



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
1	08248812700	0 82488 12700 4	BECKS NEAR BEER 6/12 BTL	ANHEUSER-BUSCH IN BEV ...	ADDED
2	68174500090	6 81745 00090 8	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
3	68174500048	6 81745 00048 9	BLUE POINT HAZY BASTARD 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
4	01820020210	0 18200 20210 0	BUD LIGHT PEELS VARIETY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
5	73692011833	7 36920 11833 3	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
6	01820025982	0 18200 25982 1	NATURDAYS 6/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
7	78615000170	7 86150 00170 7	STELLA ARTOIS 1/19.2 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
8	63848900333	6 38489 00333 7	DOG FISH HEAD LIQUID TRUTH SERUM IPA 4/16 CAN	BOSTON BEER COMPANY ...	MAINTAINED
9	08066000004	0 80660 00004 6	MODELO ESPECIAL 1/12 BTL	CONSTELLATION BRANDS ...	MAINTAINED
10	08382010402	0 83820 10402 8	GUINNESS DRAUGHT STOUT 6/12 BTL	DIAGEO/GUINNESS	ADDED
11	08834510220	0 88345 10220 7	STRONGBOW DRY CIDER 4/16.9 CAN	HEINEKEN BROUWERIJEN ...	MAINTAINED
12	63598550004	6 35985 50004 9	WHITE CLAW NATURAL LIME 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
13	63598550002	6 35985 50002 5	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
14	04182770113	0 41827 70113 8	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPP...	MASS BAY BREWING CO	ADDED
15	04182700077	0 41827 00077 4	HARPOON IPA 4/16 CAN	MASS BAY BREWING CO	MAINTAINED
16	07167009049	0 71670 09049 3	SARANAC WEEKEND WARRIOR VARIETY 12/12 CAN	MATT BREWING CO INC	ADDED
17	07199000014	0 71990 00014 1	COORS HARD SELTZER BLK CHERRY 1/24 CAN	MILLERCOORS LLC	ADDED
18	07199000015	0 71990 00015 8	COORS HARD SELTZER VARIETY 12/12 CAN	MILLERCOORS LLC	ADDED
19	07231113001	0 72311 13001 1	PILSNER URQUELL 1/11.2 BTL	MILLERCOORS LLC	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
20	03410001232	0 34100 01232 8	VIZZY VARIETY 12/12 CAN (A)	MILLERCOORS LLC	ADDED
21	07031000152	0 70310 00152 3	GENESEE ICE 1/24 CAN	NORTH AMERICAN BREWE...	MAINTAINED
22	06206704942	0 62067 04942 2	LABATT BLUE LIGHT 12/12 CAN	NORTH AMERICAN BREWE...	ADDED
23	03385500108	0 33855 00108 3	1911 ORIGINAL 6/12 BTL	REMAINING DOMESTIC	ADDED
24	08176060107	0 81760 60107 2	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	REMAINING DOMESTIC	MAINTAINED
25	85476300713	8 54763 00713 0	CLOWN SHOES GALACTICA 4/16 CAN	REMAINING DOMESTIC	ADDED
26	72383001406	7 23830 01406 0	LAGUNITAS LITTLE SUMPIN 6/12 CAN	REMAINING DOMESTIC	ADDED
27	08954053538	0 89540 53538 8	MALIBU SPLASH VARIETY 8/12 CAN	REMAINING DOMESTIC	ADDED
28	86907100026	8 69071 00026 1	MONTAUK WATERMELLOW 6/12 CAN	REMAINING DOMESTIC	MAINTAINED
29	86907100027	8 69071 00027 8	MONTAUK WAVE CHASER 4/6/12 CAN	REMAINING DOMESTIC	MAINTAINED
30	01996250504	0 19962 50504 1	PARADOX BEAVER BITE IPA 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
31	01497450006	0 14974 50006 0	WOODCHUCK AMBER 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
32	01497480006	0 14974 80006 1	WOODCHUCK GRANNY SMITH 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
33	01497421005	0 14974 21005 1	WOODCHUCK OUT ON A LIMB CHOCOLATE RASPB...	REMAINING DOMESTIC	MAINTAINED
34	00015000003	0 00150 00003 5	SIERRA NEVADA SEASONAL 1/12 BTL (A)	SIERRA NEVADA BREWING...	MAINTAINED
35	63625174079	6 36251 74079 4	ARROGANT BASTARD ALE 4/16 CAN	STONE BREWING CO	MAINTAINED



Cooler Size: 40 ft

Store Cluster: Downstate Crafty Beer

Address: 2585 SOUTH RD

POUGHKEEPSIE , NY



Cooler Size: 40 ft

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POUGHKEEPSIE, NY

Shelf Schematic Report

*Includes all shelves in the planogram

PRICE CHOPP... Store # 129 H: 5 ft W: 40 ft D: 2 ft # of segments: 10

Name: 5_1	W:480.00 in	D:24.00 in	Avail Space: 2.69 in		Ht Space: 11.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
63598580006	WHITE CLAW VARIETY 12/ 12 CAN (NO2)	0.0	0.0		APPROVED	0
8200078142	SMIRNOFF SPIKED SPARKLING SELTZER VARIETY 12/ ...	2.0	10.50	Sold	APPROVED	26
8769200686	TRULY VARIETY BERRY 12/ 12 CAN (SLEEK)	0.0	0.0		APPROVED	0
3410051680	CAPE LINE VARIETY 6/ 12 CAN	2.8	15.16	Sold	APPROVED	26
4182770022	ARCTIC SUMMER SPIKED RUBY RED GRAPEFRUIT 6/ 1...	0.3	140.00	Sold	APPROVED	12
61300875220	ARNOLD PALMER SPIKED HALF AND HALF 12/ 12 CAN	0.7	30.00	Sold	APPROVED	23
3410098916	HENRYS HARD ORANGE 6/ 12 BTL	0.0	0.0		APPROVED	0
63598510062	MIKES HARD LEMONADE 6/ 11.2 BTL	3.0	9.46	Sold	APPROVED	26
63598526042	MIKES HARDER VARIETY 8/ 16 CAN	1.5	19.18	Sold	APPROVED	26
8769283102	TWISTED TEA ORIGINAL 6/ 12 BTL	2.0	14.29	Sold	APPROVED	26
8954053538	MALIBU SPLASH VARIETY 8/ 12 CAN	0.0	0.0			0
8769210012	SAMUEL ADAMS BOSTON LAGER 6/ 12 BTL	2.0	14.29	Sold	APPROVED	26
7199009591	BLUE MOON LIGHT SKY 6/ 12 CAN	0.0	0.0		APPROVED	0
75452700022	NEW BELGIUM FAT TIRE 6/ 12 BTL	2.2	12.79	Sold	APPROVED	26

Name: 5_2	W:480.00 in	D:24.00 in	Avail Space: 2.30 in		Ht Space: 12.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
63598526087	WHITE CLAW MANGO 6/ 12 CAN	4.1	10.19	Sold	APPROVED	26
63598526089	WHITE CLAW BLACK CHERRY 12/ 12 CAN	3.4	6.14	Sold	APPROVED	26
8769200424	TRULY VARIETY CITRUS 12/ 12 CAN (SLEEK)	4.0	5.30	Sold	APPROVED	26
1820020217	BUD LIGHT SELTZER VARIETY REMIX 12/ 12 CAN	0.0	0.0		APPROVED	0
4182770113	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPPER ...	0.0	0.0			0
1820020180	NATURAL LIGHT SELTZER CATALINA LIME MIXER 12/ 1...	1.5	18.67	Sold	APPROVED	2
7199000015	COORS HARD SELTZER VARIETY 12/ 12 CAN	0.0	0.0			0
63598506074	MIKES HARD SEASONAL 6/ 11.2 BTL	1.9	14.58	Sold	APPROVED	26
3354495067	CORONA REFRESCA GUAVA LIME 6/ 12 CAN	1.6	21.34	Sold	APPROVED	14
8769283103	TWISTED TEA ORIGINAL 12/ 12 BTL	1.1	12.39	Sold	APPROVED	24
8769210014	SAMUEL ADAMS BOSTON LAGER 12/ 12 BTL	2.0	7.14	Sold	APPROVED	26
8769200109	SAMUEL ADAMS SEASONAL 12/ 12 CAN	0.0	0.0		APPROVED	0
7199009511	BLUE MOON BELGIAN WHITE 6/ 12 BTL	3.8	7.35	Sold	APPROVED	26
7199009592	BLUE MOON LIGHT SKY 12/ 12 CAN	0.0	0.0		APPROVED	0

Name: 5_3	W:480.00 in	D:24.00 in	Avail Space: 1.26 in		Ht Space: 12.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
63598520025	WHITE CLAW BLACK CHERRY 6/ 12 CAN	2.9	14.74	Sold	Approved	26
63598510033	WHITE CLAW MANGO 12/ 12 CAN	0.0	0.0		APPROVED	0
8769200991	TRULY LEMONADE VARIETY 12/ 12 CAN	0.0	0.0		Approved	0
1820020208	BUD LIGHT SELTZER VARIETY 12/ 12 CAN	0.0	0.0		APPROVED	0
4182770112	ARCTIC SUMMER SPIKED VARIETY THE WEEKENDER ...	5.3	3.96	Sold	APPROVED	23
1820020179	NATURAL LIGHT SELTZER VARIETY 12/ 12 CAN	1.5	18.67	Sold	APPROVED	4
8200072754	SMIRNOFF ICE RASPBERRY BURST 6/ 11.2 BTL	2.7	10.26	Sold	APPROVED	26
63598506744	MIKES HARD BLACK CHERRY LEMONADE 6/ 11.2 BTL	2.1	13.21	Sold	APPROVED	26
3354400013	CORONA VARIETY REFRESCA 12/ 12 CAN	3.5	4.00	Sold	APPROVED	26
8769283134	TWISTED TEA ORIGINAL 12/ 12 CAN	1.5	18.92	Sold	APPROVED	25
8769200129	SAMUEL ADAMS REBEL IPA 12/ 12 BTL	1.5	9.09	Sold	APPROVED	26
8769230050	SAMUEL ADAMS SEASONAL 6/ 12 BTL (A)	4.2	6.75	Sold	APPROVED	26
7199009536	BLUE MOON SEASONAL 12/ 12 BTL	2.3	9.17	Sold	APPROVED	7

Name: 5_4	W:480.00 in	D:24.00 in	Avail Space: 0.10 in		Ht Space: 21.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
63598554890	WHITE CLAW VARIETY 12/ 12 CAN (ORIGINAL)	19.9	4.23	Sold	Approved	26



Cooler Size: 40 ft

Address: 2585 SOUTH RD

POUGHKEEPSIE , NY

Shelf Schematic Report

*Includes all shelves in the planogram

8769200804	TRULY VARIETY TROPICAL 12/ 12 CAN (SLEEK)	5.5	10.11	Sold	APPROVED	26
85389700227	BON AND VIV SPIKED SELTZER VARIETY 12/ 12 CAN	1.8	22.83	Sold	APPROVED	25
3410001232	VIZZY VARIETY 12/ 12 CAN (A)	0.0	0.0			0
8043280290	SEAGRAMS ESCAPES VARIETY 12/ 11.2 BTL	3.2	8.89	Sold	APPROVED	26
63598512998	MIKES HARD VARIETY 12/ 11.2 BTL	4.9	8.54	Sold	APPROVED	25
63598512001	MIKES HARD LEMONADE 12/ 11.2 BTL	0.0	0.0		APPROVED	0
8769200057	TWISTED TEA HALF AND HALF 18/ 12 CAN	0.9	31.11	Sold	APPROVED	20
3354400043	CORONA SELTZER VARIETY 12/ 12 CAN (A)	0.0	0.0		APPROVED	0
8769201103	SAMUEL ADAMS SEASONAL 12/ 12 BTL (A)	7.1	3.95	Sold	APPROVED	26
8769229103	SAMUEL ADAMS VARIETY 12/ 12 BTL	5.0	5.60	Sold	APPROVED	26



