITA 1/25 CAN	0.0	0.0		APPROVED	0	
1820025833	BUD LIGHT LIME GRAPE-AHHH-RITA 1/25 CAN	0.0	0.0		APPROVED	0	
1820025014	BUD LIGHT LIME LIME-A-RITA 1/25 CAN	0.0	0.0		APPROVED	0	
1820025533	BUD LIGHT LIME MANG-O-RITA 1/25 CAN	0.0	0.0		APPROVED	0	
1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 CAN	0.0	0.0		APPROVED	0	
63598525875S	MIKES HARDER LEMONADE 1/16 CAN	16.8	3.76	Sold	APPROVED	26	
8769283231	TWISTED TEA ORIGINAL 1/24 CAN	4.1	13.73	Sold	APPROVED	26	
8769200970	TRULY PINEAPPLE 1/24 CAN	0.0	0.0		APPROVED	0	
63598526038	WHITE CLAW BLACK CHERRY 1/19.2 CAN	0.0	0.0		APPROVED	0	
63598526044	WHITE CLAW RUBY GRAPEFRUIT 1/19.2 CAN	0.0	0.0		APPROVED	0	

Name: 1_3		W:48.00 in	D:24.00 in	Avail Space: 0.84 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820025509	BUD CHELADA 1/25 CAN	0.0	0.0		APPROVED	0	
1820025508	BUD LIGHT CHELADA 1/25 CAN	0.0	0.0		APPROVED	0	
7199010071	COORS BANQUET 1/24 CAN	21.0	5.33	Sold	APPROVED	26	
7199030065	COORS LIGHT 1/24 CAN	28.2	3.98	Sold	APPROVED	26	
3410000355	LITE 1/24 CAN	6.0	9.27	Sold	APPROVED	26	
6821309451	MOLSON ICE 1/24 CAN	0.3	200....		APPROVED	25	
8066095643	CORONA 1/24 CAN	7.7	7.30	Sold	APPROVED	24	
8797502650	SAPPORO 1/22 CAN	5.3	10.47	Sold	APPROVED	26	
8248812377S	BECK'S 1/16 CAN	0.0	0.0		APPROVED	0	
7289000119	HEINEKEN 1/24 CAN	3.5	16.00	Sold	APPROVED	24	
78615000170	STELLA ARTOIS 1/19.2 CAN	0.0	0.0		APPROVED	0	
8780000049S	SMITH AND FORGE 1/16 CAN	4.5	14.13	Sold	APPROVED	26	
1820000901S	SHOCK TOP BELGIAN WHITE 1/16 CAN (X4)	44.8	4.22		APPROVED	26	

Name: 1_2		W:48.00 in	D:24.00 in	Avail Space: 2.26 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7825000328	STEEL RESERVE 211 1/24 CAN	4.5	12.56	Sold	APPROVED	26	
7031000146	GENESEE 1/24 CAN	0.8	74.67		APPROVED	16	
7031000150	GENESEE CREAM ALE 1/24 CAN	4.8	11.64	Sold	APPROVED	26	
3410000820	MILWAUKEES BEST ICE 1/24 CAN	3.3	17.02	Sold	APPROVED	24	
1820025013	NATTY DADDY 1/25 CAN	19.7	5.70	Sold	APPROVED	26	
1820025002	NATURAL LIGHT 1/25 CAN	3.8	14.85	Sold	APPROVED	26	
1820025008	NATURAL ICE 1/25 CAN	10.9	5.16	Sold	APPROVED	26	
7199048024	KEYSTONE LIGHT 1/24 CAN	12.5	4.47	Sold	APPROVED	26	
7199047712	KEYSTONE ICE 1/24 CAN	23.1	4.85	Sold	APPROVED	26	
1820025003	BUSCH 1/25 CAN	3.8	14.58	Sold	APPROVED	25	
7143900601	ROLLING ROCK 1/25 CAN	9.7	5.78	Sold	APPROVED	26	
2210000004	PABST 1/24 CAN	0.0	0.0		APPROVED	0	
1820025000	BUD 1/25 CAN	14.8	3.79	Sold	APPROVED	26	
1820025001	BUD LIGHT 1/25 CAN	15.5	3.62	Sold	APPROVED	26	

Name: 1_1		W:48.00 in	D:24.00 in	Avail Space: 1.26 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

7199048045	KEYSTONE LIGHT 15/ 12 CAN	0.0	0.0		APPROVED	0
1820020078	NATTY DADDY 15/ 12 CAN	5.8	7.23	Sold	APPROVED	26
1820028443	NATURAL ICE 15/ 12 CAN	4.7	8.88	Sold	APPROVED	26
1820020077	NATURAL LIGHT 15/ 12 CAN	11.1	5.04	Sold	APPROVED	26

Name: 3_5	W:144.00 in	D:26.00 in	Avail Space: 2.76 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
7031000011	GENESEE 30/ 12 CAN	1.4	9.86	Sold	APPROVED	26
7031001307	GENESEE CREAM ALE 24/ 12 CAN	0.0	0.0			0
7199028151	KEYSTONE ICE 15/ 12 CAN	0.0	0.0		APPROVED	0
1820027030	NATURAL ICE 30/ 12 CAN	2.2	6.28	Sold	APPROVED	26
1820028523	NATURDAYS 30/ 12 CAN	2.5	5.51	Sold	APPROVED	24



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Shelf Schematic Report

*Includes all shelves in the planogram

Last in Flow 12' Economy



MARKET 32_1...	Store # 198	H: 5 ft	W: 77 ft	D: 2 ft	# of segments: 40
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Name: 3_1		W:48.00 in	D:24.00 in	Avail Space: 2.77 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
182000614	BUSCH NA NEAR BEER 12/ 12 CAN	2.2	12.56	Sold	APPROVED	26	
8248812700	BECKS NEAR BEER 6/ 12 BTL	0.0	0.0		APPROVED	0	
1820079047	ODOULS NEAR BEER 12/ 12 CAN	1.9	14.89	Sold	APPROVED	26	
1820000784	ODOULS NEAR BEER 6/ 12 BTL	2.5	11.38	Sold	APPROVED	26	
7289000030	BUCKLER NEAR BEER 6/ 12 BTL	1.7	16.57	Sold	APPROVED	26	
7289000621	HEINEKEN 0.0 NEAR BEER 6/ 12 BTL	5.3	6.58	Sold	APPROVED	25	

Name: 3_2		W:48.00 in	D:24.00 in	Avail Space: 0.81 in		Ht Space: 11.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820020038	BUDWEISER ZERO 12/ 12 CAN	0.0	0.0			0	
7213055001	NARRAGANSETT 6/ 16 CAN	0.0	0.0			0	
1820000426	BUSCH LIGHT 6/ 16 CAN	5.0	11.20	Sold		26	
3410001636	HIGH LIFE 12/ 12 CAN	1.2	22.58	Sold	APPROVED	25	

Name: 3_3		W:48.00 in	D:24.00 in	Avail Space: 4.01 in		Ht Space: 8.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820061047	BUSCH 12/ 12 CAN	1.2	22.76	Sold	APPROVED	26	
1820000063	BUSCH 6/ 16 CAN	19.7	4.27	Sold	APPROVED	26	
3410001509	HIGH LIFE 12/ 12 BTL	2.6	5.43	Sold	APPROVED	26	

Name: 3_4		W:48.00 in	D:24.00 in	Avail Space: 3.31 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820020133	NATURDAYS 12/ 12 CAN	0.0	0.0		APPROVED	0	
1820020077	NATURAL LIGHT 15/ 12 CAN	11.1	5.04	Sold	APPROVED	26	
1820000801	BUSCH LIGHT 12/ 12 CAN	0.9	30.43	Sold	APPROVED	26	
3410001341	HIGH LIFE 30/ 12 CAN	1.0	20.19	Sold	APPROVED	26	

Name: 3_5		W:144.00 in	D:26.00 in	Avail Space: 2.76 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820015030	NATURAL LIGHT 30/ 12 CAN	3.7	11.51	Sold	APPROVED	26	
1820061030	BUSCH 30/ 12 CAN	5.2	8.16	Sold	APPROVED	26	
1820086031	BUSCH LIGHT 30/ 12 CAN	4.3	9.84	Sold	APPROVED	26	
1820061218	BUSCH 18/ 12 CAN	0.5	53.85	Sold	APPROVED	23	

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Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 5_1		W:48.00 in	D:24.00 in	Avail Space: 2.92 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7289000620	HEINEKEN 0.0 NEAR BEER 6/ 12 CAN	0.0	0.0				0
8992433567	YUENGLING GOLDEN PILSNER 6/ 12 BTL	1.7	16.97	Sold	Approved		26
8992433481	YUENGLING GOLDEN PILSNER 12/ 12 CAN	1.6	26.58	Sold	Approved		24
8992427891	YUENGLING LAGER 6/ 12 BTL	2.1	19.81	Sold	APPROVED		26
8992431983	YUENGLING PORTER 6/ 12 BTL	3.0	14.00	Sold	APPROVED		2

Name: 5_2		W:48.00 in	D:24.00 in	Avail Space: 2.56 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
3410000007	HIGH LIFE 6/ 16 CAN	3.0	9.21	Sold			26
7031000141	NARRAGANSETT 12/ 12 CAN	2.2	18.83	Sold	APPROVED		26
8992433125	YUENGLING GOLDEN PILSNER 12/ 12 BTL	3.0	4.67	Sold	APPROVED		26
8992427896	YUENGLING LAGER 12/ 12 BTL	6.4	6.54	Sold	APPROVED		26

Name: 5_3		W:48.00 in	D:24.00 in	Avail Space: 2.08 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7143945712	ROLLING ROCK 12/ 12 BTL	1.3	11.02	Sold	APPROVED		26
2210000074	PABST 6/ 16 CAN	1.8	23.86	Sold			25
8992488007	YUENGLING LAGER 24/ 12 CAN	3.2	4.39	Sold	APPROVED		26
8992477013	YUENGLING FLIGHT 12/ 12 BTL	0.0	0.0				0

Name: 5_4		W:48.00 in	D:24.00 in	Avail Space: 1.41 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7143934450	ROLLING ROCK 12/ 12 CAN	5.2	10.71	Sold	APPROVED		26
2210000170	PABST 12/ 12 CAN	3.4	10.23	Sold	APPROVED		26
8992427898	YUENGLING LAGER 12/ 12 CAN	3.8	9.19	Sold	APPROVED		26
8992429386	YUENGLING BLACK AND TAN 12/ 12 BTL	3.8	5.53	Sold	APPROVED		25

Name: 3_5		W:144.00 in	D:26.00 in	Avail Space: 2.76 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7143934030	ROLLING ROCK 30/ 12 CAN	1.9	22.70	Sold	APPROVED		26
2210011219	PABST 30/ 12 CAN	6.4	6.58	Sold	APPROVED		26
8992441003	YUENGLING LAGER 24/ 12 BTL	2.0	6.86	Sold	APPROVED		26
8992420000	YUENGLING LIGHT 24/ 12 CAN	2.1	13.46	Sold	APPROVED		26



Cooler Size: 77 ft

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NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1...	Store # 198	H: 5 ft	W: 77 ft	D: 2 ft	# of segments: 40
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Name: 8_1		W:48.00 in	D:24.00 in	Avail Space: 3.53 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820011047	BUD 12/ 12 CAN	9.0	9.29	Sold	APPROVED	26	

Name: 8_2		W:48.00 in	D:24.00 in	Avail Space: 2.80 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820000771	BUD 12/ 12 BTL	4.2	13.37	Sold	APPROVED	26	
1820000771	BUD 12/ 12 BTL	4.2	13.37	Sold	APPROVED	26	

Name: 8_3		W:48.00 in	D:24.00 in	Avail Space: 1.28 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820011308	BUD 18/ 12 BTL	0.0	0.0		APPROVED	0	

Name: 8_4		W:48.00 in	D:24.00 in	Avail Space: 1.50 in		Ht Space: 10.00 in	
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Name: 8_5		W:48.00 in	D:26.00 in	Avail Space: 1.00 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820011349	BUD 24/ 12 BTL (HG)	11.6	6.04	Sold	APPROVED	26	



2 ft

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40



Name: 8_1		W:48.00 in	D:24.00 in	Avail Space: 3.53 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
182000834	BUD 6/ 12 BTL	3.8	14.70	Sold	APPROVED	26	
182002069	BUDWEISER RESERVE SEASONAL 6/ 12 BTL	1.9	15.14	Sold	APPROVED	26	

Name: 10_1		W:48.00 in	D:24.00 in	Avail Space: 2.64 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820053047	BUD LIGHT 12/ 12 CAN	8.7	8.02	Sold	APPROVED	26	
1820053047	BUD LIGHT 12/ 12 CAN	8.7	8.02	Sold	APPROVED	26	

Name: 8_2		W:48.00 in	D:24.00 in	Avail Space: 2.80 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820020201	BUDWEISER NITRO GOLD 12/ 12 CAN	0.0	0.0			0	
1820020201	BUDWEISER NITRO GOLD 12/ 12 CAN	0.0	0.0			0	

Name: 10_2		W:48.00 in	D:24.00 in	Avail Space: 1.58 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820053218	BUD LIGHT 18/ 12 CAN	14.7	7.60	Sold	APPROVED	26	

Name: 8_3		W:48.00 in	D:24.00 in	Avail Space: 1.28 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820011218	BUD 18/ 12 CAN	7.3	7.62	Sold	APPROVED	26	

Name: 10_3		W:48.00 in	D:24.00 in	Avail Space: 4.09 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820053218	BUD LIGHT 18/ 12 CAN	14.7	7.60	Sold	APPROVED	26	

Name: 10_4		W:48.00 in	D:24.00 in	Avail Space: 1.62 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820053349	BUD LIGHT 24/ 12 BTL (HG)	8.2	5.15	Sold	APPROVED	26	

Name: 8_4		W:48.00 in	D:24.00 in	Avail Space: 1.50 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820011349	BUD 24/ 12 BTL (HG)	11.6	6.04	Sold	APPROVED	26	

Name: 10_5		W:48.00 in	D:26.00 in	Avail Space: 3.98 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820053349	BUD LIGHT 24/ 12 BTL (HG)	8.2	5.15	Sold	APPROVED	26	
1820053168	BUD LIGHT 24/ 12 CAN	17.1	4.91	Sold	APPROVED	26	

Name: 8_5		W:48.00 in	D:26.00 in	Avail Space: 1.00 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820011168	BUD 24/ 12 CAN	14.1	7.93	Sold	APPROVED	26	

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40



Name: 10_1	W:48.00 in	D:24.00 in	Avail Space: 2.64 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820000769	BUD LIGHT 12/ 12 BTL	7.0	6.96	Sold	APPROVED	26
1820020998	BUD LIGHT 8/ 16 BTL (AL)	4.6	7.58	Sold	APPROVED	26
1820000833	BUD LIGHT 6/ 12 BTL	3.8	7.43	Sold	APPROVED	26

Name: 12_1	W:48.00 in	D:24.00 in	Avail Space: 2.33 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3410057636	LITE 12/ 12 CAN	4.5	9.25	Sold	APPROVED	26
3410057509	LITE 12/ 12 BTL	3.4	4.07	Sold	APPROVED	25
7199000008	COORS LIGHT 6/ 12 CAN	2.3	24.14	Sold	Approved	25

Name: 10_2	W:48.00 in	D:24.00 in	Avail Space: 1.58 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820000769	BUD LIGHT 12/ 12 BTL	7.0	6.96	Sold	APPROVED	26
1820053218	BUD LIGHT 18/ 12 CAN	14.7	7.60	Sold	APPROVED	26

Name: 12_2	W:48.00 in	D:24.00 in	Avail Space: 2.60 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3410057340	LITE 18/ 12 CAN	5.7	7.38	Sold	APPROVED	26

Name: 10_3	W:48.00 in	D:24.00 in	Avail Space: 4.09 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820053308	BUD LIGHT 18/ 12 BTL	0.0	0.0		APPROVED	0
3410057707	LITE 15/ 16 BTL (AL)	0.5	43.75	Sold	APPROVED	23

Name: 12_3	W:48.00 in	D:24.00 in	Avail Space: 4.84 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3410057023	LITE 9/ 16 BTL (AL)	3.2	6.67	Sold	APPROVED	26
7199030017	COORS LIGHT 18/ 12 CAN	12.3	7.39	Sold	APPROVED	26

Name: 12_4	W:48.00 in	D:24.00 in	Avail Space: 1.18 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3410057306	LITE 24/ 12 CAN	7.9	3.55	Sold	APPROVED	26

Name: 10_4	W:48.00 in	D:24.00 in	Avail Space: 1.62 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820053349	BUD LIGHT 24/ 12 BTL (HG)	8.2	5.15	Sold	APPROVED	26
3410057243	LITE 24/ 12 BTL (HG)	4.0	3.54	Sold	APPROVED	26

Name: 13_1	W:48.00 in	D:26.00 in	Avail Space: 2.85 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
7199031600	COORS LIGHT 24/ 12 CAN	20.0	4.20	Sold	APPROVED	26

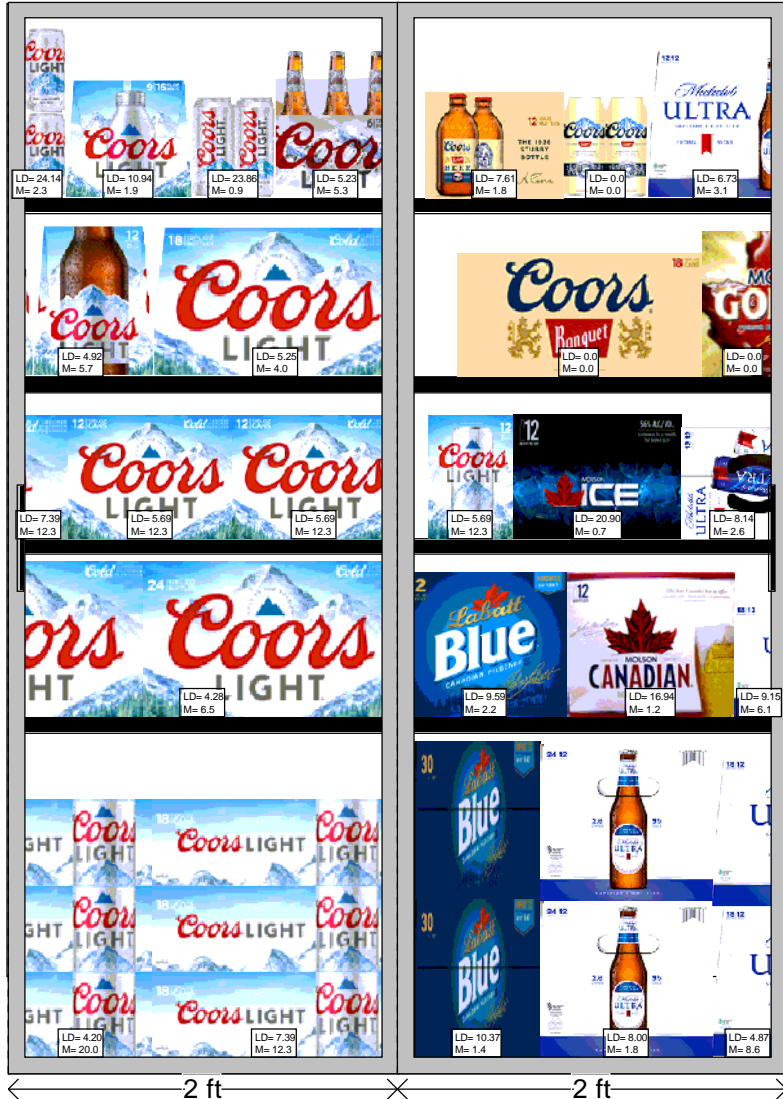
Name: 10_5	W:48.00 in	D:26.00 in	Avail Space: 3.98 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820053168	BUD LIGHT 24/ 12 CAN	17.1	4.91	Sold	APPROVED	26
3410057256	LITE 18/ 12 BTL	1.2	11.38	Sold	APPROVED	26

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

28' Premium



Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 12_1		W:48.00 in	D:24.00 in	Avail Space: 2.33 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199030104	COORS LIGHT 9/ 16 BTL (AL)	1.9	10.94	Sold	APPROVED	24	
7199032000	COORS LIGHT 6/ 16 CAN	0.9	23.86	Sold	Approved	26	
7199030005	COORS LIGHT 6/ 12 BTL	5.3	5.23	Sold	APPROVED	26	

Name: 14_1		W:48.00 in	D:24.00 in	Avail Space: 1.77 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199017037	COORS BANQUET 12/ 12 BTL (STUB)	1.8	7.61	Sold	APPROVED	25	
7199010002	COORS BANQUET 6/ 16 CAN	0.0	0.0			0	
1820005990	MICHELOB ULTRA 12/ 12 BTL	3.1	6.73	Sold	APPROVED	25	

Name: 12_2		W:48.00 in	D:24.00 in	Avail Space: 2.60 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199030069	COORS LIGHT 12/ 12 BTL	5.7	4.92	Sold	APPROVED	26	
7199030078	COORS LIGHT 18/ 12 BTL	4.0	5.25	Sold	APPROVED	26	

Name: 14_2		W:48.00 in	D:24.00 in	Avail Space: 3.71 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199010020	COORS BANQUET 18/ 12 CAN	0.0	0.0		APPROVED	0	
6821302117	MOLSON GOLDEN 12/ 12 BTL	0.0	0.0		APPROVED	0	

Name: 12_3		W:48.00 in	D:24.00 in	Avail Space: 4.84 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199000048	COORS LIGHT 12/ 12 CAN	12.3	5.69	Sold	APPROVED	26	
7199000048	COORS LIGHT 12/ 12 CAN	12.3	5.69	Sold	APPROVED	26	

Name: 14_3		W:48.00 in	D:24.00 in	Avail Space: 1.88 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199000048	COORS LIGHT 12/ 12 CAN	12.3	5.69	Sold	APPROVED	26	
6821309117	MOLSON ICE 12/ 12 BTL	0.7	20.90	Sold	APPROVED	24	
1820006991	MICHELOB ULTRA 12/ 12 CAN	2.6	8.14	Sold	APPROVED	26	

Name: 14_4		W:48.00 in	D:24.00 in	Avail Space: 0.33 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
6206705155	LABATT BLUE 12/ 11.5 BTL	2.2	9.59	Sold	APPROVED	26	
6821303117	MOLSON CANADIAN 12/ 12 BTL	1.2	16.94	Sold	APPROVED	25	

Name: 12_4		W:48.00 in	D:24.00 in	Avail Space: 1.18 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199030079	COORS LIGHT 24/ 12 BTL (HG)	6.5	4.28	Sold	APPROVED	26	

Name: 13_1 - 2		W:48.00 in	D:26.00 in	Avail Space: 1.00 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
6206705146	LABATT BLUE 30/ 12 CAN	1.3	10.37	Sold	APPROVED	23	
1820096728	MICHELOB ULTRA 24/ 12 BTL	1.8	8.00	Sold	APPROVED	4	

Name: 13_1		W:48.00 in	D:26.00 in	Avail Space: 2.85 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199031600	COORS LIGHT 24/ 12 CAN	20.0	4.20	Sold	APPROVED	26	
7199030017	COORS LIGHT 18/ 12 CAN	12.3	7.39	Sold	APPROVED	26	

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

m & Import



Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 14_1	W:48.00 in	D:24.00 in	Avail Space: 1.77 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820005989	MICHELOB ULTRA 6/ 12 BTL	3.1	9.09	Sold	APPROVED	26
1820020082	MICHELOB ULTRA PURE GOLD 6/ 12 BTL	2.5	11.38	Sold	APPROVED	26
1820012989	MICHELOB ULTRA LIME CACTUS 6/ 12 BTL	1.6	17.95	Sold	APPROVED	25

Name: 16_1	W:48.00 in	D:24.00 in	Avail Space: 1.68 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820012998	LANDSHARK 12/ 12 BTL	2.6	5.43	Sold	APPROVED	26
1820014991	BUD LIGHT LIME 6/ 12 BTL	2.2	12.96	Sold	APPROVED	25
1820020090	BUD LIGHT ORANGE 12/ 12 CAN	1.3	15.91	Sold	APPROVED	25

Name: 16_2	W:48.00 in	D:24.00 in	Avail Space: 1.77 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820020209	BUD LIGHT LEMONADE 12/ 12 CAN	0.0	0.0			0
1820014990	BUD LIGHT LIME 12/ 12 BTL	2.8	7.47	Sold	APPROVED	26
1820018992	BUD LIGHT PLATINUM 12/ 12 BTL	1.9	7.45	Sold	APPROVED	26

Name: 14_2	W:48.00 in	D:24.00 in	Avail Space: 3.71 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL	3.9	5.41	Sold	APPROVED	26
1820020144	MICHELOB ULTRA PURE GOLD 12/ 12 CAN	0.0	0.0			0

Name: 16_3	W:48.00 in	D:24.00 in	Avail Space: 1.79 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820020139	BUD LIGHT LEMON TEA SEASONAL 12/ 12 BTL	1.0	13.46	Sold	APPROVED	23
1820015983	BUD LIGHT LIME 12/ 12 CAN	1.3	11.02	Sold	APPROVED	26
1820020994	BUD LIGHT PLATINUM 12/ 12 CAN	1.2	17.07	Sold	APPROVED	26

Name: 14_3	W:48.00 in	D:24.00 in	Avail Space: 1.88 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820096721	MICHELOB ULTRA 18/ 12 CAN	6.1	9.15	Sold	APPROVED	26
1820020210	BUD LIGHT PEELS VARIETY 12/ 12 CAN	0.0	0.0			0

Name: 14_4	W:48.00 in	D:24.00 in	Avail Space: 0.33 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820096721	MICHELOB ULTRA 18/ 12 CAN	6.1	9.15	Sold	APPROVED	26

Name: 16_4	W:48.00 in	D:24.00 in	Avail Space: 0.96 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095623	CORONA LIGHT 18/ 12 BTL	6.7	9.42	Sold	APPROVED	26

Name: 16_5	W:48.00 in	D:26.00 in	Avail Space: 1.05 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095623	CORONA LIGHT 18/ 12 BTL	6.7	9.42	Sold	APPROVED	26

Name: 13_1 - 2	W:48.00 in	D:26.00 in	Avail Space: 1.00 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820096624	MICHELOB ULTRA 18/ 12 BTL	8.6	4.87	Sold	APPROVED	26
1820096715	MICHELOB ULTRA 24/ 12 CAN	8.4	6.65	Sold	APPROVED	26

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40



Name: 18_1	W:48.00 in	D:24.00 in	Avail Space: 1.32 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095625	CORONA LIGHT 6/ 12 BTL	4.1	13.73	Sold	APPROVED	26
3354495041	CORONA PREMIER 6/ 12 BTL	4.2	6.75	Sold	APPROVED	26
8066095695	CORONA 12/ 12 CAN	3.7	7.59	Sold	APPROVED	26

Name: 16_1	W:48.00 in	D:24.00 in	Avail Space: 1.68 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820020079	BUD LIGHT ORANGE 6/ 12 BTL	1.7	16.18	Sold	APPROVED	26
8066095621	CORONA LIGHT 12/ 12 CAN	0.5	46.67		APPROVED	22
8066095625	CORONA LIGHT 6/ 12 BTL	4.1	13.73	Sold	APPROVED	26

Name: 18_2	W:48.00 in	D:24.00 in	Avail Space: 2.25 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3354495042	CORONA PREMIER 12/ 12 BTL	7.7	8.24	Sold	APPROVED	26

Name: 16_2	W:48.00 in	D:24.00 in	Avail Space: 1.77 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820020080	BUD LIGHT ORANGE 12/ 12 BTL	2.3	6.06	Sold	APPROVED	26
8066095675	CORONA LIGHT 12/ 12 BTL	9.5	5.89	Sold	APPROVED	26

Name: 18_3	W:48.00 in	D:24.00 in	Avail Space: 3.28 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3354400018	CORONA PREMIER 18/ 12 BTL	4.5	12.44	Sold	APPROVED	26
3354495044	CORONA PREMIER 12/ 12 CAN	3.6	5.80	Sold	APPROVED	26

Name: 16_3	W:48.00 in	D:24.00 in	Avail Space: 1.79 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095675	CORONA LIGHT 12/ 12 BTL	9.5	5.89	Sold	APPROVED	26

Name: 18_4	W:48.00 in	D:24.00 in	Avail Space: 2.42 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095615	CORONA 12/ 12 BTL	41.8	5.87	Sold	APPROVED	26

Name: 16_4	W:48.00 in	D:24.00 in	Avail Space: 0.96 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095680	CORONA 18/ 12 BTL	20.0	6.30	Sold	APPROVED	26

Name: 16_5	W:48.00 in	D:26.00 in	Avail Space: 1.05 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3354400018	CORONA PREMIER 18/ 12 BTL	4.5	12.44	Sold	APPROVED	26
8066095680	CORONA 18/ 12 BTL	20.0	6.30	Sold	APPROVED	26

Name: 18_5	W:48.00 in	D:26.00 in	Avail Space: 2.26 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095680	CORONA 18/ 12 BTL	20.0	6.30	Sold	APPROVED	26

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 18_1	W:48.00 in	D:24.00 in	Avail Space: 1.32 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095605	CORONA 6/ 12 BTL	11.1	7.55	Sold	APPROVED	26

Name: 20_1	W:48.00 in	D:24.00 in	Avail Space: 3.26 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095401	CORONA 6/ 7 BTL	0.0	0.0		APPROVED	0
8066095785	MODELO NEGRA 6/ 12 BTL	2.4	8.68	Sold	APPROVED	26

Name: 18_2	W:48.00 in	D:24.00 in	Avail Space: 2.25 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3354495002	CORONA 18/ 12 CAN	2.5	11.02	Sold	APPROVED	26

Name: 20_2	W:48.00 in	D:24.00 in	Avail Space: 2.53 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095765	MODELO ESPECIAL 6/ 12 BTL	4.4	9.59	Sold	APPROVED	26

Name: 20_3	W:48.00 in	D:24.00 in	Avail Space: 1.49 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095715	MODELO ESPECIAL 12/ 12 CAN	7.7	7.32	Sold	APPROVED	26

Name: 18_3	W:48.00 in	D:24.00 in	Avail Space: 3.28 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095615	CORONA 12/ 12 BTL	41.8	5.87	Sold	APPROVED	26

Name: 20_4	W:48.00 in	D:24.00 in	Avail Space: 1.87 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095757	MODELO ESPECIAL 12/ 12 BTL	6.8	11.37	Sold	APPROVED	26
8066095757	MODELO ESPECIAL 12/ 12 BTL	6.8	11.37	Sold	APPROVED	26

Name: 18_4	W:48.00 in	D:24.00 in	Avail Space: 2.42 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095615	CORONA 12/ 12 BTL	41.8	5.87	Sold	APPROVED	26

Name: 20_5	W:48.00 in	D:26.00 in	Avail Space: 0.95 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095757	MODELO ESPECIAL 12/ 12 BTL	6.8	11.37	Sold	APPROVED	26
8066095757	MODELO ESPECIAL 12/ 12 BTL	6.8	11.37	Sold	APPROVED	26

Name: 18_5	W:48.00 in	D:26.00 in	Avail Space: 2.26 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8066095615	CORONA 12/ 12 BTL	41.8	5.87	Sold	APPROVED	26



Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 20_1		W:48.00 in	D:24.00 in	Avail Space: 3.26 in		Ht Space: 6.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8066095787	MODELO NEGRA 12/ 12 BTL	2.7	10.26	Sold	APPROVED	26	
8205480754	WARSTEINER OKTOBERFEST 6/ 11.2 BTL	0.0	0.0		APPROVED	0	
7861500030	LEFFE BLONDE 6/ 11.2 BTL	1.4	25.36	Sold	APPROVED	26	

Name: 20_2		W:48.00 in	D:24.00 in	Avail Space: 2.53 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8066095787	MODELO NEGRA 12/ 12 BTL	2.7	10.26	Sold	APPROVED	26	
7199076400	KILLIANS IRISH RED 12/ 12 BTL	1.3	10.37	Sold	APPROVED	26	
7289000158	HEINEKEN LIGHT 6/ 12 BTL	2.1	13.46	Sold	APPROVED	26	

Name: 20_3		W:48.00 in	D:24.00 in	Avail Space: 1.49 in		Ht Space: 9.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7231163012	DOS EQUIS 6/ 12 BTL	1.8	15.47	Sold	APPROVED	26	
3354495031	PACIFICO 12/ 12 CAN	0.0	0.0		APPROVED	0	
7289000188	HEINEKEN LIGHT 12/ 12 CAN	1.6	8.86	Sold	APPROVED	26	

Name: 20_4		W:48.00 in	D:24.00 in	Avail Space: 1.87 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7231133140	DOS EQUIS AMBER 12/ 12 BTL	1.4	15.22	Sold	APPROVED	26	
7231123021	SOL 12/ 12 BTL	0.6	25.00	Sold	APPROVED	25	
7289000159	HEINEKEN LIGHT 12/ 12 BTL	3.2	4.39	Sold	APPROVED	26	

Name: 20_5		W:48.00 in	D:26.00 in	Avail Space: 0.95 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7231123012	DOS EQUIS 12/ 12 BTL	2.0	20.59	Sold	APPROVED	26	
8982623010	BEERS OF MEXICO VARIETY 12/ 12 BTL	1.2	24.35	Sold	APPROVED	26	
7289000423	HEINEKEN LIGHT 18/ 12 BTL	1.7	8.28	Sold	APPROVED	26	