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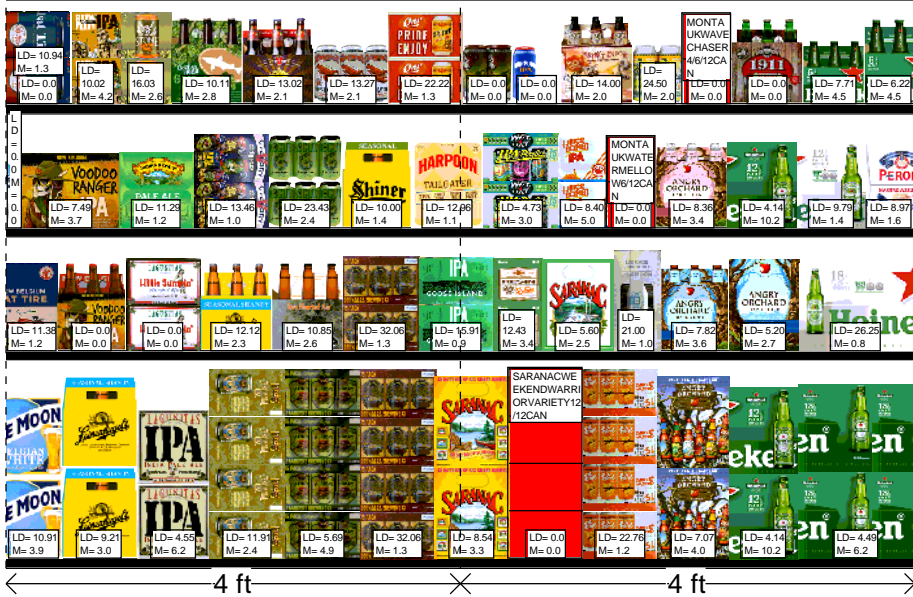
PRICE CHOPP... Store # 129 H: 5 ft W: 40 ft D: 2 ft # of segments: 10

Name: 5_1	W:480.00 in	D:24.00 in	Avail Space: 2.69 in	Ht Space: 11.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
75452700161	NEW BELGIUM FAT TIRE 12/ 12 CAN	1.3	10.94	Sold	APPROVED	25
81994200303	OSKAR BLUES CANUNDRUM 15/ 12 CAN	0.0	0.0		APPROVED	0
85961200103	21ST AMENDMENT BREW FREE OR DIE 6/ 12 CAN	4.2	10.02	Sold	APPROVED	26
63625174163	STONE TANGERINE EXPRESS 6/ 12 CAN	2.6	16.03	Sold	APPROVED	26
63848900029	DOGFISH HEAD 60 MINUTE IPA 6/ 12 BTL	2.8	10.11	Sold	APPROVED	26
63027946506	VICTORY GOLDEN MONKEY 6/ 12 BTL	2.2	13.02	Sold	APPROVED	26
65334135590	NARRAGANSETT FRESH CATCH 6/ 16 CAN	2.1	13.27	Sold	APPROVED	18
8857333108	SHINER BOCK 12/ 12 CAN	1.3	22.22	Sold	APPROVED	23
85476300713	CLOWN SHOES GALACTICA 4/ 16 CAN	0.0	0.0			0
4182700077	HARPOON IPA 4/ 16 CAN	0.0	0.0			0
78624311990	FLYING DOG RAGING BITCH 6/ 12 BTL	2.0	14.00	Sold	APPROVED	26
86326700005	NEWBURGH MEGA BOSS 4/ 16 CAN	2.0	14.00	Sold	APPROVED	1
86907100027	MONTAUK WAVE CHASER 4/6/ 12 CAN	0.0	0.0			0
3385500108	1911 ORIGINAL 6/ 12 BTL	0.0	0.0			0
7289000042	HEINEKEN 6/ 7 BTL	4.5	7.71	Sold	APPROVED	26
7289000011	HEINEKEN 6/ 12 BTL	4.5	6.22	Sold	APPROVED	26

Name: 5_2	W:480.00 in	D:24.00 in	Avail Space: 2.30 in	Ht Space: 12.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
75452700362	NEW BELGIUM VOOODOO RANGER IPA 12/ 12 CAN	3.7	7.49	Sold	APPROVED	19
8378337512	SIERRA NEVADA PALE ALE 12/ 12 BTL	1.2	11.29	Sold	APPROVED	25
63027988736	VICTORY VARIETY 15/ 12 CAN	1.0	13.46	Sold	APPROVED	26
9530113252	ROGUE 6 HOP IPA 6/ 12 CAN	2.4	23.43	Sold	APPROVED	18
8857380004	SHINER SEASONAL 12/ 12 BTL	1.4	10.00	Sold	APPROVED	5
4182700012	HARPOON VARIETY 12/ 12 BTL	1.1	12.96	Sold	APPROVED	25
79837330085	MAGIC HAT IPA PLATLIST 15/ 12 CAN	3.0	4.73	Sold	APPROVED	23
86036700072	SLOOP JUICE BOMB IPA 6/ 12 CAN	5.0	8.40	Sold	APPROVED	4
86907100026	MONTAUK WATERMELLOW 6/ 12 CAN	0.0	0.0			0
8769200660	ANGRY ORCHARD ROSE 6/ 12 BTL	3.3	8.36	Sold	APPROVED	26
7289000016	HEINEKEN 12/ 12 BTL	10.2	4.14	Sold	APPROVED	26
7289000159	HEINEKEN LIGHT 12/ 12 BTL	1.4	9.79	Sold	APPROVED	23
18195400004	PERONI 12/ 11.2 BTL	1.6	8.97	Sold	APPROVED	25

Name: 5_3	W:480.00 in	D:24.00 in	Avail Space: 1.26 in	Ht Space: 12.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
75452700024	NEW BELGIUM FAT TIRE 12/ 12 BTL	1.2	11.38	Sold	APPROVED	26
75452700066	NEW BELGIUM VOOODOO RANGER IPA 6/ 12 BTL	0.0	0.0		APPROVED	0
72383001406	LAGUNITAS LITTLE SUMPIN 6/ 12 CAN	0.0	0.0			0
3410051605	LEINIES SEASONAL PRIMARY 6/ 12 BTL	2.3	12.12	Sold	APPROVED	26
74052210083	BELLS TWO HEARTED ALE 6/ 12 BTL	2.6	10.85	Sold	APPROVED	26
64286090025	FOUNDERS SEASONAL 15/ 12 CAN	1.3	32.06	Sold	APPROVED	26
73692011651	GOOSE ISLAND IPA 15/ 12 CAN	0.9	15.91	Sold	APPROVED	26
85909300246	SIXPOINT RESIN IIPA 6/ 12 CAN	3.4	12.43	Sold	APPROVED	26
0945020912	SARANAC WHITE IPA 12/ 12 BTL	2.5	5.60	Sold	APPROVED	4
85663200428	BRONX VARIETY 12/ 12 CAN	1.0	21.00	Sold	APPROVED	26
8769282103	ANGRY ORCHARD CRISP APPLE 6/ 12 BTL	3.6	7.82	Sold	APPROVED	26
8769200033	ANGRY ORCHARD CRISP APPLE 12/ 12 BTL	2.7	5.20	Sold	APPROVED	26
7289000423	HEINEKEN LIGHT 18/ 12 BTL	0.8	26.25	Sold	APPROVED	25

Name: 5_4	W:480.00 in	D:24.00 in	Avail Space: 0.10 in	Ht Space: 21.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS



Cooler Size: 40 ft

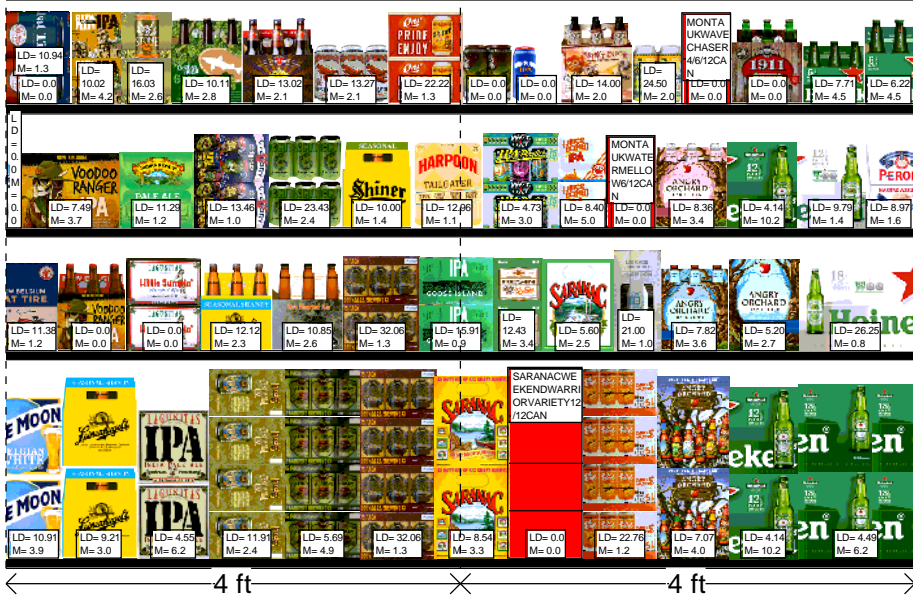
Address: 2585 SOUTH RD

POUGHKEEPSIE , NY

Shelf Schematic Report

*Includes all shelves in the planogram

7199009516	BLUE MOON BELGIAN WHITE 12/ 12 BTL	3.9	10.91	Sold	APPROVED	26
3410051607	LEINIES SEASONAL PRIMARY 12/ 12 BTL	3.0	9.21	Sold	APPROVED	26
72383010009	LAGUNITAS IPA 12/ 12 BTL	6.2	4.55	Sold	APPROVED	26
64286090005	FOUNDERS CENTENNIAL IPA 15/ 12 CAN	2.3	11.91	Sold	APPROVED	26
64286090024	FOUNDERS ALL DAY SESSION IPA 15/ 12 CAN	4.9	5.69	Sold	APPROVED	26
64286090025	FOUNDERS SEASONAL 15/ 12 CAN	1.3	32.06	Sold	APPROVED	26
7167007106	SARANAC 12 BEERS 12/ 12 BTL	3.3	8.54	Sold	APPROVED	25
7167009049	SARANAC WEEKEND WARRIOR VARIETY 12/ 12 CAN	0.0	0.0			0
1820028156	SHOCK TOP BELGIAN WHITE 15/ 12 CAN	1.2	22.76	Sold	APPROVED	26
8769200017	ANGRY ORCHARD EXPLORER PACK 12/ 12 BTL	4.0	7.07	Sold	APPROVED	25
7289000016	HEINEKEN 12/ 12 BTL	10.2	4.14	Sold	APPROVED	26
7289000152	HEINEKEN 18/ 12 BTL	6.2	4.49	Sold	APPROVED	26



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POUGHKEEPSIE, NY

Shelf Schematic Report

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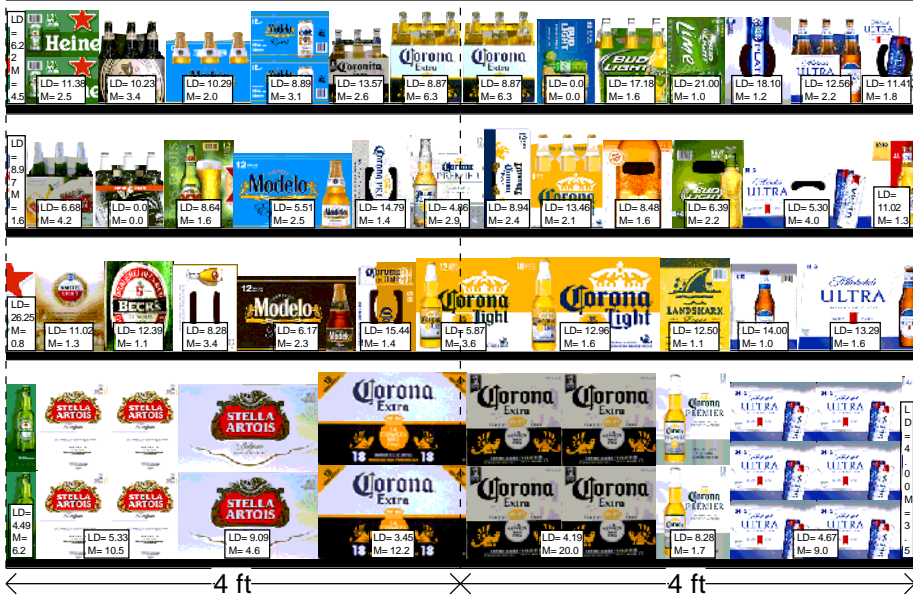
PRICE CHOPP... Store # 129 H: 5 ft W: 40 ft D: 2 ft # of segments: 10

Name: 5_1	W:480.00 in	D:24.00 in	Avail Space: 2.69 in	Ht Space: 11.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
7289000020	HEINEKEN 12/ 12 CAN	2.5	11.38	Sold	APPROVED	26
8382012393	GUINNESS EXTRA STOUT 6/ 12 BTL	3.4	10.23	Sold	APPROVED	26
8066095765	MODELO ESPECIAL 6/ 12 BTL	2.0	10.29	Sold	APPROVED	26
8066095715	MODELO ESPECIAL 12/ 12 CAN	3.2	8.89	Sold	APPROVED	26
8066095401	CORONA 6/ 7 BTL	2.6	13.57	Sold	APPROVED	26
8066095605	CORONA 6/ 12 BTL	6.3	8.87	Sold	APPROVED	26
8066095605	CORONA 6/ 12 BTL	6.3	8.87	Sold	APPROVED	26
1820020210	BUD LIGHT PEELS VARIETY 12/ 12 CAN	0.0	0.0			0
1820014991	BUD LIGHT LIME 6/ 12 BTL	1.6	17.18	Sold	APPROVED	24
1820015983	BUD LIGHT LIME 12/ 12 CAN	1.0	21.00	Sold	APPROVED	25
1820020994	BUD LIGHT PLATINUM 12/ 12 CAN	1.2	18.10	Sold	APPROVED	25
1820005989	MICHELOB ULTRA 6/ 12 BTL	2.2	12.56	Sold	APPROVED	26
1820006991	MICHELOB ULTRA 12/ 12 CAN	1.8	11.41	Sold	APPROVED	25

Name: 5_2	W:480.00 in	D:24.00 in	Avail Space: 2.30 in	Ht Space: 12.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
78615000001	STELLA ARTOIS 6/ 11.2 BTL	4.2	6.68	Sold	APPROVED	26
8382010402	GUINNESS DRAUGHT STOUT 6/ 12 BTL	0.0	0.0			0
7231123012	DOS EQUIS 12/ 12 BTL	1.6	8.64	Sold	APPROVED	26
8066095757	MODELO ESPECIAL 12/ 12 BTL	2.5	5.51	Sold	APPROVED	26
3354495044	CORONA PREMIER 12/ 12 CAN	1.4	14.79	Sold	APPROVED	26
3354495042	CORONA PREMIER 12/ 12 BTL	2.9	4.86	Sold	APPROVED	26
8066095695	CORONA 12/ 12 CAN	2.3	8.94	Sold	APPROVED	26
8066095625	CORONA LIGHT 6/ 12 BTL	2.1	13.46	Sold	APPROVED	26
1820020080	BUD LIGHT ORANGE 12/ 12 BTL	1.7	8.48	Sold	APPROVED	26
1820014990	BUD LIGHT LIME 12/ 12 BTL	2.2	6.39	Sold	APPROVED	26
1820096721	MICHELOB ULTRA 18/ 12 CAN	4.0	5.30	Sold	APPROVED	26
1820020083	MICHELOB ULTRA PURE GOLD 12/ 12 BTL	1.3	11.02	Sold	APPROVED	26

Name: 5_3	W:480.00 in	D:24.00 in	Avail Space: 1.26 in	Ht Space: 12.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
7289010016	AMSTEL LIGHT 12/ 12 BTL	1.3	11.02	Sold	APPROVED	26
8248812300	BECKS 12/ 12 BTL	1.1	12.39	Sold	APPROVED	24
78615000016	STELLA ARTOIS 12/ 11.2 CAN	3.4	8.28	Sold	APPROVED	26
8066095787	MODELO NEGRA 12/ 12 BTL	2.3	6.17	Sold	APPROVED	26
8066095621	CORONA LIGHT 12/ 12 CAN	1.4	15.44	Sold	APPROVED	25
8066095675	CORONA LIGHT 12/ 12 BTL	3.6	5.87	Sold	APPROVED	26
8066095623	CORONA LIGHT 18/ 12 BTL	1.6	12.96	Sold	APPROVED	26
1820012998	LANDSHARK 12/ 12 BTL	1.1	12.50	Sold	APPROVED	26
1820005990	MICHELOB ULTRA 12/ 12 BTL	1.0	14.00	Sold	APPROVED	24
1820096624	MICHELOB ULTRA 18/ 12 BTL	1.6	13.29	Sold	APPROVED	26

Name: 5_4	W:480.00 in	D:24.00 in	Avail Space: 0.10 in	Ht Space: 21.00 in		
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
78615000014	STELLA ARTOIS 12/ 11.2 BTL	10.5	5.33	Sold	APPROVED	26
78615000149	STELLA ARTOIS 18/ 11.2 BTL	4.6	9.09	Sold	APPROVED	26
8066095680	CORONA 18/ 12 BTL	12.2	3.45	Sold	APPROVED	26
8066095615	CORONA 12/ 12 BTL	20.0	4.19	Sold	APPROVED	26
3354400018	CORONA PREMIER 18/ 12 BTL	1.7	8.28	Sold	APPROVED	26
1820096715	MICHELOB ULTRA 24/ 12 CAN	9.0	4.67	Sold	APPROVED	26



← 4 ft × 4 ft →

Cooler Size: 40 ft

Address: 2585 SOUTH RD

POUGHKEEPSIE, NY

Shelf Schematic Report

*Includes all shelves in the planogram

PRICE CHOPP... Store # 129 H: 5 ft W: 40 ft D: 2 ft # of segments: 10

Name: 5_1		W:480.00 in	D:24.00 in	Avail Space: 2.69 in		Ht Space: 11.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7199030005	COORS LIGHT 6/ 12 BTL	3.4	8.19	Sold	APPROVED	26	
7199000048	COORS LIGHT 12/ 12 CAN	6.8	4.14	Sold	APPROVED	26	
7199030069	COORS LIGHT 12/ 12 BTL	2.3	9.25	Sold	APPROVED	26	
7199030104	COORS LIGHT 9/ 16 BTL (AL)	1.9	10.94	Sold	APPROVED	26	
3410057509	LITE 12/ 12 BTL	1.3	10.69	Sold	APPROVED	26	
3410057636	LITE 12/ 12 CAN	1.9	15.14	Sold	APPROVED	26	
1820000833	BUD LIGHT 6/ 12 BTL	2.5	11.02	Sold	APPROVED	26	
1820053047	BUD LIGHT 12/ 12 CAN	4.0	10.61	Sold	APPROVED	26	
1820000769	BUD LIGHT 12/ 12 BTL	2.0	10.29	Sold	APPROVED	25	
1820008981	BUD 8/ 16 CAN	1.5	28.00	Sold	APPROVED	26	
8992427891	YUENGLING LAGER 6/ 12 BTL	2.9	9.59	Sold	APPROVED	26	

Name: 5_2		W:480.00 in	D:24.00 in	Avail Space: 2.30 in		Ht Space: 12.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
7031001246	DUNDEE HONEY BROWN 30/ 12 CAN	0.9	24.14	Sold	APPROVED	23	
7199030017	COORS LIGHT 18/ 12 CAN	4.7	8.88	Sold	APPROVED	26	
7199010020	COORS BANQUET 18/ 12 CAN	1.0	14.00	Sold	APPROVED	1	
3410057340	LITE 18/ 12 CAN	1.9	7.57	Sold	APPROVED	26	
1820053308	BUD LIGHT 18/ 12 BTL	2.8	7.58	Sold	APPROVED	26	
1820053218	BUD LIGHT 18/ 12 CAN	4.9	8.66	Sold	APPROVED	26	
1820000771	BUD 12/ 12 BTL	1.2	12.07	Sold	APPROVED	25	
1820011047	BUD 12/ 12 CAN	3.6	11.60	Sold	APPROVED	26	

Name: 5_3		W:480.00 in	D:24.00 in	Avail Space: 1.26 in		Ht Space: 12.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
6821303117	MOLSON CANADIAN 12/ 12 BTL	3.2	4.39	Sold	APPROVED	26	
6206704942	LABATT BLUE LIGHT 12/ 12 CAN	0.0	0.0			0	
7199030078	COORS LIGHT 18/ 12 BTL	2.1	9.91	Sold	APPROVED	25	
7199031600	COORS LIGHT 24/ 12 CAN	17.1	5.74	Sold	APPROVED	26	
3410057243	LITE 24/ 12 BTL (HG)	0.8	18.42	Sold	APPROVED	25	
1820053349	BUD LIGHT 24/ 12 BTL (HG)	3.8	7.43	Sold	APPROVED	26	
1820053168	BUD LIGHT 24/ 12 CAN	8.3	8.46	Sold	APPROVED	26	

Name: 5_4		W:480.00 in	D:24.00 in	Avail Space: 0.10 in		Ht Space: 21.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS	
1820096728	MICHELOB ULTRA 24/ 12 BTL	3.5	4.00	Sold	APPROVED	26	
6206704941	LABATT BLUE LIGHT 24/ 12 CAN	3.3	8.36	Sold	APPROVED	20	
7199031600	COORS LIGHT 24/ 12 CAN	17.1	5.74	Sold	APPROVED	26	
7199031600	COORS LIGHT 24/ 12 CAN	17.1	5.74	Sold	APPROVED	26	
7199030079	COORS LIGHT 24/ 12 BTL (HG)	4.0	7.07	Sold	APPROVED	26	
3410057306	LITE 24/ 12 CAN	3.8	7.45	Sold	APPROVED	25	
1820053349	BUD LIGHT 24/ 12 BTL (HG)	3.8	7.43	Sold	APPROVED	26	
1820053168	BUD LIGHT 24/ 12 CAN	8.3	8.46	Sold	APPROVED	26	



Cooler Size: 40 ft

Address: 2585 SOUTH RD

POUGHKEEPSIE, NY

Shelf Schematic Report

*Includes all shelves in the planogram

PRICE CHOPP... Store # 129 H: 5 ft W: 40 ft D: 2 ft # of segments: 10

Name: 5_1	W:480.00 in	D:24.00 in	Avail Space: 2.69 in		Ht Space: 11.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820025982	NATURDAYS 6/ 16 CAN	0.0	0.0			0
1820000063	BUSCH 6/ 16 CAN	8.2	7.65	Sold	APPROVED	26
1820000063	BUSCH 6/ 16 CAN	8.2	7.65	Sold	APPROVED	26
7289000621	HEINEKEN 0.0 NEAR BEER 6/ 12 BTL	2.0	14.00	Sold	APPROVED	25
8248812700	BECKS NEAR BEER 6/ 12 BTL	0.0	0.0			0
1820079047	ODOULS NEAR BEER 12/ 12 CAN	1.9	14.58	Sold	APPROVED	25
7199047712	KEYSTONE ICE 1/24 CAN	2.2	26.05	Sold	APPROVED	26
7199048024	KEYSTONE LIGHT 1/24 CAN	1.9	30.27	Sold	APPROVED	26
7031000152	GENESEE ICE 1/24 CAN	0.0	0.0			0
3410000820	MILWAUKEES BEST ICE 1/24 CAN	3.0	18.92	Sold	APPROVED	26
1820025013	NATTY DADDY 1/25 CAN	8.9	18.98	Sold	APPROVED	26
1820025008	NATURAL ICE 1/25 CAN	3.9	14.43	Sold	APPROVED	25
1820025002	NATURAL LIGHT 1/25 CAN	1.7	33.14	Sold	APPROVED	26
7199000014	COORS HARD SELTZER BLK CHERRY 1/ 24 CAN	0.0	0.0			0
8769200970	TRULY PINEAPPLE 1/24 CAN	0.0	0.0		APPROVED	0
63598526038	WHITE CLAW BLACK CHERRY 1/ 19.2 CAN	6.0	21.00	Sold	APPROVED	1
63598526044	WHITE CLAW RUBY GRAPEFRUIT 1/ 19.2 CAN	5.0	25.20	Sold	APPROVED	1

Name: 5_2	W:480.00 in	D:24.00 in	Avail Space: 2.30 in		Ht Space: 12.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820011218	BUD 18/ 12 CAN	4.3	6.56	Sold	APPROVED	26
8992427898	YUENGLING LAGER 12/ 12 CAN	2.8	10.11	Sold	APPROVED	26
8992429386	YUENGLING BLACK AND TAN 12/ 12 BTL	3.3	4.22	Sold	APPROVED	25
8992427896	YUENGLING LAGER 12/ 12 BTL	3.7	5.63	Sold	APPROVED	26
2210000170	PABST 12/ 12 CAN	2.7	10.57	Sold	APPROVED	26
7143934450	ROLLING ROCK 12/ 12 CAN	2.7	10.41	Sold	APPROVED	26
7143945712	ROLLING ROCK 12/ 12 BTL	1.7	12.43	Sold	APPROVED	26
3410000007	HIGH LIFE 6/ 16 CAN	4.0	7.07	Sold		26
3410001509	HIGH LIFE 12/ 12 BTL	2.9	7.37	Sold	APPROVED	26
7248002403	SCHAEFER 12/ 12 CAN	1.0	28.00	Sold	APPROVED	1