2 ft

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 23_1		W:48.00 in	D:24.00 in	Avail Space: 1.10 in		Ht Space: 5.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7289000020	HEINEKEN 12/ 12 CAN	2.7	15.85	Sold	APPROVED	26	
7289000011	HEINEKEN 6/ 12 BTL	4.7	5.92	Sold	APPROVED	26	
4257205715	CLAUSTHALER PREMIUM 6/ 12 BTL	2.5	13.78	Sold	APPROVED	26	
8248812345	BECKS 6/ 12 BTL	1.5	23.33	Sold	APPROVED	26	
8205410454	WARSTEINER PREMIUM 6/ 11.2 BTL	2.1	16.83	Sold	APPROVED	26	
7231163001	PILSNER URQUELL 6/ 11.2 BTL	1.8	19.02	Sold	APPROVED	25	

Name: 23_2		W:48.00 in	D:24.00 in	Avail Space: 2.67 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7289000494	HEINEKEN 18/ 12 CAN	1.8	7.91	Sold	APPROVED	26	
7289000016	HEINEKEN 12/ 12 BTL	20.9	5.35	Sold	APPROVED	26	
8248812300	BECKS 12/ 12 BTL	2.4	8.82	Sold	APPROVED	26	
7861500016	STELLA ARTOIS 11/2 12 CAN	6.3	3.35	Sold	APPROVED	26	
78615000001	STELLA ARTOIS 6/ 11.2 BTL	6.7	5.23	Sold	APPROVED	26	

Name: 23_3		W:48.00 in	D:24.00 in	Avail Space: 3.33 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7289000016	HEINEKEN 12/ 12 BTL	20.9	5.35	Sold	APPROVED	26	
7289000016	HEINEKEN 12/ 12 BTL	20.9	5.35	Sold	APPROVED	26	
8382056793	RED STRIPE LAGER 6/ 11.2 BTL	3.0	9.33	Sold	APPROVED	26	
78615000149	STELLA ARTOIS 18/ 11.2 BTL	9.4	4.48	Sold	APPROVED	26	

Name: 23_4		W:48.00 in	D:24.00 in	Avail Space: 3.59 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7289000016	HEINEKEN 12/ 12 BTL	20.9	5.35	Sold	APPROVED	26	
8382013894	RED STRIPE LAGER 12/ 11.2 BTL	1.2	11.67	Sold	APPROVED	25	
78615000149	STELLA ARTOIS 18/ 11.2 BTL	9.4	4.48	Sold	APPROVED	26	

Name: 23_5		W:48.00 in	D:26.00 in	Avail Space: 2.43 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7289000152	HEINEKEN 18/ 12 BTL	13.9	4.02	Sold	APPROVED	26	
7289000152	HEINEKEN 18/ 12 BTL	13.9	4.02	Sold	APPROVED	26	
78615000014	STELLA ARTOIS 12/ 11.2 BTL	18.7	4.49	Sold	APPROVED	26	



Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 25_1	W:48.00 in	D:24.00 in	Avail Space: 1.49 in		Ht Space: 5.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL	2.4	14.46	Sold	APPROVED	26
18195400115	PERONI 6/ 11.2 CAN	0.0	0.0		APPROVED	0
18195400002	PERONI 6/ 11.2 BTL	2.5	14.23	Sold	APPROVED	26
1820017993	SHOCK TOP SEASONAL 6/ 12 BTL	0.8	34.57	Sold	APPROVED	26
85155900701	MILLHOUSE KOLD ONE 4/ 16 CAN	8.0	3.50	Sold		1
85375900042	SOUTHERN TIER PUMPKIN 4/ 12 BTL	4.0	8.84	Sold	APPROVED	23
85375900026	SOUTHERN TIER OLD MAN WINTER 6/12 BTL	1.4	19.58	Sold	APPROVED	23

Name: 25_2	W:48.00 in	D:24.00 in	Avail Space: 2.53 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8382010401	GUINNESS DRAUGHT STOUT 6/ 11.2 BTL	2.5	14.00	Sold	APPROVED	26
18195400004	PERONI 12/ 11.2 BTL	1.3	11.02	Sold	APPROVED	26
1820013986	SHOCK TOP BELGIAN WHITE 6/ 12 BTL	1.2	23.33	Sold	APPROVED	25
85155900700	MILLHOUSE CUCUMBER 6/ 16 CAN	9.5	5.89	Sold	APPROVED	2
85375900027	SOUTHERN TIER 2XIPA 6/ 12 BTL	1.6	17.28	Sold	APPROVED	26

Name: 25_3	W:48.00 in	D:24.00 in	Avail Space: 2.51 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8382012360	GUINNESS DRAUGHT STOUT 4/ 14.9 CAN	3.0	9.33	Sold	Approved	26
8205480451	WARSTEINER PREMIUM 12/ 11.2 BTL	1.3	16.03	Sold	APPROVED	26
1820015981	SHOCK TOP BELGIAN WHITE 12/ 12 BTL	1.3	31.11	Sold	APPROVED	26
85155900710	MILLHOUSE PK PALE 4/ 16 CAN	0.0	0.0		APPROVED	0
85155900713	MILLHOUSE GROCERY GETTER IPA 4/ 16 CAN	2.0	14.00	Sold	APPROVED	2
85375900012	SOUTHERN TIER IPA 6/ 12 BTL	1.0	29.17	Sold	APPROVED	26

Name: 25_4	W:48.00 in	D:24.00 in	Avail Space: 1.46 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8382012368	GUINNESS DRAUGHT STOUT 8/ 14.9 CAN	3.9	7.22	Sold	APPROVED	26
76227407531	BASS PALE ALE 12/ 12 BTL	1.2	12.17	Sold	APPROVED	26
1820028156	SHOCK TOP BELGIAN WHITE 15/ 12 CAN	2.9	4.91	Sold	APPROVED	26
1820020000	SHOCK TOP SEASONAL 15/ 12 CAN	1.9	22.34	Sold	APPROVED	26
81601402080	SOUTHERN TIER OVERPACKD 15/ 12 CAN	0.9	15.91	Sold	APPROVED	26

Name: 25_5	W:48.00 in	D:26.00 in	Avail Space: 1.02 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
8382010403	GUINNESS DRAUGHT STOUT 12/ 11.2 BTL	2.7	15.67	Sold	APPROVED	25
7289010016	AMSTEL LIGHT 12/ 12 BTL	1.9	15.14	Sold	APPROVED	26
1820019991	SHOCK TOP SEASONAL 12/ 12 BTL	0.5	56.00	Sold	APPROVED	26
1820017991	SHOCK TOP VARIETY 12/ 12 BTL	1.0	29.17	Sold	APPROVED	26
1820015981	SHOCK TOP BELGIAN WHITE 12/ 12 BTL	1.3	31.11	Sold	APPROVED	26
85375900031	SOUTHERN TIER PACK OF PALES 12/ 12 BTL	1.2	24.35	Sold	APPROVED	26



Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40



Name: 27_1	W:48.00 in	D:24.00 in	Avail Space: 1.77 in		Ht Space: 5.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
73079248864	BARRIER MONEY 4/ 16 CAN	2.4	11.67	Sold	APPROVED	25
85856800410	ROSCOE TROUT TOWNE EAGLE IPA 6/ 12 BTL	0.0	0.0		APPROVED	0
64944000157	OMMEGANG HOPSTATE IPA 4/ 16 CAN	2.2	26.05	Sold	APPROVED	13
3061301951	BROOKLYN BEL AIR SOUR 6/ 12 BTL	0.9	32.94	Sold	APPROVED	26
85909300242	SIXPOINT SWEET ACTION 6/ 12 CAN	1.3	31.82	Sold	APPROVED	25
81760601029	CAPTAIN LAWRENCE CITRA DREAMS 4/ 16 CAN	0.0	0.0			0
81760601085	CAPTAIN LAWRENCE CLASSIC LAGER 4/ 16 CAN	0.0	0.0			0

Name: 27_2	W:48.00 in	D:24.00 in	Avail Space: 1.47 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
60690512207	ITHACA EVERY DAY HAZE 8/ 16 CAN	0.0	0.0			0
89968800021	KEEGAN HURRICANE KITTY 6/ 12 BTL	0.0	0.0			0
64944000065	OMMEGANG WITTE 6/ 12 BTL	1.2	33.87	Sold	APPROVED	25
3061300001	BROOKLYN LAGER 6/ 12 BTL	1.2	23.73	Sold	APPROVED	22
85909300246	SIXPOINT RESIN IIPA 6/ 12 CAN	3.4	16.37	Sold	APPROVED	26
81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/ 12 BTL	0.0	0.0		APPROVED	0

Name: 27_3	W:48.00 in	D:24.00 in	Avail Space: 1.06 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
60690500830	ITHACA FLOWER POWER 6/ 12 BTL	0.8	33.73	Sold	APPROVED	24
89968800031	KEEGAN MOTHERS MILK 6/ 12 BTL	2.5	11.20	Sold	APPROVED	26
64944099818	OMMEGANG NIRVANA IPA 6/ 12 BTL	0.9	32.94	Sold	APPROVED	26
3061300053	BROOKLYN SEASONAL 6/ 12 BTL	3.0	9.33	Sold	APPROVED	25
85909300243	SIXPOINT BENGALI IPA 6/ 12 CAN	2.5	22.22	Sold	APPROVED	25
81760601076	CAPTAIN LAWRENCE HOP COMMANDER 6/ 12 CAN	0.7	76.71	Sold	APPROVED	26

Name: 27_4	W:48.00 in	D:24.00 in	Avail Space: 3.20 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
85721700235	ADIRONDACK LAKE GEORGE IPA 6/ 12 BTL	0.0	0.0			0
85721700221	ADIRONDACK DIRTY BLONDE 6/ 12 BTL	1.0	28.00	Sold	APPROVED	2
64944099983	OMMEGANG NIRVANA IPA 12/ 12 CAN	0.4	35.90	Sold	APPROVED	23
3061300038	BROOKLYN LAGER 12/ 12 CAN	0.6	50.00	Sold	APPROVED	25
85909300244	SIXPOINT THE CRISP 6/ 12 CAN	2.5	22.76	Sold	APPROVED	26
81760601081	CAPTAIN LAWRENCE SEASONAL 6/ 12 CAN	1.8	30.94	Sold	APPROVED	26

Name: 27_5	W:48.00 in	D:26.00 in	Avail Space: 1.91 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
85721700208	ADIRONDACK VARIETY 12/ 12 BTL	1.0	42.00	Sold	APPROVED	4
3061300031	BROOKLYN LAGER 12/ 12 BTL	0.6	75.00	Sold	APPROVED	25
3061300074	BROOKLYN VARIETY 12/ 12 CAN	0.5	116.00		APPROVED	25
3061300056	BROOKLYN SUMMER ALE 12/ 12 CAN	2.3	23.83	Sold	APPROVED	26
81760601028	CAPTAIN LAWRENCE IPA 12/ 12 BTL	1.1	37.50	Sold	APPROVED	26

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 29_1	W:48.00 in	D:24.00 in	Avail Space: 3.84 in		Ht Space: 5.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
86326700005	NEWBURGH MEGA BOSS 4/ 16 CAN	14.3	5.87	Sold	APPROVED	26
86326700000	NEWBURGH CREAM ALE 4/ 16 CAN	0.0	0.0			0
86326700001	NEWBURGH BROWN ALE 4/ 16 CAN	0.0	0.0		Approved	0
86521000030	NEWBURGH GIGABOSS IPA 4/ 16 CAN	0.0	0.0		APPROVED	0
86521000031	NEWBURGH NANOBOSS 4/ 16 CAN	0.0	0.0			0
64145511065	DUCLAW SWEET BABY JESUS 6/ 12 CAN	1.5	36.84	Sold	APPROVED	25

Name: 29_2	W:48.00 in	D:24.00 in	Avail Space: 1.49 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
7167009298	SARANAC 100 IPA 12/ 12 CAN	0.0	0.0		APPROVED	0
86000086490	NEWBURGH LITMUS TEST SOUR 6/ 12 CAN	0.0	0.0			0
86000086490	NEWBURGH LITMUS TEST SOUR 6/ 12 CAN	0.0	0.0			0
68174511112	BLUE POINT TOASTED LAGER 6/ 12 BTL	0.9	32.94	Sold	APPROVED	26
68174511118	BLUE POINT SEASONAL 6/ 12 BTL	1.9	14.89	Sold	APPROVED	25
68174511130	BLUE POINT BLUEBERRY ALE 6/ 12 BTL	2.0	14.29	Sold	APPROVED	26

Name: 29_3	W:48.00 in	D:24.00 in	Avail Space: 1.66 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
0945011026	SARANAC VARIETY 15/ 12 CAN	3.9	10.82	Sold	Approved	26
0945008014	SARANAC SEASONAL 6/ 12 CAN	1.1	50.00	Sold	APPROVED	26
0945001160	SARANAC IPA 12/ 12 BTL	0.8	25.00	Sold	APPROVED	25
86036700072	SLOOP JUICE BOMB IPA 6/ 12 CAN	7.8	7.23	Sold	APPROVED	4
68174511102	BLUE POINT HOPTICAL ILLUSION IPA 6/ 12 BTL	1.5	18.42	Sold	APPROVED	25

Name: 29_4	W:48.00 in	D:24.00 in	Avail Space: 1.58 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
7167009049	SARANAC WEEKEND WARRIOR VARIETY 12/ 12 CAN	0.0	0.0			0
0945010124	SARANAC SEASONAL 12/ 12 BTL	1.1	18.75		APPROVED	26
0945020912	SARANAC WHITE IPA 12/ 12 BTL	1.6	13.46	Sold	APPROVED	9
85663200468	BRONX IPA VARIETY 12/ 12 CAN	0.9	30.77	Sold	APPROVED	23
68174500134	BLUE POINT TOASTED LAGER 18/ 12 CAN	1.1	12.50	Sold	APPROVED	26

Name: 29_5	W:48.00 in	D:26.00 in	Avail Space: 1.85 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
0946808164	SARANAC ADIRONDACK TRAIL MIX 12/ 12 BTL	3.2	13.33	Sold	APPROVED	26
7167007106	SARANAC 12 BEERS 12/ 12 BTL	5.0	8.40	Sold	APPROVED	26
0946803137	SARANAC PALE ALE 12/ 12 BTL	1.4	29.58	Sold	APPROVED	24
85663200428	BRONX VARIETY 12/ 12 CAN	0.7	80.00	Sold	APPROVED	23
68174521122	BLUE POINT VARIETY 12/ 12 BTL	1.1	25.93	Sold	APPROVED	26



Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

36' Craft



Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 31_1	W:48.00 in	D:24.00 in	Avail Space: 1.94 in	Ht Space: 5.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
4182700337	HARPOON REC LEAGUE 4/ 16 CAN	0.0	0.0		Approved	0
4182700077	HARPOON IPA 4/ 16 CAN	1.3	21.66			24
88715100094	CONEY ISLAND MERMAID PILSNER 6/ 12 BTL	1.0	29.17	Sold	APPROVED	26
74304102009	WACHUSETT BLUEBERRY 6/ 12 BTL	1.0	29.17	Sold	APPROVED	26
85476300713	CLOWN SHOES GALACTICA 4/ 16 CAN	0.0	0.0			0
9530113104	ROGUE DEAD GUY ALE 6/ 12 CAN	2.9	19.18	Sold	Approved	25
70277008301	OMISSION IPA 6/ 12 BTL	1.1	51.85	Sold	APPROVED	26

Name: 31_2	W:48.00 in	D:24.00 in	Avail Space: 1.79 in	Ht Space: 10.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
4182790034	HARPOON UFO WHITE 12/ 12 CAN	1.0	28.00	Sold	APPROVED	1
4182790053	HARPOON UFO PINEAPPLE 6/ 12 CAN	0.9	63.64	Sold	APPROVED	26
4182700076	HARPOON IPA 6/ 12 BTL	0.9	31.82	Sold	APPROVED	26
8002011706	ABITA HARVEST STRAWBERRY LAGER 6/ 12 BTL	1.4	19.44	Sold	APPROVED	25
9530113252	ROGUE 6 HOP IPA 6/ 12 CAN	1.1	51.85	Sold	Approved	26
70277008301	OMISSION IPA 6/ 12 BTL	1.1	51.85	Sold	APPROVED	26

Name: 31_3	W:48.00 in	D:24.00 in	Avail Space: 1.93 in	Ht Space: 10.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
4182790044	HARPOON UFO SEASONAL 12/ 12 CAN	0.9	30.77	Sold	APPROVED	11
4182790123	HARPOON UFO VARIETY SEASONAL 12/ 12 CAN	1.0	28.00	Sold	APPROVED	13
4182700146	HARPOON SEASONAL 6/ 12 BTL	1.1	25.93	Sold	APPROVED	25
8002042230	ABITA PURPLE HAZE 6/ 12 BTL	2.3	11.91	Sold	APPROVED	26
63027946506	VICTORY GOLDEN MONKEY 6/ 12 BTL	1.0	29.17	Sold	APPROVED	24
70277008101	OMISSION LAGER 6/ 12 BTL	0.8	36.36	Sold	APPROVED	26

Name: 31_4	W:48.00 in	D:24.00 in	Avail Space: 3.18 in	Ht Space: 10.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
4182790312	HARPOON UFO WHITE 12/ 12 BTL	0.7	32.31	Sold	APPROVED	26
4182790046	HARPOON UFO SEASONAL 6/ 12 BTL	0.8	61.25		APPROVED	25
4182790046	HARPOON UFO SEASONAL 6/ 12 BTL	0.8	61.25		APPROVED	25
63770400062	TROEGS SEASONAL 6/ 12 BTL	0.7	49.30	Sold	APPROVED	21
63027977606	VICTORY SOUR MONKEY 6/ 12 BTL	2.0	14.36	Sold	APPROVED	20
63123440003	SWEETWATER IPA 6/ 12 BTL	0.9	31.82	Sold	APPROVED	25

Name: 31_5	W:48.00 in	D:26.00 in	Avail Space: 1.75 in	Ht Space: 20.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
4182700334	HARPOON REC LEAGUE 15/ 12 CAN	1.2	18.10	Sold	APPROVED	25
4182700012	HARPOON VARIETY 12/ 12 BTL	1.7	16.57	Sold	APPROVED	26
4182700712	HARPOON IPA 12/ 12 BTL	0.5	56.00	Sold	APPROVED	26
63770400434	TROEGS VARIETY 12/ 12 BTL	0.7	41.18	Sold	APPROVED	25
63027988736	VICTORY VARIETY 15/ 12 CAN	0.7	38.89	Sold	APPROVED	25
63123467112	SWEETWATER HIGH LIGHT LO CAL EASY IPA 1/ 12 CAN	0.0	0.0		Approved	0

Cooler Size: 77 ft

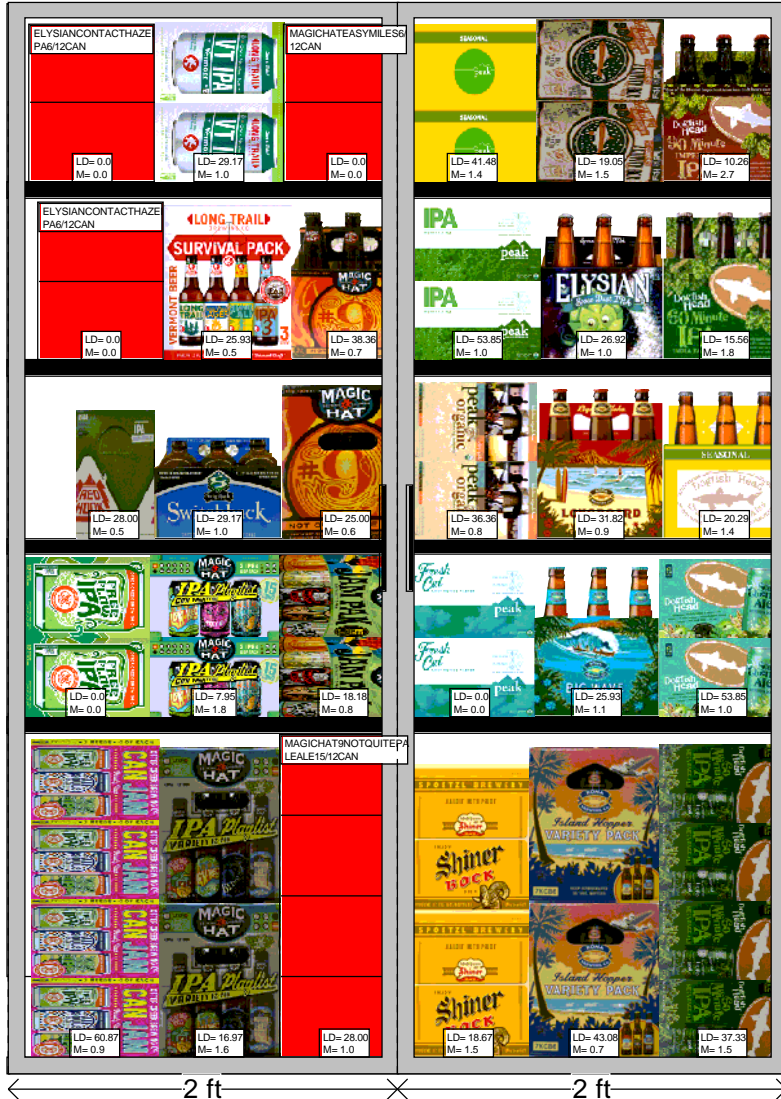
Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40



Name: 33_1		W:48.00 in	D:24.00 in	Avail Space: 1.36 in		Ht Space: 5.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
81790400791	ELYSIAN CONTACT HAZE IPA 6/ 12 CAN	0.0	0.0				0
71925600199	LONG TRAIL GREEN MOUNTAIN VT IPA 12/ 12 CAN	1.0	29.17	Sold	APPROVED		24
79837330141	MAGIC HAT EASY MILES 6/ 12 CAN	0.0	0.0				0
78036950906	PEAK ORGANIC SEASONAL 6/ 12 CAN	1.3	41.48	Sold	APPROVED		26
63848900334	DOGFISH HEAD VARIETY 12/ 12 CAN	1.5	19.05	Sold	APPROVED		17
63848900312	DOGFISH HEAD 90 MINUTE IMPERIAL IPA 6/ 12 BTL	2.7	10.26	Sold	APPROVED		26

Name: 33_2		W:48.00 in	D:24.00 in	Avail Space: 1.89 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
81790400791	ELYSIAN CONTACT HAZE IPA 6/ 12 CAN	0.0	0.0				0
71925600066	LONG TRAIL SEASONAL SURVIVAL PACK 12/ 12 BTL	0.5	25.93	Sold	APPROVED		26
79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/ 12 BTL	0.7	38.36	Sold	APPROVED		26
78036960806	PEAK ORGANIC IPA 6/ 12 CAN	1.0	53.85	Sold	APPROVED		25
81790400083	ELYSIAN SPACE DUST IPA 6/ 12 BTL	1.0	26.92	Sold	APPROVED		24
63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL	1.8	15.56	Sold	APPROVED		25

Name: 33_3		W:48.00 in	D:24.00 in	Avail Space: 4.21 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
2124212003	REDHOOK LONGHAMMER IPA 12/ 12 CAN	0.5	28.00				APPROVED 24
85320500405	SWITCHBACK ALE 6/ 12 BTL	1.0	29.17	Sold	APPROVED		26
79837312123	MAGIC HAT 9 NOT QUITE PALE ALE 12/ 12 BTL	0.6	25.00	Sold	APPROVED		25
78036950212	PEAK ORGANIC VARIETY 12/ 12 CAN	0.8	36.36	Sold	APPROVED		26
79603011494	KONA LONGBOARD 6/ 12 BTL	0.9	31.82	Sold	APPROVED		24
63848900188	DOGFISH HEAD SEASONAL C 6/ 12 BTL	1.4	20.29	Sold	APPROVED		21

Name: 33_4		W:48.00 in	D:24.00 in	Avail Space: 0.90 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
75643501237	OTTER CREEK FREE FLOW IPA 12/ 12 CAN	0.0	0.0				APPROVED 0
79837330085	MAGIC HAT IPA PLATLIST 15/ 12 CAN	1.8	7.95	Sold	APPROVED		25
79837330095	MAGIC HAT VARIETY 15/ 12 CAN	0.8	18.18	Sold	APPROVED		26
73698358259	PEAK ORGANIC FRESH CUT 6/ 12 CAN	0.0	0.0				APPROVED 0
79603011496	KONA BIG WAVE GOLDEN ALE 6/ 12 BTL	1.1	25.93	Sold	APPROVED		26
63848900193	DOGFISH HEAD SEA QUENCH ALE 6/ 12 CAN	1.0	53.85	Sold	APPROVED		26

Name: 33_5		W:48.00 in	D:26.00 in	Avail Space: 1.40 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
75643501211	OTTER CREEK VARIETY 12/ 12 CAN	0.9	60.87	Sold	Approved		24
79837330051	MAGIC HAT VARIETY IPA 12/ 12 BTL	1.7	16.97	Sold	APPROVED		26
79837330110	MAGIC HAT 9 NOT QUITE PALE ALE 15/ 12 CAN	1.0	28.00	Sold	APPROVED		26
8857343333	SHINER BOCK 12/ 12 BTL	1.5	18.67	Sold	APPROVED		26
79603061493	KONA VARIETY 12/ 12 BTL	0.7	43.08	Sold	APPROVED		26
63848900189	DOGFISH HEAD 60 MINUTE IPA 12/ 12 CAN	1.5	37.33	Sold	APPROVED		26

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40



Name: 35_1	W:48.00 in	D:24.00 in	Avail Space: 1.68 in		Ht Space: 5.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
64286020032	FOUNDERS KENTUCKY BREAKFAST STOUT 4/ 12 BTL	1.0	26.92	Sold	APPROVED	26
64286015024	FOUNDERS ALL DAY SESSION IPA 6/ 12 CAN	0.0	0.0		APPROVED	0
74052241278	BELLS LIGHT HEARTED IPA 6/ 12 CAN	0.0	0.0			0
73692011132	GOOSE ISLAND IPA 6/ 12 BTL	0.9	30.43	Sold	APPROVED	26
67243800024	BALLAST POINT SCULPIN IPA 6/ 12 BTL	0.6	47.46	Sold	APPROVED	22
85961200103	21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN	1.2	34.15	Sold	APPROVED	26
85961200102	21ST AMENDMENT HELL OR HIGH WATERMELON 6/ 12...	1.6	26.58	Sold	APPROVED	26

Name: 35_2	W:48.00 in	D:24.00 in	Avail Space: 1.76 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
64286015064	FOUNDERS UNRAVELED JUICY IPA 6/ 12 CAN	0.0	0.0			0
74052210016	BELLS SEASONAL 6/ 12 BTL (B)	1.3	21.05	Sold	APPROVED	3
74052211086	BELLS TWO HEARTED ALE 12/ 12 CAN	1.4	19.72	Sold	APPROVED	24
73692011180	GOOSE ISLAND IPA 12/ 12 BTL	3.1	4.49	Sold	APPROVED	26
78624311990	FLYING DOG RAGING BITCH 6/ 12 BTL	1.5	19.18	Sold	APPROVED	26
85961200129	21ST AMENDMENT VARIETY 12/ 12 CAN	0.0	0.0		APPROVED	0

Name: 35_3	W:48.00 in	D:24.00 in	Avail Space: 0.88 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
64286020007	FOUNDERS DIRTY BASTARD SCOTCH ALE 6/ 12 BTL	1.6	17.72	Sold	APPROVED	26
74052211966	BELLS OFFICIAL SERIES 12/ 12 CAN	0.0	0.0			0
74052210083	BELLS TWO HEARTED ALE 6/ 12 BTL	1.4	19.72	Sold	APPROVED	26
73692011652	GOOSE ISLAND 312 URBAN WHEAT ALE 15/ 12 CAN	0.5	25.93	Sold	APPROVED	26
78624360000	FLYING DOG VARIETY A 12/ 12 CAN	1.4	19.44	Sold	APPROVED	25
86557200047	SUFFERFEST REPEAT KOLSCH 6/ 12 CAN	0.0	0.0			0

Name: 35_4	W:48.00 in	D:24.00 in	Avail Space: 1.70 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
64286090025	FOUNDERS SEASONAL 15/ 12 CAN	0.9	16.47	Sold	APPROVED	26
89785300293	CIGAR CITY JAI ALAI IPA 6/ 12 CAN	2.2	26.05	Sold	APPROVED	26
74052210030	BELLS PORTER 6/ 12 BTL	1.5	19.18	Sold	APPROVED	26
73692011712	GOOSE ISLAND VARIETY 15/ 12 CAN	0.0	0.0		APPROVED	0
3410078658	LEINIES GRAPEFRUIT SHANDY 6/ 12 BTL	2.8	10.11	Sold	Approved	26
3410051605	LEINIES SEASONAL PRIMARY 6/ 12 BTL	7.5	3.75	Sold	APPROVED	26

Name: 35_5	W:48.00 in	D:26.00 in	Avail Space: 0.61 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
64286090005	FOUNDERS CENTENNIAL IPA 15/ 12 CAN	5.4	5.17	Sold	APPROVED	26
64286090024	FOUNDERS ALL DAY SESSION IPA 15/ 12 CAN	7.2	3.87	Sold	APPROVED	26
81062803000	GOLDEN ROAD MANGO CART 15/ 12 CAN	0.3	75.00	Sold	APPROVED	25
73692011926	GOOSE ISLAND SO-LO IPA 15/ 12 CAN	0.0	0.0		APPROVED	0
73692011651	GOOSE ISLAND IPA 15/ 12 CAN	2.7	10.26	Sold	APPROVED	26
3410051607	LEINIES SEASONAL PRIMARY 12/ 12 BTL	6.5	4.32	Sold	APPROVED	25

Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

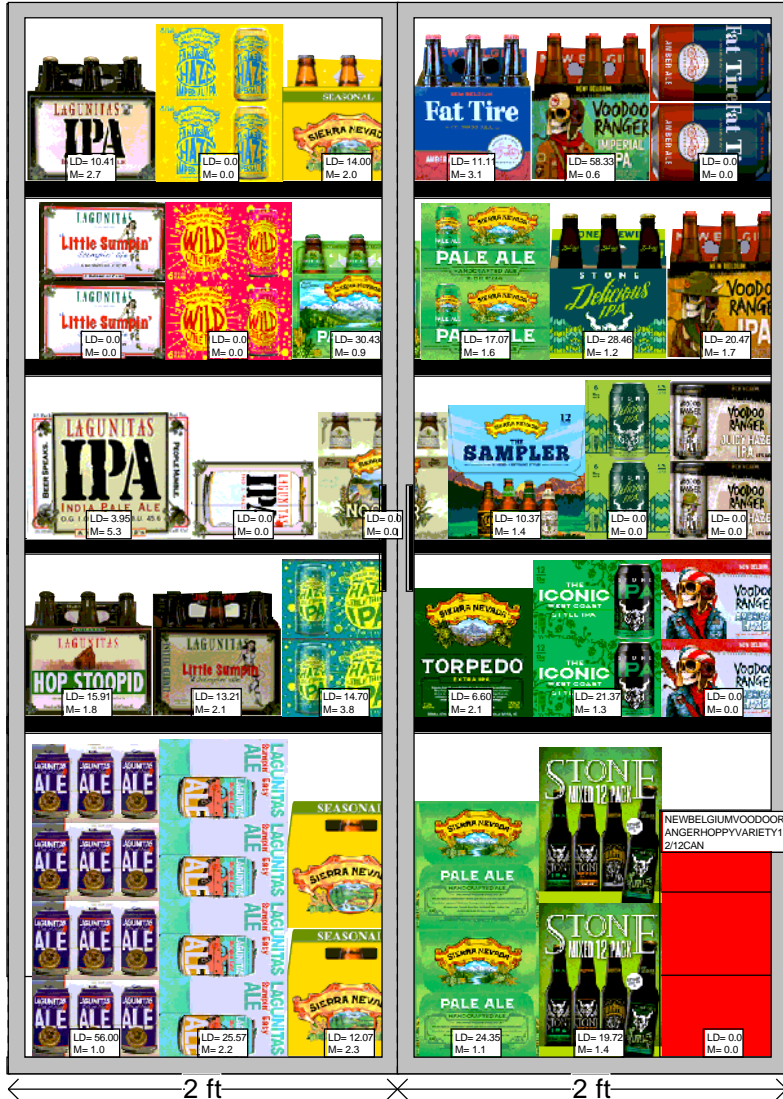
Name: 37_1	W:48.00 in	D:24.00 in	Avail Space: 1.17 in		Ht Space: 5.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
72383000009	LAGUNITAS IPA 6/ 12 BTL	2.7	10.41	Sold	APPROVED	26
8378322856	SIERRA NEVADA FANTASTIC HAZE IPA 6/ 12 CAN	0.0	0.0			0
8378322822	SIERRA NEVADA SEASONAL 6/ 12 BTL	2.0	14.00	Sold	Approved	24
75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL	3.2	11.11	Sold	APPROVED	26
75452700421	NEW BELGIUM VODOO RANGER IMPERIAL IPA 6/ 12 B...	0.6	58.33		APPROVED	20
75452700161	NEW BELGIUM FAT TIRE 12/ 12 CAN	0.0	0.0		APPROVED	0

Name: 37_2	W:48.00 in	D:24.00 in	Avail Space: 1.93 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
72383001406	LAGUNITAS LITTLE SUMPIN 6/ 12 CAN	0.0	0.0		Approved	0
8378322857	SIERRA NEVADA WILD LITTLE THING 6/ 12 CAN	0.0	0.0			0
8378337521	SIERRA NEVADA PALE ALE 6/ 12 BTL	0.9	30.43	Sold	APPROVED	26
8378322200	SIERRA NEVADA PALE ALE 12/ 12 CAN	1.6	17.07	Sold	APPROVED	25
63625174002	STONE DELICIOUS IPA 6/ 12 BTL	1.2	28.46	Sold	APPROVED	26
75452700066	NEW BELGIUM VODOO RANGER IPA 6/ 12 BTL	1.7	20.47	Sold	APPROVED	24