Name: 5_3	W:480.00 in	D:24.00 in	Avail Space: 1.26 in		Ht Space: 12.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820011349	BUD 24/ 12 BTL (HG)	6.0	4.70	Sold	APPROVED	26
1820011168	BUD 24/ 12 CAN	11.5	6.11	Sold	APPROVED	26
8992488007	YUENGLING LAGER 24/ 12 CAN	3.0	9.21	Sold	APPROVED	26
8992433125	YUENGLING GOLDEN PILSNER 12/ 12 BTL	2.2	6.28	Sold	APPROVED	26
2210011219	PABST 30/ 12 CAN	3.9	5.45	Sold	APPROVED	26
1820061047	BUSCH 12/ 12 CAN	2.0	13.73	Sold	APPROVED	26
1820020078	NATTY DADDY 15/ 12 CAN	3.2	12.96	Sold	APPROVED	25
1820028443	NATURAL ICE 15/ 12 CAN	3.3	4.28	Sold	APPROVED	26
7031001509	GENESEE 15/ 12 CAN	2.2	6.39	Sold	APPROVED	26

Name: 5_4	W:480.00 in	D:24.00 in	Avail Space: 0.10 in		Ht Space: 21.00 in	
UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
1820011349	BUD 24/ 12 BTL (HG)	6.0	4.70	Sold	APPROVED	26
1820011308	BUD 18/ 12 BTL	1.5	9.09	Sold	APPROVED	26
1820011168	BUD 24/ 12 CAN	11.5	6.11	Sold	APPROVED	26
8992441003	YUENGLING LAGER 24/ 12 BTL	4.2	6.75	Sold	APPROVED	26
7143934030	ROLLING ROCK 30/ 12 CAN	1.2	11.67	Sold	APPROVED	25
1820086031	BUSCH LIGHT 30/ 12 CAN	1.2	12.17	Sold	APPROVED	26



Cooler Size: 40 ft

Address: 2585 SOUTH RD

POUGHKEEPSIE , NY

Shelf Schematic Report

*Includes all shelves in the planogram

1820061030	BUSCH 30/ 12 CAN	3.2	13.00	Sold	APPROVED	26
1820020077	NATURAL LIGHT 15/ 12 CAN	4.2	19.86	Sold	APPROVED	26
1820028523	NATURDAYS 30/ 12 CAN	1.0	13.46	Sold	APPROVED	26





#1	Planogram: 129_40ft_OPEN_COLD		Width: 40 ft	Segments: 10	PRICE CHOPPER SUPERMARKET_...				
Shelf 5_4	H: 1.00 in	W: 480.00 in	D: 24.00 in	Avail Linear: 0.10 in		Merch Spc: 21.00 in			
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS		
1	6359854890	WHITE CLAW VARIETY 12/12 CAN (ORIG...	2	Side	12	RETAIN	19.880	4.2	
2	8769200804	TRULY VARIETY TROPICAL 12/12 CAN (S...	1	Top 90	8	RETAIN	5.540	10.1	
3	85389700227	BON AND VIV SPIKED SELTZER VARIETY ...	1	Side	6	RETAIN	1.840	22.8	
4	3410001232	VIZZY VARIETY 12/12 CAN (A)	1	Front	9	ADD	0.000	0.0	
5	8043280290	SEAGRAMS ESCAPES VARIETY 12/11.2 BTL	1	Side	4	RETAIN	3.150	8.9	
6	63598512998	MIKES HARD VARIETY 12/11.2 BTL	1	Front	6	RETAIN	4.920	8.5	
7	63598512001	MIKES HARD LEMONADE 12/11.2 BTL	1	Side	4	ADD	0.000	0.0	
8	8769200057	TWISTED TEA HALF AND HALF 18/12 CAN	1	Side 90	4	ADD	0.900	31.1	
9	3354400043	CORONA SELTZER VARIETY 12/12 CAN (A)	1	Front	9	ADD	0.000	0.0	
10	8769201103	SAMUEL ADAMS SEASONAL 12/12 BTL (A)	1	Side	4	RETAIN	7.080	4.0	
11	8769229103	SAMUEL ADAMS VARIETY 12/12 BTL	1	Side	4	RETAIN	5.000	5.6	
12	7199009516	BLUE MOON BELGIAN WHITE 12/12 BTL	1	Front	6	RETAIN	3.850	10.9	
13	3410051607	LEINIES SEASONAL PRIMARY 12/12 BTL	1	Side	4	RETAIN	3.040	9.2	
14	72383010009	LAGUNITAS IPA 12/12 BTL	1	Side	4	DELETE	6.150	4.6	
15	64286090005	FOUNDERS CENTENNIAL IPA 15/12 CAN	1	Side 90	4	RETAIN	2.350	11.9	
16	64286090024	FOUNDERS ALL DAY SESSION IPA 15/12 ...	1	Side 90	4	RETAIN	4.920	5.7	
17	64286090025	FOUNDERS SEASONAL 15/12 CAN	1	Side 90	4	RETAIN	1.310	32.1	
18	7167007106	SARANAC 12 BEERS 12/12 BTL	1	Side	4	RETAIN	3.280	8.5	
19	7167009049	SARANAC WEEKEND WARRIOR VARIETY...	1	Side 90	8	ADD	0.000	0.0	
20	1820028156	SHOCK TOP BELGIAN WHITE 15/12 CAN	1	Side 90	4	RETAIN	1.230	22.8	
21	8769200017	ANGRY ORCHARD EXPLORER PACK 12/1...	1	Side	4	RETAIN	3.960	7.1	
22	7289000016	HEINEKEN 12/12 BTL	1	Side	4	RETAIN	10.150	4.1	
23	7289000152	HEINEKEN 18/12 BTL	2	Side	4	RETAIN	6.230	4.5	
24	78615000014	STELLA ARTOIS 12/11.2 BTL	2	Side	8	RETAIN	10.500	5.3	
25	78615000149	STELLA ARTOIS 18/11.2 BTL	1	Front	6	RETAIN	4.620	9.1	
26	8066095680	CORONA 18/12 BTL	1	Front	6	RETAIN	12.190	3.4	
27	8066095615	CORONA 12/12 BTL	2	Front	12	RETAIN	20.040	4.2	
28	3354400018	CORONA PREMIER 18/12 BTL	1	Side	2	RETAIN	1.690	8.3	
29	1820096715	MICHELOB ULTRA 24/12 CAN	2	Side 90	6	RETAIN	9.000	4.7	
30	1820096728	MICHELOB ULTRA 24/12 BTL	1	Side	2	RETAIN	3.500	4.0	
31	6206704941	LABATT BLUE LIGHT 24/12 CAN	1	Side 90	4	RETAIN	3.350	8.4	
32	7199031600	COORS LIGHT 24/12 CAN	1	Front	8	RETAIN	17.080	5.7	
33	7199031600	COORS LIGHT 24/12 CAN	1	Side	2	RETAIN	17.080	5.7	
34	7199030079	COORS LIGHT 24/12 BTL (HG)	1	Front	4	RETAIN	3.960	7.1	
35	3410057306	LITE 24/12 CAN	1	Side 90	4	RETAIN	3.760	7.4	
36	1820053349	BUD LIGHT 24/12 BTL (HG)	1	Side	2	RETAIN	3.770	7.4	
37	1820053168	BUD LIGHT 24/12 CAN	1	Top	8	RETAIN	8.270	8.5	
38	1820011349	BUD 24/12 BTL (HG)	1	Side	2	RETAIN	5.960	4.7	
39	1820011308	BUD 18/12 BTL	1	Side	2	RETAIN	1.540	9.1	
40	1820011168	BUD 24/12 CAN	1	Top	8	RETAIN	11.460	6.1	
41	8992441003	YUENGLING LAGER 24/12 BTL	1	Front	4	RETAIN	4.150	6.7	
42	7143934030	ROLLING ROCK 30/12 CAN	1	Side	2	RETAIN	1.200	11.7	
43	1820086031	BUSCH LIGHT 30/12 CAN	1	Side	2	RETAIN	1.150	12.2	
44	1820061030	BUSCH 30/12 CAN	1	Front	6	RETAIN	3.230	13.0	
45	1820020077	NATURAL LIGHT 15/12 CAN	1	Top	12	RETAIN	4.230	19.9	
46	1820028523	NATURDAYS 30/12 CAN	1	Side	2	RETAIN	1.040	13.5	
Shelf 5_3	H: 1.00 in	W: 480.00 in	D: 24.00 in	Avail Linear: 1.26 in		Merch Spc: 12.00 in			
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS		
47	63598520025	WHITE CLAW BLACK CHERRY 6/12 CAN	1	Top	6	RETAIN	2.850	14.7	
48	63598510033	WHITE CLAW MANGO 12/12 CAN	1	Front 90	3	RETAIN	0.000	0.0	
49	8769200991	TRULY LEMONADE VARIETY 12/12 CAN	1	Front 90	3	ADD	0.000	0.0	
50	1820020208	BUD LIGHT SELTZER VARIETY 12/12 CAN	1	Front 90	3	ADD	0.000	0.0	
51	4182770112	ARCTIC SUMMER SPIKED VARIETY THE ...	1	Top 90	3	RETAIN	5.300	4.0	