Name: 37_3	W:48.00 in	D:24.00 in	Avail Space: 1.19 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
72383010009	LAGUNITAS IPA 12/ 12 BTL	5.3	3.95	Sold	APPROVED	26
72383021212	LAGUNITAS IPA 12/ 12 CAN	0.0	0.0		APPROVED	0
8378337531	SIERRA NEVADA NOONER 6/ 12 BTL	0.0	0.0		APPROVED	0
8378316000	SIERRA NEVADA 4 WAY IPA VARIETY 12/ 12 BTL	1.3	10.37	Sold	APPROVED	26
63625174354	STONE DELICIOUS IPA 6/ 12 CAN	0.0	0.0		APPROVED	0
75452700885	NEW BELGIUM VODOO JUICY HAZE IPA 6/ 12 CAN	0.0	0.0		Approved	0

Name: 37_4	W:48.00 in	D:24.00 in	Avail Space: 0.94 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
72383010001	LAGUNITAS HOP STOOPID 6/ 12 BTL	1.8	15.91	Sold	APPROVED	25
72383000020	LAGUNITAS LITTLE SUMPIN 6/ 12 BTL	2.1	13.21	Sold	APPROVED	26
8378311010	SIERRA NEVADA HAZY LITTLE THING IPA 6/ 12 CAN	3.8	14.70	Sold	APPROVED	26
8378367504	SIERRA NEVADA TORPEDO IPA 12/ 12 BTL	2.1	6.60	Sold	APPROVED	26
63625174094	STONE IPA 12/ 12 CAN	1.3	21.37	Sold	APPROVED	26
75452701078	NEW BELGIUM VODOO RANGER AMERICAN HAZE IPA...	0.0	0.0			0

Name: 37_5	W:48.00 in	D:26.00 in	Avail Space: 1.50 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
72383030047	LAGUNITAS 12TH OF NEVER ALE 12/ 12 CAN	1.0	56.00	Sold	APPROVED	26
72383010045	LAGUNITAS SUMPIN EASY 12/ 12 CAN	2.2	25.57	Sold	APPROVED	26
8378322812	SIERRA NEVADA SEASONAL 12/ 12 BTL	2.3	12.07	Sold	APPROVED	25
8378337512	SIERRA NEVADA PALE ALE 12/ 12 BTL	1.2	24.35	Sold	APPROVED	26
63625188901	STONE VARIETY 12/ 12 BTL	1.4	19.72	Sold	APPROVED	26
75452701070	NEW BELGIUM VODOO RANGER HOPPY VARIETY 12/ ...	0.0	0.0			0



Cooler Size: 77 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 77 ft D: 2 ft # of segments: 40

Name: 39_1	W:48.00 in	D:24.00 in	Avail Space: 3.14 in		Ht Space: 5.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
7199009561	BLUE MOON MANGO WHEAT 6/ 12 BTL	2.3	12.12	Sold	APPROVED	26
7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL	6.3	4.41	Sold	APPROVED	26
7199009532	BLUE MOON SEASONAL 6/ 12 BTL	1.3	21.05	Sold	APPROVED	24
8769200673	SAMUEL ADAMS 76 6/ 12 CAN	1.5	36.84	Sold	APPROVED	23
8769200004	SAMUEL ADAMS LIMITED SEASONAL 6/ 12 BTL	2.5	11.20	Sold	Approved	26
8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)	3.9	7.27	Sold	APPROVED	26

Name: 39_2	W:48.00 in	D:24.00 in	Avail Space: 2.45 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
7199009591	BLUE MOON LIGHT SKY 6/ 12 CAN	0.0	0.0		APPROVED	0
7199017044	BLUE MOON BELGIAN WHITE 6/ 16 BTL (AL)	1.7	16.67	Sold	APPROVED	22
7199009536	BLUE MOON SEASONAL 12/ 12 BTL	1.0	14.00	Sold	APPROVED	26
8769200037	SAMUEL ADAMS SEASONAL SELECT 12/ 12 BTL	0.7	19.72		APPROVED	14
8769200358	SAMUEL ADAMS VARIETY 12/ 12 CAN	1.7	16.97	Sold	APPROVED	23
8769200109	SAMUEL ADAMS SEASONAL 12/ 12 CAN	2.4	11.76	Sold	APPROVED	26

Name: 39_3	W:48.00 in	D:24.00 in	Avail Space: 3.38 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
75452700991	NEW BELGIUM VODOO RANGER IMPERIAL IPA 12/ 12 ...	0.0	0.0			0
7199009592	BLUE MOON LIGHT SKY 12/ 12 CAN	0.0	0.0		APPROVED	0
7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL	7.3	5.78	Sold	APPROVED	26
8769200788	SAMUEL ADAMS NEW ENGLAND IPA 12/ 12 CAN	0.0	0.0		APPROVED	0
8769200129	SAMUEL ADAMS REBEL IPA 12/ 12 BTL	3.8	3.71	Sold	APPROVED	26
8769200497	SAMUEL ADAMS 76 12/ 12 CAN	3.1	8.97	Sold	APPROVED	26

Name: 39_4	W:48.00 in	D:24.00 in	Avail Space: 2.35 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
75452700470	NEW BELGIUM VARIETY 12/ 12 CAN	1.6	17.28	Sold	APPROVED	26
75452700994	NEW BELGIUM VODOO ROTATIONAL 6/ 12 CAN	0.0	0.0			0
7199009554	BLUE MOON BREWMASER VARIETY 12/ 12 BTL	1.5	9.09	Sold	APPROVED	26
8769201103	SAMUEL ADAMS SEASONAL 12/ 12 BTL (A)	21.9	3.84	Sold	APPROVED	26

Name: 39_5	W:48.00 in	D:26.00 in	Avail Space: 3.41 in		Ht Space: 20.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
75452700362	NEW BELGIUM VODOO RANGER IPA 12/ 12 CAN	2.0	14.00	Sold	APPROVED	26
75452700024	NEW BELGIUM FAT TIRE 12/ 12 BTL	3.5	7.91	Sold	APPROVED	26
7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL	7.3	5.78	Sold	APPROVED	26
8769229103	SAMUEL ADAMS VARIETY 12/ 12 BTL	5.4	5.20	Sold	APPROVED	26
8769210014	SAMUEL ADAMS BOSTON LAGER 12/ 12 BTL	4.2	6.62	Sold	APPROVED	26
8769201103	SAMUEL ADAMS SEASONAL 12/ 12 BTL (A)	21.9	3.84	Sold	APPROVED	26





MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD			Width: 77 ft	Segments: 40	MARKET 32_198			
Shelf	3_5	H: 1.00 in	W: 144.00 in	D: 26.00 in	Avail Linear: 2.76 in		Merch Spc: 20.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
1	7031000011	GENESEE 30/12 CAN	1	Side	2	RETAIN	1.420	9.9	
2	7031001307	GENESEE CREAM ALE 24/12 CAN	1	Side 90	4		0.000	0.0	
3	7199028151	KEYSTONE ICE 15/12 CAN	1	Front	8	IGNORE	0.000	0.0	
4	1820027030	NATURAL ICE 30/12 CAN	1	Side	2	RETAIN	2.230	6.3	
5	1820028523	NATURDAYS 30/12 CAN	1	Side	2	RETAIN	2.540	5.5	
6	1820015030	NATURAL LIGHT 30/12 CAN	1	Front	6	RETAIN	3.650	11.5	
7	1820061030	BUSCH 30/12 CAN	1	Front	6	RETAIN	5.150	8.2	
8	1820086031	BUSCH LIGHT 30/12 CAN	1	Front	6	RETAIN	4.270	9.8	
9	1820061218	BUSCH 18/12 CAN	1	Side 90	4	ADD	0.520	53.8	
10	7143934030	ROLLING ROCK 30/12 CAN	1	Front	6	RETAIN	1.850	22.7	
11	2210011219	PABST 30/12 CAN	1	Front	6	RETAIN	6.380	6.6	
12	8992441003	YUENGLING LAGER 24/12 BTL	1	Side	2	RETAIN	2.040	6.9	
13	8992420000	YUENGLING LIGHT 24/12 CAN	1	Side 90	4	RETAIN	2.080	13.5	
Shelf	1_1	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.26 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
14	7199048045	KEYSTONE LIGHT 15/12 CAN	1	Front	4	IGNORE	0.000	0.0	
15	1820020078	NATTY DADDY 15/12 CAN	1	Top	6	RETAIN	5.810	7.2	
16	1820028443	NATURAL ICE 15/12 CAN	1	Top	6	RETAIN	4.730	8.9	
17	1820020077	NATURAL LIGHT 15/12 CAN	1	Side 90	2	RETAIN	11.120	5.0	
Shelf	1_2	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.26 in		Merch Spc: 9.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
18	7825000328	STEEL RESERVE 211 1/24 CAN	1	Front	8	RETAIN	4.460	12.6	
19	7031000146	GENESEE 1/24 CAN	1	Front	8	IGNORE	0.750	74.7	
20	7031000150	GENESEE CREAM ALE 1/24 CAN	1	Front	8	RETAIN	4.810	11.6	
21	3410000820	MILWAUKEES BEST ICE 1/24 CAN	1	Front	8	RETAIN	3.290	17.0	
22	1820025013	NATTY DADDY 1/25 CAN	2	Front	16	RETAIN	19.650	5.7	
23	1820025002	NATURAL LIGHT 1/25 CAN	1	Front	8	RETAIN	3.770	14.9	
24	1820025008	NATURAL ICE 1/25 CAN	1	Front	8	RETAIN	10.850	5.2	
25	7199048024	KEYSTONE LIGHT 1/24 CAN	1	Front	8	RETAIN	12.540	4.5	
26	7199047712	KEYSTONE ICE 1/24 CAN	2	Front	16	RETAIN	23.080	4.9	
27	1820025003	BUSCH 1/25 CAN	1	Front	8	RETAIN	3.840	14.6	
28	7143900601	ROLLING ROCK 1/25 CAN	1	Front	8	RETAIN	9.690	5.8	
29	2210000004	PABST 1/24 CAN	1	Front	8	IGNORE	0.000	0.0	
30	1820025000	BUD 1/25 CAN	1	Front	8	RETAIN	14.770	3.8	
31	1820025001	BUD LIGHT 1/25 CAN	1	Front	8	RETAIN	15.460	3.6	
Shelf	1_3	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 0.84 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
32	1820025509	BUD CHELADA 1/25 CAN	1	Front	8	IGNORE	0.000	0.0	
33	1820025508	BUD LIGHT CHELADA 1/25 CAN	1	Front	8	IGNORE	0.000	0.0	
34	7199010071	COORS BANQUET 1/24 CAN	2	Front	16	RETAIN	21.000	5.3	
35	7199030065	COORS LIGHT 1/24 CAN	2	Front	16	RETAIN	28.150	4.0	
36	3410000355	LITE 1/24 CAN	1	Front	8	RETAIN	6.040	9.3	
37	6821309451	MOLSON ICE 1/24 CAN	1	Front	8	IGNORE	0.280	200.0	
38	8066095643	CORONA 1/24 CAN	1	Front	8	RETAIN	7.670	7.3	
39	8797502650	SAPPORO 1/22 CAN	1	Front	8	RETAIN	5.350	10.5	
40	8248812377S	BECKS 1/16 CAN	1	Front	9		0.000	0.0	
41	7289000119	HEINEKEN 1/24 CAN	1	Front	8	RETAIN	3.500	16.0	
42	78615000170	STELLA ARTOIS 1/19.2 CAN	1	Front	9	IGNORE	0.000	0.0	
43	8780000049S	SMITH AND FORGE 1/16 CAN	1	Front	9	RETAIN	4.460	14.1	
44	1820000901S	SHOCK TOP BELGIAN WHITE 1/16 CAN (X...	3	Front	27	ADD	44.760	4.2	
Shelf	1_4	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.63 in		Merch Spc: 6.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
45	86521000031S	NEWBURGH NANOBOSS 1/16 CAN	2	Front	18	ADD	22.460	5.6	
46	7199009545S	BLUE MOON BELGIAN WHITE 1/16 CAN	1	Front	9	ADD	9.420	6.7	



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD	Width: 77 ft	Segments: 40	MARKET 32_198				
47	7089718331	FOSTERS PREMIUM 1/25.4 CAN	1	Front	7	RETAIN	5.230	9.4
48	7089701331	FOSTERS 1/25.4 CAN	1	Front	7	RETAIN	7.350	6.7
49	3410000323	REDD'S WICKED 1/24 CAN	1	Front	8	RETAIN	6.810	8.2
50	1820025538	BUD LIGHT LIME SEASONAL RITA 1/25 C...	1	Front	8	IGNORE	0.000	0.0
51	1820025833	BUD LIGHT LIME GRAPE-AHHH-RITA 1/2...	1	Front	8	IGNORE	0.000	0.0
52	1820025014	BUD LIGHT LIME LIME-A-RITA 1/25 CAN	1	Front	8	ADD	0.000	0.0
53	1820025533	BUD LIGHT LIME MANG-O-RITA 1/25 CAN	1	Front	8	ADD	0.000	0.0
54	1820025505	BUD LIGHT LIME STRAW-BER-RITA 1/25 ...	1	Front	8	ADD	0.000	0.0
55	635985258755	MIKES HARDER LEMONADE 1/16 CAN	1	Front	9	RETAIN	16.770	3.8
56	8769283231	TWISTED TEA ORIGINAL 1/24 CAN	1	Front	8	RETAIN	4.080	13.7
57	8769200970	TRULY PINEAPPLE 1/24 CAN	1	Front	8	IGNORE	0.000	0.0
58	63598526038	WHITE CLAW BLACK CHERRY 1/19.2 CAN	1	Front	9	ADD	0.000	0.0
59	63598526044	WHITE CLAW RUBY GRAPEFRUIT 1/19.2 ...	1	Front	9	IGNORE	0.000	0.0
Shelf 3_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.31 in	Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
60	1820020133	NATURDAYS 12/12 CAN	1	Front	4		0.000	0.0
61	1820020077	NATURAL LIGHT 15/12 CAN	1	Top	6	RETAIN	11.120	5.0
62	1820000801	BUSCH LIGHT 12/12 CAN	1	Side 90	4	RETAIN	0.920	30.4
63	3410001341	HIGH LIFE 30/12 CAN	1	Front	3	RETAIN	1.040	20.2
Shelf 3_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 4.01 in	Merch Spc: 8.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
64	1820061047	BUSCH 12/12 CAN	1	Front	4	RETAIN	1.230	22.8
65	1820000063	BUSCH 6/16 CAN	3	Front	12	RETAIN	19.650	4.3
66	3410001509	HIGH LIFE 12/12 BTL	1	Top	2	RETAIN	2.580	5.4
Shelf 3_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 0.81 in	Merch Spc: 11.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
67	1820020038	BUDWEISER ZERO 12/12 CAN	1	Side 90	4		0.000	0.0
68	7213055001	NARRAGANSETT 6/16 CAN	2	Front	8	RETAIN	0.000	0.0
69	1820000426	BUSCH LIGHT 6/16 CAN	2	Front	8	RETAIN	5.000	11.2
70	3410001636	HIGH LIFE 12/12 CAN	1	Side 90	4	RETAIN	1.240	22.6
Shelf 3_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.77 in	Merch Spc: 6.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
71	1820000614	BUSCH NA NEAR BEER 12/12 CAN	1	Side 90	4	RETAIN	2.230	12.6
72	8248812700	BECK'S NEAR BEER 6/12 BTL	1	Front	5	ADD	0.000	0.0
73	1820079047	ODOULS NEAR BEER 12/12 CAN	1	Side 90	4	RETAIN	1.880	14.9
74	1820000784	ODOULS NEAR BEER 6/12 BTL	1	Front	4	RETAIN	2.460	11.4
75	7289000030	BUCKLER NEAR BEER 6/12 BTL	1	Front	4	RETAIN	1.690	16.6
76	7289000621	HEINEKEN 0.0 NEAR BEER 6/12 BTL	1	Front	5	RETAIN	5.320	6.6
Shelf 5_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.41 in	Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
77	7143934450	ROLLING ROCK 12/12 CAN	2	Side 90	8	RETAIN	5.230	10.7
78	2210000170	PABST 12/12 CAN	1	Front	5	RETAIN	3.420	10.2
79	8992427898	YUENGLING LAGER 12/12 CAN	1	Front	5	RETAIN	3.810	9.2
80	8992429386	YUENGLING BLACK AND TAN 12/12 BTL	1	Front	3	RETAIN	3.800	5.5
Shelf 5_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.08 in	Merch Spc: 9.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
81	7143945712	ROLLING ROCK 12/12 BTL	1	Top	2	RETAIN	1.270	11.0
82	2210000074	PABST 6/16 CAN	2	Side	6	RETAIN	1.760	23.9
83	8992488007	YUENGLING LAGER 24/12 CAN	1	Top	2	RETAIN	3.190	4.4
84	8992477013	YUENGLING FLIGHT 12/12 BTL	1	Top	2		0.000	0.0
Shelf 5_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.56 in	Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
85	3410000007	HIGH LIFE 6/16 CAN	1	Front	4	RETAIN	3.040	9.2
86	7031000141	NARRAGANSETT 12/12 CAN	1	Top	6	RETAIN	2.230	18.8
87	8992433125	YUENGLING GOLDEN PILSNER 12/12 BTL	1	Side	2	RETAIN	3.000	4.7
88	8992427896	YUENGLING LAGER 12/12 BTL	2	Front	6	RETAIN	6.420	6.5



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD		Width: 77 ft	Segments: 40	MARKET 32_198				
Shelf	5_1	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.92 in	Merch Spc: 6.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
89	7289000620	HEINEKEN 0.0 NEAR BEER 6/12 CAN	1	Front	10	IGNORE	0.000	0.0	
90	8992433567	YUENGLING GOLDEN PILSNER 6/12 BTL	1	Front	4	RETAIN	1.650	17.0	
91	8992433481	YUENGLING GOLDEN PILSNER 12/12 CAN	1	Top	6	ADD	1.580	26.6	
92	8992427891	YUENGLING LAGER 6/12 BTL	2	Side	6	RETAIN	2.120	19.8	
93	8992431983	YUENGLING PORTER 6/12 BTL	2	Side	6	ADD	3.000	14.0	
Shelf	8_5	H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 1.00 in	Merch Spc: 20.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
94	1820011349	BUD 24/12 BTL (HG)	1	Front	4	RETAIN	11.580	6.0	
95	1820011168	BUD 24/12 CAN	2	Top	16	RETAIN	14.120	7.9	
Shelf	8_4	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.50 in	Merch Spc: 10.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
96	1820011349	BUD 24/12 BTL (HG)	3	Front	6	RETAIN	11.580	6.0	
Shelf	8_3	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.28 in	Merch Spc: 9.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
97	1820011308	BUD 18/12 BTL	1	Top	2	ADD	0.000	0.0	
98	1820011218	BUD 18/12 CAN	2	Front	8	RETAIN	7.350	7.6	
Shelf	8_2	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.80 in	Merch Spc: 10.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
99	1820000771	BUD 12/12 BTL	1	Side	2	RETAIN	4.190	13.4	
100	1820000771	BUD 12/12 BTL	2	Front	6	RETAIN	4.190	13.4	
101	1820020201	BUDWEISER NITRO GOLD 12/12 CAN	1	Side 90	4	ADD	0.000	0.0	
102	1820020201	BUDWEISER NITRO GOLD 12/12 CAN	1	Top	6	ADD	0.000	0.0	
Shelf	8_1	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.53 in	Merch Spc: 6.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
103	1820011047	BUD 12/12 CAN	2	Top	12	RETAIN	9.040	9.3	
104	1820000834	BUD 6/12 BTL	2	Front	8	RETAIN	3.810	14.7	
105	1820020069	BUDWEISER RESERVE SEASONAL 6/12 BTL	1	Front	4	RETAIN	1.850	15.1	
Shelf	10_5	H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 3.98 in	Merch Spc: 20.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
106	1820053349	BUD LIGHT 24/12 BTL (HG)	1	Side	2	RETAIN	8.150	5.2	
107	1820053168	BUD LIGHT 24/12 CAN	1	Side 90	4	RETAIN	17.120	4.9	
108	1820053168	BUD LIGHT 24/12 CAN	1	Top	8	RETAIN	17.120	4.9	
109	3410057256	LITE 18/12 BTL	1	Side	2	RETAIN	1.230	11.4	
Shelf	10_4	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.62 in	Merch Spc: 10.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
110	1820053349	BUD LIGHT 24/12 BTL (HG)	1	Front	2	RETAIN	8.150	5.2	
111	1820053349	BUD LIGHT 24/12 BTL (HG)	1	Front	2	RETAIN	8.150	5.2	
112	3410057243	LITE 24/12 BTL (HG)	1	Front	2	RETAIN	3.960	3.5	
Shelf	10_3	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 4.09 in	Merch Spc: 9.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
113	1820053218	BUD LIGHT 18/12 CAN	1	Front	4	RETAIN	14.730	7.6	
114	1820053308	BUD LIGHT 18/12 BTL	1	Top	2	ADD	0.000	0.0	
115	3410057707	LITE 15/16 BTL (AL)	1	Front	3	RETAIN	0.480	43.8	
Shelf	10_2	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.58 in	Merch Spc: 10.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
116	1820053218	BUD LIGHT 18/12 CAN	1	Top	6	RETAIN	14.730	7.6	
117	1820000769	BUD LIGHT 12/12 BTL	2	Side	4	RETAIN	7.040	7.0	
118	1820053218	BUD LIGHT 18/12 CAN	1	Top	6	RETAIN	14.730	7.6	
Shelf	10_1	H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.64 in	Merch Spc: 6.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
119	1820053047	BUD LIGHT 12/12 CAN	1	Top	6	RETAIN	8.730	8.0	
120	1820053047	BUD LIGHT 12/12 CAN	1	Side 90	4	RETAIN	8.730	8.0	
121	1820000769	BUD LIGHT 12/12 BTL	1	Front	3	RETAIN	7.040	7.0	
122	1820020998	BUD LIGHT 8/16 BTL (AL)	1	Front	5	RETAIN	4.620	7.6	
123	1820000833	BUD LIGHT 6/12 BTL	1	Front	4	RETAIN	3.770	7.4	



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD		Width: 77 ft	Segments: 40	MARKET 32_198				
Shelf 13_1		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 2.85 in		Merch Spc: 20.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
124	7199031600	COORS LIGHT 24/12 CAN	1	Top	6	RETAIN	20.000	4.2	
125	7199031600	COORS LIGHT 24/12 CAN	1	Top	6	RETAIN	20.000	4.2	
126	7199030017	COORS LIGHT 18/12 CAN	1	Top	9	RETAIN	12.310	7.4	
Shelf 12_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.18 in		Merch Spc: 10.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
127	3410057306	LITE 24/12 CAN	1	Top	4	RETAIN	7.880	3.6	
128	7199030079	COORS LIGHT 24/12 BTL (HG)	2	Front	4	RETAIN	6.540	4.3	
Shelf 12_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 4.84 in		Merch Spc: 9.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
129	3410057023	LITE 9/16 BTL (AL)	1	Front	3	RETAIN	3.150	6.7	
130	7199030017	COORS LIGHT 18/12 CAN	1	Front	4	RETAIN	12.310	7.4	
131	7199000048	COORS LIGHT 12/12 CAN	1	Front	4	RETAIN	12.310	5.7	
132	7199000048	COORS LIGHT 12/12 CAN	1	Front	4	RETAIN	12.310	5.7	
Shelf 12_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.60 in		Merch Spc: 10.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
133	3410057340	LITE 18/12 CAN	1	Top	6	RETAIN	5.690	7.4	
134	7199030069	COORS LIGHT 12/12 BTL	2	Side	4	RETAIN	5.690	4.9	
135	7199030078	COORS LIGHT 18/12 BTL	1	Front	3	RETAIN	4.000	5.3	
Shelf 12_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.33 in		Merch Spc: 6.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
136	3410057636	LITE 12/12 CAN	1	Top	6	RETAIN	4.540	9.3	
137	3410057509	LITE 12/12 BTL	1	Side	2	RETAIN	3.440	4.1	
138	7199000008	COORS LIGHT 6/12 CAN	1	Front	8	RETAIN	2.320	24.1	
139	7199030104	COORS LIGHT 9/16 BTL (AL)	1	Side	3	RETAIN	1.920	10.9	
140	7199032000	COORS LIGHT 6/16 CAN	1	Side	3	ADD	0.880	23.9	
141	7199030005	COORS LIGHT 6/12 BTL	1	Front	4	RETAIN	5.350	5.2	
Shelf 13_1 - 2		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 1.00 in		Merch Spc: 20.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
142	6206705146	LABATT BLUE 30/12 CAN	1	Side	2	RETAIN	1.350	10.4	
143	1820096728	MICHELOB ULTRA 24/12 BTL	1	Side	2	ADD	1.750	8.0	
144	1820096624	MICHELOB ULTRA 18/12 BTL	1	Front	6	RETAIN	8.620	4.9	
145	1820096715	MICHELOB ULTRA 24/12 CAN	1	Front	8	RETAIN	8.420	6.7	
Shelf 14_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 0.33 in		Merch Spc: 10.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
146	6206705155	LABATT BLUE 12/11.5 BTL	1	Front	3	RETAIN	2.190	9.6	
147	6821303117	MOLSON CANADIAN 12/12 BTL	1	Front	3	RETAIN	1.240	16.9	
148	1820096721	MICHELOB ULTRA 18/12 CAN	2	Front	6	RETAIN	6.120	9.2	
Shelf 14_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.88 in		Merch Spc: 9.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
149	7199000048	COORS LIGHT 12/12 CAN	1	Side	2	RETAIN	12.310	5.7	
150	6821309117	MOLSON ICE 12/12 BTL	1	Top	2	RETAIN	0.670	20.9	
151	1820006991	MICHELOB ULTRA 12/12 CAN	1	Top	3	RETAIN	2.580	8.1	
152	1820096721	MICHELOB ULTRA 18/12 CAN	2	Side	2	RETAIN	6.120	9.2	
153	1820020210	BUD LIGHT PEELS VARIETY 12/12 CAN	1	Front	3	ADD	0.000	0.0	
Shelf 14_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.71 in		Merch Spc: 10.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
154	7199010020	COORS BANQUET 18/12 CAN	1	Front	4	ADD	0.000	0.0	
155	6821302117	MOLSON GOLDEN 12/12 BTL	1	Front	3	ADD	0.000	0.0	
156	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1	Front	3	RETAIN	3.880	5.4	
157	1820020144	MICHELOB ULTRA PURE GOLD 12/12 CAN	1	Front	3	IGNORE	0.000	0.0	
Shelf 14_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.77 in		Merch Spc: 6.00 in		
UPC	Name		Facings	Orientation	Capacity	Assortment	MVMT	DOS	
158	7199017037	COORS BANQUET 12/12 BTL (STUB)	1	Side	2	RETAIN	1.840	7.6	
159	7199010002	COORS BANQUET 6/16 CAN	1	Side	3		0.000	0.0	
160	1820005990	MICHELOB ULTRA 12/12 BTL	1	Front	3	RETAIN	3.120	6.7	



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD		Width: 77 ft	Segments: 40		MARKET 32_198		
161	1820005989	MICHELOB ULTRA 6/12 BTL	1	Front	4	RETAIN	3.080	9.1
162	1820020082	MICHELOB ULTRA PURE GOLD 6/12 BTL	1	Front	4	RETAIN	2.460	11.4
163	1820012989	MICHELOB ULTRA LIME CACTUS 6/12 BTL	1	Front	4	RETAIN	1.560	17.9
Shelf 16_5		H: 1.00 in W: 48.00 in	D: 26.00 in	Avail Linear: 1.05 in		Merch Spc: 20.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
164	8066095623	CORONA LIGHT 18/12 BTL	1	Front	6	RETAIN	6.690	9.4
165	3354400018	CORONA PREMIER 18/12 BTL	1	Front	6	RETAIN	4.500	12.4
166	8066095680	CORONA 18/12 BTL	1	Front	6	RETAIN	20.000	6.3
Shelf 16_4		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 0.96 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
167	8066095623	CORONA LIGHT 18/12 BTL	1	Front	3	RETAIN	6.690	9.4
168	8066095680	CORONA 18/12 BTL	2	Front	6	RETAIN	20.000	6.3
Shelf 16_3		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.79 in		Merch Spc: 9.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
169	1820020139	BUD LIGHT LEMON TEA SEASONAL 12/12...	1	Top	2	ADD	1.040	13.5
170	1820015983	BUD LIGHT LIME 12/12 CAN	1	Side	2	RETAIN	1.270	11.0
171	1820020994	BUD LIGHT PLATINUM 12/12 CAN	1	Front	3	RETAIN	1.230	17.1
172	8066095675	CORONA LIGHT 12/12 BTL	2	Top	4	RETAIN	9.500	5.9
Shelf 16_2		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.77 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
173	1820020209	BUD LIGHT LEMONADE 12/12 CAN	1	Front 90	3		0.000	0.0
174	1820014990	BUD LIGHT LIME 12/12 BTL	1	Front	3	RETAIN	2.810	7.5
175	1820018992	BUD LIGHT PLATINUM 12/12 BTL	1	Side	2	RETAIN	1.880	7.4
176	1820020080	BUD LIGHT ORANGE 12/12 BTL	1	Side	2	RETAIN	2.310	6.1
177	8066095675	CORONA LIGHT 12/12 BTL	2	Side	4	RETAIN	9.500	5.9
Shelf 16_1		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.68 in		Merch Spc: 6.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
178	1820012998	LANDSHARK 12/12 BTL	1	Side	2	RETAIN	2.580	5.4
179	1820014991	BUD LIGHT LIME 6/12 BTL	1	Front	4	RETAIN	2.160	13.0
180	1820020090	BUD LIGHT ORANGE 12/12 CAN	1	Top 90	3	RETAIN	1.320	15.9
181	1820020079	BUD LIGHT ORANGE 6/12 BTL	1	Front	4	RETAIN	1.730	16.2
182	8066095621	CORONA LIGHT 12/12 CAN	1	Top	3	RETAIN	0.450	46.7
183	8066095625	CORONA LIGHT 6/12 BTL	1	Front	4	RETAIN	4.080	13.7
Shelf 18_5		H: 1.00 in W: 48.00 in	D: 26.00 in	Avail Linear: 2.26 in		Merch Spc: 20.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
184	8066095680	CORONA 18/12 BTL	1	Front	6	RETAIN	20.000	6.3
185	8066095615	CORONA 12/12 BTL	3	Front	18	RETAIN	41.770	5.9
Shelf 18_4		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 2.42 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
186	8066095615	CORONA 12/12 BTL	2	Side	4	RETAIN	41.770	5.9
187	8066095615	CORONA 12/12 BTL	3	Front	9	RETAIN	41.770	5.9
Shelf 18_3		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 3.28 in		Merch Spc: 9.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
188	3354400018	CORONA PREMIER 18/12 BTL	1	Top	2	RETAIN	4.500	12.4
189	3354495044	CORONA PREMIER 12/12 CAN	1	Top	3	RETAIN	3.620	5.8
190	8066095615	CORONA 12/12 BTL	2	Top	4	RETAIN	41.770	5.9
Shelf 18_2		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 2.25 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
191	3354495042	CORONA PREMIER 12/12 BTL	3	Front	9	RETAIN	7.650	8.2
192	3354495002	CORONA 18/12 CAN	1	Front	4	RETAIN	2.540	11.0
Shelf 18_1		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.32 in		Merch Spc: 6.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
193	8066095625	CORONA LIGHT 6/12 BTL	1	Front	4	RETAIN	4.080	13.7
194	3354495041	CORONA PREMIER 6/12 BTL	1	Front	4	ADD	4.150	6.7
195	8066095695	CORONA 12/12 CAN	1	Side 90	4	RETAIN	3.690	7.6
196	8066095605	CORONA 6/12 BTL	3	Front	12	RETAIN	11.120	7.6
Shelf 20_5		H: 1.00 in W: 48.00 in	D: 26.00 in	Avail Linear: 0.95 in		Merch Spc: 20.00 in		