#1	Planogram: 129_40ft_OPEN_COLD	Width: 40 ft	Segments: 10	PRICE CHOPPER SUPERMARKET_...				
52	1820020179	NATURAL LIGHT SELTZER VARIETY 12/1...	1	Side 90	4	ADD	1.500	18.7
53	8200072754	SMIRNOFF ICE RASPBERRY BURST 6/11....	1	Front	4	RETAIN	2.730	10.3
54	63598506744	MIKES HARD BLACK CHERRY LEMONADE...	1	Front	4	RETAIN	2.120	13.2
55	3354400013	CORONA VARIETY REFRESCA 12/12 CAN	1	Side	2	RETAIN	3.500	4.0
56	8769283134	TWISTED TEA ORIGINAL 12/12 CAN	1	Side 90	4	RETAIN	1.480	18.9
57	8769200129	SAMUEL ADAMS REBEL IPA 12/12 BTL	1	Side	2	RETAIN	1.540	9.1
58	8769230050	SAMUEL ADAMS SEASONAL 6/12 BTL (A)	1	Front	4	RETAIN	4.150	6.7
59	7199009536	BLUE MOON SEASONAL 12/12 BTL	1	Front	3	ADD	2.290	9.2
60	75452700024	NEW BELGIUM FAT TIRE 12/12 BTL	1	Side	2	RETAIN	1.230	11.4
61	75452700066	NEW BELGIUM VODOO RANGER IPA 6/...	1	Front	4		0.000	0.0
62	72383001406	LAGUNITAS LITTLE SUMPIN 6/12 CAN	1	Front	8		0.000	0.0
63	3410051605	LEINIES SEASONAL PRIMARY 6/12 BTL	1	Front	4	RETAIN	2.310	12.1
64	74052210083	BELLS TWO HEARTED ALE 6/12 BTL	1	Front	4	RETAIN	2.580	10.9
65	64286090025	FOUNDERS SEASONAL 15/12 CAN	1	Side 90	2	RETAIN	1.310	32.1
66	73692011651	GOOSE ISLAND IPA 15/12 CAN	1	Side 90	2	RETAIN	0.880	15.9
67	85909300246	SIXPOINT RESIN IIPA 6/12 CAN	1	Side	6	RETAIN	3.380	12.4
68	0945020912	SARANAC WHITE IPA 12/12 BTL	1	Side	2	ADD	2.500	5.6
69	85663200428	BRONX VARIETY 12/12 CAN	1	Top 90	3	RETAIN	1.000	21.0
70	8769282102	ANGRY ORCHARD CRISP APPLE 6/12 BTL	1	Front	4	RETAIN	3.580	7.8
71	8769200033	ANGRY ORCHARD CRISP APPLE 12/12 BTL	1	Side	2	RETAIN	2.690	5.2
72	7289000423	HEINEKEN LIGHT 18/12 BTL	1	Front	3	DELETE	0.800	26.3
73	7289010016	AMSTEL LIGHT 12/12 BTL	1	Side	2	RETAIN	1.270	11.0
74	8248812300	BECKS 12/12 BTL	1	Side	2	RETAIN	1.130	12.4
75	78615000016	STELLA ARTOIS 12/11.2 CAN	1	Top 90	4	RETAIN	3.380	8.3
76	8066095787	MODELO NEGRA 12/12 BTL	1	Front	2	RETAIN	2.270	6.2
77	8066095621	CORONA LIGHT 12/12 CAN	1	Top 90	3	RETAIN	1.360	15.4
78	8066095675	CORONA LIGHT 12/12 BTL	1	Front	3	RETAIN	3.580	5.9
79	8066095623	CORONA LIGHT 18/12 BTL	1	Front	3	RETAIN	1.620	13.0
80	1820012998	LANDSHARK 12/12 BTL	1	Side	2	DELETE	1.120	12.5
81	1820005990	MICHELOB ULTRA 12/12 BTL	1	Side	2	DELETE	1.000	14.0
82	1820096624	MICHELOB ULTRA 18/12 BTL	1	Front	3	RETAIN	1.580	13.3
83	6821303117	MOLSON CANADIAN 12/12 BTL	1	Side	2	RETAIN	3.190	4.4
84	6206704942	LABATT BLUE LIGHT 12/12 CAN	1	Front	4	ADD	0.000	0.0
85	7199030078	COORS LIGHT 18/12 BTL	1	Front	3	RETAIN	2.120	9.9
86	7199031600	COORS LIGHT 24/12 CAN	1	Top	4	RETAIN	17.080	5.7
87	3410057243	LITE 24/12 BTL (HG)	1	Front	2	DELETE	0.760	18.4
88	1820053349	BUD LIGHT 24/12 BTL (HG)	1	Front	2	RETAIN	3.770	7.4
89	1820053168	BUD LIGHT 24/12 CAN	1	Side 90	2	RETAIN	8.270	8.5
90	1820011349	BUD 24/12 BTL (HG)	1	Front	2	RETAIN	5.960	4.7
91	1820011168	BUD 24/12 CAN	1	Side 90	2	RETAIN	11.460	6.1
92	8992488007	YUENGLING LAGER 24/12 CAN	1	Top	4	RETAIN	3.040	9.2
93	8992433125	YUENGLING GOLDEN PILSNER 12/12 BTL	1	Side	2	RETAIN	2.230	6.3
94	2210011219	PABST 30/12 CAN	1	Front	3	RETAIN	3.850	5.5
95	1820061047	BUSCH 12/12 CAN	1	Side 90	4	RETAIN	2.040	13.7
96	1820020078	NATTY DADDY 15/12 CAN	1	Top	6	RETAIN	3.240	13.0
97	1820028443	NATURAL ICE 15/12 CAN	1	Side 90	2	RETAIN	3.270	4.3
98	7031001509	GENESEE 15/12 CAN	1	Side 90	2	RETAIN	2.190	6.4
	Shelf 5_2	H: 1.00 in W: 480.00 in	D: 24.00 in	Avail Linear: 2.30 in		Merch Spc: 12.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
99	63598526087	WHITE CLAW MANGO 6/12 CAN	1	Top	6	RETAIN	4.120	10.2
100	63598526089	WHITE CLAW BLACK CHERRY 12/12 CAN	1	Top 90	3	RETAIN	3.420	6.1
101	8769200424	TRULY VARIETY CITRUS 12/12 CAN (SLE...	1	Top 90	3	RETAIN	3.960	5.3
102	1820020217	BUD LIGHT SELTZER VARIETY REMIX 12/...	1	Front 90	3	ADD	0.000	0.0
103	4182770113	ARCTIC SUMMER SPIKED VARIETY THE ...	1	Front 90	3	ADD	0.000	0.0
104	1820020180	NATURAL LIGHT SELTZER CATALINA LIM...	1	Side 90	4	RETAIN	1.500	18.7



#1	Planogram: 129_40ft_OPEN_COLD	Width: 40 ft	Segments: 10	PRICE CHOPPER SUPERMARKET_...				
105	7199000015	COORS HARD SELTZER VARIETY 12/12 C...	1	Top 90	3		0.000	0.0
106	63598506074	MIKES HARD SEASONAL 6/11.2 BTL	1	Front	4	RETAIN	1.920	14.6
107	3354495067	CORONA REFRESCA GUAVA LIME 6/12 CAN	1	Front	5	RETAIN	1.640	21.3
108	8769283103	TWISTED TEA ORIGINAL 12/12 BTL	1	Side	2	RETAIN	1.130	12.4
109	8769210014	SAMUEL ADAMS BOSTON LAGER 12/12 BTL	1	Side	2	RETAIN	1.960	7.1
110	8769200109	SAMUEL ADAMS SEASONAL 12/12 CAN	1	Side 90	4	ADD	0.000	0.0
111	7199009511	BLUE MOON BELGIAN WHITE 6/12 BTL	1	Front	4	RETAIN	3.810	7.3
112	7199009592	BLUE MOON LIGHT SKY 12/12 CAN	1	Front 90	3	ADD	0.000	0.0
113	75452700362	NEW BELGIUM VODOO RANGER IPA 12...	1	Front	4	ADD	3.740	7.5
114	8378337512	SIERRA NEVADA PALE ALE 12/12 BTL	1	Side	2	RETAIN	1.240	11.3
115	63027988736	VICTORY VARIETY 15/12 CAN	1	Side 90	2	RETAIN	1.040	13.5
116	9530113252	ROGUE 6 HOP IPA 6/12 CAN	1	Front	8	ADD	2.390	23.4
117	8857380004	SHINER SEASONAL 12/12 BTL	1	Side	2	ADD	1.400	10.0
118	4182700012	HARPOON VARIETY 12/12 BTL	1	Side	2	RETAIN	1.080	13.0
119	79837330085	MAGIC HAT IPA PLATLIST 15/12 CAN	1	Side 90	2	RETAIN	2.960	4.7
120	86036700072	SLOOP JUICE BOMB IPA 6/12 CAN	1	Side	6	ADD	5.000	8.4
121	86907100026	MONTAUK WATERMELLOW 6/12 CAN	1	Side	6	RETAIN	0.000	0.0
122	8769200660	ANGRY ORCHARD ROSE 6/12 BTL	1	Front	4	RETAIN	3.350	8.4
123	7289000016	HEINEKEN 12/12 BTL	1	Side	2	RETAIN	10.150	4.1
124	7289000159	HEINEKEN LIGHT 12/12 BTL	1	Side	2	RETAIN	1.430	9.8
125	18195400004	PERONI 12/11.2 BTL	1	Side	2	RETAIN	1.560	9.0
126	78615000001	STELLA ARTOIS 6/11.2 BTL	1	Front	4	RETAIN	4.190	6.7
127	8382010402	GUINNESS DRAUGHT STOUT 6/12 BTL	1	Front	4		0.000	0.0
128	7231123012	DOS EQUIS 12/12 BTL	1	Side	2	RETAIN	1.620	8.6
129	8066095757	MODELO ESPECIAL 12/12 BTL	1	Front	2	RETAIN	2.540	5.5
130	3354495044	CORONA PREMIER 12/12 CAN	1	Top 90	3	RETAIN	1.420	14.8
131	3354495042	CORONA PREMIER 12/12 BTL	1	Side	2	RETAIN	2.880	4.9
132	8066095695	CORONA 12/12 CAN	1	Top 90	3	RETAIN	2.350	8.9
133	8066095625	CORONA LIGHT 6/12 BTL	1	Front	4	RETAIN	2.080	13.5
134	1820020080	BUD LIGHT ORANGE 12/12 BTL	1	Side	2	RETAIN	1.650	8.5
135	1820014990	BUD LIGHT LIME 12/12 BTL	1	Side	2	RETAIN	2.190	6.4
136	1820096721	MICHELOB ULTRA 18/12 CAN	1	Top	3	RETAIN	3.960	5.3
137	1820020083	MICHELOB ULTRA PURE GOLD 12/12 BTL	1	Side	2	RETAIN	1.270	11.0
138	7031001246	DUNDEE HONEY BROWN 30/12 CAN	1	Front	3	RETAIN	0.870	24.1
139	7199030017	COORS LIGHT 18/12 CAN	1	Top	6	RETAIN	4.730	8.9
140	7199010020	COORS BANQUET 18/12 CAN	1	Side 90	2	RETAIN	1.000	14.0
141	3410057340	LITE 18/12 CAN	1	Side 90	2	RETAIN	1.850	7.6
142	1820053308	BUD LIGHT 18/12 BTL	1	Front	3	RETAIN	2.770	7.6
143	1820053218	BUD LIGHT 18/12 CAN	1	Top	6	RETAIN	4.850	8.7
144	1820000771	BUD 12/12 BTL	1	Side	2	DELETE	1.160	12.1
145	1820011047	BUD 12/12 CAN	1	Top	6	RETAIN	3.620	11.6
146	1820011218	BUD 18/12 CAN	1	Front	4	RETAIN	4.270	6.6
147	8992427898	YUENGLING LAGER 12/12 CAN	1	Side 90	4	RETAIN	2.770	10.1
148	8992429386	YUENGLING BLACK AND TAN 12/12 BTL	1	Side	2	RETAIN	3.320	4.2
149	8992427896	YUENGLING LAGER 12/12 BTL	1	Front	3	RETAIN	3.730	5.6
150	2210000170	PABST 12/12 CAN	1	Side 90	4	RETAIN	2.650	10.6
151	7143934450	ROLLING ROCK 12/12 CAN	1	Front	4	RETAIN	2.690	10.4
152	7143945712	ROLLING ROCK 12/12 BTL	1	Front	3	RETAIN	1.690	12.4
153	3410000007	HIGH LIFE 6/16 CAN	1	Front	4	RETAIN	3.960	7.1
154	3410001509	HIGH LIFE 12/12 BTL	1	Front	3	RETAIN	2.850	7.4
155	7248002403	SCHAEFER 12/12 CAN	1	Side 90	4	DELETE	1.000	28.0
	Shelf 5_1	H: 1.00 in W: 480.00 in	D: 24.00 in	Avail Linear: 2.69 in		Merch Spc: 11.00 in		
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
156	63598580006	WHITE CLAW VARIETY 12/12 CAN (NO2)	1	Front 90	3	ADD	0.000	0.0
157	8200078142	SMIRNOFF SPIKED SPARKLING SELTZER ...	1	Top 90	3	RETAIN	2.000	10.5



#1	Planogram: 129_40ft_OPEN_COLD	Width: 40 ft	Segments: 10	PRICE CHOPPER SUPERMARKET_...				
158	8769200686	TRULY VARIETY BERRY 12/12 CAN (SLEE...	1	Top 90	3		0.000	0.0
159	3410051680	CAPE LINE VARIETY 6/12 CAN	1	Side 90	6	RETAIN	2.770	15.2
160	4182770022	ARCTIC SUMMER SPIKED RUBY RED GRA...	1	Front	5	ADD	0.250	140.0
161	61300875220	ARNOLD PALMER SPIKED HALF AND HAL...	1	Top 90	3	RETAIN	0.700	30.0
162	3410098916	HENRYS HARD ORANGE 6/12 BTL	1	Front	4	ADD	0.000	0.0
163	63598510062	MIKES HARD LEMONADE 6/11.2 BTL	1	Front	4	RETAIN	2.960	9.5
164	63598526042	MIKES HARDER VARIETY 8/16 CAN	1	Side 90	4	RETAIN	1.460	19.2
165	8769283102	TWISTED TEA ORIGINAL 6/12 BTL	1	Front	4	RETAIN	1.960	14.3
166	8954053538	MALIBU SPLASH VARIETY 8/12 CAN	1	Side	4	ADD	0.000	0.0
167	8769210012	SAMUEL ADAMS BOSTON LAGER 6/12 BTL	1	Front	4	RETAIN	1.960	14.3
168	7199009591	BLUE MOON LIGHT SKY 6/12 CAN	1	Front	5	ADD	0.000	0.0
169	75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	1	Front	4	RETAIN	2.190	12.8
170	75452700161	NEW BELGIUM FAT TIRE 12/12 CAN	1	Side 90	2	RETAIN	1.280	10.9
171	81994200303	OSKAR BLUES CANUNDRUM 15/12 CAN	1	Side 90	2	ADD	0.000	0.0
172	85961200103	21ST AMENDMENT BREW FREE OR DIE 6...	1	Side	6	RETAIN	4.190	10.0
173	63625174163	STONE TANGERINE EXPRESS 6/12 CAN	1	Side	6	RETAIN	2.620	16.0
174	63848900029	DOGFISH HEAD 60 MINUTE IPA 6/12 BTL	1	Front	4	RETAIN	2.770	10.1
175	63027946506	VICTORY GOLDEN MONKEY 6/12 BTL	1	Front	4	RETAIN	2.150	13.0
176	65334135590	NARRAGANSETT FRESH CATCH 6/16 CAN	1	Front	4	ADD	2.110	13.3
177	8857333108	SHINER BOCK 12/12 CAN	1	Side 90	4	ADD	1.260	22.2
178	85476300713	CLOWN SHOES GALACTICA 4/16 CAN	1	Front	4	ADD	0.000	0.0
179	4182700077	HARPOON IPA 4/16 CAN	1	Front	4	RETAIN	0.000	0.0
180	78624311990	FLYING DOG RAGING BITCH 6/12 BTL	1	Front	4	ADD	2.000	14.0
181	86326700005	NEWBURGH MEGA BOSS 4/16 CAN	1	Front	4	RETAIN	2.000	14.0
182	86907100027	MONTAUK WAVE CHASER 4/6/12 CAN	1	Side	6	RETAIN	0.000	0.0
183	3385500108	1911 ORIGINAL 6/12 BTL	1	Front	4	ADD	0.000	0.0
184	7289000042	HEINEKEN 6/7 BTL	1	Front	5	RETAIN	4.540	7.7
185	7289000011	HEINEKEN 6/12 BTL	1	Front	4	RETAIN	4.500	6.2
186	7289000020	HEINEKEN 12/12 CAN	1	Side 90	4	RETAIN	2.460	11.4
187	8382012393	GUINNESS EXTRA STOUT 6/12 BTL	1	Front	5	RETAIN	3.420	10.2
188	8066095765	MODELO ESPECIAL 6/12 BTL	1	Front	3	RETAIN	2.040	10.3
189	8066095715	MODELO ESPECIAL 12/12 CAN	1	Side 90	4	RETAIN	3.150	8.9
190	8066095401	CORONA 6/7 BTL	1	Front	5	RETAIN	2.580	13.6
191	8066095605	CORONA 6/12 BTL	1	Front	4	RETAIN	6.310	8.9
192	8066095605	CORONA 6/12 BTL	1	Front	4	RETAIN	6.310	8.9
193	1820020210	BUD LIGHT PEELS VARIETY 12/12 CAN	1	Front 90	3	ADD	0.000	0.0
194	1820014991	BUD LIGHT LIME 6/12 BTL	1	Front	4	RETAIN	1.630	17.2
195	1820015983	BUD LIGHT LIME 12/12 CAN	1	Front 90	3	DELETE	1.000	21.0
196	1820020994	BUD LIGHT PLATINUM 12/12 CAN	1	Top 90	3	DELETE	1.160	18.1
197	1820005989	MICHELOB ULTRA 6/12 BTL	1	Front	4	RETAIN	2.230	12.6
198	1820006991	MICHELOB ULTRA 12/12 CAN	1	Top 90	3	RETAIN	1.840	11.4
199	7199030005	COORS LIGHT 6/12 BTL	1	Front	4	RETAIN	3.420	8.2
200	7199000048	COORS LIGHT 12/12 CAN	1	Side 90	4	RETAIN	6.770	4.1
201	7199030069	COORS LIGHT 12/12 BTL	1	Front	3	RETAIN	2.270	9.3
202	7199030104	COORS LIGHT 9/16 BTL (AL)	1	Front	3	RETAIN	1.920	10.9
203	3410057509	LITE 12/12 BTL	1	Side	2	DELETE	1.310	10.7
204	3410057636	LITE 12/12 CAN	1	Side 90	4	RETAIN	1.850	15.1
205	1820000833	BUD LIGHT 6/12 BTL	1	Front	4	RETAIN	2.540	11.0
206	1820053047	BUD LIGHT 12/12 CAN	1	Top	6	RETAIN	3.960	10.6
207	1820000769	BUD LIGHT 12/12 BTL	1	Front	3	RETAIN	2.040	10.3
208	1820008981	BUD 8/16 CAN	1	Front	6	RETAIN	1.500	28.0
209	8992427891	YUENGLING LAGER 6/12 BTL	1	Front	4	RETAIN	2.920	9.6
210	1820025982	NATURDAYS 6/16 CAN	1	Front	4	RETAIN	0.000	0.0
211	1820000063	BUSCH 6/16 CAN	2	Side	6	RETAIN	8.230	7.7
212	1820000063	BUSCH 6/16 CAN	1	Side	3	RETAIN	8.230	7.7



#1	Planogram: 129_40ft_OPEN_COLD	Width: 40 ft	Segments: 10	PRICE CHOPPER SUPERMARKET_...				
213	7289000621 HEINEKEN 0.0 NEAR BEER 6/12 BTL	1	Front	4	RETAIN	2.000	14.0	
214	8248812700 BECKS NEAR BEER 6/12 BTL	1	Front	4	ADD	0.000	0.0	
215	1820079047 ODOULS NEAR BEER 12/12 CAN	1	Side 90	4	RETAIN	1.920	14.6	
216	7199047712 KEYSTONE ICE 1/24 CAN	1	Front	8	DELETE	2.150	26.0	
217	7199048024 KEYSTONE LIGHT 1/24 CAN	1	Front	8	DELETE	1.850	30.3	
218	7031000152 GENESEE ICE 1/24 CAN	2	Front	16	DELETE	0.000	0.0	
219	3410000820 MILWAUKEES BEST ICE 1/24 CAN	1	Front	8	DELETE	2.960	18.9	
220	1820025013 NATTY DADDY 1/25 CAN	3	Front	24	RETAIN	8.850	19.0	
221	1820025008 NATURAL ICE 1/25 CAN	1	Front	8	DELETE	3.880	14.4	
222	1820025002 NATURAL LIGHT 1/25 CAN	1	Front	8	DELETE	1.690	33.1	
223	7199000014 COORS HARD SELTZER BLK CHERRY 1/2...	1	Front	8		0.000	0.0	
224	8769200970 TRULY PINEAPPLE 1/24 CAN	2	Front	16		0.000	0.0	
225	63598526038 WHITE CLAW BLACK CHERRY 1/19.2 CAN	2	Front	18	ADD	6.000	21.0	
226	63598526044 WHITE CLAW RUBY GRAPEFRUIT 1/19.2 ...	2	Front	18		5.000	25.2	



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
1	08248812700	0 82488 12700 4	BECKS NEAR BEER 6/12 BTL	ANHEUSER-BUSCH IN BEV ...	ADDED
2	68174500090	6 81745 00090 8	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
3	68174500048	6 81745 00048 9	BLUE POINT HAZY BASTARD 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
4	01820020210	0 18200 20210 0	BUD LIGHT PEELS VARIETY 12/12 CAN	ANHEUSER-BUSCH IN BEV ...	ADDED
5	73692011833	7 36920 11833 3	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
6	01820025982	0 18200 25982 1	NATURDAYS 6/16 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
7	78615000170	7 86150 00170 7	STELLA ARTOIS 1/19.2 CAN	ANHEUSER-BUSCH IN BEV ...	MAINTAINED
8	63848900333	6 38489 00333 7	DOG FISH HEAD LIQUID TRUTH SERUM IPA 4/16 CAN	BOSTON BEER COMPANY ...	MAINTAINED
9	08066000004	0 80660 00004 6	MODELO ESPECIAL 1/12 BTL	CONSTELLATION BRANDS ...	MAINTAINED
10	08382010402	0 83820 10402 8	GUINNESS DRAUGHT STOUT 6/12 BTL	DIAGEO/GUINNESS	ADDED
11	08834510220	0 88345 10220 7	STRONGBOW DRY CIDER 4/16.9 CAN	HEINEKEN BROUWERIJEN ...	MAINTAINED
12	63598550004	6 35985 50004 9	WHITE CLAW NATURAL LIME 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
13	63598550002	6 35985 50002 5	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	MARK ANTHONY INTERNA...	MAINTAINED
14	04182770113	0 41827 70113 8	ARCTIC SUMMER SPIKED VARIETY THE DAY TRIPP...	MASS BAY BREWING CO	ADDED
15	04182700077	0 41827 00077 4	HARPOON IPA 4/16 CAN	MASS BAY BREWING CO	MAINTAINED
16	07167009049	0 71670 09049 3	SARANAC WEEKEND WARRIOR VARIETY 12/12 CAN	MATT BREWING CO INC	ADDED
17	07199000014	0 71990 00014 1	COORS HARD SELTZER BLK CHERRY 1/24 CAN	MILLERCOORS LLC	ADDED
18	07199000015	0 71990 00015 8	COORS HARD SELTZER VARIETY 12/12 CAN	MILLERCOORS LLC	ADDED
19	07231113001	0 72311 13001 1	PILSNER URQUELL 1/11.2 BTL	MILLERCOORS LLC	MAINTAINED



UNAUTHORIZED ITEMS

	Check Digit UPC	Barcode	Name	Manufacturer	Status
20	03410001232	0 34100 01232 8	VIZZY VARIETY 12/12 CAN (A)	MILLERCOORS LLC	ADDED
21	07031000152	0 70310 00152 3	GENESEE ICE 1/24 CAN	NORTH AMERICAN BREWE...	MAINTAINED
22	06206704942	0 62067 04942 2	LABATT BLUE LIGHT 12/12 CAN	NORTH AMERICAN BREWE...	ADDED
23	03385500108	0 33855 00108 3	1911 ORIGINAL 6/12 BTL	REMAINING DOMESTIC	ADDED
24	08176060107	0 81760 60107 2	CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN	REMAINING DOMESTIC	MAINTAINED
25	85476300713	8 54763 00713 0	CLOWN SHOES GALACTICA 4/16 CAN	REMAINING DOMESTIC	ADDED
26	72383001406	7 23830 01406 0	LAGUNITAS LITTLE SUMPIN 6/12 CAN	REMAINING DOMESTIC	ADDED
27	08954053538	0 89540 53538 8	MALIBU SPLASH VARIETY 8/12 CAN	REMAINING DOMESTIC	ADDED
28	86907100026	8 69071 00026 1	MONTAUK WATERMELLOW 6/12 CAN	REMAINING DOMESTIC	MAINTAINED
29	86907100027	8 69071 00027 8	MONTAUK WAVE CHASER 4/6/12 CAN	REMAINING DOMESTIC	MAINTAINED
30	01996250504	0 19962 50504 1	PARADOX BEAVER BITE IPA 4/16 CAN	REMAINING DOMESTIC	MAINTAINED
31	01497450006	0 14974 50006 0	WOODCHUCK AMBER 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
32	01497480006	0 14974 80006 1	WOODCHUCK GRANNY SMITH 1/12 CAN	REMAINING DOMESTIC	MAINTAINED
33	01497421005	0 14974 21005 1	WOODCHUCK OUT ON A LIMB CHOCOLATE RASPB...	REMAINING DOMESTIC	MAINTAINED
34	00015000003	0 00150 00003 5	SIERRA NEVADA SEASONAL 1/12 BTL (A)	SIERRA NEVADA BREWING...	MAINTAINED
35	63625174079	6 36251 74079 4	ARROGANT BASTARD ALE 4/16 CAN	STONE BREWING CO	MAINTAINED

Cooler Size: 8 ft

Store Cluster: Downstate Crafty Beer

Address: 2585 SOUTH RD

POUGHKEEPSIE, NY

WARM SECTION



← 4 ft

4 ft →



Cooler Size: 8 ft

Address: 2585 SOUTH RD

POUGHKEEPSIE, NY

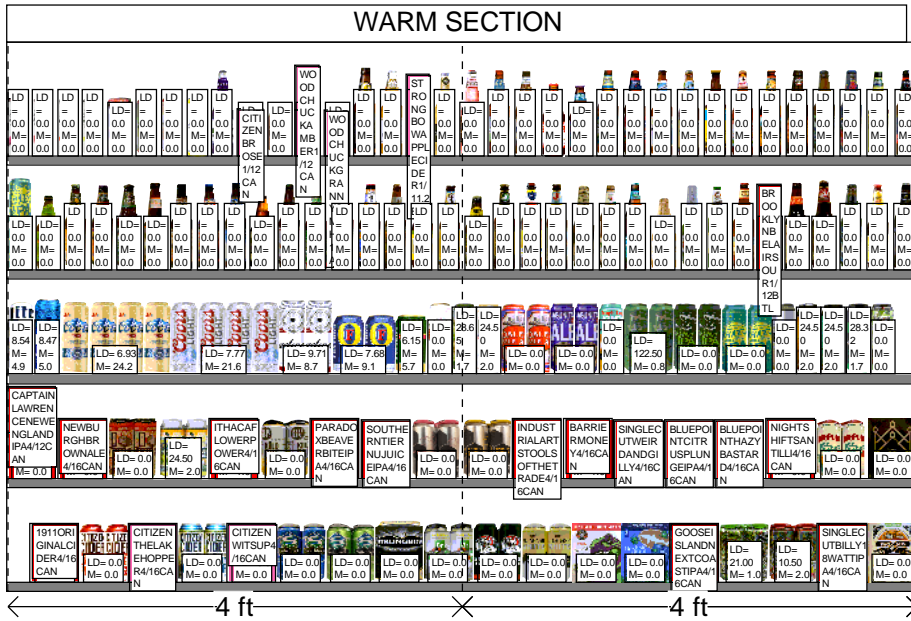
Shelf Schematic Report

*Includes all shelves in the planogram

PRICE CHOPP... Store # 129 H: 4 ft 10.00 in W: 8 ft D: 2 ft 7.00 in # of segments: 2

Table with columns: Name, UPC, W:96.00 in, D:19.00 in, Avail Space: 13.63 in, Ht Space: 12.00 in, MVT, LDOS, Sold L8 Weeks, Authorized, #WKS. Lists various beverage items like White Claw, TruLY, and Samuel Adams.