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD		Width: 77 ft	Segments: 40		MARKET 32_198		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
197	8066095757	MODELO ESPECIAL 12/12 BTL	1	Front	4	RETAIN	6.770	11.4
198	8066095757	MODELO ESPECIAL 12/12 BTL	1	Side	4	RETAIN	6.770	11.4
199	7231123012	DOS EQUIS 12/12 BTL	1	Front	6	RETAIN	2.040	20.6
200	8982623010	BEERS OF MEXICO VARIETY 12/12 BTL	1	Side	4	RETAIN	1.150	24.3
201	7289000423	HEINEKEN LIGHT 18/12 BTL	1	Side	2	RETAIN	1.690	8.3
Shelf 20_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.87 in	Merch Spc: 10.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
202	8066095757	MODELO ESPECIAL 12/12 BTL	1	Side	1	RETAIN	6.770	11.4
203	8066095757	MODELO ESPECIAL 12/12 BTL	1	Front	2	RETAIN	6.770	11.4
204	7231133140	DOS EQUIS AMBER 12/12 BTL	1	Front	3	RETAIN	1.380	15.2
205	7231123021	SOL 12/12 BTL	1	Side	2	RETAIN	0.560	25.0
206	7289000159	HEINEKEN LIGHT 12/12 BTL	1	Side	2	RETAIN	3.190	4.4
Shelf 20_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.49 in	Merch Spc: 9.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
207	8066095715	MODELO ESPECIAL 12/12 CAN	2	Front	8	RETAIN	7.650	7.3
208	7231163012	DOS EQUIS 6/12 BTL	1	Front	4	RETAIN	1.810	15.5
209	3354495031	PACIFICO 12/12 CAN	1	Front	5	ADD	0.000	0.0
210	7289000188	HEINEKEN LIGHT 12/12 CAN	1	Side 90	2	RETAIN	1.580	8.9
Shelf 20_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.53 in	Merch Spc: 10.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
211	8066095765	MODELO ESPECIAL 6/12 BTL	2	Front	6	RETAIN	4.380	9.6
212	8066095787	MODELO NEGRA 12/12 BTL	1	Front	2	RETAIN	2.730	10.3
213	7199076400	KILLIANS IRISH RED 12/12 BTL	1	Side	2	RETAIN	1.350	10.4
214	7289000158	HEINEKEN LIGHT 6/12 BTL	1	Front	4	RETAIN	2.080	13.5
Shelf 20_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.26 in	Merch Spc: 6.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
215	8066095401	CORONA 6/7 BTL	2	Side	6	RETAIN	0.000	0.0
216	8066095785	MODELO NEGRA 6/12 BTL	1	Front	3	RETAIN	2.420	8.7
217	8066095787	MODELO NEGRA 12/12 BTL	1	Front	2	RETAIN	2.730	10.3
218	8205480754	WARSTEINER OKTOBERFEST 6/11.2 BTL	1	Front	5	ADD	0.000	0.0
219	78615000030	LEFFE BLONDE 6/11.2 BTL	1	Front	5	ADD	1.380	25.4
Shelf 23_5		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 2.43 in	Merch Spc: 20.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
220	7289000152	HEINEKEN 18/12 BTL	1	Side	2	RETAIN	13.920	4.0
221	7289000152	HEINEKEN 18/12 BTL	1	Front	6	RETAIN	13.920	4.0
222	78615000014	STELLA ARTOIS 12/11.2 BTL	3	Side	12	RETAIN	18.690	4.5
Shelf 23_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.59 in	Merch Spc: 10.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
223	7289000016	HEINEKEN 12/12 BTL	3	Side	6	RETAIN	20.920	5.4
224	8382013894	RED STRIPE LAGER 12/11.2 BTL	1	Side	2	RETAIN	1.200	11.7
225	78615000149	STELLA ARTOIS 18/11.2 BTL	1	Front	3	RETAIN	9.380	4.5
Shelf 23_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.33 in	Merch Spc: 10.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
226	7289000016	HEINEKEN 12/12 BTL	1	Side	2	RETAIN	20.920	5.4
227	7289000016	HEINEKEN 12/12 BTL	2	Side	4	RETAIN	20.920	5.4
228	8382056793	RED STRIPE LAGER 6/11.2 BTL	1	Front	4	RETAIN	3.000	9.3
229	78615000149	STELLA ARTOIS 18/11.2 BTL	1	Front	3	RETAIN	9.380	4.5
Shelf 23_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.67 in	Merch Spc: 10.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
230	7289000494	HEINEKEN 18/12 CAN	1	Side 90	2	RETAIN	1.770	7.9
231	7289000016	HEINEKEN 12/12 BTL	2	Side	4	RETAIN	20.920	5.4
232	8248812300	BECKS 12/12 BTL	1	Front	3	RETAIN	2.380	8.8
233	78615000016	STELLA ARTOIS 12/11.2 CAN	1	Front 90	3	RETAIN	6.270	3.3
234	78615000001	STELLA ARTOIS 6/11.2 BTL	1	Front	5	RETAIN	6.690	5.2
Shelf 23_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.10 in	Merch Spc: 5.00 in		
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD	Width: 77 ft	Segments: 40	MARKET 32_198				
235	7289000020	HEINEKEN 12/12 CAN	1	Top	6	RETAIN	2.650	15.8
236	7289000011	HEINEKEN 6/12 BTL	1	Front	4	RETAIN	4.730	5.9
237	4257205715	CLAUSTHALER PREMIUM 6/12 BTL	1	Front	5	ADD	2.540	13.8
238	8248812345	BECKS 6/12 BTL	1	Front	5	RETAIN	1.500	23.3
239	8205410454	WARSTEINER PREMIUM 6/11.2 BTL	1	Front	5	RETAIN	2.080	16.8
240	7231163001	PILSNER URQUELL 6/11.2 BTL	1	Front	5	RETAIN	1.840	19.0
Shelf 25_5		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 1.02 in	Merch Spc: 20.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
241	8382010403	GUINNESS DRAUGHT STOUT 12/11.2 BTL	1	Front	6	RETAIN	2.680	15.7
242	7289010016	AMSTEL LIGHT 12/12 BTL	1	Side	4	RETAIN	1.850	15.1
243	1820019991	SHOCK TOP SEASONAL 12/12 BTL	1	Side	4	RETAIN	0.500	56.0
244	1820017991	SHOCK TOP VARIETY 12/12 BTL	1	Side	4	RETAIN	0.960	29.2
245	1820015981	SHOCK TOP BELGIAN WHITE 12/12 BTL	1	Side	4	RETAIN	1.350	31.1
246	85375900031	SOUTHERN TIER PACK OF PALES 12/12 B...	1	Side	4	RETAIN	1.150	24.3
Shelf 25_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.46 in	Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
247	8382012368	GUINNESS DRAUGHT STOUT 8/14.9 CAN	1	Front	4	RETAIN	3.880	7.2
248	76227407531	BASS PALE ALE 12/12 BTL	1	Side	2	RETAIN	1.150	12.2
249	1820028156	SHOCK TOP BELGIAN WHITE 15/12 CAN	1	Side 90	2	RETAIN	2.850	4.9
250	1820020000	SHOCK TOP SEASONAL 15/12 CAN	1	Top	6	RETAIN	1.880	22.3
251	81601402080	SOUTHERN TIER OVERPACKD 15/12 CAN	1	Side 90	2	RETAIN	0.880	15.9
Shelf 25_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.51 in	Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
252	8382012360	GUINNESS DRAUGHT STOUT 4/14.9 CAN	1	Front	4	RETAIN	3.000	9.3
253	8205480451	WARSTEINER PREMIUM 12/11.2 BTL	1	Front	3	RETAIN	1.310	16.0
254	1820015981	SHOCK TOP BELGIAN WHITE 12/12 BTL	1	Side	2	RETAIN	1.350	31.1
255	85155900710	MILLHOUSE PK PALE 4/16 CAN	2	Front	8		0.000	0.0
256	85155900713	MILLHOUSE GROCERY GETTER IPA 4/16 ...	1	Front	4	ADD	2.000	14.0
257	85375900012	SOUTHERN TIER IPA 6/12 BTL	1	Front	4	RETAIN	0.960	29.2
Shelf 25_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.53 in	Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
258	8382010401	GUINNESS DRAUGHT STOUT 6/11.2 BTL	1	Front	5	RETAIN	2.500	14.0
259	18195400004	PERONI 12/11.2 BTL	1	Side	2	RETAIN	1.270	11.0
260	1820013986	SHOCK TOP BELGIAN WHITE 6/12 BTL	1	Front	4	RETAIN	1.200	23.3
261	85155900700	MILLHOUSE CUCUMBER 6/16 CAN	2	Front	8	RETAIN	9.500	5.9
262	85375900027	SOUTHERN TIER 2XIPA 6/12 BTL	1	Front	4	RETAIN	1.620	17.3
Shelf 25_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.49 in	Merch Spc: 5.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
263	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	1	Front	5	RETAIN	2.420	14.5
264	18195400115	PERONI 6/11.2 CAN	1	Front	5	ADD	0.000	0.0
265	18195400002	PERONI 6/11.2 BTL	1	Front	5	RETAIN	2.460	14.2
266	1820017993	SHOCK TOP SEASONAL 6/12 BTL	1	Front	4	RETAIN	0.810	34.6
267	85155900701	MILLHOUSE KOLD ONE 4/16 CAN	1	Front	4	RETAIN	8.000	3.5
268	85375900042	SOUTHERN TIER PUMPKING 4/12 BTL	1	Front	5	DELETE	3.960	8.8
269	85375900026	SOUTHERN TIER OLD MAN WINTER 6/12...	1	Front	4	RETAIN	1.430	19.6
Shelf 27_5		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 1.91 in	Merch Spc: 20.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
270	85721700208	ADIRONDACK VARIETY 12/12 BTL	1	Front	6	RETAIN	1.000	42.0
271	3061300031	BROOKLYN LAGER 12/12 BTL	1	Front	6	RETAIN	0.560	75.0
272	3061300074	BROOKLYN VARIETY 12/12 CAN	1	Side 90	8	RETAIN	0.480	116.7
273	3061300056	BROOKLYN SUMMER ALE 12/12 CAN	1	Side 90	8	RETAIN	2.350	23.8
274	81760601028	CAPTAIN LAWRENCE IPA 12/12 BTL	1	Front	6	RETAIN	1.120	37.5
Shelf 27_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.20 in	Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
275	85721700235	ADIRONDACK LAKE GEORGE IPA 6/12 BTL	1	Front	24	IGNORE	0.000	0.0
276	85721700221	ADIRONDACK DIRTY BLONDE 6/12 BTL	1	Front	4	RETAIN	1.000	28.0



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD	Width: 77 ft	Segments: 40	MARKET 32_198				
277	64944099983	OMMEGANG NIRVANA IPA 12/12 CAN	1	Side	2	RETAIN	0.390	35.9
278	3061300038	BROOKLYN LAGER 12/12 CAN	1	Side 90	4	RETAIN	0.560	50.0
279	85909300244	SIXPOINT THE CRISP 6/12 CAN	1	Front	8	RETAIN	2.460	22.8
280	81760601081	CAPTAIN LAWRENCE SEASONAL 6/12 CAN	1	Front	8	RETAIN	1.810	30.9
Shelf 27_3		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.06 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
281	60690500830	ITHACA FLOWER POWER 6/12 BTL	1	Front	4	RETAIN	0.830	33.7
282	89968800031	KEEGAN MOTHERS MILK 6/12 BTL	1	Front	4	RETAIN	2.500	11.2
283	64944099818	OMMEGANG NIRVANA IPA 6/12 BTL	1	Front	4	RETAIN	0.850	32.9
284	3061300053	BROOKLYN SEASONAL 6/12 BTL	1	Front	4	RETAIN	3.000	9.3
285	85909300243	SIXPOINT BENGALI IPA 6/12 CAN	1	Front	8	RETAIN	2.520	22.2
286	81760601076	CAPTAIN LAWRENCE HOP COMMANDER ...	1	Front	8	ADD	0.730	76.7
Shelf 27_2		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.47 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
287	60690512207	ITHACA EVERY DAY HAZE 8/16 CAN	1	Side	2	ADD	0.000	0.0
288	89968800021	KEEGAN HURRICANE KITTY 6/12 BTL	1	Front	4	IGNORE	0.000	0.0
289	64944000065	OMMEGANG WITTE 6/12 BTL	2	Side	6	RETAIN	1.240	33.9
290	3061300001	BROOKLYN LAGER 6/12 BTL	1	Front	4	RETAIN	1.180	23.7
291	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	1	Front	8	RETAIN	3.420	16.4
292	81760601000	CAPTAIN LAWRENCE FRESHCHESTER 6/1...	1	Front	4	RETAIN	0.000	0.0
Shelf 27_1		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.77 in		Merch Spc: 5.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
293	73079248864	BARRIER MONEY 4/16 CAN	1	Front	4	RETAIN	2.400	11.7
294	85856800410	ROSCOE TROUT TOWN EAGLE IPA 6/12 ...	1	Front	4		0.000	0.0
295	64944000157	OMMEGANG HOPSTATE IPA 4/16 CAN	2	Front	8	ADD	2.150	26.0
296	3061301951	BROOKLYN BEL AIR SOUR 6/12 BTL	1	Front	4	RETAIN	0.850	32.9
297	85909300242	SIXPOINT SWEET ACTION 6/12 CAN	1	Side	6	RETAIN	1.320	31.8
298	81760601029	CAPTAIN LAWRENCE CITRA DREAMS 4/1...	1	Front	4		0.000	0.0
299	81760601085	CAPTAIN LAWRENCE CLASSIC LAGER 4/1...	1	Front	4	ADD	0.000	0.0
Shelf 29_5		H: 1.00 in W: 48.00 in	D: 26.00 in	Avail Linear: 1.85 in		Merch Spc: 20.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
300	0946808164	SARANAC ADIRONDACK TRAIL MIX 12/1...	1	Front	6	RETAIN	3.150	13.3
301	7167007106	SARANAC 12 BEERS 12/12 BTL	1	Front	6	RETAIN	5.000	8.4
302	0946803137	SARANAC PALE ALE 12/12 BTL	1	Front	6	RETAIN	1.420	29.6
303	85663200428	BRONX VARIETY 12/12 CAN	1	Side 90	8	RETAIN	0.700	80.0
304	68174521122	BLUE POINT VARIETY 12/12 BTL	1	Side	4	RETAIN	1.080	25.9
Shelf 29_4		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.58 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
305	7167009049	SARANAC WEEKEND WARRIOR VARIETY...	1	Front	4	ADD	0.000	0.0
306	0945010124	SARANAC SEASONAL 12/12 BTL	1	Front	3	RETAIN	1.120	18.8
307	0945020912	SARANAC WHITE IPA 12/12 BTL	1	Front	3	RETAIN	1.560	13.5
308	85663200468	BRONX IPA VARIETY 12/12 CAN	1	Side 90	4	RETAIN	0.910	30.8
309	68174500134	BLUE POINT TOASTED LAGER 18/12 CAN	1	Side 90	2	RETAIN	1.120	12.5
Shelf 29_3		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.66 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
310	0945011026	SARANAC VARIETY 15/12 CAN	1	Top	6	RETAIN	3.880	10.8
311	0945008014	SARANAC SEASONAL 6/12 CAN	1	Front	8	RETAIN	1.120	50.0
312	0945001160	SARANAC IPA 12/12 BTL	1	Front	3	RETAIN	0.840	25.0
313	86036700072	SLOOP JUICE BOMB IPA 6/12 CAN	1	Front	8	ADD	7.750	7.2
314	68174511102	BLUE POINT HOPTICAL ILLUSION IPA 6/1...	1	Front	4	RETAIN	1.520	18.4
Shelf 29_2		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.49 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
315	7167009298	SARANAC 100 IPA 12/12 CAN	1	Front	4	RETAIN	0.000	0.0
316	86000086490	NEWBURGH LITMUS TEST SOUR 6/12 CAN	1	Front	8	ADD	0.000	0.0
317	86000086490	NEWBURGH LITMUS TEST SOUR 6/12 CAN	1	Side	6	ADD	0.000	0.0
318	68174511112	BLUE POINT TOASTED LAGER 6/12 BTL	1	Front	4	RETAIN	0.850	32.9



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD		Width: 77 ft		Segments: 40		MARKET 32_198	
319	68174511118	BLUE POINT SEASONAL 6/12 BTL	1	Front	4	RETAIN	1.880	14.9
320	68174511130	BLUE POINT BLUEBERRY ALE 6/12 BTL	1	Front	4	RETAIN	1.960	14.3
Shelf 29_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.84 in		Merch Spc: 5.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
321	86326700005	NEWBURGH MEGA BOSS 4/16 CAN	3	Front	12	RETAIN	14.310	5.9
322	86326700000	NEWBURGH CREAM ALE 4/16 CAN	1	Side	4		0.000	0.0
323	86326700001	NEWBURGH BROWN ALE 4/16 CAN	1	Front	4		0.000	0.0
324	86521000030	NEWBURGH GIGABOSS IPA 4/16 CAN	1	Front	4	RETAIN	0.000	0.0
325	86521000031	NEWBURGH NANOBOSS 4/16 CAN	1	Front	4		0.000	0.0
326	64145511065	DUCLAW SWEET BABY JESUS 6/12 CAN	1	Front	8	RETAIN	1.520	36.8
Shelf 31_5		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 1.75 in		Merch Spc: 20.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
327	4182700334	HARPOON REC LEAGUE 15/12 CAN	1	Side 90	3	RETAIN	1.160	18.1
328	4182700012	HARPOON VARIETY 12/12 BTL	1	Side	4	RETAIN	1.690	16.6
329	4182700712	HARPOON IPA 12/12 BTL	1	Side	4	RETAIN	0.500	56.0
330	63770400434	TROEGS VARIETY 12/12 BTL	1	Side	4	RETAIN	0.680	41.2
331	63027988736	VICTORY VARIETY 15/12 CAN	1	Side 90	4	RETAIN	0.720	38.9
332	63123467112	SWEETWATER HIGH LIGHT LO CAL EASY ...	1	Side 90	4	RETAIN	0.000	0.0
Shelf 31_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.18 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
333	4182790312	HARPOON UFO WHITE 12/12 BTL	1	Front	3	RETAIN	0.650	32.3
334	4182790046	HARPOON UFO SEASONAL 6/12 BTL	1	Front	4	RETAIN	0.800	61.3
335	4182790046	HARPOON UFO SEASONAL 6/12 BTL	1	Side	3	RETAIN	0.800	61.3
336	63770400062	TROEGS SEASONAL 6/12 BTL	1	Front	5	RETAIN	0.710	49.3
337	63027977606	VICTORY SOUR MONKEY 6/12 BTL	1	Front	4	RETAIN	1.950	14.4
338	63123440003	SWEETWATER IPA 6/12 BTL	1	Front	4	RETAIN	0.880	31.8
Shelf 31_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.93 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
339	4182790044	HARPOON UFO SEASONAL 12/12 CAN	1	Side 90	4	ADD	0.910	30.8
340	4182790123	HARPOON UFO VARIETY SEASONAL 12/1...	1	Side 90	4	ADD	1.000	28.0
341	4182700146	HARPOON SEASONAL 6/12 BTL	1	Front	4	RETAIN	1.080	25.9
342	8002042230	ABITA PURPLE HAZE 6/12 BTL	1	Front	4	RETAIN	2.350	11.9
343	63027946506	VICTORY GOLDEN MONKEY 6/12 BTL	1	Front	4	RETAIN	0.960	29.2
344	70277008101	OMISSION LAGER 6/12 BTL	1	Front	4	RETAIN	0.770	36.4
Shelf 31_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.79 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
345	4182790034	HARPOON UFO WHITE 12/12 CAN	1	Side 90	4	ADD	1.000	28.0
346	4182790053	HARPOON UFO PINEAPPLE 6/12 CAN	1	Front	8	RETAIN	0.880	63.6
347	4182700076	HARPOON IPA 6/12 BTL	1	Front	4	RETAIN	0.880	31.8
348	8002011706	ABITA HARVEST STRAWBERRY LAGER 6/...	1	Front	4	RETAIN	1.440	19.4
349	9530113252	ROGUE 6 HOP IPA 6/12 CAN	1	Front	8	RETAIN	1.080	51.9
350	70277008301	OMISSION IPA 6/12 BTL	1	Front	4	RETAIN	1.080	51.9
Shelf 31_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.94 in		Merch Spc: 5.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
351	4182700337	HARPOON REC LEAGUE 4/16 CAN	1	Front	4		0.000	0.0
352	4182700077	HARPOON IPA 4/16 CAN	1	Front	4	IGNORE	1.293	21.7
353	88715100094	CONEY ISLAND MERMAID PILSNER 6/12 ...	1	Front	4	RETAIN	0.960	29.2
354	74304102009	WACHUSETT BLUEBERRY 6/12 BTL	1	Front	4	RETAIN	0.960	29.2
355	85476300713	CLOWN SHOES GALACTICA 4/16 CAN	1	Front	4	ADD	0.000	0.0
356	9530113104	ROGUE DEAD GUY ALE 6/12 CAN	1	Front	8	RETAIN	2.920	19.2
357	70277008301	OMISSION IPA 6/12 BTL	1	Front	4	RETAIN	1.080	51.9
Shelf 33_5		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 1.40 in		Merch Spc: 20.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
358	75643501211	OTTER CREEK VARIETY 12/12 CAN	1	Side 90	8	RETAIN	0.920	60.9
359	79837330051	MAGIC HAT VARIETY IPA 12/12 BTL	1	Side	4	RETAIN	1.650	17.0
360	79837330110	MAGIC HAT 9 NOT QUITE PALE ALE 15/1...	1	Side 90	4	RETAIN	1.000	28.0



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD	Width: 77 ft	Segments: 40	MARKET 32_198				
361	8857343333	SHINER BOCK 12/12 BTL	1	Side	4	RETAIN	1.500	18.7
362	79603061493	KONA VARIETY 12/12 BTL	1	Side	4	RETAIN	0.650	43.1
363	63848900189	DOGFISH HEAD 60 MINUTE IPA 12/12 CAN	1	Side 90	8	RETAIN	1.500	37.3
Shelf 33_4		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 0.90 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
364	75643501237	OTTER CREEK FREE FLOW IPA 12/12 CAN	1	Side 90	4	ADD	0.000	0.0
365	79837330085	MAGIC HAT IPA PLATLIST 15/12 CAN	1	Side 90	2	RETAIN	1.760	8.0
366	79837330095	MAGIC HAT VARIETY 15/12 CAN	1	Side 90	2	RETAIN	0.770	18.2
367	73698358259	PEAK ORGANIC FRESH CUT 6/12 CAN	1	Front	8	ADD	0.000	0.0
368	79603011496	KONA BIG WAVE GOLDEN ALE 6/12 BTL	1	Front	4	RETAIN	1.080	25.9
369	63848900193	DOGFISH HEAD SEA QUENCH ALE 6/12 C...	1	Front	8	RETAIN	1.040	53.8
Shelf 33_3		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 4.21 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
370	2124212003	REDHOOK LONGHAMMER IPA 12/12 CAN	1	Side	2	ADD	0.500	28.0
371	85320500405	SWITCHBACK ALE 6/12 BTL	1	Front	4	RETAIN	0.960	29.2
372	79837312123	MAGIC HAT 9 NOT QUITE PALE ALE 12/1...	1	Side	2	RETAIN	0.560	25.0
373	78036950212	PEAK ORGANIC VARIETY 12/12 CAN	1	Side 90	4	RETAIN	0.770	36.4
374	79603011494	KONA LONGBOARD 6/12 BTL	1	Front	4	RETAIN	0.880	31.8
375	63848900188	DOGFISH HEAD SEASONAL C 6/12 BTL	1	Front	4	RETAIN	1.380	20.3
Shelf 33_2		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.89 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
376	81790400791	ELYSIAN CONTACT HAZE IPA 6/12 CAN	1	Front	8	ADD	0.000	0.0
377	71925600066	LONG TRAIL SEASONAL SURVIVAL PACK ...	1	Side	2	RETAIN	0.540	25.9
378	79837312602	MAGIC HAT 9 NOT QUITE PALE ALE 6/12 ...	1	Front	4	RETAIN	0.730	38.4
379	78036960806	PEAK ORGANIC IPA 6/12 CAN	1	Front	8	RETAIN	1.040	53.8
380	81790400083	ELYSIAN SPACE DUST IPA 6/12 BTL	1	Front	4	RETAIN	1.040	26.9
381	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	1	Front	4	RETAIN	1.800	15.6
Shelf 33_1		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.36 in		Merch Spc: 5.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
382	81790400791	ELYSIAN CONTACT HAZE IPA 6/12 CAN	1	Front	8	ADD	0.000	0.0
383	71925600199	LONG TRAIL GREEN MOUNTAIN VT IPA 1...	1	Side 90	4	ADD	0.960	29.2
384	79837330141	MAGIC HAT EASY MILES 6/12 CAN	1	Front	8	IGNORE	0.000	0.0
385	78036950906	PEAK ORGANIC SEASONAL 6/12 CAN	1	Front	8	RETAIN	1.350	41.5
386	63848900334	DOGFISH HEAD VARIETY 12/12 CAN	1	Side 90	4	ADD	1.470	19.0
387	63848900312	DOGFISH HEAD 90 MINUTE IMPERIAL IP...	1	Front	4	RETAIN	2.730	10.3
Shelf 35_5		H: 1.00 in W: 48.00 in	D: 26.00 in	Avail Linear: 0.61 in		Merch Spc: 20.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
388	64286090005	FOUNDERS CENTENNIAL IPA 15/12 CAN	1	Side 90	4	RETAIN	5.420	5.2
389	64286090024	FOUNDERS ALL DAY SESSION IPA 15/12 ...	1	Side 90	4	RETAIN	7.230	3.9
390	81062803000	GOLDEN ROAD MANGO CART 15/12 CAN	1	Side 90	3	DELETE	0.280	75.0
391	73692011926	GOOSE ISLAND SO-LO IPA 15/12 CAN	1	Side 90	3	ADD	0.000	0.0
392	73692011651	GOOSE ISLAND IPA 15/12 CAN	1	Side 90	4	RETAIN	2.730	10.3
393	3410051607	LEINIES SEASONAL PRIMARY 12/12 BTL	1	Side	4	RETAIN	6.480	4.3
Shelf 35_4		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 1.70 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
394	64286090025	FOUNDERS SEASONAL 15/12 CAN	1	Side 90	2	RETAIN	0.850	16.5
395	89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	1	Front	8	RETAIN	2.150	26.0
396	74052210030	BELLS PORTER 6/12 BTL	1	Front	4	RETAIN	1.460	19.2
397	73692011712	GOOSE ISLAND VARIETY 15/12 CAN	1	Side 90	2	RETAIN	0.000	0.0
398	3410078658	LEINIES GRAPEFRUIT SHANDY 6/12 BTL	1	Front	4	RETAIN	2.770	10.1
399	3410051605	LEINIES SEASONAL PRIMARY 6/12 BTL	1	Front	4	RETAIN	7.460	3.8
Shelf 35_3		H: 1.00 in W: 48.00 in	D: 24.00 in	Avail Linear: 0.88 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
400	64286020007	FOUNDERS DIRTY BASTARD SCOTCH AL...	1	Front	4	RETAIN	1.580	17.7
401	74052211966	BELLS OFFICIAL SERIES 12/12 CAN	1	Side 90	2	ADD	0.000	0.0
402	74052210083	BELLS TWO HEARTED ALE 6/12 BTL	1	Front	4	RETAIN	1.420	19.7



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD	Width: 77 ft	Segments: 40	MARKET 32_198				
403	73692011652	GOOSE ISLAND 312 URBAN WHEAT ALE ...	1	Side 90	2	RETAIN	0.540	25.9
404	78624360000	FLYING DOG VARIETY A 12/12 CAN	1	Side 90	4	RETAIN	1.440	19.4
405	86557200047	SUFFERFEST REPEAT KOLSCH 6/12 CAN	1	Front	8	ADD	0.000	0.0
Shelf 35_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.76 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
406	64286015064	FOUNDERS UNRAVELED JUICY IPA 6/12 ...	1	Front	8	ADD	0.000	0.0
407	74052210016	BELLS SEASONAL 6/12 BTL (B)	1	Front	4	ADD	1.330	21.1
408	74052211086	BELLS TWO HEARTED ALE 12/12 CAN	1	Side 90	4	RETAIN	1.420	19.7
409	73692011180	GOOSE ISLAND IPA 12/12 BTL	1	Side	2	RETAIN	3.120	4.5
410	78624311990	FLYING DOG RAGING BITCH 6/12 BTL	1	Front	4	RETAIN	1.460	19.2
411	85961200129	21ST AMENDMENT VARIETY 12/12 CAN	1	Side 90	4	DELETE	0.000	0.0
Shelf 35_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.68 in		Merch Spc: 5.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
412	64286020032	FOUNDERS KENTUCKY BREAKFAST STOU...	1	Front	4	RETAIN	1.040	26.9
413	64286015024	FOUNDERS ALL DAY SESSION IPA 6/12 C...	1	Front	8	ADD	0.000	0.0
414	74052241278	BELLS LIGHT HEARTED IPA 6/12 CAN	1	Front	8	ADD	0.000	0.0
415	73692011132	GOOSE ISLAND IPA 6/12 BTL	1	Front	4	RETAIN	0.920	30.4
416	67243800024	BALLAST POINT SCULPIN IPA 6/12 BTL	1	Front	4	RETAIN	0.590	47.5
417	85961200103	21ST AMENDMENT BREW FREE OR DIE 6...	1	Side	6	RETAIN	1.230	34.1
418	85961200102	21ST AMENDMENT HELL OR HIGH WATE...	1	Side	6	RETAIN	1.580	26.6
Shelf 37_5		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 1.50 in		Merch Spc: 20.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
419	72383030047	LAGUNITAS 12TH OF NEVER ALE 12/12 C...	1	Side 90	8	RETAIN	1.000	56.0
420	72383010045	LAGUNITAS SUMPIN EASY 12/12 CAN	1	Side 90	8	RETAIN	2.190	25.6
421	8378322812	SIERRA NEVADA SEASONAL 12/12 BTL	1	Side	4	RETAIN	2.320	12.1
422	8378337512	SIERRA NEVADA PALE ALE 12/12 BTL	1	Side	4	RETAIN	1.150	24.3
423	63625188901	STONE VARIETY 12/12 BTL	1	Side	4	RETAIN	1.420	19.7
424	75452701070	NEW BELGIUM VODOO RANGER HOPPY...	1	Side 90	6	ADD	0.000	0.0
Shelf 37_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 0.94 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
425	72383010001	LAGUNITAS HOP STOOPID 6/12 BTL	1	Front	4	RETAIN	1.760	15.9
426	72383000020	LAGUNITAS LITTLE SUMPIN 6/12 BTL	1	Front	4	RETAIN	2.120	13.2
427	8378311010	SIERRA NEVADA HAZY LITTLE THING IP...	1	Front	8	RETAIN	3.810	14.7
428	8378367504	SIERRA NEVADA TORPEDO IPA 12/12 BTL	1	Side	2	RETAIN	2.120	6.6
429	63625174094	STONE IPA 12/12 CAN	1	Side 90	4	RETAIN	1.310	21.4
430	75452701078	NEW BELGIUM VODOO RANGER AMERI...	1	Front	8	ADD	0.000	0.0
Shelf 37_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.19 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
431	72383010009	LAGUNITAS IPA 12/12 BTL	1	Front	3	DELETE	5.310	4.0
432	72383021212	LAGUNITAS IPA 12/12 CAN	1	Side 90	2	RETAIN	0.000	0.0
433	8378337531	SIERRA NEVADA NOONER 6/12 BTL	1	Front	4	RETAIN	0.000	0.0
434	8378316000	SIERRA NEVADA 4 WAY IPA VARIETY 12...	1	Side	2	RETAIN	1.350	10.4
435	63625174354	STONE DELICIOUS IPA 6/12 CAN	1	Side	6		0.000	0.0
436	75452700885	NEW BELGIUM VODOO JUICY HAZE IPA...	1	Front	8	RETAIN	0.000	0.0
Shelf 37_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.93 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
437	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 CAN	1	Front	8	ADD	0.000	0.0
438	8378322857	SIERRA NEVADA WILD LITTLE THING 6/1...	1	Front	8	ADD	0.000	0.0
439	8378337521	SIERRA NEVADA PALE ALE 6/12 BTL	1	Front	4	RETAIN	0.920	30.4
440	8378322200	SIERRA NEVADA PALE ALE 12/12 CAN	1	Side 90	4	RETAIN	1.640	17.1
441	63625174002	STONE DELICIOUS IPA 6/12 BTL	1	Front	5	ADD	1.230	28.5
442	75452700066	NEW BELGIUM VODOO RANGER IPA 6/...	1	Front	5	ADD	1.710	20.5
Shelf 37_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 1.17 in		Merch Spc: 5.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
443	72383000009	LAGUNITAS IPA 6/12 BTL	1	Front	4	RETAIN	2.690	10.4
444	8378322856	SIERRA NEVADA FANTASTIC HAZE IPA 6...	1	Front	8	ADD	0.000	0.0



MARKET 32_198

Store # 198



#1	Planogram: 198_38_DOOR_COLD		Width: 77 ft	Segments: 40		MARKET 32_198		
445	8378322822	SIERRA NEVADA SEASONAL 6/12 BTL	1	Front	4	RETAIN	2.000	14.0
446	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	1	Front	5	RETAIN	3.150	11.1
447	75452700421	NEW BELGIUM VODOO RANGER IMPERI...	1	Front	5	RETAIN	0.600	58.3
448	75452700161	NEW BELGIUM FAT TIRE 12/12 CAN	1	Side 90	4	ADD	0.000	0.0
Shelf 39_5		H: 1.00 in	W: 48.00 in	D: 26.00 in	Avail Linear: 3.41 in		Merch Spc: 20.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
449	75452700362	NEW BELGIUM VODOO RANGER IPA 12...	1	Side	4	RETAIN	2.000	14.0
450	75452700024	NEW BELGIUM FAT TIRE 12/12 BTL	1	Side	4	RETAIN	3.540	7.9
451	7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	1	Side	4	RETAIN	7.270	5.8
452	8769229103	SAMUEL ADAMS VARIETY 12/12 BTL	1	Side	4	RETAIN	5.380	5.2
453	8769210014	SAMUEL ADAMS BOSTON LAGER 12/12 BTL	1	Side	4	RETAIN	4.230	6.6
454	8769201103	SAMUEL ADAMS SEASONAL 12/12 BTL (A)	1	Front	6	RETAIN	21.880	3.8
Shelf 39_4		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.35 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
455	75452700470	NEW BELGIUM VARIETY 12/12 CAN	1	Side 90	4	RETAIN	1.620	17.3
456	75452700994	NEW BELGIUM VODOO ROTATIONAL 6/...	1	Front	8	IGNORE	0.000	0.0
457	7199009554	BLUE MOON BREWMASTER VARIETY 12/...	1	Side	2	RETAIN	1.540	9.1
458	8769201103	SAMUEL ADAMS SEASONAL 12/12 BTL (A)	3	Side	6	RETAIN	21.880	3.8
Shelf 39_3		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.38 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
459	75452700991	NEW BELGIUM VODOO RANGER IMPERI...	1	Side	2		0.000	0.0
460	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	1	Front 90	3	ADD	0.000	0.0
461	7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	1	Side	2	RETAIN	7.270	5.8
462	8769200788	SAMUEL ADAMS NEW ENGLAND IPA 12/1...	1	Front	4	DELETE	0.000	0.0
463	8769200129	SAMUEL ADAMS REBEL IPA 12/12 BTL	1	Side	2	RETAIN	3.770	3.7
464	8769200497	SAMUEL ADAMS 76 12/12 CAN	1	Side 90	4	RETAIN	3.120	9.0
Shelf 39_2		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 2.45 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
465	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	1	Front	5	ADD	0.000	0.0
466	7199017044	BLUE MOON BELGIAN WHITE 6/16 BTL (...)	1	Front	4	RETAIN	1.680	16.7
467	7199009536	BLUE MOON SEASONAL 12/12 BTL	1	Side	2	RETAIN	1.000	14.0
468	8769200037	SAMUEL ADAMS SEASONAL SELECT 12/1...	1	Side	2	ADD	0.710	19.7
469	8769200358	SAMUEL ADAMS VARIETY 12/12 CAN	1	Side 90	4	ADD	1.650	17.0
470	8769200109	SAMUEL ADAMS SEASONAL 12/12 CAN	1	Side 90	4	RETAIN	2.380	11.8
Shelf 39_1		H: 1.00 in	W: 48.00 in	D: 24.00 in	Avail Linear: 3.14 in		Merch Spc: 5.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
471	7199009561	BLUE MOON MANGO WHEAT 6/12 BTL	1	Front	4	RETAIN	2.310	12.1
472	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1	Front	4	RETAIN	6.350	4.4
473	7199009532	BLUE MOON SEASONAL 6/12 BTL	1	Front	4	RETAIN	1.330	21.1
474	8769200673	SAMUEL ADAMS 76 6/12 CAN	1	Front	8	RETAIN	1.520	36.8
475	8769200004	SAMUEL ADAMS LIMITED SEASONAL 6/1...	1	Front	4	RETAIN	2.500	11.2
476	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	1	Front	4	RETAIN	3.850	7.3



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
1	08248812377	0 82488 12377 8	BECKS 1/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
2	68174500090	6 81745 00090 8	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
3	68174500048	6 81745 00048 9	BLUE POINT HAZY BASTARD 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
4	01820020209	0 18200 20209 4	BUD LIGHT LEMONADE 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
5	01820025833	0 18200 25833 6	BUD LIGHT LIME GRAPE-AHHH-RITA 1/25 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
6	01820020210	0 18200 20210 0	BUD LIGHT PEELS VARIETY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
7	01820020215	0 18200 20215 5	BUD LIGHT SELTZER BLACK CHERRY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
8	01820020201	0 18200 20201 8	BUDWEISER NITRO GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
9	01820020038	0 18200 20038 0	BUDWEISER ZERO 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
10	81790400791	8 17904 00791 8	ELYSIAN CONTACT HAZE IPA 6/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
11	73692011833	7 36920 11833 3	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
12	01820020144	0 18200 20144 8	MICHELOB ULTRA PURE GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
13	74052211966	7 40522 11966 7	BELLS OFFICIAL SERIES 12/12 CAN	BELL'S BREWERY INC	ADDED
14	02210000004	0 22100 00004 9	PABST 1/24 CAN	BLUE RIBBON INTER. HOLD...	ADDED
15	02210005020	0 22100 05020 4	PABST HARD PEACH ICED TEA 6/12 CAN	BLUE RIBBON INTER. HOLD...	ADDED
16	08769200989	0 87692 00989 4	TRULY WATERMELON KIWI 6/12 CAN	BOSTON BEER COMPANY ...	ADDED
17	08992477013	0 89924 77013 8	YUENGLING FLIGHT 12/12 BTL	D G YUENGLING & SON INC	ADDED
18	07289000620	0 72890 00620 2	HEINEKEN 0.0 NEAR BEER 6/12 CAN	HEINEKEN BROUWERIJEN ...	ADDED
19	08834510220	0 88345 10220 7	STRONGBOW DRY CIDER 4/16.9 CAN	HEINEKEN BROUWERIJEN ...	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
20	71925600013	7 19256 00013 8	LONG TRAIL AMBER ALE 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
21	71925600074	7 19256 00074 9	LONG TRAIL TRAIL HOPPER IPA 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
22	81582901054	8 15829 01054 9	CAYMAN JACK MOSCOW MULE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
23	63598522413	6 35985 22413 6	MIKES HARD STRAWBERRY LEMONADE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
24	63598500019	6 35985 00019 8	WHITE CLAW 70 CLEMENTINE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
25	63598500021	6 35985 00021 1	WHITE CLAW 70 PINEAPPLE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
26	63598550002	6 35985 50002 5	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
27	04182770113	0 41827 70113 8	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPP...	MASS BAY BREWING CO	ADDED
28	07167009049	0 71670 09049 3	SARANAC WEEKEND WARRIOR VARIETY 12/12 CAN	MATT BREWING CO INC	ADDED
29	61300875550	6 13008 75550 8	ARNOLD PALMER SPIKED LEMONADE 12/12 CAN	MILLERCOORS LLC	ADDED
30	07199009560	0 71990 09560 4	BLUE MOON MANGO WHEAT 1/12 BTL	MILLERCOORS LLC	MAINTAINED
31	07199010002	0 71990 10002 5	COORS BANQUET 6/16 CAN	MILLERCOORS LLC	ADDED
32	07199000015	0 71990 00015 8	COORS HARD SELTZER VARIETY 12/12 CAN	MILLERCOORS LLC	ADDED
33	03410051658	0 34100 51658 1	HENRYS HARD LEMON LIME 6/12 BTL	MILLERCOORS LLC	MAINTAINED
34	07231113001	0 72311 13001 1	PILSNER URQUELL 1/11.2 BTL	MILLERCOORS LLC	MAINTAINED
35	03410001233	0 34100 01233 5	VIZZY PINEAPPLE MANGO 6/12 CAN	MILLERCOORS LLC	ADDED
36	03410001232	0 34100 01232 8	VIZZY VARIETY 12/12 CAN (A)	MILLERCOORS LLC	ADDED
37	75452701078	7 54527 01078 2	NEW BELGIUM VODOO RANGER AMERICAN HAZE...	NEW BELGIUM BREWING C...	ADDED
38	75452701070	7 54527 01070 6	NEW BELGIUM VODOO RANGER HOPPY VARIETY...	NEW BELGIUM BREWING C...	ADDED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
39	75452700991	7 54527 00991 5	NEW BELGIUM VOODOO RANGER IMPERIAL IPA 12/...	NEW BELGIUM BREWING C...	ADDED
40	75452700994	7 54527 00994 6	NEW BELGIUM VOODOO ROTATIONAL 6/12 CAN	NEW BELGIUM BREWING C...	ADDED
41	07031001307	0 70310 01307 6	GENESEE CREAM ALE 24/12 CAN	NORTH AMERICAN BREWE...	MAINTAINED
42	85721700235	8 57217 00235 4	ADIRONDACK LAKE GEORGE IPA 6/12 BTL	REMAINING DOMESTIC	ADDED
43	74052241278	7 40522 41278 2	BELLS LIGHT HEARTED IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
44	81760601029	8 17606 01029 2	CAPTAIN LAWRENCE CITRA DREAMS 4/16 CAN	REMAINING DOMESTIC	ADDED
45	81760601085	8 17606 01085 8	CAPTAIN LAWRENCE CLASSIC LAGER 4/16 CAN	REMAINING DOMESTIC	ADDED
46	08176060107	0 81760 60107 2	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	REMAINING DOMESTIC	MAINTAINED
47	85476300713	8 54763 00713 0	CLOWN SHOES GALACTICA 4/16 CAN	REMAINING DOMESTIC	ADDED
48	78624311991	7 86243 11991 3	FLYING DOG RAGING BITCH 1/12 BTL	REMAINING DOMESTIC	MAINTAINED
49	64286015064	6 42860 15064 0	FOUNDERS UNRAVELED JUICY IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
50	60690512207	6 06905 12207 8	ITHACA EVERY DAY HAZE 8/16 CAN	REMAINING DOMESTIC	ADDED
51	89968800021	8 99688 00021 7	KEEGAN HURRICANE KITTY 6/12 BTL	REMAINING DOMESTIC	ADDED
52	73937145087	7 39371 45087 8	KOPPARBERG PEAR 6/12 BTL	REMAINING DOMESTIC	ADDED
53	79837330141	7 98373 30141 0	MAGIC HAT EASY MILES 6/12 CAN	REMAINING DOMESTIC	ADDED
54	08954053523	0 89540 53523 4	MALIBU SPLASH LIME 4/12 CAN	REMAINING DOMESTIC	ADDED
55	08954053536	0 89540 53536 4	MALIBU SPLASH STRAWBERRY 4/12 CAN	REMAINING DOMESTIC	ADDED
56	08954053538	0 89540 53538 8	MALIBU SPLASH VARIETY 8/12 CAN	REMAINING DOMESTIC	ADDED
57	07213055001	0 72130 55001 4	NARRAGANSETT 6/16 CAN	REMAINING DOMESTIC	MAINTAINED



UNAUTHORIZED ITEMS

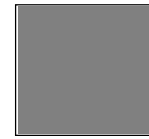
	Check Digit UPC	Barcode	Name	Manufacturer	Status
58	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
59	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
60	86000086490	8 60000 86490 9	NEWBURGH LITMUS TEST SOUR 6/12 CAN	REMAINING DOMESTIC	ADDED
61	86521000031	8 65210 00031 4	NEWBURGH NANOBOSS 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
62	01996250504	0 19962 50504 1	PARADOX BEAVER BITE IPA 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
63	08378322857	0 83783 22857 1	SIERRA NEVADA WILD LITTLE THING 6/12 CAN	REMAINING DOMESTIC	ADDED
64	86557200047	8 65572 00047 2	SUFFERFEST REPEAT KOLSCH 6/12 CAN	REMAINING DOMESTIC	ADDED
65	01497450006	0 14974 50006 0	WOODCHUCK AMBER 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
66	01497480006	0 14974 80006 1	WOODCHUCK GRANNY SMITH 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
67	01497421005	0 14974 21005 1	WOODCHUCK OUT ON A LIMB CHOCOLATE RASPB...	REMAINING DOMESTIC	MAINTAINED
68	18636005020	1 86360 05020 3	COLLECTIVE ARTS LIFE IN THE CLOUDS 4/16 CAN	REMAINING IMPORT	ADDED
69	08378322856	0 83783 22856 4	SIERRA NEVADA FANTASTIC HAZE IPA 6/12 CAN	SIERRA NEVADA BREWING...	ADDED
70	08378337539	0 83783 37539 8	SIERRA NEVADA HOP BULLET DOUBLE IPA 1/19.2 C...	SIERRA NEVADA BREWING...	ADDED
71	63625174079	6 36251 74079 4	ARROGANT BASTARD ALE 4/16 CAN	STONE BREWING CO	MAINTAINED

Cooler Size: 8 ft

Store Cluster: Downstate Mainstream

Address: 39 N PLANK RD

NEWBURGH , NY



← 4 ft × 4 ft →



Cooler Size: 8 ft

Address: 39 N PLANK RD

NEWBURGH, NY

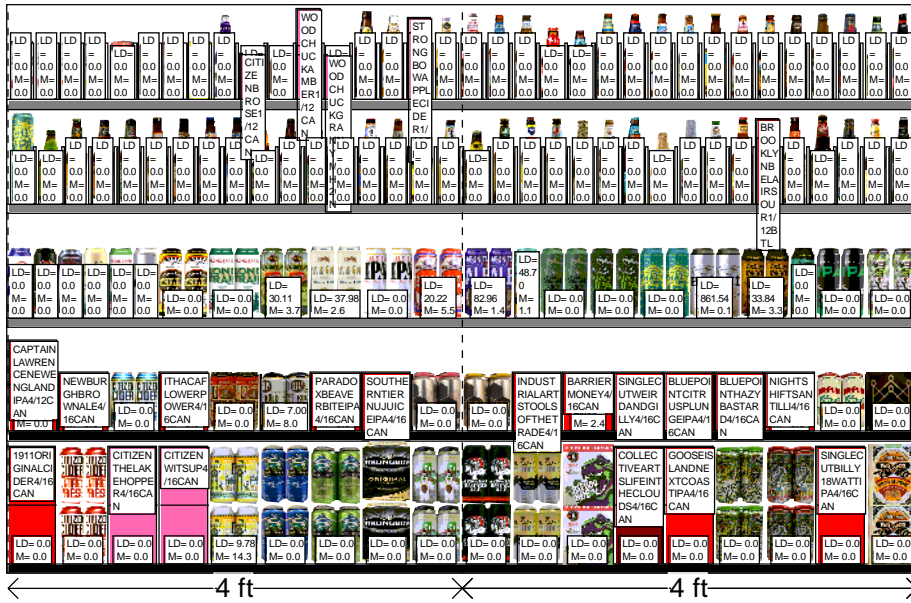
Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 8 ft D: 2 ft # of segments: 2

Table with columns: Name, UPC, W:96.00 in, D:22.00 in, Avail Space: 3.43 in, Ht Space: 13.00 in, MVT, LDOS, Sold L8 Weeks, Authorized, #WKS. Lists various beverage items like White Claw, Stella Artois, and Samuel Adams.

Table with columns: Name, UPC, W:96.00 in, D:22.00 in, Avail Space: 2.28 in, Ht Space: 10.00 in, MVT, LDOS, Sold L8 Weeks, Authorized, #WKS. Lists various beverage items like Sierra Nevada and Harpoon.



Cooler Size: 8 ft

Address: 39 N PLANK RD

NEWBURGH, NY

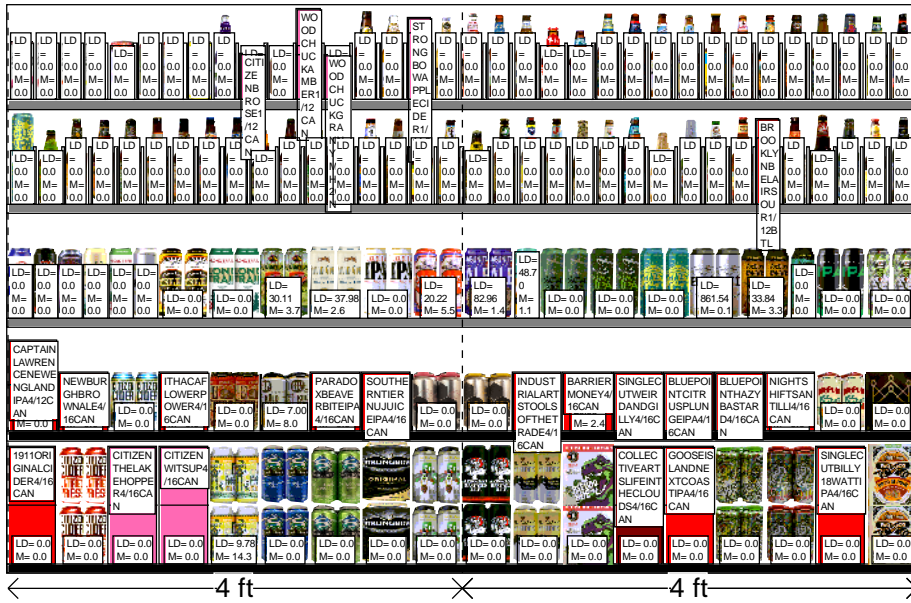
Shelf Schematic Report

*Includes all shelves in the planogram

79556310009	SMUTTYNOSE FINESTKIND IPA 1/12 BTL	0.0	0.0	APPROVED	0
74052210061	BELLS SEASONAL 1/12 BTL (B)	0.0	0.0	APPROVED	0
4182700014	HARPOON SEASONAL 1/12 BTL	0.0	0.0	APPROVED	0
0015000003	SIERRA NEVADA SEASONAL 1/12 BTL (A)	0.0	0.0	APPROVED	0
3020000613	BROOKLYN LAGER 1/12 BTL	0.0	0.0	APPROVED	0
8769230053	SAMUEL ADAMS SEASONAL 1/12 BTL (A)	0.0	0.0	APPROVED	0
3061300050	BROOKLYN SEASONAL 1/12 BTL	0.0	0.0	APPROVED	0
78615000031	LEFFE BLONDE 1/11.2 BTL	0.0	0.0	APPROVED	0
7231113001	PILSNER URQUELL 1/11.2 BTL	0.0	0.0	APPROVED	0
79603021496	KONA BIG WAVE GOLDEN ALE 1/12 BTL	0.0	0.0	APPROVED	0
8066000004	MODELO ESPECIAL 1/12 BTL	0.0	0.0	APPROVED	0
78615000005	STELLA ARTOIS 1/11.2 BTL	0.0	0.0	APPROVED	0
18195400001	PERONI 1/11.2 BTL	0.0	0.0	APPROVED	0
79603021494	KONA LONGBOARD 1/12 BTL	0.0	0.0	APPROVED	0
30613019505	BROOKLYN BEL AIR SOUR 1/12 BTL	0.0	0.0	APPROVED	0
74543218100	BRECKENRIDGE VANILLA PORTER 1/12 BTL	0.0	0.0	APPROVED	0
30600000013	BROOKLYN BROWN ALE 1/12 BTL	0.0	0.0	APPROVED	0
89968800030	KEEGAN MOTHERS MILK 1/12 BTL	0.0	0.0	APPROVED	0
8857333100	SHINER BOCK 1/12 BTL	0.0	0.0	APPROVED	0
8382018101	GUINNESS DRAUGHT STOUT 1/11.2 BTL	0.0	0.0	APPROVED	0

Name: 1_3		W:96.00 in	D:22.00 in	Avail Space: 2.04 in		Ht Space: 11.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
67243800263	BALLAST POINT LAGER 1/19.2 CAN	0.0	0.0		APPROVED	0	
63625174209	ARROGANT BASTARD ALE 1/19.2 CAN	0.0	0.0		APPROVED	0	
81994200902	OSKAR BLUES WILD BASIN BLACK RASPBERRY 1/19.2 ...	0.0	0.0		APPROVED	0	
63625174272	STONE TROPIC OF THUNDER LAGER 1/19.2 CAN	0.0	0.0		APPROVED	0	
71925600074	LONG TRAIL TRAIL HOPPER IPA 1/19.2 CAN	0.0	0.0			0	
8378337539	SIERRA NEVADA HOP BULLET DOUBLE IPA 1/19.2 CAN	0.0	0.0			0	
81994200017	OSKAR BLUES MAMAS LITTLE YELLA PILS 1/19.2 CAN	0.0	0.0		APPROVED	0	
71925600013	LONG TRAIL AMBER ALE 1/19.2 CAN	0.0	0.0			0	
64286013024	FOUNDERS ALL DAY SESSION IPA 1/19.2 CAN	3.7	30.11	Sold	APPROVED	25	
64286013031	FOUNDERS SOLID GOLD 1/19.2 CAN	2.6	37.98	Sold	APPROVED	26	
72383001192	LAGUNITAS IPA 1/19.2 CAN	0.0	0.0		APPROVED	0	
81994200016	OSKAR BLUES DALES 1/19.2 CAN	5.5	20.22	Sold	Approved	26	
72383019247	LAGUNITAS 12TH OF NEVER ALE 1/19.2 CAN	1.3	82.96		APPROVED	26	
72383019245	LAGUNITAS SUMPIN EASY 1/19.2 CAN	1.2	48.70		APPROVED	26	
63848900307	DOGFISH HEAD SEAQUENCH ALE 1/19.2 CAN	0.0	0.0		APPROVED	0	
63848900306	DOGFISH HEAD 60 MINUTE IPA 1/19.2 CAN	0.0	0.0		APPROVED	0	
8378337550	SIERRA NEVADA HAZY LITTLE THING IPA 1/19.2 CAN	0.0	0.0		APPROVED	0	
8378337535	SIERRA NEVADA BFD 1/19.2 CAN	0.1	861....		APPROVED	23	
75452700905	NEW BELGIUM VODOO RANGER IPA 1/19.2 CAN	3.3	33.84	Sold	APPROVED	26	
75452701021	NEW BELGIUM VODOO RANGER IMPERIAL IPA 1/19.2 ...	0.0	0.0		APPROVED	0	
63625174211	STONE IPA 1/19.2 CAN	0.0	0.0		APPROVED	0	
85146400357	REVOLUTION ANTI HERO 1/19.2 CAN	0.0	0.0		APPROVED	0	

Name: 1_2		W:96.00 in	D:24.00 in	Avail Space: 0.60 in		Ht Space: 11.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8176060107	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	0.0	0.0			0	
86326700001	NEWBURGH BROWN ALE 4/16 CAN	0.0	0.0		Approved	0	
85919900313	CITIZEN THE DIRTY MAYOR 4/16 CAN	0.0	0.0		APPROVED	0	
60690500870	ITHACA FLOWER POWER 4/16 CAN	0.0	0.0		APPROVED	0	
86326700000	NEWBURGH CREAM ALE 4/16 CAN	0.0	0.0			0	
85155900701	MILLHOUSE KOLD ONE 4/16 CAN	8.0	3.50	Sold		1	
1996250504	PARADOX BEAVER BITE IPA 4/16 CAN	0.0	0.0			0	



Cooler Size: 8 ft

Address: 39 N PLANK RD

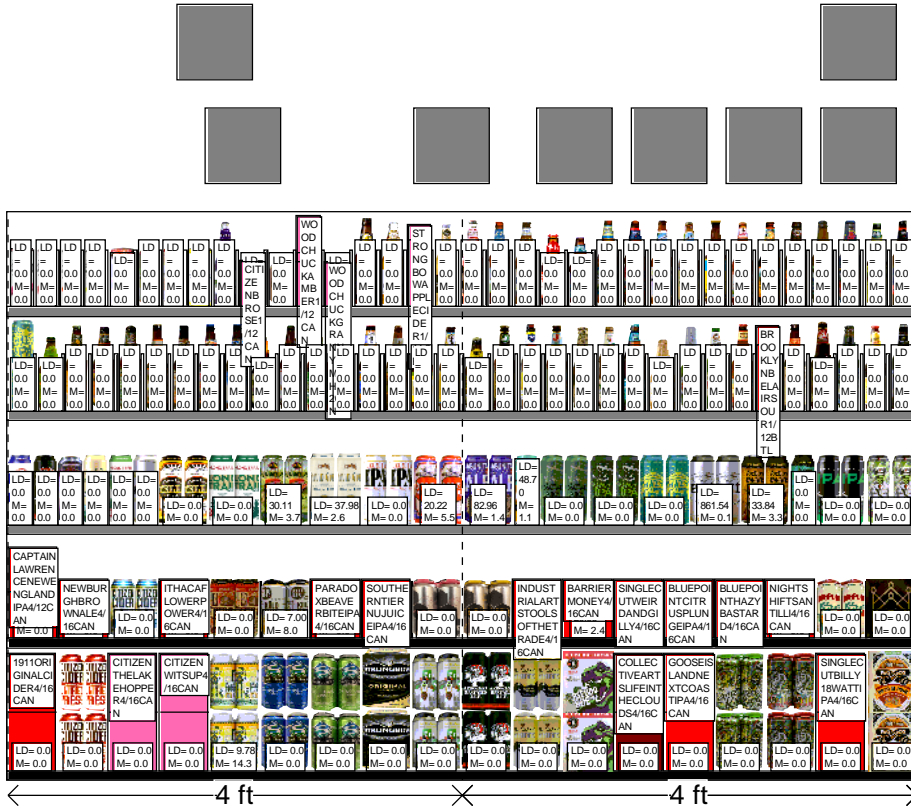
NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

81601402048	SOUTHERN TIER NU JUICE IPA 4/ 16 CAN	0.0	0.0		APPROVED	0
86810100036	INDUSTRIAL ARTS WRENCH IPA 4/ 16 CAN	0.0	0.0		APPROVED	0
86810100031	INDUSTRIAL ARTS METRIC PILS 4/ 16 CAN	0.0	0.0		APPROVED	0
86810100035	INDUSTRIAL ARTS TOOLS OF THE TRADE 4/ 16 CAN	0.0	0.0		APPROVED	0
73079248864	BARRIER MONEY 4/ 16 CAN	2.4	11.67	Sold	APPROVED	25
78742186074	SINGLECUT WEIRD AND GILLY 4/ 16 CAN	0.0	0.0		APPROVED	0
68174500090	BLUE POINT CITRUS PLUNGE IPA 4/ 16 CAN	0.0	0.0			0
68174500048	BLUE POINT HAZY BASTARD 4/ 16 CAN	0.0	0.0			0
69685929239	NIGHT SHIFT SANTILLI 4/ 16 CAN	0.0	0.0		APPROVED	0
4182700337	HARPOON REC LEAGUE 4/ 16 CAN	0.0	0.0		Approved	0
85654400742	LORD HOBO BOOM SAUCE 4/ 16 CAN	0.0	0.0		Approved	0

Name: 1_1	W:96.00 in	D:24.00 in	Avail Space: 2.42 in		Ht Space: 13.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
6485894528	1911 ORIGINAL CIDER 4/ 16 CAN	0.0	0.0		Approved	0
85919900307	CITIZEN UNIFIED PRESS 4/ 16 CAN	0.0	0.0		APPROVED	0
85919900332	CITIZEN THE LAKE HOPPER 4/ 16 CAN	0.0	0.0		APPROVED	0
85919900315	CITIZEN WITS UP 4/ 16 CAN	0.0	0.0		APPROVED	0
86326700005	NEWBURGH MEGA BOSS 4/ 16 CAN	14.3	3.91	Sold	APPROVED	26
85320500435	SWITCHBACK ALE 4/ 16 CAN	0.0	0.0		APPROVED	0
85320500437	SWITCHBACK IPA 4/ 16 CAN	0.0	0.0		Approved	0
8834510220	STRONGBOW DRY CIDER 4/ 16.9 CAN	0.0	0.0			0
65334188339	KNEE DEEP BREAKING BUD 4/ 16 CAN	0.0	0.0		Approved	0
63625174079	ARROGANT BASTARD ALE 4/ 16 CAN	0.0	0.0			0
60367510177	ALLAGASH WHITE 4/ 16 CAN	0.0	0.0		APPROVED	0
85221100332	TOPPLING GOLIATH PSEUDOSUE 4/ 16 CAN	0.0	0.0		APPROVED	0
18636005020	COLLECTIVE ARTS LIFE IN THE CLOUDS 4/ 16 CAN	0.0	0.0			0
73692011833	GOOSE ISLAND NEXT COAST IPA 4/ 16 CAN	0.0	0.0			0
64090118962	PIPEWORKS LIZARD KING 4/ 16 CAN	0.0	0.0		APPROVED	0
64090118924	PIPEWORKS NINJA VS UNICORN 4/ 16 CAN	0.0	0.0		APPROVED	0
64102253637	SINGLECUT BILLY 18 WATT IPA 4/ 16 CAN	0.0	0.0		Approved	0
81957801050	TWO ROADS ROAD 2 RUIN 4/ 16 CAN	0.0	0.0		APPROVED	0





MARKET 32_198

Store # 198



#2	Planogram: 198_8ft_OPEN_COLD			Width: 8 ft	Segments: 2	MARKET 32_198			
Shelf	1_1	H: 1.00 in	W: 96.00 in	D: 24.00 in	Avail Linear: 2.42 in		Merch Spc: 13.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
1	64855894528	1911 ORIGINAL CIDER 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
2	85919900307	CITIZEN UNIFIED PRESS 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
3	85919900332	CITIZEN THE LAKE HOPPER 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
4	85919900315	CITIZEN WITS UP 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
5	86326700005	NEWBURGH MEGA BOSS 4/16 CAN	1	Front	8	RETAIN	14.310	3.9	
6	85320500435	SWITCHBACK ALE 4/16 CAN	1	Front	8	ADD	0.000	0.0	
7	85320500437	SWITCHBACK IPA 4/16 CAN	1	Front	8		0.000	0.0	
8	8834510220	STRONGBOW DRY CIDER 4/16.9 CAN	1	Front	8		0.000	0.0	
9	65334188339	KNEE DEEP BREAKING BUD 4/16 CAN	1	Front	8		0.000	0.0	
10	63625174079	ARROGANT BASTARD ALE 4/16 CAN	1	Front	8		0.000	0.0	
11	60367510177	ALLAGASH WHITE 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
12	85221100332	TOPPLING GOLIATH PSEUDOSUE 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
13	18636005020	COLLECTIVE ARTS LIFE IN THE CLOUDS ...	1	Front	8	IGNORE	0.000	0.0	
14	73692011833	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
15	64090118962	PIPEWORKS LIZARD KING 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
16	64090118924	PIPEWORKS NINJA VS UNICORN 4/16 CAN	1	Front	8	ADD	0.000	0.0	
17	64102253637	SINGLECUT BILLY 18 WATT IPA 4/16 CAN	1	Front	8		0.000	0.0	
18	81957801050	TWO ROADS ROAD 2 RUIN 4/16 CAN	1	Front	8	IGNORE	0.000	0.0	
Shelf	1_2	H: 1.00 in	W: 96.00 in	D: 24.00 in	Avail Linear: 0.60 in		Merch Spc: 11.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
19	8176060107	CAPTAIN LAWRENCE NEW ENGLAND IPA ...	1	Front	8		0.000	0.0	
20	86326700001	NEWBURGH BROWN ALE 4/16 CAN	1	Front	4		0.000	0.0	
21	85919900313	CITIZEN THE DIRTY MAYOR 4/16 CAN	1	Front	4	IGNORE	0.000	0.0	
22	60690500870	ITHACA FLOWER POWER 4/16 CAN	1	Front	4	ADD	0.000	0.0	
23	86326700000	NEWBURGH CREAM ALE 4/16 CAN	1	Front	4		0.000	0.0	
24	85155900701	MILLHOUSE KOLD ONE 4/16 CAN	1	Front	4	RETAIN	8.000	3.5	
25	1996250504	PARADOX BEAVER BITE IPA 4/16 CAN	1	Front	4	IGNORE	0.000	0.0	
26	81601402048	SOUTHERN TIER NU JUICE IPA 4/16 CAN	1	Front	4		0.000	0.0	
27	86810100036	INDUSTRIAL ARTS WRENCH IPA 4/16 CAN	1	Front	4	IGNORE	0.000	0.0	
28	86810100031	INDUSTRIAL ARTS METRIC PILS 4/16 CAN	1	Front	4		0.000	0.0	
29	86810100035	INDUSTRIAL ARTS TOOLS OF THE TRAD...	1	Front	4		0.000	0.0	
30	73079248864	BARRIER MONEY 4/16 CAN	1	Front	4	RETAIN	2.400	11.7	
31	78742186074	SINGLECUT WEIRD AND GILLY 4/16 CAN	1	Front	4		0.000	0.0	
32	68174500090	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	1	Front	4		0.000	0.0	
33	68174500048	BLUE POINT HAZY BASTARD 4/16 CAN	1	Front	4		0.000	0.0	
34	69685929239	NIGHT SHIFT SANTILLI 4/16 CAN	1	Front	4	IGNORE	0.000	0.0	
35	4182700337	HARPOON REC LEAGUE 4/16 CAN	1	Front	4		0.000	0.0	
36	85654400742	LORD HOBO BOOM SAUCE 4/16 CAN	1	Front	4	IGNORE	0.000	0.0	
Shelf	1_3	H: 1.00 in	W: 96.00 in	D: 22.00 in	Avail Linear: 2.04 in		Merch Spc: 11.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
37	67243800263	BALLAST POINT LAGER 1/19.2 CAN	1	Front	8	IGNORE	0.000	0.0	
38	63625174209	ARROGANT BASTARD ALE 1/19.2 CAN	1	Front	8	IGNORE	0.000	0.0	
39	81994200902	OSKAR BLUES WILD BASIN BLACK RASPB...	1	Front	8		0.000	0.0	
40	63625174272	STONE TROPIC OF THUNDER LAGER 1/1...	1	Front	8		0.000	0.0	
41	71925600074	LONG TRAIL TRAIL HOPPER IPA 1/19.2 C...	1	Front	8	IGNORE	0.000	0.0	
42	8378337539	SIERRA NEVADA HOP BULLET DOUBLE IP...	1	Front	8	IGNORE	0.000	0.0	
43	81994200017	OSKAR BLUES MAMAS LITTLE YELLA PILS...	2	Front	16		0.000	0.0	
44	71925600013	LONG TRAIL AMBER ALE 1/19.2 CAN	2	Front	16	IGNORE	0.000	0.0	
45	64286013024	FOUNDERS ALL DAY SESSION IPA 1/19.2 ...	2	Front	16	ADD	3.720	30.1	
46	64286013031	FOUNDERS SOLID GOLD 1/19.2 CAN	2	Front	14	DELETE	2.580	38.0	
47	72383001192	LAGUNITAS IPA 1/19.2 CAN	2	Front	16	IGNORE	0.000	0.0	
48	81994200016	OSKAR BLUES DALES 1/19.2 CAN	2	Front	16	ADD	5.540	20.2	
49	72383019247	LAGUNITAS 12TH OF NEVER ALE 1/19.2 ...	2	Front	16	IGNORE	1.350	83.0	
50	72383019245	LAGUNITAS SUMPIN EASY 1/19.2 CAN	1	Front	8	IGNORE	1.150	48.7	