Table with columns: Name, UPC, W:96.00 in, D:19.00 in, Avail Space: 12.48 in, Ht Space: 11.00 in, MVT, LDOS, Sold L8 Weeks, Authorized, #WKS. Lists various beverage items like Sierra Nevada and Captain Lawrence.





Cooler Size: 8 ft

Address: 2585 SOUTH RD

POUGHKEEPSIE , NY

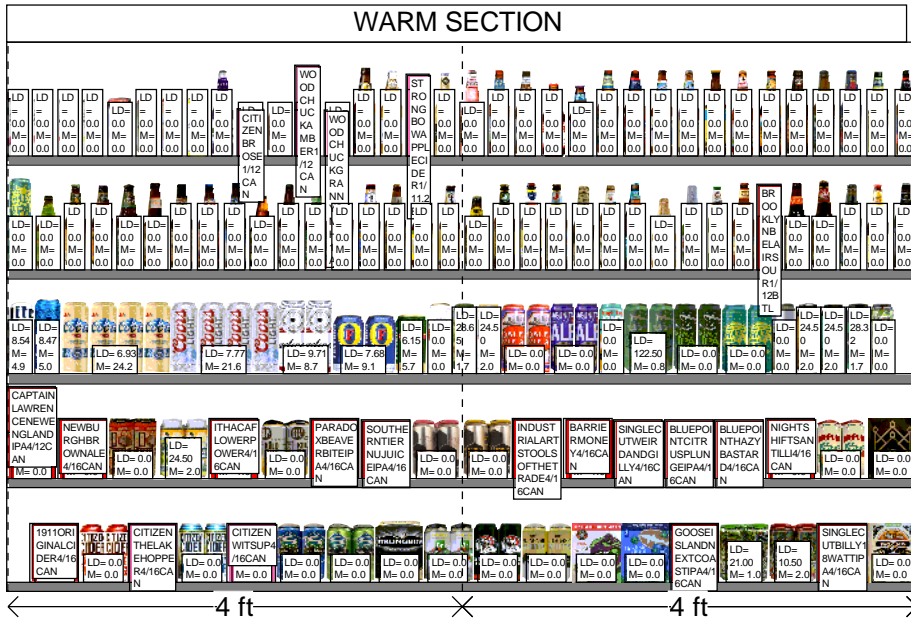
Shelf Schematic Report

*Includes all shelves in the planogram

Table with columns for product ID, name, quantity, status, and approval. Includes items like SMUTTYNOSE FINESTKIND IPA 1/12 BTL, BELLS SEASONAL 1/12 BTL (B), etc.

Table with columns for Name, UPC, W, D, Avail Space, MVT, LDOS, Sold L8 Weeks, Authorized, #WKS. Includes items like LITE 1/24 CAN, BUD LIGHT 1/25 CAN, etc.

Table with columns for Name, UPC, W, D, Avail Space, MVT, LDOS, Sold L8 Weeks, Authorized, #WKS. Includes items like CAPTAIN LAWRENCE NEW ENGLAND IPA 4/12 CAN, NEWBURGH BROWN ALE 4/16 CAN, etc.





Cooler Size: 8 ft

Address: 2585 SOUTH RD

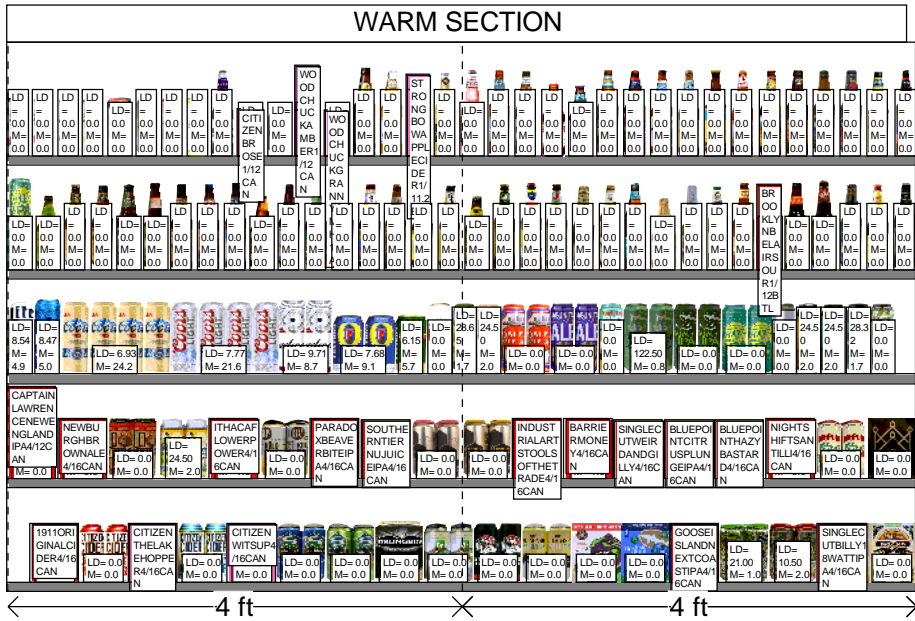
POUGHKEEPSIE , NY

Shelf Schematic Report

*Includes all shelves in the planogram

86810100036	INDUSTRIAL ARTS WRENCH IPA 4/ 16 CAN	0.0	0.0		APPROVED	0
86810100031	INDUSTRIAL ARTS METRIC PILS 4/ 16 CAN	0.0	0.0		APPROVED	0
86810100035	INDUSTRIAL ARTS TOOLS OF THE TRADE 4/ 16 CAN	0.0	0.0		APPROVED	0
73079248864	BARRIER MONEY 4/ 16 CAN	1.0	21.00	Sold	APPROVED	1
78742186074	SINGLECUT WEIRD AND GILLY 4/ 16 CAN	0.0	0.0		APPROVED	0
68174500090	BLUE POINT CITRUS PLUNGE IPA 4/ 16 CAN	0.0	0.0			0
68174500048	BLUE POINT HAZY BASTARD 4/ 16 CAN	0.0	0.0			0
69685929239	NIGHT SHIFT SANTILLI 4/ 16 CAN	0.0	0.0		APPROVED	0
4182700337	HARPOON REC LEAGUE 4/ 16 CAN	0.0	0.0		Approved	0
85654400742	LORD HOBO BOOM SAUCE 4/ 16 CAN	0.0	0.0		Approved	0

UPC	Name	MVT	LDOS	Sold L8 Weeks	Authorized	#WKS
64855894528	1911 ORIGINAL CIDER 4/ 16 CAN	0.0	0.0		Approved	0
85919900307	CITIZEN UNIFIED PRESS 4/ 16 CAN	0.0	0.0		APPROVED	0
85919900332	CITIZEN THE LAKE HOPPER 4/ 16 CAN	0.0	0.0		APPROVED	0
85919900313	CITIZEN THE DIRTY MAYOR 4/ 16 CAN	0.0	0.0		APPROVED	0
85919900315	CITIZEN WITS UP 4/16 CAN	0.0	0.0		APPROVED	0
85320500435	SWITCHBACK ALE 4/ 16 CAN	0.0	0.0		APPROVED	0
85320500437	SWITCHBACK IPA 4/ 16 CAN	0.0	0.0		Approved	0
8834510220	STRONGBOW DRY CIDER 4/ 16.9 CAN	0.0	0.0			0
65334188339	KNEE DEEP BREAKING BUD 4/ 16 CAN	0.0	0.0		Approved	0
63625174079	ARROGANT BASTARD ALE 4/ 16 CAN	0.0	0.0			0
60367510177	ALLAGASH WHITE 4/ 16 CAN	0.0	0.0		APPROVED	0
85221100332	TOPPLING GOLIATH PSEUDOSUE 4/ 16 CAN	0.0	0.0		APPROVED	0
63848900333	DOGFISH HEAD LIQUID TRUTH SERUM IPA 4/ 16 CAN	0.0	0.0			0
73692011833	GOOSE ISLAND NEXT COAST IPA 4/ 16 CAN	0.0	0.0			0
64090118962	PIPEWORKS LIZARD KING 4/ 16 CAN	1.0	21.00	Sold	APPROVED	1
64090118924	PIPEWORKS NINJA VS UNICORN 4/ 16 CAN	2.0	10.50	Sold	APPROVED	1
64102253637	SINGLECUT BILLY 18 WATT IPA 4/ 16 CAN	0.0	0.0		Approved	0
81957801050	TWO ROADS ROAD 2 RUIN 4/ 16 CAN	0.0	0.0		APPROVED	0