MARKET 32_198

Store # 198



#2	Planogram: 198_8ft_OPEN_COLD	Width: 8 ft	Segments: 2	MARKET 32_198				
51	63848900307	DOGFISH HEAD SEAQUENCH ALE 1/19.2 ...	2	Front	16	ADD	0.000	0.0
52	63848900306	DOGFISH HEAD 60 MINUTE IPA 1/19.2 CAN	2	Front	16	ADD	0.000	0.0
53	8378337550	SIERRA NEVADA HAZY LITTLE THING IP...	2	Front	16	IGNORE	0.000	0.0
54	8378337535	SIERRA NEVADA BFD 1/19.2 CAN	2	Front	16	IGNORE	0.130	861.5
55	75452700905	NEW BELGIUM VODOO RANGER IPA 1/...	2	Front	16	ADD	3.310	33.8
56	75452701021	NEW BELGIUM VODOO RANGER IMPERI...	1	Front	8	IGNORE	0.000	0.0
57	63625174211	STONE IPA 1/19.2 CAN	2	Front	16	ADD	0.000	0.0
58	85146400357	REVOLUTION ANTI HERO 1/19.2 CAN	2	Front	16		0.000	0.0
Shelf 1_4		H: 1.00 in	W: 96.00 in	D: 22.00 in	Avail Linear: 2.28 in		Merch Spc: 10.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
59	8378311009	SIERRA NEVADA HAZY LITTLE THING IP...	1	Front	16		0.000	0.0
60	8378300005	SIERRA NEVADA PALE ALE 1/12 BTL	1	Front	8		0.000	0.0
61	64944099817	OMMEGANG NIRVANA IPA 1/12 BTL	1	Front	9		0.000	0.0
62	68174511101	BLUE POINT HOPTICAL ILLUSION IPA 1/1...	1	Front	9		0.000	0.0
63	81760601019	CAPTAIN LAWRENCE IPA 1/12 BTL	1	Front	8		0.000	0.0
64	74052210081	BELLS TWO HEARTED ALE 1/12 BTL	1	Front	8		0.000	0.0
65	78624311991	FLYING DOG RAGING BITCH 1/12 BTL	1	Front	9		0.000	0.0
66	78624311178	FLYING DOG SNAKE DOG 1/12 BTL	1	Front	9		0.000	0.0
67	78624311102	FLYING DOG DOGGIE STYLE 1/12 BTL	1	Front	9		0.000	0.0
68	72383000010	LAGUNITAS IPA 1/12 BTL	1	Front	8		0.000	0.0
69	72383000021	LAGUNITAS LITTLE SUMPIN 1/12 BTL	1	Front	9		0.000	0.0
70	73692011131	GOOSE ISLAND IPA 1/12 BTL	1	Front	8		0.000	0.0
71	85375900011	SOUTHERN TIER IPA 1/12 BTL	1	Front	9	IGNORE	0.000	0.0
72	4182700007	HARPOON IPA 1/12 BTL	1	Front	8		0.000	0.0
73	79556310009	SMUTTYNOSE FINESTKIND IPA 1/12 BTL	1	Front	9		0.000	0.0
74	74052210061	BELLS SEASONAL 1/12 BTL (B)	1	Front	9		0.000	0.0
75	4182700014	HARPOON SEASONAL 1/12 BTL	1	Front	8		0.000	0.0
76	0015000003	SIERRA NEVADA SEASONAL 1/12 BTL (A)	1	Front	8		0.000	0.0
77	3020000613	BROOKLYN LAGER 1/12 BTL	1	Front	8		0.000	0.0
78	8769230053	SAMUEL ADAMS SEASONAL 1/12 BTL (A)	1	Front	9		0.000	0.0
79	3061300050	BROOKLYN SEASONAL 1/12 BTL	1	Front	9		0.000	0.0
80	78615000031	LEFFE BLONDE 1/11.2 BTL	1	Front	9		0.000	0.0
81	7231113001	PILSNER URQUELL 1/11.2 BTL	1	Front	9		0.000	0.0
82	79603021496	KONA BIG WAVE GOLDEN ALE 1/12 BTL	1	Front	9		0.000	0.0
83	8066000004	MODELO ESPECIAL 1/12 BTL	1	Front	7		0.000	0.0
84	78615000005	STELLA ARTOIS 1/11.2 BTL	1	Front	9		0.000	0.0
85	18195400001	PERONI 1/11.2 BTL	1	Front	9	IGNORE	0.000	0.0
86	79603021494	KONA LONGBOARD 1/12 BTL	1	Front	9		0.000	0.0
87	30613019505	BROOKLYN BEL AIR SOUR 1/12 BTL	1	Front	8		0.000	0.0
88	74543218100	BRECKENRIDGE VANILLA PORTER 1/12 B...	1	Front	8		0.000	0.0
89	3060000013	BROOKLYN BROWN ALE 1/12 BTL	1	Front	8		0.000	0.0
90	89968800030	KEEGAN MOTHERS MILK 1/12 BTL	1	Front	8		0.000	0.0
91	8857333100	SHINER BOCK 1/12 BTL	1	Front	8		0.000	0.0
92	8382018101	GUINNESS DRAUGHT STOUT 1/11.2 BTL	1	Front	8		0.000	0.0
Shelf 1_5		H: 1.00 in	W: 96.00 in	D: 22.00 in	Avail Linear: 3.43 in		Merch Spc: 13.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
93	63598550001	WHITE CLAW BLACK CHERRY 1/12 CAN	1	Front	9		0.000	0.0
94	63598526035	WHITE CLAW RASPBERRY 1/12 CAN	1	Front	9		0.000	0.0
95	63598550002	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	1	Front	9		0.000	0.0
96	63598550004	WHITE CLAW NATURAL LIME 1/12 CAN	1	Front	9		0.000	0.0
97	87692006775	TRULY WILD BERRY 1/12 CAN	1	Front	8		0.000	0.0
98	85389700224	BON AND VIV SPIKED SELTZER INDIAN R...	1	Front	9		0.000	0.0
99	85389700226	BON AND VIV SPIKED SELTZER CAPE CO...	1	Front	9	IGNORE	0.000	0.0
100	85389700242S	BON AND VIV SPIKED SELTZER BLACK C...	1	Front	9		0.000	0.0
101	3410000397	HENRYS HARD GRAPE 1/12 BTL	1	Front	9		0.000	0.0



MARKET 32_198

Store # 198



#2	Planogram: 198_8ft_OPEN_COLD	Width: 8 ft	Segments: 2	MARKET 32_198			
102	85919900322S CITIZEN BROSE 1/12 CAN	1	Front	8		0.000	0.0
103	1497421005S WOODCHUCK OUT ON A LIMB CHOCOLA...	1	Front	8	IGNORE	0.000	0.0
104	1497450006 WOODCHUCK AMBER 1/12 CAN	1	Front	16	IGNORE	0.000	0.0
105	1497480006S WOODCHUCK GRANNY SMITH 1/12 CAN	1	Front	8		0.000	0.0
106	79844900210 ACE PEAR 1/12 BTL	1	Front	8		0.000	0.0
107	1820025100 STELLA ARTOIS CIDRE 1/12 BTL	1	Front	9		0.000	0.0
108	8834510197 STRONGBOW APPLE CIDER 1/11.2 BTL	1	Front	9		0.000	0.0
109	8834510150 STRONGBOW GOLD 1/11.2 BTL	1	Front	9		0.000	0.0
110	8769200659S ANGRY ORCHARD ROSE 1/12 BTL	1	Front	8		0.000	0.0
111	8769282100 ANGRY ORCHARD CRISP APPLE 1/12 BTL	1	Front	9		0.000	0.0
112	78615000037 HOEGAARDEN WHITE 1/11.2 BTL	1	Front	9		0.000	0.0
113	8002000008 ABITA HARVEST STRAWBERRY LAGER 1/...	1	Front	8		0.000	0.0
114	8002000005 ABITA PURPLE HAZE 1/12 BTL	1	Front	8		0.000	0.0
115	8769200003 SAMUEL ADAMS PORCH ROCKER 1/12 BTL	1	Front	9		0.000	0.0
116	8769227100 SAMUEL ADAMS CHERRY WHEAT ALE 1/...	1	Front	8		0.000	0.0
117	8780000073 BLUE MOON BELGIAN WHITE 1/12 BTL	1	Front	9		0.000	0.0
118	7199009560 BLUE MOON MANGO WHEAT 1/12 BTL	1	Front	9		0.000	0.0
119	3410000774 LEINIES SEASONAL PRIMARY 1/12 BTL	1	Front	8		0.000	0.0
120	3410000381 LEINIES GRAPEFRUIT SHANDY 1/12 BTL	1	Front	9		0.000	0.0
121	1820000867 SHOCK TOP BELGIAN WHITE 1/12 BTL	1	Front	9		0.000	0.0
122	79837300002 MAGIC HAT 9 NOT QUITE PALE ALE 1/12 ...	1	Front	9		0.000	0.0
123	79393679168 ELLICOTTVILLE BLUEBERRY 1/12 BTL	1	Front	8		0.000	0.0
124	83305300200 LAKE PLACID UBU 1/12 BTL	1	Front	8	IGNORE	0.000	0.0
125	68174511111 BLUE POINT TOASTED LAGER 1/12 BTL	1	Front	8		0.000	0.0
126	8769200005 SAMUEL ADAMS BOSTON LAGER 1/12 BTL	1	Front	9		0.000	0.0
	Shelf Fruity & Flavor...	H: 8.00 in	W: 8.00 in	D: 1.00 in	Avail Linear: 8.00 in	Merch Spc: 0.00 in	
	Shelf Hoppy & Bitter...	H: 8.00 in	W: 8.00 in	D: 1.00 in	Avail Linear: 8.00 in	Merch Spc: 3.00 in	
	Shelf Fruity & Flavor...	H: 8.00 in	W: 8.00 in	D: 1.00 in	Avail Linear: 8.00 in	Merch Spc: 0.00 in	
	Shelf Crisp & Balanced	H: 8.00 in	W: 8.00 in	D: 1.00 in	Avail Linear: 8.00 in	Merch Spc: 0.00 in	
	Shelf Light & Refres...	H: 8.00 in	W: 8.00 in	D: 1.00 in	Avail Linear: 8.00 in	Merch Spc: 0.00 in	
	Shelf Sour & Wild	H: 8.00 in	W: 8.00 in	D: 1.00 in	Avail Linear: 8.00 in	Merch Spc: 0.00 in	
	Shelf Dark & Roasted	H: 8.00 in	W: 8.00 in	D: 1.00 in	Avail Linear: 8.00 in	Merch Spc: 3.00 in	
	Shelf Malty & Rich	H: 8.00 in	W: 8.00 in	D: 1.00 in	Avail Linear: 8.00 in	Merch Spc: 0.00 in	



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
1	08248812377	0 82488 12377 8	BECKS 1/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
2	68174500090	6 81745 00090 8	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
3	68174500048	6 81745 00048 9	BLUE POINT HAZY BASTARD 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
4	01820020209	0 18200 20209 4	BUD LIGHT LEMONADE 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
5	01820025833	0 18200 25833 6	BUD LIGHT LIME GRAPE-AHHH-RITA 1/25 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
6	01820020210	0 18200 20210 0	BUD LIGHT PEELS VARIETY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
7	01820020215	0 18200 20215 5	BUD LIGHT SELTZER BLACK CHERRY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
8	01820020201	0 18200 20201 8	BUDWEISER NITRO GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
9	01820020038	0 18200 20038 0	BUDWEISER ZERO 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
10	81790400791	8 17904 00791 8	ELYSIAN CONTACT HAZE IPA 6/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
11	73692011833	7 36920 11833 3	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
12	01820020144	0 18200 20144 8	MICHELOB ULTRA PURE GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
13	74052211966	7 40522 11966 7	BELLS OFFICIAL SERIES 12/12 CAN	BELL'S BREWERY INC	ADDED
14	02210000004	0 22100 00004 9	PABST 1/24 CAN	BLUE RIBBON INTER. HOLD...	ADDED
15	02210005020	0 22100 05020 4	PABST HARD PEACH ICED TEA 6/12 CAN	BLUE RIBBON INTER. HOLD...	ADDED
16	08769200989	0 87692 00989 4	TRULY WATERMELON KIWI 6/12 CAN	BOSTON BEER COMPANY ...	ADDED
17	08992477013	0 89924 77013 8	YUENGLING FLIGHT 12/12 BTL	D G YUENGLING & SON INC	ADDED
18	07289000620	0 72890 00620 2	HEINEKEN 0.0 NEAR BEER 6/12 CAN	HEINEKEN BROUWERIJEN ...	ADDED
19	08834510220	0 88345 10220 7	STRONGBOW DRY CIDER 4/16.9 CAN	HEINEKEN BROUWERIJEN ...	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
20	71925600013	7 19256 00013 8	LONG TRAIL AMBER ALE 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
21	71925600074	7 19256 00074 9	LONG TRAIL TRAIL HOPPER IPA 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
22	81582901054	8 15829 01054 9	CAYMAN JACK MOSCOW MULE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
23	63598522413	6 35985 22413 6	MIKES HARD STRAWBERRY LEMONADE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
24	63598500019	6 35985 00019 8	WHITE CLAW 70 CLEMENTINE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
25	63598500021	6 35985 00021 1	WHITE CLAW 70 PINEAPPLE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
26	63598550002	6 35985 50002 5	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
27	04182770113	0 41827 70113 8	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPP...	MASS BAY BREWING CO	ADDED
28	07167009049	0 71670 09049 3	SARANAC WEEKEND WARRIOR VARIETY 12/12 CAN	MATT BREWING CO INC	ADDED
29	61300875550	6 13008 75550 8	ARNOLD PALMER SPIKED LEMONADE 12/12 CAN	MILLERCOORS LLC	ADDED
30	07199009560	0 71990 09560 4	BLUE MOON MANGO WHEAT 1/12 BTL	MILLERCOORS LLC	MAINTAINED
31	07199010002	0 71990 10002 5	COORS BANQUET 6/16 CAN	MILLERCOORS LLC	ADDED
32	07199000015	0 71990 00015 8	COORS HARD SELTZER VARIETY 12/12 CAN	MILLERCOORS LLC	ADDED
33	03410051658	0 34100 51658 1	HENRYS HARD LEMON LIME 6/12 BTL	MILLERCOORS LLC	MAINTAINED
34	07231113001	0 72311 13001 1	PILSNER URQUELL 1/11.2 BTL	MILLERCOORS LLC	MAINTAINED
35	03410001233	0 34100 01233 5	VIZZY PINEAPPLE MANGO 6/12 CAN	MILLERCOORS LLC	ADDED
36	03410001232	0 34100 01232 8	VIZZY VARIETY 12/12 CAN (A)	MILLERCOORS LLC	ADDED
37	75452701078	7 54527 01078 2	NEW BELGIUM VODOO RANGER AMERICAN HAZE...	NEW BELGIUM BREWING C...	ADDED
38	75452701070	7 54527 01070 6	NEW BELGIUM VODOO RANGER HOPPY VARIETY...	NEW BELGIUM BREWING C...	ADDED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
39	75452700991	7 54527 00991 5	NEW BELGIUM VOODOO RANGER IMPERIAL IPA 12/...	NEW BELGIUM BREWING C...	ADDED
40	75452700994	7 54527 00994 6	NEW BELGIUM VOODOO ROTATIONAL 6/12 CAN	NEW BELGIUM BREWING C...	ADDED
41	07031001307	0 70310 01307 6	GENESEE CREAM ALE 24/12 CAN	NORTH AMERICAN BREWE...	MAINTAINED
42	85721700235	8 57217 00235 4	ADIRONDACK LAKE GEORGE IPA 6/12 BTL	REMAINING DOMESTIC	ADDED
43	74052241278	7 40522 41278 2	BELLS LIGHT HEARTED IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
44	81760601029	8 17606 01029 2	CAPTAIN LAWRENCE CITRA DREAMS 4/16 CAN	REMAINING DOMESTIC	ADDED
45	81760601085	8 17606 01085 8	CAPTAIN LAWRENCE CLASSIC LAGER 4/16 CAN	REMAINING DOMESTIC	ADDED
46	08176060107	0 81760 60107 2	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	REMAINING DOMESTIC	MAINTAINED
47	85476300713	8 54763 00713 0	CLOWN SHOES GALACTICA 4/16 CAN	REMAINING DOMESTIC	ADDED
48	78624311991	7 86243 11991 3	FLYING DOG RAGING BITCH 1/12 BTL	REMAINING DOMESTIC	MAINTAINED
49	64286015064	6 42860 15064 0	FOUNDERS UNRAVELED JUICY IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
50	60690512207	6 06905 12207 8	ITHACA EVERY DAY HAZE 8/16 CAN	REMAINING DOMESTIC	ADDED
51	89968800021	8 99688 00021 7	KEEGAN HURRICANE KITTY 6/12 BTL	REMAINING DOMESTIC	ADDED
52	73937145087	7 39371 45087 8	KOPPARBERG PEAR 6/12 BTL	REMAINING DOMESTIC	ADDED
53	79837330141	7 98373 30141 0	MAGIC HAT EASY MILES 6/12 CAN	REMAINING DOMESTIC	ADDED
54	08954053523	0 89540 53523 4	MALIBU SPLASH LIME 4/12 CAN	REMAINING DOMESTIC	ADDED
55	08954053536	0 89540 53536 4	MALIBU SPLASH STRAWBERRY 4/12 CAN	REMAINING DOMESTIC	ADDED
56	08954053538	0 89540 53538 8	MALIBU SPLASH VARIETY 8/12 CAN	REMAINING DOMESTIC	ADDED
57	07213055001	0 72130 55001 4	NARRAGANSETT 6/16 CAN	REMAINING DOMESTIC	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
58	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
59	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
60	86000086490	8 60000 86490 9	NEWBURGH LITMUS TEST SOUR 6/12 CAN	REMAINING DOMESTIC	ADDED
61	86521000031	8 65210 00031 4	NEWBURGH NANOBOSS 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
62	01996250504	0 19962 50504 1	PARADOX BEAVER BITE IPA 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
63	08378322857	0 83783 22857 1	SIERRA NEVADA WILD LITTLE THING 6/12 CAN	REMAINING DOMESTIC	ADDED
64	86557200047	8 65572 00047 2	SUFFERFEST REPEAT KOLSCH 6/12 CAN	REMAINING DOMESTIC	ADDED
65	01497450006	0 14974 50006 0	WOODCHUCK AMBER 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
66	01497480006	0 14974 80006 1	WOODCHUCK GRANNY SMITH 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
67	01497421005	0 14974 21005 1	WOODCHUCK OUT ON A LIMB CHOCOLATE RASPB...	REMAINING DOMESTIC	MAINTAINED
68	18636005020	1 86360 05020 3	COLLECTIVE ARTS LIFE IN THE CLOUDS 4/16 CAN	REMAINING IMPORT	ADDED
69	08378322856	0 83783 22856 4	SIERRA NEVADA FANTASTIC HAZE IPA 6/12 CAN	SIERRA NEVADA BREWING...	ADDED
70	08378337539	0 83783 37539 8	SIERRA NEVADA HOP BULLET DOUBLE IPA 1/19.2 C...	SIERRA NEVADA BREWING...	ADDED
71	63625174079	6 36251 74079 4	ARROGANT BASTARD ALE 4/16 CAN	STONE BREWING CO	MAINTAINED

Cooler Size: 12 ft

Store Cluster: Downstate Mainstream

Address: 39 N PLANK RD

NEWBURGH , NY

Low Profile Section 12 ft - Seltzers



Cooler Size: 12 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

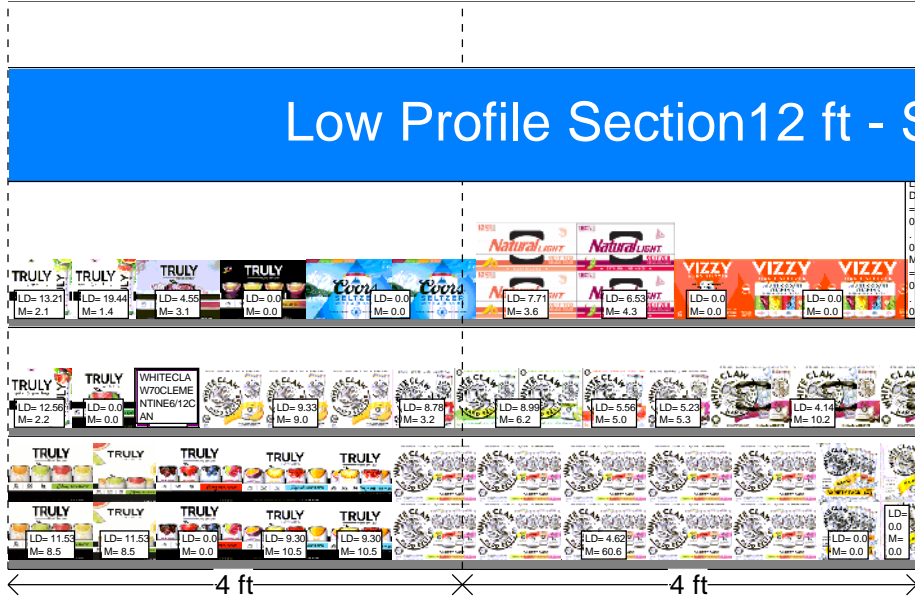
*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 12 ft D: 2 ft # of segments: 3

Name: 2_3		W:144.27 in	D:18.00 in	Avail Space: 1.68 in		Ht Space: 33.50 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8769200417	TRULY COLIMA LIME 6/ 12 CAN	2.1	13.21	Sold	Approved	26	
8769200420	TRULY GRAPEFRUIT AND POMELO 6/ 12 CAN	1.4	19.44	Sold	Approved	25	
8769200790	TRULY ROSE 12/ 12 CAN	3.1	4.55	Sold	APPROVED	26	
8769200991	TRULY LEMONADE VARIETY 12/ 12 CAN	0.0	0.0		Approved	0	
7199000015	COORS HARD SELTZER VARIETY 12/ 12 CAN	0.0	0.0			0	
1820020179	NATURAL LIGHT SELTZER VARIETY 12/ 12 CAN	3.6	7.71	Sold	APPROVED	8	
1820020180	NATURAL LIGHT SELTZER CATALINA LIME MIXER 12/ 1...	4.3	6.53	Sold	APPROVED	7	
3410001233	VIZZY PINEAPPLE MANGO 6/ 12 CAN	0.0	0.0			0	
3410001232	VIZZY VARIETY 12/ 12 CAN (A)	0.0	0.0			0	

Name: 2_2		W:144.00 in	D:18.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8769200678	TRULY WILD BERRY 6/12 CAN	2.2	12.56	Sold	APPROVED	26	
8769200989	TRULY WATERMELON KIWI 6/12 CAN	0.0	0.0			0	
63598500019	WHITE CLAW 70 CLEMENTINE 6/ 12 CAN	0.0	0.0			0	
63598526087	WHITE CLAW MANGO 6/ 12 CAN	9.0	9.33	Sold	APPROVED	25	
63598526066	WHITE CLAW RASPBERRY 6/ 12 CAN	3.2	8.78	Sold	APPROVED	26	
63598502598	WHITE CLAW NATURAL LIME 6/ 12 CAN	6.2	8.99	Sold	APPROVED	26	
63598520028	WHITE CLAW RUBY GRAPEFRUIT 6/ 12 CAN	5.0	5.56	Sold	Approved	26	
63598520025	WHITE CLAW BLACK CHERRY 6/ 12 CAN	5.3	5.23		Approved	26	
63598526089	WHITE CLAW BLACK CHERRY 12/ 12 CAN	10.2	4.14	Sold	APPROVED	26	

Name: 2_1		W:144.00 in	D:32.00 in	Avail Space: 2.06 in		Ht Space: 13.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8769200424	TRULY VARIETY CITRUS 12/ 12 CAN (SLEEK)	8.5	11.53	Sold	APPROVED	26	
8769200424	TRULY VARIETY CITRUS 12/ 12 CAN (SLEEK)	8.5	11.53	Sold	APPROVED	26	
8769200686	TRULY VARIETY BERRY 12/ 12 CAN (SLEEK)	0.0	0.0		APPROVED	0	
8769200804	TRULY VARIETY TROPICAL 12/ 12 CAN (SLEEK)	10.5	9.30	Sold	APPROVED	26	
8769200804	TRULY VARIETY TROPICAL 12/ 12 CAN (SLEEK)	10.5	9.30	Sold	APPROVED	26	
63598554890	WHITE CLAW VARIETY 12/ 12 CAN (ORIGINAL)	60.6	4.62	Sold	Approved	26	
63598580006	WHITE CLAW VARIETY 12/ 12 CAN (NO2)	0.0	0.0		APPROVED	0	
63598510033	WHITE CLAW MANGO 12/ 12 CAN	0.0	0.0		APPROVED	0	



Cooler Size: 12 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 12 ft D: 2 ft # of segments: 3

Name: 2_3	W:144.27 in	D:18.00 in	Avail Space: 1.68 in		Ht Space: 33.50 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
3354400043	CORONA SELTZER VARIETY 12/ 12 CAN (A)	0.0	0.0		APPROVED	0
1820020217	BUD LIGHT SELTZER VARIETY REMX 12/ 12 CAN	0.0	0.0		APPROVED	0
85389700228	BON AND VIV SPIKED SELTZER CAPE COD CRANBERR...	0.9	30.43	Sold	APPROVED	26
85389700232	BON AND VIV SPIKED SELTZER BLACK CHERRY ROSE...	1.0	28.00	Sold	APPROVED	26
4182770113	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPPER ...	0.0	0.0			0
3354495076	SVEDKA SPARKLING SELTZER VARIETY 12/ 12 CAN	2.8	4.98	Sold	APPROVED	21

Name: 2_2	W:144.00 in	D:18.00 in	Avail Space: 1.81 in		Ht Space: 10.50 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820020215	BUD LIGHT SELTZER BLACK CHERRY 12/ 12 CAN	0.0	0.0			0
85389700230	BON AND VIV SPIKED SELTZER WEST INDIES LIME 6/ 1...	1.9	14.89	Sold	APPROVED	26
85389700246	BON AND VIV SPIKED SELTZER CAPE COD CRANBERR...	0.8	17.28	Sold	APPROVED	26
85389700251	BON AND VIV SPIKED SELTZER COASTAL VARIETY 12/ ...	0.7	19.72		APPROVED	14
8200078788	SMIRNOFF SPIKED SPARKLING SELTZER RASPBERRY ...	1.1	25.93		APPROVED	25
4182770022	ARCTIC SUMMER SPIKED RUBY RED GRAPEFRUIT 6/ 1...	0.0	0.0		APPROVED	0

Name: 2_1	W:144.00 in	D:32.00 in	Avail Space: 2.06 in		Ht Space: 13.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820020208	BUD LIGHT SELTZER VARIETY 12/ 12 CAN	0.0	0.0		APPROVED	0
63598500021	WHITE CLAW 70 PINEAPPLE 6/ 12 CAN	0.0	0.0			0
85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN	7.6	5.51	Sold	APPROVED	26
8200078142	SMIRNOFF SPIKED SPARKLING SELTZER VARIETY 12/ ...	5.9	9.52	Sold	APPROVED	26
4182770112	ARCTIC SUMMER SPIKED VARIETY THE WEEKENDER ...	11.3	7.41	Sold	APPROVED	24



4 ft



MARKET 32_198

Store # 198



#3	Planogram: 198_12ft_OPEN_COLD			Width: 12 ft	Segments: 3	MARKET 32_198			
Shelf	2_1	H: 1.00 in	W: 144.00 in	D: 32.00 in	Avail Linear: 2.06 in	Merch Spc: 13.00 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
1	8769200424	TRULY VARIETY CITRUS 12/12 CAN (SLE...	1	Front	8	RETAIN	8.500	11.5	
2	8769200424	TRULY VARIETY CITRUS 12/12 CAN (SLE...	1	Side	6	RETAIN	8.500	11.5	
3	8769200686	TRULY VARIETY BERRY 12/12 CAN (SLEE...	1	Front	8		0.000	0.0	
4	8769200804	TRULY VARIETY TROPICAL 12/12 CAN (S...	1	Front	8	RETAIN	10.540	9.3	
5	8769200804	TRULY VARIETY TROPICAL 12/12 CAN (S...	1	Side	6	RETAIN	10.540	9.3	
6	63598554890	WHITE CLAW VARIETY 12/12 CAN (ORIG...	5	Front	40	RETAIN	60.620	4.6	
7	63598580006	WHITE CLAW VARIETY 12/12 CAN (NO2)	1	Side	6	ADD	0.000	0.0	
8	63598510033	WHITE CLAW MANGO 12/12 CAN	1	Side	6	RETAIN	0.000	0.0	
9	1820020208	BUD LIGHT SELTZER VARIETY 12/12 CAN	1	Side	6	ADD	0.000	0.0	
10	63598500021	WHITE CLAW 70 PINEAPPLE 6/12 CAN	1	Front	14	ADD	0.000	0.0	
11	85389700227	BON AND VIV SPIKED SELTZER VARIETY ...	1	Side	6	RETAIN	7.620	5.5	
12	8200078142	SMIRNOFF SPIKED SPARKLING SELTZER ...	1	Front	8	RETAIN	5.880	9.5	
13	4182770112	ARCTIC SUMMER SPIKED VARIETY THE ...	2	Side	12	RETAIN	11.330	7.4	
Shelf	2_2	H: 1.00 in	W: 144.00 in	D: 18.00 in	Avail Linear: 1.81 in	Merch Spc: 10.50 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
14	8769200678	TRULY WILD BERRY 6/12 CAN	1	Front	4	RETAIN	2.230	12.6	
15	8769200989	TRULY WATERMELON KIWI 6/12 CAN	1	Front	4		0.000	0.0	
16	63598500019	WHITE CLAW 70 CLEMENTINE 6/12 CAN	1	Front	4	ADD	0.000	0.0	
17	63598526087	WHITE CLAW MANGO 6/12 CAN	3	Front	12	RETAIN	9.000	9.3	
18	63598526066	WHITE CLAW RASPBERRY 6/12 CAN	1	Front	4	RETAIN	3.190	8.8	
19	63598502598	WHITE CLAW NATURAL LIME 6/12 CAN	2	Front	8	RETAIN	6.230	9.0	
20	63598520028	WHITE CLAW RUBY GRAPEFRUIT 6/12 CAN	1	Front	4	RETAIN	5.040	5.6	
21	63598520025	WHITE CLAW BLACK CHERRY 6/12 CAN	1	Front	4	RETAIN	5.350	5.2	
22	63598526089	WHITE CLAW BLACK CHERRY 12/12 CAN	3	Top	6	RETAIN	10.150	4.1	
23	1820020215	BUD LIGHT SELTZER BLACK CHERRY 12/...	1	Front 90	2		0.000	0.0	
24	85389700230	BON AND VIV SPIKED SELTZER WEST IN...	1	Front	4	RETAIN	1.880	14.9	
25	85389700246	BON AND VIV SPIKED SELTZER CAPE CO...	1	Top 90	2	RETAIN	0.810	17.3	
26	85389700251	BON AND VIV SPIKED SELTZER COASTAL...	1	Side 90	2	ADD	0.710	19.7	
27	8200078788	SMIRNOFF SPIKED SPARKLING SELTZER ...	1	Front	4	RETAIN	1.080	25.9	
28	4182770022	ARCTIC SUMMER SPIKED RUBY RED GRA...	1	Front	4	RETAIN	0.000	0.0	
Shelf	2_3	H: 1.00 in	W: 144.27 in	D: 18.00 in	Avail Linear: 1.68 in	Merch Spc: 33.50 in			
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
29	8769200417	TRULY COLIMA LIME 6/12 CAN	1	Front	4	RETAIN	2.120	13.2	
30	8769200420	TRULY GRAPEFRUIT AND POMELO 6/12 ...	1	Front	4	RETAIN	1.440	19.4	
31	8769200790	TRULY ROSE 12/12 CAN	1	Front	2	ADD	3.080	4.5	
32	8769200991	TRULY LEMONADE VARIETY 12/12 CAN	1	Front	2	ADD	0.000	0.0	
33	7199000015	COORS HARD SELTZER VARIETY 12/12 C...	2	Front	4		0.000	0.0	
34	1820020179	NATURAL LIGHT SELTZER VARIETY 12/1...	1	Top	4	RETAIN	3.630	7.7	
35	1820020180	NATURAL LIGHT SELTZER CATALINA LIM...	1	Top	4	RETAIN	4.290	6.5	
36	3410001233	VIZZY PINEAPPLE MANGO 6/12 CAN	1	Front	4	ADD	0.000	0.0	
37	3410001232	VIZZY VARIETY 12/12 CAN (A)	2	Front	4	ADD	0.000	0.0	
38	3354400043	CORONA SELTZER VARIETY 12/12 CAN (A)	1	Front	2	ADD	0.000	0.0	
39	1820020217	BUD LIGHT SELTZER VARIETY REMIX 12/...	1	Front	2	ADD	0.000	0.0	
40	85389700228	BON AND VIV SPIKED SELTZER CAPE CO...	1	Front	4	ADD	0.920	30.4	
41	85389700232	BON AND VIV SPIKED SELTZER BLACK C...	1	Front	4	RETAIN	1.000	28.0	
42	4182770113	ARCTIC SUMMER SPIKED VARIETY THE ...	1	Side	2	ADD	0.000	0.0	
43	3354495076	SVEDKA SPARKLING SELTZER VARIETY 1...	1	Front	2	RETAIN	2.810	5.0	



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
1	08248812377	0 82488 12377 8	BECKS 1/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
2	68174500090	6 81745 00090 8	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
3	68174500048	6 81745 00048 9	BLUE POINT HAZY BASTARD 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
4	01820020209	0 18200 20209 4	BUD LIGHT LEMONADE 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
5	01820025833	0 18200 25833 6	BUD LIGHT LIME GRAPE-AHHH-RITA 1/25 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
6	01820020210	0 18200 20210 0	BUD LIGHT PEELS VARIETY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
7	01820020215	0 18200 20215 5	BUD LIGHT SELTZER BLACK CHERRY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
8	01820020201	0 18200 20201 8	BUDWEISER NITRO GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
9	01820020038	0 18200 20038 0	BUDWEISER ZERO 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
10	81790400791	8 17904 00791 8	ELYSIAN CONTACT HAZE IPA 6/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
11	73692011833	7 36920 11833 3	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
12	01820020144	0 18200 20144 8	MICHELOB ULTRA PURE GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
13	74052211966	7 40522 11966 7	BELLS OFFICIAL SERIES 12/12 CAN	BELL'S BREWERY INC	ADDED
14	02210000004	0 22100 00004 9	PABST 1/24 CAN	BLUE RIBBON INTER. HOLD...	ADDED
15	02210005020	0 22100 05020 4	PABST HARD PEACH ICED TEA 6/12 CAN	BLUE RIBBON INTER. HOLD...	ADDED
16	08769200989	0 87692 00989 4	TRULY WATERMELON KIWI 6/12 CAN	BOSTON BEER COMPANY ...	ADDED
17	08992477013	0 89924 77013 8	YUENGLING FLIGHT 12/12 BTL	D G YUENGLING & SON INC	ADDED
18	07289000620	0 72890 00620 2	HEINEKEN 0.0 NEAR BEER 6/12 CAN	HEINEKEN BROUWERIJEN ...	ADDED
19	08834510220	0 88345 10220 7	STRONGBOW DRY CIDER 4/16.9 CAN	HEINEKEN BROUWERIJEN ...	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
20	71925600013	7 19256 00013 8	LONG TRAIL AMBER ALE 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
21	71925600074	7 19256 00074 9	LONG TRAIL TRAIL HOPPER IPA 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
22	81582901054	8 15829 01054 9	CAYMAN JACK MOSCOW MULE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
23	63598522413	6 35985 22413 6	MIKES HARD STRAWBERRY LEMONADE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
24	63598500019	6 35985 00019 8	WHITE CLAW 70 CLEMENTINE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
25	63598500021	6 35985 00021 1	WHITE CLAW 70 PINEAPPLE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
26	63598550002	6 35985 50002 5	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
27	04182770113	0 41827 70113 8	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPP...	MASS BAY BREWING CO	ADDED
28	07167009049	0 71670 09049 3	SARANAC WEEKEND WARRIOR VARIETY 12/12 CAN	MATT BREWING CO INC	ADDED
29	61300875550	6 13008 75550 8	ARNOLD PALMER SPIKED LEMONADE 12/12 CAN	MILLERCOORS LLC	ADDED
30	07199009560	0 71990 09560 4	BLUE MOON MANGO WHEAT 1/12 BTL	MILLERCOORS LLC	MAINTAINED
31	07199010002	0 71990 10002 5	COORS BANQUET 6/16 CAN	MILLERCOORS LLC	ADDED
32	07199000015	0 71990 00015 8	COORS HARD SELTZER VARIETY 12/12 CAN	MILLERCOORS LLC	ADDED
33	03410051658	0 34100 51658 1	HENRYS HARD LEMON LIME 6/12 BTL	MILLERCOORS LLC	MAINTAINED
34	07231113001	0 72311 13001 1	PILSNER URQUELL 1/11.2 BTL	MILLERCOORS LLC	MAINTAINED
35	03410001233	0 34100 01233 5	VIZZY PINEAPPLE MANGO 6/12 CAN	MILLERCOORS LLC	ADDED
36	03410001232	0 34100 01232 8	VIZZY VARIETY 12/12 CAN (A)	MILLERCOORS LLC	ADDED
37	75452701078	7 54527 01078 2	NEW BELGIUM VODOO RANGER AMERICAN HAZE...	NEW BELGIUM BREWING C...	ADDED
38	75452701070	7 54527 01070 6	NEW BELGIUM VODOO RANGER HOPPY VARIETY...	NEW BELGIUM BREWING C...	ADDED



UNAUTHORIZED ITEMS

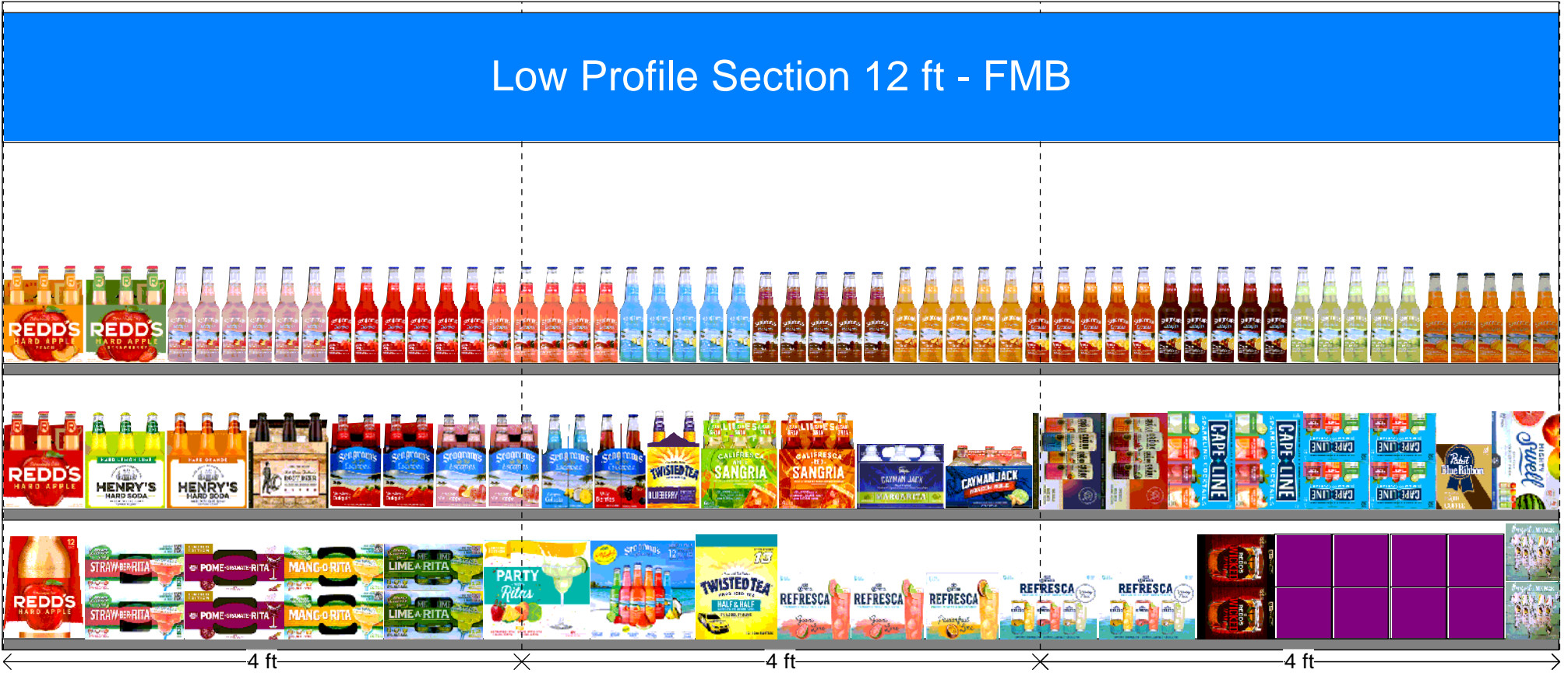
	Check Digit UPC	Barcode	Name	Manufacturer	Status
39	75452700991	7 54527 00991 5	NEW BELGIUM VOODOO RANGER IMPERIAL IPA 12/...	NEW BELGIUM BREWING C...	ADDED
40	75452700994	7 54527 00994 6	NEW BELGIUM VOODOO ROTATIONAL 6/12 CAN	NEW BELGIUM BREWING C...	ADDED
41	07031001307	0 70310 01307 6	GENESEE CREAM ALE 24/12 CAN	NORTH AMERICAN BREWE...	MAINTAINED
42	85721700235	8 57217 00235 4	ADIRONDACK LAKE GEORGE IPA 6/12 BTL	REMAINING DOMESTIC	ADDED
43	74052241278	7 40522 41278 2	BELLS LIGHT HEARTED IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
44	81760601029	8 17606 01029 2	CAPTAIN LAWRENCE CITRA DREAMS 4/16 CAN	REMAINING DOMESTIC	ADDED
45	81760601085	8 17606 01085 8	CAPTAIN LAWRENCE CLASSIC LAGER 4/16 CAN	REMAINING DOMESTIC	ADDED
46	08176060107	0 81760 60107 2	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	REMAINING DOMESTIC	MAINTAINED
47	85476300713	8 54763 00713 0	CLOWN SHOES GALACTICA 4/16 CAN	REMAINING DOMESTIC	ADDED
48	78624311991	7 86243 11991 3	FLYING DOG RAGING BITCH 1/12 BTL	REMAINING DOMESTIC	MAINTAINED
49	64286015064	6 42860 15064 0	FOUNDERS UNRAVELED JUICY IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
50	60690512207	6 06905 12207 8	ITHACA EVERY DAY HAZE 8/16 CAN	REMAINING DOMESTIC	ADDED
51	89968800021	8 99688 00021 7	KEEGAN HURRICANE KITTY 6/12 BTL	REMAINING DOMESTIC	ADDED
52	73937145087	7 39371 45087 8	KOPPARBERG PEAR 6/12 BTL	REMAINING DOMESTIC	ADDED
53	79837330141	7 98373 30141 0	MAGIC HAT EASY MILES 6/12 CAN	REMAINING DOMESTIC	ADDED
54	08954053523	0 89540 53523 4	MALIBU SPLASH LIME 4/12 CAN	REMAINING DOMESTIC	ADDED
55	08954053536	0 89540 53536 4	MALIBU SPLASH STRAWBERRY 4/12 CAN	REMAINING DOMESTIC	ADDED
56	08954053538	0 89540 53538 8	MALIBU SPLASH VARIETY 8/12 CAN	REMAINING DOMESTIC	ADDED
57	07213055001	0 72130 55001 4	NARRAGANSETT 6/16 CAN	REMAINING DOMESTIC	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
58	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
59	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
60	86000086490	8 60000 86490 9	NEWBURGH LITMUS TEST SOUR 6/12 CAN	REMAINING DOMESTIC	ADDED
61	86521000031	8 65210 00031 4	NEWBURGH NANOBOSS 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
62	01996250504	0 19962 50504 1	PARADOX BEAVER BITE IPA 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
63	08378322857	0 83783 22857 1	SIERRA NEVADA WILD LITTLE THING 6/12 CAN	REMAINING DOMESTIC	ADDED
64	86557200047	8 65572 00047 2	SUFFERFEST REPEAT KOLSCH 6/12 CAN	REMAINING DOMESTIC	ADDED
65	01497450006	0 14974 50006 0	WOODCHUCK AMBER 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
66	01497480006	0 14974 80006 1	WOODCHUCK GRANNY SMITH 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
67	01497421005	0 14974 21005 1	WOODCHUCK OUT ON A LIMB CHOCOLATE RASPB...	REMAINING DOMESTIC	MAINTAINED
68	18636005020	1 86360 05020 3	COLLECTIVE ARTS LIFE IN THE CLOUDS 4/16 CAN	REMAINING IMPORT	ADDED
69	08378322856	0 83783 22856 4	SIERRA NEVADA FANTASTIC HAZE IPA 6/12 CAN	SIERRA NEVADA BREWING...	ADDED
70	08378337539	0 83783 37539 8	SIERRA NEVADA HOP BULLET DOUBLE IPA 1/19.2 C...	SIERRA NEVADA BREWING...	ADDED
71	63625174079	6 36251 74079 4	ARROGANT BASTARD ALE 4/16 CAN	STONE BREWING CO	MAINTAINED

Low Profile Section 12 ft - FMB



Cooler Size: 12 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

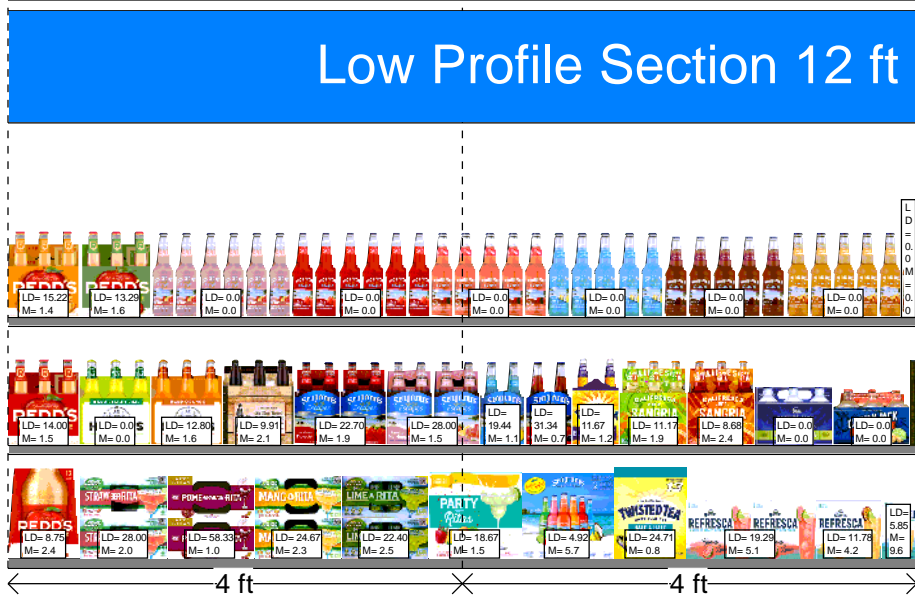
*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 12 ft D: 2 ft # of segments: 3

Name: 2_3		W:144.00 in	D:18.00 in	Avail Space: 7.76 in		Ht Space: 33.50 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
3410008730	REDDS PEACH 6/ 12 BTL	1.4	15.22	Sold	APPROVED	26	
3410008746	REDDS STRAWBERRY 6/ 12 BTL	1.6	13.29	Sold	APPROVED	26	
8043210345	SEAGRAMS ESCAPES JAMAICAN ME HAPPY 1/11.2 BTL	0.0	0.0		APPROVED	0	
8043280253	SEAGRAMS ESCAPES STRAWBERRY DAIQUIRI 1/11.2 ...	0.0	0.0		APPROVED	0	
8043280265	SEAGRAMS ESCAPES WILD BERRIES 1/11.2 BTL	0.0	0.0		APPROVED	0	
8043210086	SEAGRAMS ESCAPES CALYPSO COLADA 1/11.2 BTL	0.0	0.0		APPROVED	0	
8043280287	SEAGRAMS ESCAPES BLACK CHERRY FIZZ 1/11.2 BTL	0.0	0.0		APPROVED	0	
8043280227	SEAGRAMS ESCAPES PEACH BELLINI 1/11.2 BTL	0.0	0.0		APPROVED	0	

Name: 2_2		W:144.00 in	D:18.00 in	Avail Space: 1.46 in		Ht Space: 12.50 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
3410008716	REDDS 6/ 12 BTL	1.5	14.00	Sold	APPROVED	26	
3410051658	HENRYS HARD LEMON LIME 6/ 12 BTL	0.0	0.0			0	
3410098916	HENRYS HARD ORANGE 6/ 12 BTL	1.6	12.80	Sold	APPROVED	25	
9200002000	NOT YOUR FATHERS ROOT BEER 6/ 12 BTL	2.1	9.91	Sold	APPROVED	26	
8043280254	SEAGRAMS ESCAPES STRAWBERRY DAIQUIRI 4/ 11.2 ...	1.9	22.70		APPROVED	26	
8043210346	SEAGRAMS ESCAPES JAMAICAN ME HAPPY 4/ 11.2 BTL	1.5	28.00		APPROVED	26	
8043210087	SEAGRAMS ESCAPES CALYPSO COLADA 4/ 11.2 BTL	1.1	19.44		APPROVED	26	
8043280266	SEAGRAMS ESCAPES WILD BERRIES 4/ 11.2 BTL	0.7	31.34		APPROVED	24	
8769217102	TWISTED TEA BLUEBERRY 6/ 12 BTL	1.2	11.67	Sold	APPROVED	25	
8200078243	CALIFRESCA WHITE SANGRIA 6/ 11.2 BTL	1.9	11.17	Sold	APPROVED	26	
8200078240	CALIFRESCA RED SANGRIA 6/ 11.2 BTL	2.4	8.68	Sold	APPROVED	26	
81582901006	CAYMAN JACK MARGARITA 6/ 11.2 BTL	0.0	0.0		APPROVED	0	
81582901054	CAYMAN JACK MOSCOW MULE 6/ 11.2 BTL	0.0	0.0			0	

Name: 2_1		W:144.00 in	D:32.00 in	Avail Space: 2.04 in		Ht Space: 11.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
3410008722	REDDS 12/ 12 BTL	2.4	8.75	Sold	APPROVED	25	
1820020993	BUD LIGHT LIME STRAW-BER-RITA 12/ 8 CAN	2.0	28.00	Sold	APPROVED	26	
1820022992	BUD LIGHT LIME SEASONAL RITA 12/ 8 CAN	1.0	58.33	Sold	APPROVED	25	
1820022989	BUD LIGHT LIME MANG-O-RITA 12/ 8 CAN	2.3	24.67	Sold	APPROVED	26	
1820019987	BUD LIGHT LIME LIME-A-RITA 12/ 8 CAN	2.5	22.40	Sold	APPROVED	26	
1820020081	BUD LIGHT LIME LIME-A-RITA VARIETY 12/ 12 BTL	1.5	18.67	Sold	APPROVED	24	
8043280290	SEAGRAMS ESCAPES VARIETY 12/ 11.2 BTL	5.7	4.92	Sold	APPROVED	26	
8769275103	TWISTED TEA HALF AND HALF 12/ 12 BTL	0.9	24.71	Sold	APPROVED	26	
3354495067	CORONA REFRESCA GUAVA LIME 6/ 12 CAN	5.1	19.29	Sold	APPROVED	25	
3354495063	CORONA REFRESCA PASSIONFRUIT LIME 6/ 12 CAN	4.2	11.78	Sold	APPROVED	25	



Cooler Size: 12 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

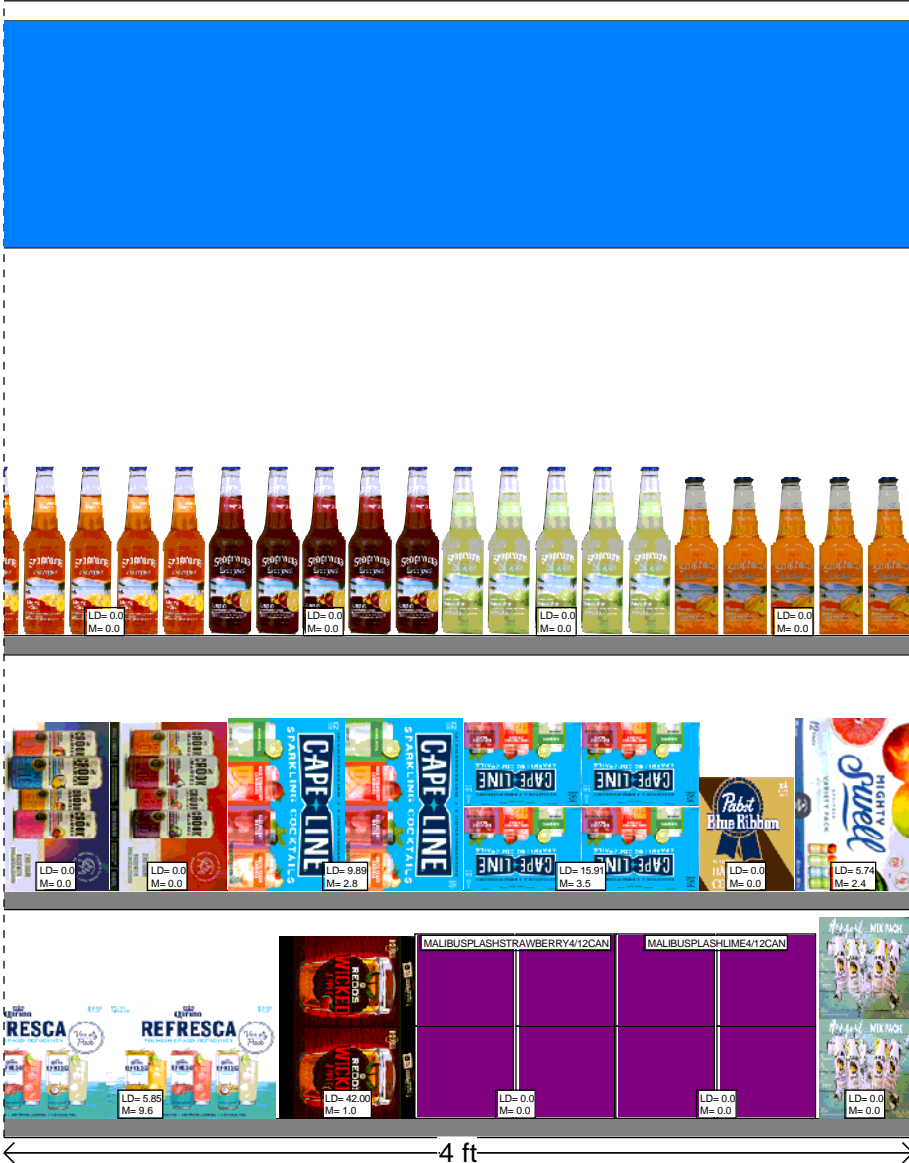
*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 12 ft D: 2 ft # of segments: 3

Name: 2_3		W:144.00 in	D:18.00 in	Avail Space: 7.76 in		Ht Space: 33.50 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8043240324	SEAGRAMS ESCAPES BAHAMA MAMA 1/11.2 BTL	0.0	0.0		APPROVED	0	
7031070034	SEAGRAMS ESCAPES BERRY SANGRIA 1/11.2 BTL	0.0	0.0		APPROVED	0	
8043280238	SEAGRAMS ESCAPES LIME MARGARITA 1/11.2 BTL	0.0	0.0		APPROVED	0	
7031070037	SEAGRAMS ESCAPES MIMOSA APPLE POMOGRANTE 1...	0.0	0.0		APPROVED	0	

Name: 2_2		W:144.00 in	D:18.00 in	Avail Space: 1.46 in		Ht Space: 12.50 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
85531000827	CROOK AND MARKER ZERO GUILT VARIETY 8/ 12 CAN	0.0	0.0		APPROVED	0	
85531000806	CROOK AND MARKER PARTY PACK 8/ 12 CAN	0.0	0.0		APPROVED	0	
3410051681	CAPE LINE VARIETY 12/ 12 CAN	2.8	9.89	Sold	APPROVED	24	
3410051680	CAPE LINE VARIETY 6/ 12 CAN	3.5	15.91	Sold	APPROVED	25	
2210005002	PABST HARD COFFEE 4/ 11 CAN	0.0	0.0		APPROVED	0	
85459900702	MIGHTY SWELL VARIETY 12/ 12 CAN	2.4	5.74		APPROVED	25	

Name: 2_1		W:144.00 in	D:32.00 in	Avail Space: 2.04 in		Ht Space: 11.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
3354400013	CORONA VARIETY REFRESCA 12/ 12 CAN	9.6	5.85	Sold	APPROVED	26	
3410000342	REDD'S WICKED 12/ 10 CAN	1.0	42.00	Sold	APPROVED	25	
8954053536	MALIBU SPLASH STRAWBERRY 4/ 12 CAN	0.0	0.0			0	
8954053523	MALIBU SPLASH LIME 4/ 12 CAN	0.0	0.0			0	
8954053538	MALIBU SPLASH VARIETY 8/ 12 CAN	0.0	0.0			0	





MARKET 32_198

Store # 198



#4	Planogram: 198_12ft_OPEN_COLD(1) Width: 12 ft				Segments: 3		MARKET 32_198		
Shelf	2_1		H: 1.00 in	W: 144.00 in	D: 32.00 in	Avail Linear: 2.04 in		Merch Spc: 11.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
1	3410008722	REDDS 12/12 BTL	1	Side	3	RETAIN	2.400	8.8	
2	1820020993	BUD LIGHT LIME STRAW-BER-RITA 12/8 ...	1	Top	8	RETAIN	2.000	28.0	
3	1820022992	BUD LIGHT LIME SEASONAL RITA 12/8 C...	1	Top	8	RETAIN	0.960	58.3	
4	1820022989	BUD LIGHT LIME MANG-O-RITA 12/8 CAN	1	Top	8	RETAIN	2.270	24.7	
5	1820019987	BUD LIGHT LIME LIME-A-RITA 12/8 CAN	1	Top	8	RETAIN	2.500	22.4	
6	1820020081	BUD LIGHT LIME LIME-A-RITA VARIETY ...	1	Front	4	RETAIN	1.500	18.7	
7	8043280290	SEAGRAMS ESCAPES VARIETY 12/11.2 BTL	1	Front	4	RETAIN	5.690	4.9	
8	8769275103	TWISTED TEA HALF AND HALF 12/12 BTL	1	Side	3	DELETE	0.850	24.7	
9	3354495067	CORONA REFRESCA GUAVA LIME 6/12 CAN	2	Front	14	RETAIN	5.080	19.3	
10	3354495063	CORONA REFRESCA PASSIONFRUIT LIME...	1	Front	7	RETAIN	4.160	11.8	
11	3354400013	CORONA VARIETY REFRESCA 12/12 CAN	2	Front	8	RETAIN	9.580	5.8	
12	3410000342	REDDS WICKED 12/10 CAN	1	Side 90	6	RETAIN	1.000	42.0	
13	8954053536	MALIBU SPLASH STRAWBERRY 4/12 CAN	2	Front	24	ADD	0.000	0.0	
14	8954053523	MALIBU SPLASH LIME 4/12 CAN	2	Front	24	ADD	0.000	0.0	
15	8954053538	MALIBU SPLASH VARIETY 8/12 CAN	1	Side	6	ADD	0.000	0.0	
Shelf	2_2		H: 1.00 in	W: 144.00 in	D: 18.00 in	Avail Linear: 1.46 in		Merch Spc: 12.50 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
16	3410008716	REDDS 6/12 BTL	1	Front	3	RETAIN	1.500	14.0	
17	3410051658	HENRYS HARD LEMON LIME 6/12 BTL	1	Front	3		0.000	0.0	
18	3410098916	HENRYS HARD ORANGE 6/12 BTL	1	Front	3	RETAIN	1.640	12.8	
19	9200002000	NOT YOUR FATHERS ROOT BEER 6/12 BTL	1	Front	3	RETAIN	2.120	9.9	
20	8043280254	SEAGRAMS ESCAPES STRAWBERRY DAI...	2	Front	6	RETAIN	1.850	22.7	
21	8043210346	SEAGRAMS ESCAPES JAMAICAN ME HAP...	2	Front	6	RETAIN	1.500	28.0	
22	8043210087	SEAGRAMS ESCAPES CALYPSO COLADA 4...	1	Side	3	DELETE	1.080	19.4	
23	8043280266	SEAGRAMS ESCAPES WILD BERRIES 4/11...	1	Side	3	DELETE	0.670	31.3	
24	8769217102	TWISTED TEA BLUEBERRY 6/12 BTL	1	Side	2	DELETE	1.200	11.7	
25	8200078243	CALIFRESCA WHITE SANGRIA 6/11.2 BTL	1	Front	3	RETAIN	1.880	11.2	
26	8200078240	CALIFRESCA RED SANGRIA 6/11.2 BTL	1	Front	3	RETAIN	2.420	8.7	
27	81582901006	CAYMAN JACK MARGARITA 6/11.2 BTL	1	Front	3	IGNORE	0.000	0.0	
28	81582901054	CAYMAN JACK MOSCOW MULE 6/11.2 BTL	1	Front	3		0.000	0.0	
29	85531000827	CROOK AND MARKER ZERO GUILT VARI...	1	Front 90	4	RETAIN	0.000	0.0	
30	85531000806	CROOK AND MARKER PARTY PACK 8/12 ...	1	Front 90	4	RETAIN	0.000	0.0	
31	3410051681	CAPE LINE VARIETY 12/12 CAN	2	Front 90	4	RETAIN	2.830	9.9	
32	3410051680	CAPE LINE VARIETY 6/12 CAN	2	Side 90	8	RETAIN	3.520	15.9	
33	2210005002	PABST HARD COFFEE 4/11 CAN	1	Front	3	ADD	0.000	0.0	
34	85459900702	MIGHTY SWELL VARIETY 12/12 CAN	1	Front 90	2	RETAIN	2.440	5.7	
Shelf	2_3		H: 1.00 in	W: 144.00 in	D: 18.00 in	Avail Linear: 7.76 in		Merch Spc: 33.50 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
35	3410008730	REDDS PEACH 6/12 BTL	1	Front	3	RETAIN	1.380	15.2	
36	3410008746	REDDS STRAWBERRY 6/12 BTL	1	Front	3	RETAIN	1.580	13.3	
37	8043210345	SEAGRAMS ESCAPES JAMAICAN ME HAP...	6	Front	42		0.000	0.0	
38	8043280253	SEAGRAMS ESCAPES STRAWBERRY DAI...	6	Front	42		0.000	0.0	
39	8043280265	SEAGRAMS ESCAPES WILD BERRIES 1/11...	5	Front	35		0.000	0.0	
40	8043210086	SEAGRAMS ESCAPES CALYPSO COLADA 1...	5	Front	35		0.000	0.0	
41	8043280287	SEAGRAMS ESCAPES BLACK CHERRY FIZ...	5	Front	35		0.000	0.0	
42	8043280227	SEAGRAMS ESCAPES PEACH BELLINI 1/1...	5	Front	35		0.000	0.0	
43	8043240324	SEAGRAMS ESCAPES BAHAMA MAMA 1/1...	5	Front	35		0.000	0.0	
44	7031070034	SEAGRAMS ESCAPES BERRY SANGRIA 1/...	5	Front	35		0.000	0.0	
45	8043280238	SEAGRAMS ESCAPES LIME MARGARITA 1...	5	Front	35		0.000	0.0	
46	7031070037	SEAGRAMS ESCAPES MIMOSA APPLE PO...	5	Front	35		0.000	0.0	



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
1	08248812377	0 82488 12377 8	BECKS 1/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
2	68174500090	6 81745 00090 8	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
3	68174500048	6 81745 00048 9	BLUE POINT HAZY BASTARD 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
4	01820020209	0 18200 20209 4	BUD LIGHT LEMONADE 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
5	01820025833	0 18200 25833 6	BUD LIGHT LIME GRAPE-AHHH-RITA 1/25 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
6	01820020210	0 18200 20210 0	BUD LIGHT PEELS VARIETY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
7	01820020215	0 18200 20215 5	BUD LIGHT SELTZER BLACK CHERRY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
8	01820020201	0 18200 20201 8	BUDWEISER NITRO GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
9	01820020038	0 18200 20038 0	BUDWEISER ZERO 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
10	81790400791	8 17904 00791 8	ELYSIAN CONTACT HAZE IPA 6/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
11	73692011833	7 36920 11833 3	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
12	01820020144	0 18200 20144 8	MICHELOB ULTRA PURE GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
13	74052211966	7 40522 11966 7	BELLS OFFICIAL SERIES 12/12 CAN	BELL'S BREWERY INC	ADDED
14	02210000004	0 22100 00004 9	PABST 1/24 CAN	BLUE RIBBON INTER. HOLD...	ADDED
15	02210005020	0 22100 05020 4	PABST HARD PEACH ICED TEA 6/12 CAN	BLUE RIBBON INTER. HOLD...	ADDED
16	08769200989	0 87692 00989 4	TRULY WATERMELON KIWI 6/12 CAN	BOSTON BEER COMPANY ...	ADDED
17	08992477013	0 89924 77013 8	YUENGLING FLIGHT 12/12 BTL	D G YUENGLING & SON INC	ADDED
18	07289000620	0 72890 00620 2	HEINEKEN 0.0 NEAR BEER 6/12 CAN	HEINEKEN BROUWERIJEN ...	ADDED
19	08834510220	0 88345 10220 7	STRONGBOW DRY CIDER 4/16.9 CAN	HEINEKEN BROUWERIJEN ...	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
20	71925600013	7 19256 00013 8	LONG TRAIL AMBER ALE 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
21	71925600074	7 19256 00074 9	LONG TRAIL TRAIL HOPPER IPA 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
22	81582901054	8 15829 01054 9	CAYMAN JACK MOSCOW MULE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
23	63598522413	6 35985 22413 6	MIKES HARD STRAWBERRY LEMONADE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
24	63598500019	6 35985 00019 8	WHITE CLAW 70 CLEMENTINE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
25	63598500021	6 35985 00021 1	WHITE CLAW 70 PINEAPPLE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
26	63598550002	6 35985 50002 5	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
27	04182770113	0 41827 70113 8	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPP...	MASS BAY BREWING CO	ADDED
28	07167009049	0 71670 09049 3	SARANAC WEEKEND WARRIOR VARIETY 12/12 CAN	MATT BREWING CO INC	ADDED
29	61300875550	6 13008 75550 8	ARNOLD PALMER SPIKED LEMONADE 12/12 CAN	MILLERCOORS LLC	ADDED
30	07199009560	0 71990 09560 4	BLUE MOON MANGO WHEAT 1/12 BTL	MILLERCOORS LLC	MAINTAINED
31	07199010002	0 71990 10002 5	COORS BANQUET 6/16 CAN	MILLERCOORS LLC	ADDED
32	07199000015	0 71990 00015 8	COORS HARD SELTZER VARIETY 12/12 CAN	MILLERCOORS LLC	ADDED
33	03410051658	0 34100 51658 1	HENRYS HARD LEMON LIME 6/12 BTL	MILLERCOORS LLC	MAINTAINED
34	07231113001	0 72311 13001 1	PILSNER URQUELL 1/11.2 BTL	MILLERCOORS LLC	MAINTAINED
35	03410001233	0 34100 01233 5	VIZZY PINEAPPLE MANGO 6/12 CAN	MILLERCOORS LLC	ADDED
36	03410001232	0 34100 01232 8	VIZZY VARIETY 12/12 CAN (A)	MILLERCOORS LLC	ADDED
37	75452701078	7 54527 01078 2	NEW BELGIUM VODOO RANGER AMERICAN HAZE...	NEW BELGIUM BREWING C...	ADDED
38	75452701070	7 54527 01070 6	NEW BELGIUM VODOO RANGER HOPPY VARIETY...	NEW BELGIUM BREWING C...	ADDED