#2	Planogram: 129_8ft_OPEN_WARM		Width: 8 ft		Segments: 2		PRICE CHOPPER SUPERMARKET_...		
Shelf 1_5	H: 1.00 in	W: 96.00 in	D: 19.00 in	Avail Linear: 2.42 in		Merch Spc: 10.00 in			
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS		
1	64855894528	1911 ORIGINAL CIDER 4/16 CAN	1	Front	3		0.000	0.0	
2	85919900307	CITIZEN UNIFIED PRESS 4/16 CAN	1	Front	3		0.000	0.0	
3	85919900332	CITIZEN THE LAKE HOPPER 4/16 CAN	1	Front	3		0.000	0.0	
4	85919900313	CITIZEN THE DIRTY MAYOR 4/16 CAN	1	Front	3		0.000	0.0	
5	85919900315	CITIZEN WITS UP 4/16 CAN	1	Front	3		0.000	0.0	
6	85320500435	SWITCHBACK ALE 4/16 CAN	1	Front	3		0.000	0.0	
7	85320500437	SWITCHBACK IPA 4/16 CAN	1	Front	3		0.000	0.0	
8	8834510220	STRONGBOW DRY CIDER 4/16.9 CAN	1	Front	3		0.000	0.0	
9	65334188339	KNEE DEEP BREAKING BUD 4/16 CAN	1	Front	3		0.000	0.0	
10	63625174079	ARROGANT BASTARD ALE 4/16 CAN	1	Front	3		0.000	0.0	
11	60367510177	ALLAGASH WHITE 4/16 CAN	1	Front	3		0.000	0.0	
12	85221100332	TOPPLING GOLIATH PSEUDOSUE 4/16 CAN	1	Front	3		0.000	0.0	
13	63848900333	DOGFISH HEAD LIQUID TRUTH SERUM I...	1	Front	3		0.000	0.0	
14	73692011833	GOOSE ISLAND NEXT COAST IPA 4/16 CAN	1	Front	3		0.000	0.0	
15	64090118962	PIPEWORKS LIZARD KING 4/16 CAN	1	Front	3		1.000	21.0	
16	64090118924	PIPEWORKS NINJA VS UNICORN 4/16 CAN	1	Front	3	ADD	2.000	10.5	
17	64102253637	SINGLECUT BILLY 18 WATT IPA 4/16 CAN	1	Front	3		0.000	0.0	
18	81957801050	TWO ROADS ROAD 2 RUIN 4/16 CAN	1	Front	3		0.000	0.0	
Shelf 1_4	H: 1.00 in	W: 96.00 in	D: 19.00 in	Avail Linear: 2.40 in		Merch Spc: 10.00 in			
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS		
19	8176060107	CAPTAIN LAWRENCE NEW ENGLAND IPA ...	1	Front	6		0.000	0.0	
20	86326700001	NEWBURGH BROWN ALE 4/16 CAN	1	Front	3		0.000	0.0	
21	86326700000	NEWBURGH CREAM ALE 4/16 CAN	1	Front	3		0.000	0.0	
22	86326700005	NEWBURGH MEGA BOSS 4/16 CAN	1	Front	3	RETAIN	2.000	10.5	
23	60690500870	ITHACA FLOWER POWER 4/16 CAN	1	Front	3	DELETE	1.000	21.0	
24	85155900701	MILLHOUSE KOLD ONE 4/16 CAN	1	Front	3		0.000	0.0	
25	1996250504	PARADOX BEAVER BITE IPA 4/16 CAN	1	Front	3		0.000	0.0	
26	81601402048	SOUTHERN TIER NU JUICE IPA 4/16 CAN	1	Front	3		0.000	0.0	
27	86810100036	INDUSTRIAL ARTS WRENCH IPA 4/16 CAN	1	Front	3		0.000	0.0	
28	86810100031	INDUSTRIAL ARTS METRIC PILS 4/16 CAN	1	Front	3		0.000	0.0	
29	86810100035	INDUSTRIAL ARTS TOOLS OF THE TRAD...	1	Front	3		0.000	0.0	
30	73079248864	BARRIER MONEY 4/16 CAN	1	Front	3		1.000	21.0	
31	78742186074	SINGLECUT WEIRD AND GILLY 4/16 CAN	1	Front	3		0.000	0.0	
32	68174500090	BLUE POINT CITRUS PLUNGE IPA 4/16 CAN	1	Front	3		0.000	0.0	
33	68174500048	BLUE POINT HAZY BASTARD 4/16 CAN	1	Front	3		0.000	0.0	
34	69685929239	NIGHT SHIFT SANTILLI 4/16 CAN	1	Front	3		0.000	0.0	
35	4182700337	HARPOON REC LEAGUE 4/16 CAN	1	Front	3		0.000	0.0	
36	85654400742	LORD HOBO BOOM SAUCE 4/16 CAN	1	Front	3		0.000	0.0	
Shelf 1_3	H: 1.00 in	W: 96.00 in	D: 19.00 in	Avail Linear: 2.30 in		Merch Spc: 10.00 in			
UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS		
37	3410000355	LITE 1/24 CAN	1	Front	6	RETAIN	4.920	8.5	
38	1820025001	BUD LIGHT 1/25 CAN	1	Front	6	DELETE	4.960	8.5	
39	7199010071	COORS BANQUET 1/24 CAN	4	Front	24	RETAIN	24.230	6.9	
40	7199030065	COORS LIGHT 1/24 CAN	4	Front	24	RETAIN	21.620	7.8	
41	1820025000	BUD 1/25 CAN	2	Front	12	RETAIN	8.650	9.7	
42	7089701331	FOSTERS 1/25.4 CAN	2	Front	10	RETAIN	9.120	7.7	
43	7089718331	FOSTERS PREMIUM 1/25.4 CAN	1	Front	5	RETAIN	5.690	6.2	
44	78615000170	STELLA ARTOIS 1/19.2 CAN	1	Front	7		0.000	0.0	
45	64286013024	FOUNDERS ALL DAY SESSION IPA 1/19.2 ...	1	Front	7		1.710	28.7	
46	72383001192	LAGUNITAS IPA 1/19.2 CAN	1	Front	7		2.000	24.5	
47	81994200016	OSKAR BLUES DALES 1/19.2 CAN	2	Front	14		0.000	0.0	
48	72383019247	LAGUNITAS 12TH OF NEVER ALE 1/19.2 ...	2	Front	14		0.000	0.0	
49	72383019245	LAGUNITAS SUMPIN EASY 1/19.2 CAN	1	Front	7		0.000	0.0	
50	63848900307	DOGFISH HEAD SEAQUENCH ALE 1/19.2 ...	2	Front	14		0.800	122.5	



#2	Planogram: 129_8ft_OPEN_WARM	Width: 8 ft	Segments: 2		PRICE CHOPPER SUPERMARKET_...			
51	63848900306	DOGFISH HEAD 60 MINUTE IPA 1/19.2 CAN	2	Front	14		0.000	0.0
52	8378337550	SIERRA NEVADA HAZY LITTLE THING IP...	2	Front	14		0.000	0.0
53	8378337535	SIERRA NEVADA BFD 1/19.2 CAN	1	Front	7		0.000	0.0
54	75452700905	NEW BELGIUM VODOO RANGER IPA 1/...	1	Front	7		2.000	24.5
55	75452701021	NEW BELGIUM VODOO RANGER IMPERI...	1	Front	7		2.000	24.5
56	63625174211	STONE IPA 1/19.2 CAN	1	Front	7		1.730	28.3
57	85146400357	REVOLUTION ANTI HERO 1/19.2 CAN	1	Front	7		0.000	0.0
Shelf 1_2		H: 1.00 in	W: 96.00 in	D: 19.00 in	Avail Linear: 12.48 in		Merch Spc: 11.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
58	8378311009	SIERRA NEVADA HAZY LITTLE THING IP...	1	Front	14		0.000	0.0
59	8378300005	SIERRA NEVADA PALE ALE 1/12 BTL	1	Front	7		0.000	0.0
60	64944099817	OMMEGANG NIRVANA IPA 1/12 BTL	1	Front	7		0.000	0.0
61	68174511101	BLUE POINT HOPTICAL ILLUSION IPA 1/1...	1	Front	7		0.000	0.0
62	81760601019	CAPTAIN LAWRENCE IPA 1/12 BTL	1	Front	7		0.000	0.0
63	74052210081	BELLS TWO HEARTED ALE 1/12 BTL	1	Front	7		0.000	0.0
64	78624311991	FLYING DOG RAGING BITCH 1/12 BTL	1	Front	7		0.000	0.0
65	78624311178	FLYING DOG SNAKE DOG 1/12 BTL	1	Front	7		0.000	0.0
66	78624311102	FLYING DOG DOGGIE STYLE 1/12 BTL	1	Front	7		0.000	0.0
67	72383000010	LAGUNITAS IPA 1/12 BTL	1	Front	7		0.000	0.0
68	72383000021	LAGUNITAS LITTLE SUMPIN 1/12 BTL	1	Front	7		0.000	0.0
69	73692011131	GOOSE ISLAND IPA 1/12 BTL	1	Front	7		0.000	0.0
70	85375900011	SOUTHERN TIER IPA 1/12 BTL	1	Front	7		0.000	0.0
71	4182700007	HARPOON IPA 1/12 BTL	1	Front	7		0.000	0.0
72	79556310009	SMUTTYNOSE FINESTKIND IPA 1/12 BTL	1	Front	7		0.000	0.0
73	74052210061	BELLS SEASONAL 1/12 BTL (B)	1	Front	7		0.000	0.0
74	4182700014	HARPOON SEASONAL 1/12 BTL	1	Front	7		0.000	0.0
75	0015000003	SIERRA NEVADA SEASONAL 1/12 BTL (A)	1	Front	7		0.000	0.0
76	3020000613	BROOKLYN LAGER 1/12 BTL	1	Front	7		0.000	0.0
77	8769230053	SAMUEL ADAMS SEASONAL 1/12 BTL (A)	1	Front	7		0.000	0.0
78	3061300050	BROOKLYN SEASONAL 1/12 BTL	1	Front	7		0.000	0.0
79	78615000031	LEFFE BLONDE 1/11.2 BTL	1	Front	7		0.000	0.0
80	7231113001	PILSNER URQUELL 1/11.2 BTL	1	Front	8		0.000	0.0
81	79603021496	KONA BIG WAVE GOLDEN ALE 1/12 BTL	1	Front	7		0.000	0.0
82	8066000004	MODELO ESPECIAL 1/12 BTL	1	Front	6		0.000	0.0
83	78615000005	STELLA ARTOIS 1/11.2 BTL	1	Front	7		0.000	0.0
84	18195400001	PERONI 1/11.2 BTL	1	Front	8		0.000	0.0
85	79603021494	KONA LONGBOARD 1/12 BTL	1	Front	7		0.000	0.0
86	30613019505	BROOKLYN BEL AIR SOUR 1/12 BTL	1	Front	7		0.000	0.0
87	74543218100	BRECKENRIDGE VANILLA PORTER 1/12 B...	1	Front	7		0.000	0.0
88	3060000013	BROOKLYN BROWN ALE 1/12 BTL	1	Front	7		0.000	0.0
89	89968800030	KEEGAN MOTHERS MILK 1/12 BTL	1	Front	7		0.000	0.0
90	8857333100	SHINER BOCK 1/12 BTL	1	Front	7		0.000	0.0
91	8382018101	GUINNESS DRAUGHT STOUT 1/11.2 BTL	1	Front	7		0.000	0.0
Shelf 1_1		H: 1.00 in	W: 96.00 in	D: 19.00 in	Avail Linear: 13.63 in		Merch Spc: 12.00 in	
	UPC	Name	Facings	Orientation	Capacity	Assortment	MVMT	DOS
92	63598550001	WHITE CLAW BLACK CHERRY 1/12 CAN	1	Front	8		0.000	0.0
93	63598526035	WHITE CLAW RASPBERRY 1/12 CAN	1	Front	8		0.000	0.0
94	63598550002	WHITE CLAW RUBY GRAPEFRUIT 1/12 CAN	1	Front	8		0.000	0.0
95	63598550004	WHITE CLAW NATURAL LIME 1/12 CAN	1	Front	8		0.000	0.0
96	87692006775	TRULY WILD BERRY 1/12 CAN	1	Front	7		0.000	0.0
97	85389700224	BON AND VIV SPIKED SELTZER INDIAN R...	1	Front	8		0.000	0.0
98	85389700226	BON AND VIV SPIKED SELTZER CAPE CO...	1	Front	8		0.000	0.0
99	85389700242S	BON AND VIV SPIKED SELTZER BLACK C...	1	Front	8		0.000	0.0
100	3410000397	HENRYS HARD GRAPE 1/12 BTL	1	Front	7		0.000	0.0
101	85919900322S	CITIZEN BROSE 1/12 CAN	1	Front	7		0.000	0.0



#2	Planogram: 129_8ft_OPEN_WARM	Width: 8 ft	Segments: 2	PRICE CHOPPER SUPERMARKET_...
102	1497421005S WOODCHUCK OUT ON A LIMB CHOCOLA...	1	Front 7	0.000 0.0
103	1497450006 WOODCHUCK AMBER 1/12 CAN	1	Front 14	0.000 0.0
104	1497480006S WOODCHUCK GRANNY SMITH 1/12 CAN	1	Front 7	0.000 0.0
105	79844900210 ACE PEAR 1/12 BTL	1	Front 7	0.000 0.0
106	1820025100 STELLA ARTOIS CIDRE 1/12 BTL	1	Front 7	0.000 0.0
107	8834510197 STRONGBOW APPLE CIDER 1/11.2 BTL	1	Front 7	0.000 0.0
108	8834510150 STRONGBOW GOLD 1/11.2 BTL	1	Front 8	0.000 0.0
109	8769200659S ANGRY ORCHARD ROSE 1/12 BTL	1	Front 7	0.000 0.0
110	8769282100 ANGRY ORCHARD CRISP APPLE 1/12 BTL	1	Front 7	0.000 0.0
111	78615000037 HOEGAARDEN WHITE 1/11.2 BTL	1	Front 7	0.000 0.0
112	8002000008 ABITA HARVEST STRAWBERRY LAGER 1/...	1	Front 7	0.000 0.0
113	8002000005 ABITA PURPLE HAZE 1/12 BTL	1	Front 7	0.000 0.0
114	8769200003 SAMUEL ADAMS PORCH ROCKER 1/12 BTL	1	Front 7	0.000 0.0
115	8769227100 SAMUEL ADAMS CHERRY WHEAT ALE 1/...	1	Front 7	0.000 0.0
116	8780000073 BLUE MOON BELGIAN WHITE 1/12 BTL	1	Front 7	0.000 0.0
117	7199009560 BLUE MOON MANGO WHEAT 1/12 BTL	1	Front 7	0.000 0.0
118	3410000774 LEINIES SEASONAL PRIMARY 1/12 BTL	1	Front 7	0.000 0.0
119	3410000381 LEINIES GRAPEFRUIT SHANDY 1/12 BTL	1	Front 7	0.000 0.0
120	1820000867 SHOCK TOP BELGIAN WHITE 1/12 BTL	1	Front 7	0.000 0.0
121	79837300002 MAGIC HAT 9 NOT QUITE PALE ALE 1/12 ...	1	Front 7	0.000 0.0
122	79393679168 ELLICOTTVILLE BLUEBERRY 1/12 BTL	1	Front 7	0.000 0.0
123	83305300200 LAKE PLACID UBU 1/12 BTL	1	Front 7	0.000 0.0
124	68174511111 BLUE POINT TOASTED LAGER 1/12 BTL	1	Front 7	0.000 0.0
125	8769200005 SAMUEL ADAMS BOSTON LAGER 1/12 BTL	1	Front 8	0.000 0.0