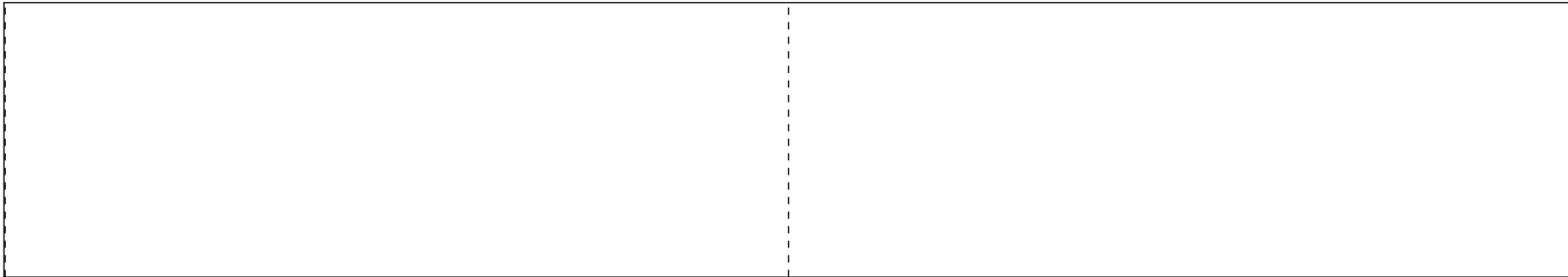
UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
39	75452700991	7 54527 00991 5	NEW BELGIUM VOODOO RANGER IMPERIAL IPA 12/...	NEW BELGIUM BREWING C...	ADDED
40	75452700994	7 54527 00994 6	NEW BELGIUM VOODOO ROTATIONAL 6/12 CAN	NEW BELGIUM BREWING C...	ADDED
41	07031001307	0 70310 01307 6	GENESEE CREAM ALE 24/12 CAN	NORTH AMERICAN BREWE...	MAINTAINED
42	85721700235	8 57217 00235 4	ADIRONDACK LAKE GEORGE IPA 6/12 BTL	REMAINING DOMESTIC	ADDED
43	74052241278	7 40522 41278 2	BELLS LIGHT HEARTED IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
44	81760601029	8 17606 01029 2	CAPTAIN LAWRENCE CITRA DREAMS 4/16 CAN	REMAINING DOMESTIC	ADDED
45	81760601085	8 17606 01085 8	CAPTAIN LAWRENCE CLASSIC LAGER 4/16 CAN	REMAINING DOMESTIC	ADDED
46	08176060107	0 81760 60107 2	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	REMAINING DOMESTIC	MAINTAINED
47	85476300713	8 54763 00713 0	CLOWN SHOES GALACTICA 4/16 CAN	REMAINING DOMESTIC	ADDED
48	78624311991	7 86243 11991 3	FLYING DOG RAGING BITCH 1/12 BTL	REMAINING DOMESTIC	MAINTAINED
49	64286015064	6 42860 15064 0	FOUNDERS UNRAVELED JUICY IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
50	60690512207	6 06905 12207 8	ITHACA EVERY DAY HAZE 8/16 CAN	REMAINING DOMESTIC	ADDED
51	89968800021	8 99688 00021 7	KEEGAN HURRICANE KITTY 6/12 BTL	REMAINING DOMESTIC	ADDED
52	73937145087	7 39371 45087 8	KOPPARBERG PEAR 6/12 BTL	REMAINING DOMESTIC	ADDED
53	79837330141	7 98373 30141 0	MAGIC HAT EASY MILES 6/12 CAN	REMAINING DOMESTIC	ADDED
54	08954053523	0 89540 53523 4	MALIBU SPLASH LIME 4/12 CAN	REMAINING DOMESTIC	ADDED
55	08954053536	0 89540 53536 4	MALIBU SPLASH STRAWBERRY 4/12 CAN	REMAINING DOMESTIC	ADDED
56	08954053538	0 89540 53538 8	MALIBU SPLASH VARIETY 8/12 CAN	REMAINING DOMESTIC	ADDED
57	07213055001	0 72130 55001 4	NARRAGANSETT 6/16 CAN	REMAINING DOMESTIC	MAINTAINED

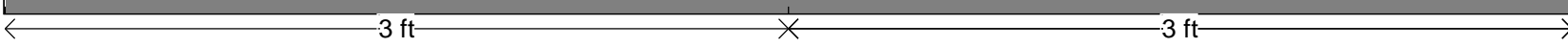


UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
58	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
59	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
60	86000086490	8 60000 86490 9	NEWBURGH LITMUS TEST SOUR 6/12 CAN	REMAINING DOMESTIC	ADDED
61	86521000031	8 65210 00031 4	NEWBURGH NANOBOSS 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
62	01996250504	0 19962 50504 1	PARADOX BEAVER BITE IPA 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
63	08378322857	0 83783 22857 1	SIERRA NEVADA WILD LITTLE THING 6/12 CAN	REMAINING DOMESTIC	ADDED
64	86557200047	8 65572 00047 2	SUFFERFEST REPEAT KOLSCH 6/12 CAN	REMAINING DOMESTIC	ADDED
65	01497450006	0 14974 50006 0	WOODCHUCK AMBER 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
66	01497480006	0 14974 80006 1	WOODCHUCK GRANNY SMITH 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
67	01497421005	0 14974 21005 1	WOODCHUCK OUT ON A LIMB CHOCOLATE RASPB...	REMAINING DOMESTIC	MAINTAINED
68	18636005020	1 86360 05020 3	COLLECTIVE ARTS LIFE IN THE CLOUDS 4/16 CAN	REMAINING IMPORT	ADDED
69	08378322856	0 83783 22856 4	SIERRA NEVADA FANTASTIC HAZE IPA 6/12 CAN	SIERRA NEVADA BREWING...	ADDED
70	08378337539	0 83783 37539 8	SIERRA NEVADA HOP BULLET DOUBLE IPA 1/19.2 C...	SIERRA NEVADA BREWING...	ADDED
71	63625174079	6 36251 74079 4	ARROGANT BASTARD ALE 4/16 CAN	STONE BREWING CO	MAINTAINED



END CAP FMBS



Cooler Size: 6 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

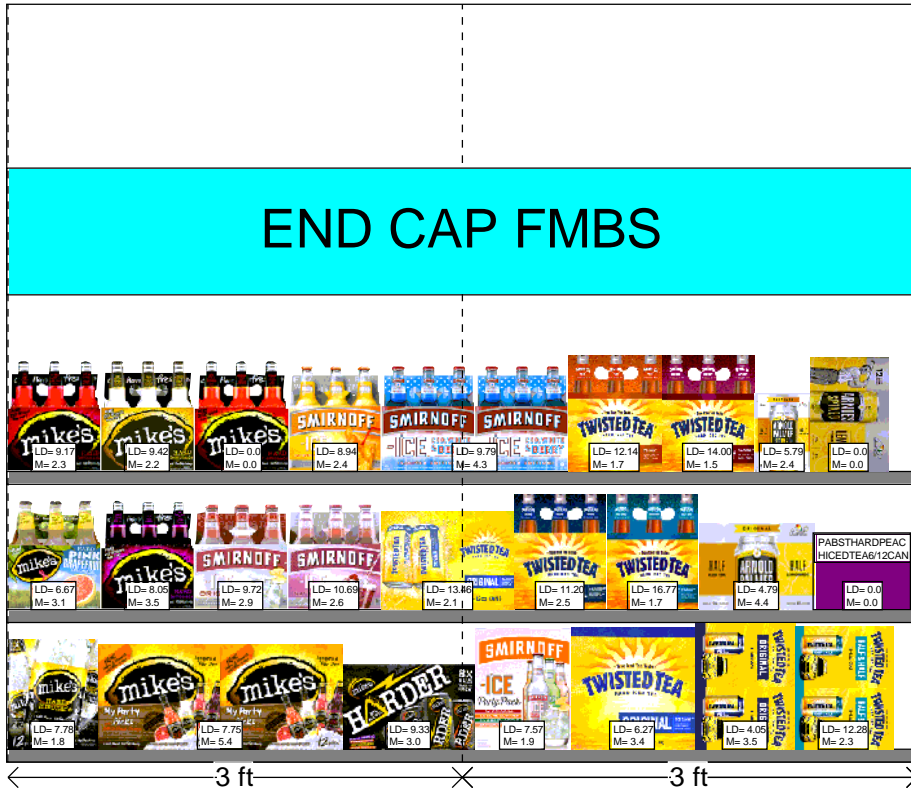
*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 6 ft D: 2 ft # of segments: 2

Name: 1_3		W:72.00 in	D:18.00 in	Avail Space: 2.27 in		Ht Space: 37.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
63598560611	MIKES HARD CRANBERRY PASSIONFRUIT LEMONADE ...	2.3	9.17	Sold	Approved	24	
63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL	2.2	9.42	Sold	APPROVED	26	
63598522413	MIKES HARD STRAWBERRY LEMONADE 6/ 11.2 BTL	0.0	0.0			0	
8200075748	SMIRNOFF ICE SCREWDRIVER 6/ 11.2 BTL	2.3	8.94	Sold	APPROVED	26	
8200078250	SMIRNOFF ICE SEASONAL 6/ 11.2 BTL	4.3	9.79	Sold	APPROVED	24	
8769297102	TWISTED TEA PEACH 6/ 12 BTL	1.7	12.14	Sold	APPROVED	26	
8769285102	TWISTED TEA RASPBERRY 6/ 12 BTL	1.5	14.00	Sold	APPROVED	26	
61300874833	ARNOLD PALMER SPIKED HALF AND HALF 6/ 12 CAN	2.4	5.79	Sold	APPROVED	24	
61300875550	ARNOLD PALMER SPIKED LEMONADE 12/ 12 CAN	0.0	0.0			0	

Name: 1_2		W:72.00 in	D:20.00 in	Avail Space: 0.40 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
63598506074	MIKES HARD SEASONAL 6/ 11.2 BTL	3.2	6.67	Sold	APPROVED	26	
63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/ 11.2 BTL	3.5	8.05	Sold	APPROVED	25	
8200072385	SMIRNOFF ICE ORIGINAL 6/ 11.2 BTL	2.9	9.72	Sold	APPROVED	24	
8200072754	SMIRNOFF ICE RASPBERRY BURST 6/ 11.2 BTL	2.6	10.69	Sold	APPROVED	26	
8769283134	TWISTED TEA ORIGINAL 12/ 12 CAN	2.1	13.46	Sold	APPROVED	25	
8769283102	TWISTED TEA ORIGINAL 6/ 12 BTL	2.5	11.20	Sold	APPROVED	26	
8769275102	TWISTED TEA HALF AND HALF 6/ 12 BTL	1.7	16.77	Sold	APPROVED	24	
61300875220	ARNOLD PALMER SPIKED HALF AND HALF 12/ 12 CAN	4.4	4.79	Sold	APPROVED	26	
2210005020	PABST HARD PEACH ICED TEA 6/ 12 CAN	0.0	0.0			0	

Name: 1_1		W:72.00 in	D:25.00 in	Avail Space: 1.83 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
63598512001	MIKES HARD LEMONADE 12/ 11.2 BTL	1.8	7.78	Sold	APPROVED	25	
63598512998	MIKES HARD VARIETY 12/ 11.2 BTL	5.4	7.75	Sold	APPROVED	26	
63598526042	MIKES HARDER VARIETY 8/ 16 CAN	3.0	9.33	Sold	APPROVED	26	
8200072908	SMIRNOFF ICE VARIETY 12/ 11.2 BTL	1.9	7.57	Sold	APPROVED	26	
8769283103	TWISTED TEA ORIGINAL 12/ 12 BTL	3.3	6.27	Sold	APPROVED	26	
8769283138	TWISTED TEA ORIGINAL 18/ 12 CAN	3.5	4.05	Sold	APPROVED	26	
8769275134	TWISTED TEA HALF AND HALF 12/ 12 CAN	2.3	12.28	Sold	APPROVED	25	





MARKET 32_198

Store # 198



#5	Planogram: 198_6ft_OPEN_COLD		Width: 6 ft		Segments: 2		MARKET 32_198		
Shelf	1_1	H: 1.00 in	W: 72.00 in	D: 25.00 in	Avail Linear: 1.83 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
1	63598512001	MIKES HARD LEMONADE 12/11.2 BTL	1	Side	2	RETAIN	1.800	7.8	
2	63598512998	MIKES HARD VARIETY 12/11.2 BTL	2	Front	6	RETAIN	5.420	7.7	
3	63598526042	MIKES HARDER VARIETY 8/16 CAN	1	Front	4	RETAIN	3.000	9.3	
4	8200072908	SMIRNOFF ICE VARIETY 12/11.2 BTL	1	Side	2	RETAIN	1.850	7.6	
5	8769283103	TWISTED TEA ORIGINAL 12/12 BTL	1	Front	3	RETAIN	3.350	6.3	
6	8769283138	TWISTED TEA ORIGINAL 18/12 CAN	1	Side 90	2	RETAIN	3.460	4.0	
7	8769275134	TWISTED TEA HALF AND HALF 12/12 CAN	1	Side 90	4	RETAIN	2.280	12.3	
Shelf	1_2	H: 1.00 in	W: 72.00 in	D: 20.00 in	Avail Linear: 0.40 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
8	63598506074	MIKES HARD SEASONAL 6/11.2 BTL	1	Front	3	RETAIN	3.150	6.7	
9	63598506744	MIKES HARD BLACK CHERRY LEMONADE...	1	Front	4	RETAIN	3.480	8.0	
10	8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 BTL	1	Front	4	RETAIN	2.880	9.7	
11	8200072754	SMIRNOFF ICE RASPBERRY BURST 6/11....	1	Front	4	RETAIN	2.620	10.7	
12	8769283134	TWISTED TEA ORIGINAL 12/12 CAN	1	Front	4	RETAIN	2.080	13.5	
13	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	1	Front	4	RETAIN	2.500	11.2	
14	8769275102	TWISTED TEA HALF AND HALF 6/12 BTL	1	Front	4	RETAIN	1.670	16.8	
15	61300875220	ARNOLD PALMER SPIKED HALF AND HAL...	1	Top	3	RETAIN	4.380	4.8	
16	2210005020	PABST HARD PEACH ICED TEA 6/12 CAN	1	Front	4	ADD	0.000	0.0	
Shelf	1_3	H: 1.00 in	W: 72.00 in	D: 18.00 in	Avail Linear: 2.27 in		Merch Spc: 37.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
17	63598560611	MIKES HARD CRANBERRY PASSIONFRUI...	1	Front	3	RETAIN	2.290	9.2	
18	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	1	Front	3	RETAIN	2.230	9.4	
19	63598522413	MIKES HARD STRAWBERRY LEMONADE ...	1	Front	3	IGNORE	0.000	0.0	
20	8200075748	SMIRNOFF ICE SCREWDRIVER 6/11.2 BTL	1	Front	3	RETAIN	2.350	8.9	
21	8200078250	SMIRNOFF ICE SEASONAL 6/11.2 BTL	2	Front	6	DELETE	4.290	9.8	
22	8769297102	TWISTED TEA PEACH 6/12 BTL	1	Front	3	RETAIN	1.730	12.1	
23	8769285102	TWISTED TEA RASPBERRY 6/12 BTL	1	Front	3	RETAIN	1.500	14.0	
24	61300874833	ARNOLD PALMER SPIKED HALF AND HAL...	1	Side	2	RETAIN	2.420	5.8	
25	61300875550	ARNOLD PALMER SPIKED LEMONADE 12/...	1	Front 90	2	ADD	0.000	0.0	



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
1	08248812377	0 82488 12377 8	BECKS 1/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
2	68174500090	6 81745 00090 8	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
3	68174500048	6 81745 00048 9	BLUE POINT HAZY BASTARD 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
4	01820020209	0 18200 20209 4	BUD LIGHT LEMONADE 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
5	01820025833	0 18200 25833 6	BUD LIGHT LIME GRAPE-AHHH-RITA 1/25 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
6	01820020210	0 18200 20210 0	BUD LIGHT PEELS VARIETY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
7	01820020215	0 18200 20215 5	BUD LIGHT SELTZER BLACK CHERRY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
8	01820020201	0 18200 20201 8	BUDWEISER NITRO GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
9	01820020038	0 18200 20038 0	BUDWEISER ZERO 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
10	81790400791	8 17904 00791 8	ELYSIAN CONTACT HAZE IPA 6/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
11	73692011833	7 36920 11833 3	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
12	01820020144	0 18200 20144 8	MICHELOB ULTRA PURE GOLD 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
13	74052211966	7 40522 11966 7	BELLS OFFICIAL SERIES 12/12 CAN	BELL'S BREWERY INC	ADDED
14	02210000004	0 22100 00004 9	PABST 1/24 CAN	BLUE RIBBON INTER. HOLD...	ADDED
15	02210005020	0 22100 05020 4	PABST HARD PEACH ICED TEA 6/12 CAN	BLUE RIBBON INTER. HOLD...	ADDED
16	08769200989	0 87692 00989 4	TRULY WATERMELON KIWI 6/12 CAN	BOSTON BEER COMPANY ...	ADDED
17	08992477013	0 89924 77013 8	YUENGLING FLIGHT 12/12 BTL	D G YUENGLING & SON INC	ADDED
18	07289000620	0 72890 00620 2	HEINEKEN 0.0 NEAR BEER 6/12 CAN	HEINEKEN BROUWERIJEN ...	ADDED
19	08834510220	0 88345 10220 7	STRONGBOW DRY CIDER 4/16.9 CAN	HEINEKEN BROUWERIJEN ...	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
20	71925600013	7 19256 00013 8	LONG TRAIL AMBER ALE 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
21	71925600074	7 19256 00074 9	LONG TRAIL TRAIL HOPPER IPA 1/19.2 CAN	LONG TRAIL BREWING CO. I...	ADDED
22	81582901054	8 15829 01054 9	CAYMAN JACK MOSCOW MULE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
23	63598522413	6 35985 22413 6	MIKES HARD STRAWBERRY LEMONADE 6/11.2 BTL	MARK ANTHONY INTERNA...	ADDED
24	63598500019	6 35985 00019 8	WHITE CLAW 70 CLEMENTINE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
25	63598500021	6 35985 00021 1	WHITE CLAW 70 PINEAPPLE 6/12 CAN	MARK ANTHONY INTERNA...	ADDED
26	63598550002	6 35985 50002 5	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
27	04182770113	0 41827 70113 8	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPP...	MASS BAY BREWING CO	ADDED
28	07167009049	0 71670 09049 3	SARANAC WEEKEND WARRIOR VARIETY 12/12 CAN	MATT BREWING CO INC	ADDED
29	61300875550	6 13008 75550 8	ARNOLD PALMER SPIKED LEMONADE 12/12 CAN	MILLERCOORS LLC	ADDED
30	07199009560	0 71990 09560 4	BLUE MOON MANGO WHEAT 1/12 BTL	MILLERCOORS LLC	MAINTAINED
31	07199010002	0 71990 10002 5	COORS BANQUET 6/16 CAN	MILLERCOORS LLC	ADDED
32	07199000015	0 71990 00015 8	COORS HARD SELTZER VARIETY 12/12 CAN	MILLERCOORS LLC	ADDED
33	03410051658	0 34100 51658 1	HENRYS HARD LEMON LIME 6/12 BTL	MILLERCOORS LLC	MAINTAINED
34	07231113001	0 72311 13001 1	PILSNER URQUELL 1/11.2 BTL	MILLERCOORS LLC	MAINTAINED
35	03410001233	0 34100 01233 5	VIZZY PINEAPPLE MANGO 6/12 CAN	MILLERCOORS LLC	ADDED
36	03410001232	0 34100 01232 8	VIZZY VARIETY 12/12 CAN (A)	MILLERCOORS LLC	ADDED
37	75452701078	7 54527 01078 2	NEW BELGIUM VODOO RANGER AMERICAN HAZE...	NEW BELGIUM BREWING C...	ADDED
38	75452701070	7 54527 01070 6	NEW BELGIUM VODOO RANGER HOPPY VARIETY...	NEW BELGIUM BREWING C...	ADDED



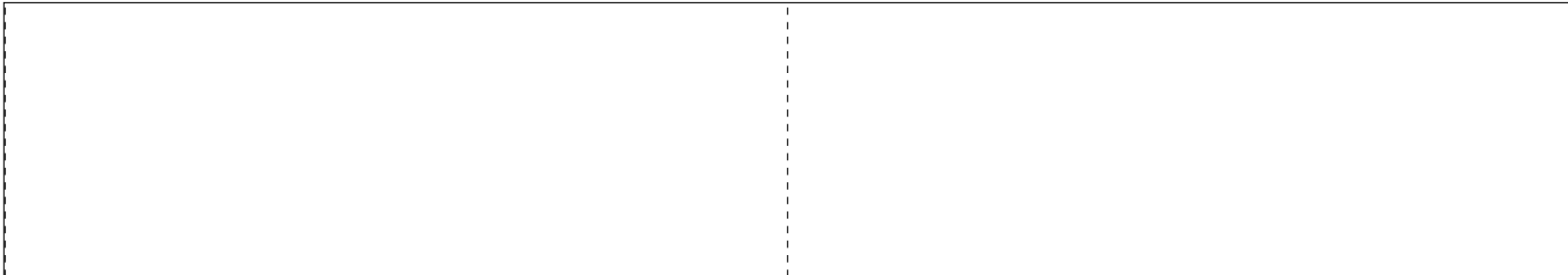
UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
39	75452700991	7 54527 00991 5	NEW BELGIUM VOODOO RANGER IMPERIAL IPA 12/...	NEW BELGIUM BREWING C...	ADDED
40	75452700994	7 54527 00994 6	NEW BELGIUM VOODOO ROTATIONAL 6/12 CAN	NEW BELGIUM BREWING C...	ADDED
41	07031001307	0 70310 01307 6	GENESEE CREAM ALE 24/12 CAN	NORTH AMERICAN BREWE...	MAINTAINED
42	85721700235	8 57217 00235 4	ADIRONDACK LAKE GEORGE IPA 6/12 BTL	REMAINING DOMESTIC	ADDED
43	74052241278	7 40522 41278 2	BELLS LIGHT HEARTED IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
44	81760601029	8 17606 01029 2	CAPTAIN LAWRENCE CITRA DREAMS 4/16 CAN	REMAINING DOMESTIC	ADDED
45	81760601085	8 17606 01085 8	CAPTAIN LAWRENCE CLASSIC LAGER 4/16 CAN	REMAINING DOMESTIC	ADDED
46	08176060107	0 81760 60107 2	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	REMAINING DOMESTIC	MAINTAINED
47	85476300713	8 54763 00713 0	CLOWN SHOES GALACTICA 4/16 CAN	REMAINING DOMESTIC	ADDED
48	78624311991	7 86243 11991 3	FLYING DOG RAGING BITCH 1/12 BTL	REMAINING DOMESTIC	MAINTAINED
49	64286015064	6 42860 15064 0	FOUNDERS UNRAVELED JUICY IPA 6/12 CAN	REMAINING DOMESTIC	ADDED
50	60690512207	6 06905 12207 8	ITHACA EVERY DAY HAZE 8/16 CAN	REMAINING DOMESTIC	ADDED
51	89968800021	8 99688 00021 7	KEEGAN HURRICANE KITTY 6/12 BTL	REMAINING DOMESTIC	ADDED
52	73937145087	7 39371 45087 8	KOPPARBERG PEAR 6/12 BTL	REMAINING DOMESTIC	ADDED
53	79837330141	7 98373 30141 0	MAGIC HAT EASY MILES 6/12 CAN	REMAINING DOMESTIC	ADDED
54	08954053523	0 89540 53523 4	MALIBU SPLASH LIME 4/12 CAN	REMAINING DOMESTIC	ADDED
55	08954053536	0 89540 53536 4	MALIBU SPLASH STRAWBERRY 4/12 CAN	REMAINING DOMESTIC	ADDED
56	08954053538	0 89540 53538 8	MALIBU SPLASH VARIETY 8/12 CAN	REMAINING DOMESTIC	ADDED
57	07213055001	0 72130 55001 4	NARRAGANSETT 6/16 CAN	REMAINING DOMESTIC	MAINTAINED

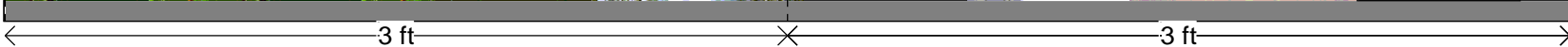
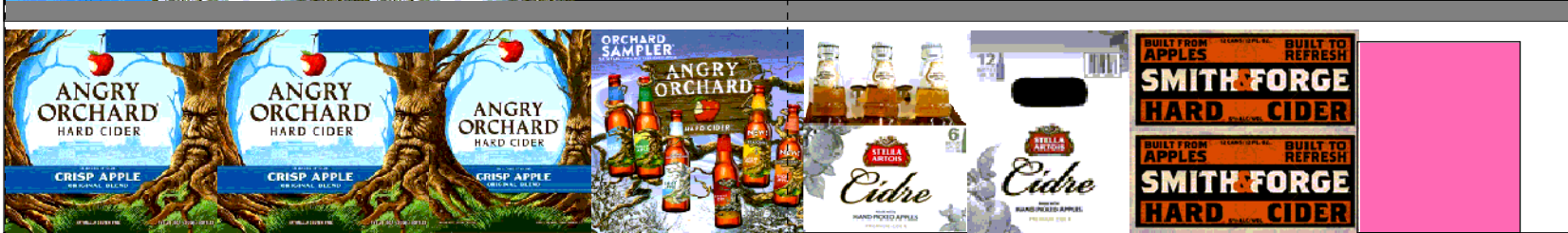


UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
58	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
59	86326700000	8 63267 00000 4	NEWBURGH CREAM ALE 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
60	86000086490	8 60000 86490 9	NEWBURGH LITMUS TEST SOUR 6/12 CAN	REMAINING DOMESTIC	ADDED
61	86521000031	8 65210 00031 4	NEWBURGH NANOBOSS 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
62	01996250504	0 19962 50504 1	PARADOX BEAVER BITE IPA 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
63	08378322857	0 83783 22857 1	SIERRA NEVADA WILD LITTLE THING 6/12 CAN	REMAINING DOMESTIC	ADDED
64	86557200047	8 65572 00047 2	SUFFERFEST REPEAT KOLSCH 6/12 CAN	REMAINING DOMESTIC	ADDED
65	01497450006	0 14974 50006 0	WOODCHUCK AMBER 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
66	01497480006	0 14974 80006 1	WOODCHUCK GRANNY SMITH 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
67	01497421005	0 14974 21005 1	WOODCHUCK OUT ON A LIMB CHOCOLATE RASPB...	REMAINING DOMESTIC	MAINTAINED
68	18636005020	1 86360 05020 3	COLLECTIVE ARTS LIFE IN THE CLOUDS 4/16 CAN	REMAINING IMPORT	ADDED
69	08378322856	0 83783 22856 4	SIERRA NEVADA FANTASTIC HAZE IPA 6/12 CAN	SIERRA NEVADA BREWING...	ADDED
70	08378337539	0 83783 37539 8	SIERRA NEVADA HOP BULLET DOUBLE IPA 1/19.2 C...	SIERRA NEVADA BREWING...	ADDED
71	63625174079	6 36251 74079 4	ARROGANT BASTARD ALE 4/16 CAN	STONE BREWING CO	MAINTAINED



END CAP FMBS



Cooler Size: 6 ft

Address: 39 N PLANK RD

NEWBURGH, NY

Shelf Schematic Report

*Includes all shelves in the planogram

MARKET 32_1... Store # 198 H: 5 ft W: 6 ft D: 2 ft # of segments: 2

Name: 1_3		W:72.00 in	D:18.00 in	Avail Space: 1.17 in		Ht Space: 37.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8769282102	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL	5.8	3.61	Sold	APPROVED	26	
8769200149	ANGRY ORCHARD GREEN APPLE 6/ 12 BTL	3.2	6.67	Sold	APPROVED	26	
8769200433	ANGRY ORCHARD EASY APPLE 6/ 12 BTL	2.3	8.94	Sold	APPROVED	26	
8769200660	ANGRY ORCHARD ROSE 6/ 12 BTL	8.2	6.80	Sold	APPROVED	26	
8834510201	STRONGBOW ROSE 6/ 11.2 BTL	2.3	9.09	Sold	APPROVED	26	
8834510151	STRONGBOW GOLD 6/ 11.2 BTL	3.3	6.27	Sold	APPROVED	26	
89413700263	CRISPIN ROSE 6/ 12 BTL	1.0	21.88		APPROVED	24	
89413700268	CRISPIN VARIETY 12/ 12 CAN	1.0	13.46	Sold	APPROVED	24	
1497440012	WOODCHUCK VARIETY 12/ 12 BTL	1.6	8.64	Sold	APPROVED	26	

Name: 1_2		W:72.00 in	D:20.00 in	Avail Space: 2.47 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8769200083	ANGRY ORCHARD CRISP APPLE 12/ 12 CAN (SLIM)	4.5	4.71	Sold	APPROVED	26	
8769200017	ANGRY ORCHARD EXPLORER PACK 12/ 12 BTL	7.7	6.34	Sold	APPROVED	26	
8769200660	ANGRY ORCHARD ROSE 6/ 12 BTL	8.2	6.80	Sold	APPROVED	26	
1820024001	STELLA ARTOIS CIDRE 6/ 12 BTL	2.0	24.02	Sold	APPROVED	26	
79844900211	ACE PEAR 6/ 12 BTL	1.0	20.19	Sold	APPROVED	24	
79844900811	ACE PINEAPPLE 6/ 12 BTL	1.4	19.72	Sold	APPROVED	26	
1497480009	WOODCHUCK GRANNY SMITH 6/ 12 BTL	0.0	0.0		APPROVED	0	
79844900511	ACE JOKER 6/ 12 BTL	0.8	37.33	Sold	APPROVED	12	

Name: 1_1		W:72.00 in	D:25.00 in	Avail Space: 2.23 in		Ht Space: 10.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
8769200033	ANGRY ORCHARD CRISP APPLE 12/ 12 BTL	7.7	7.28	Sold	APPROVED	26	
8769200033	ANGRY ORCHARD CRISP APPLE 12/ 12 BTL	7.7	7.28	Sold	APPROVED	26	
8769200017	ANGRY ORCHARD EXPLORER PACK 12/ 12 BTL	7.7	6.34	Sold	APPROVED	26	
1820024001	STELLA ARTOIS CIDRE 6/ 12 BTL	2.0	24.02	Sold	APPROVED	26	
1820023997	STELLA ARTOIS CIDRE 12/ 12 BTL	1.4	9.86	Sold	APPROVED	26	
7199009687	SMITH AND FORGE 12/ 12 CAN	1.2	34.15	Sold	APPROVED	26	
73937145087	KOPPARBERG PEAR 6/ 12 BTL	0.0	0.0			0	





MARKET 32_198

Store # 198



#6	Planogram: 198_6ft_OPEN_COLD(1)		Width: 6 ft		Segments: 2		MARKET 32_198		
Shelf	1_1	H: 1.00 in	W: 72.00 in	D: 25.00 in	Avail Linear: 2.23 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
1	8769200033	ANGRY ORCHARD CRISP APPLE 12/12 BTL	2	Front	6	RETAIN	7.690	7.3	
2	8769200033	ANGRY ORCHARD CRISP APPLE 12/12 BTL	1	Side	2	RETAIN	7.690	7.3	
3	8769200017	ANGRY ORCHARD EXPLORER PACK 12/1...	1	Front	3	ADD	7.730	6.3	
4	1820024001	STELLA ARTOIS CIDRE 6/12 BTL	1	Front	5	RETAIN	2.040	24.0	
5	1820023997	STELLA ARTOIS CIDRE 12/12 BTL	1	Side	2	RETAIN	1.420	9.9	
6	7199009687	SMITH AND FORGE 12/12 CAN	1	Top	6	RETAIN	1.230	34.1	
7	73937145087	KOPPARBERG PEAR 6/12 BTL	1	Front	5		0.000	0.0	
Shelf	1_2	H: 1.00 in	W: 72.00 in	D: 20.00 in	Avail Linear: 2.47 in		Merch Spc: 10.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
8	8769200083	ANGRY ORCHARD CRISP APPLE 12/12 CA...	1	Top 90	3	RETAIN	4.460	4.7	
9	8769200017	ANGRY ORCHARD EXPLORER PACK 12/1...	2	Front	4	ADD	7.730	6.3	
10	8769200660	ANGRY ORCHARD ROSE 6/12 BTL	1	Front	4	RETAIN	8.230	6.8	
11	1820024001	STELLA ARTOIS CIDRE 6/12 BTL	1	Side	2	RETAIN	2.040	24.0	
12	79844900211	ACE PEAR 6/12 BTL	1	Front	3	RETAIN	1.040	20.2	
13	79844900811	ACE PINEAPPLE 6/12 BTL	1	Front	4	RETAIN	1.420	19.7	
14	1497480009	WOODCHUCK GRANNY SMITH 6/12 BTL	1	Front	3	ADD	0.000	0.0	
15	79844900511	ACE JOKER 6/12 BTL	1	Front	4	ADD	0.750	37.3	
Shelf	1_3	H: 1.00 in	W: 72.00 in	D: 18.00 in	Avail Linear: 1.17 in		Merch Spc: 37.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS	
16	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	1	Front	3	RETAIN	5.810	3.6	
17	8769200149	ANGRY ORCHARD GREEN APPLE 6/12 BTL	1	Front	3	RETAIN	3.150	6.7	
18	8769200433	ANGRY ORCHARD EASY APPLE 6/12 BTL	1	Front	3	RETAIN	2.350	8.9	
19	8769200660	ANGRY ORCHARD ROSE 6/12 BTL	2	Side	4	RETAIN	8.230	6.8	
20	8834510201	STRONGBOW ROSE 6/11.2 BTL	1	Front	3	RETAIN	2.310	9.1	
21	8834510151	STRONGBOW GOLD 6/11.2 BTL	1	Front	3	RETAIN	3.350	6.3	
22	89413700263	CRISPIN ROSE 6/12 BTL	1	Front	3	RETAIN	0.960	21.9	
23	89413700268	CRISPIN VARIETY 12/12 CAN	1	Top 90	2	RETAIN	1.040	13.5	
24	1497440012	WOODCHUCK VARIETY 12/12 BTL	1	Front	2	RETAIN	1.620	8.6	