


**RITE AID\_10539 - Store # 10539**  
**2748 E TREMONT AVE , BRONX , NY**

Cold


Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 10539 # of segments: 5 # of Fixtures: 20

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:25.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	072890000200	HEINEKEN12/12CAN	1	Side	4	

	072890001528	HEINEKEN18/12BTL	1	Side	2
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	072890000163	HEINEKEN12/12BTL	2	Side	8
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Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:25.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Front 90	3	

	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	3
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	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	3
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	072890005298	HEINEKEN12/8CAN	1	Top 90	4
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	072890000118	HEINEKEN6/12BTL	1	Side	3
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Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:25.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985260875	WHITECLAWMANGO6/12CAN	1	Side	3	

	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	3
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	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	3
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	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	3
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	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	3
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Segment/Door: 1	Shelf: 1_4	W:30.00 in	D:25.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3	




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0		33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	3
0		71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3
0		18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3
0		33544 95067 8	033544950678	CORONAREFRESAGUAVALIME6/12CAN	1	Top 90	4

Segment/Door: 2	Shelf: 2_1	W:30.00 in	D:25.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		82488 12300 6	082488123006	BECKS12/12BTL	1	Side	4
				0		80660 95408 0	080660954080	CORONA24/7BTL	1	Front	4
				0		80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2

Segment/Door: 2	Shelf: 2_2	W:30.00 in	D:25.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				7		86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
				7		86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	3
				7		86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Front	3
				0		80660 95680 0	080660956800	CORONA18/12BTL	1	Side	1

Segment/Door: 2	Shelf: 2_3	W:30.00 in	D:25.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				8		59093 00246 6	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side	6
				0		71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2
				0		71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3

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0		83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3
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1		81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2
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Segment/Door: 2 Shelf: 2_4		W:30.00 in	D:25.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		18200 20250 6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	6


0		71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	4
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7		19057 00156 3	719057001563	PRESIDENTE12/12BTL	1	Front	3
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0		33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2
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Segment/Door: 3 Shelf: 3_1		W:30.00 in	D:25.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95615 2	080660956152	CORONA12/12BTL	2	Front	12


0		33544 00018 2	033544000182	CORONAPREMIER18/12BTL	1	Side	2
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Segment/Door: 3 Shelf: 3_2		W:30.00 in	D:25.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95615 2	080660956152	CORONA12/12BTL	2	Front	6

0		33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2
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Segment/Door: 3 Shelf: 3_3		W:30.00 in	D:25.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95680 0	080660956800	CORONA18/12BTL	1	Side	1

0		80660 95615 2	080660956152	CORONA12/12BTL	2	Side	4
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0		33544 95044 9	033544950449	CORONAPREMIER12/12CAN	1	Top 90	3
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Segment/Door: 3 Shelf: 3_4		W:30.00 in	D:25.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		

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0		80660 95605 3	080660956053	CORONA6/12BTL	1	Side	3
0		80660 95695 4	080660956954	CORONA12/12CAN	1	Top 90	3
0		80660 95401 1	080660954011	CORONA6/7BTL	1	Side	3
0		80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2
0		33544 95041 8	033544950418	CORONAPREMIER6/12BTL	1	Side	3

Segment/Door: 4 Shelf: 4\_1 W:30.00 in D:25.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1 Side 2
0		80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1 Side 90 4
0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1 Top 12

Segment/Door: 4 Shelf: 4\_2 W:30.00 in D:25.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1 Front 2
0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1 Top 90 3
0		18200 11218 8	018200112188	BUD18/12CAN	1 Side 90 2

Segment/Door: 4 Shelf: 4\_3 W:30.00 in D:25.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1 Front 2
0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1 Side 90 2
0		18200 11047 4	018200110474	BUD12/12CAN	1 Side 90 4





Segment/Door: 4 Shelf: 4\_4 W:30.00 in D:25.00 in

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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	2
 0 80660 95755 5	080660957555	MODELOESPECIAL6/12CAN	1	Side	6
 0 80660 95765 4	080660957654	MODELOESPECIAL6/12BTL	1	Side	2
 0 18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Top 90	4




Segment/Door: 5 Shelf: 5\_1 W:30.00 in D:25.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Front	6
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side 90	3
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Top 90	3

Segment/Door: 5 Shelf: 5\_2 W:30.00 in D:25.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2
 0 71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side 90	4
 0 71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Top 90	3
 0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2

Segment/Door: 5 Shelf: 5\_3 W:30.00 in D:25.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 71990 30104 0	071990301040	COORSLIGHT9/16BTL(AL)	1	Side	3
 0 34100 57340 9	034100573409	LITE18/12CAN	1	Side 90	2
 0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Top 90	3


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	018200284434	NATURALICE15/12CAN	1	Side 90	2
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Segment/Door: 5 Shelf: 5_4		W:30.00 in	D:25.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3	

	089924278962	YUENGLINGLAGER12/12BTL	1	Side	2
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	022100001701	PABST12/12CAN	1	Top 90	3
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	034100015091	HIGHLIFE12/12BTL	1	Side	2
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RITE AID\_... Store # 10539 # of segments: 3 # of Fixtures: 6

Segment/Door: 2	Shelf: 2_1	W:108.00 in	D:19.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Top 90	3	
0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Top 90	3	
0 41827 70112 1	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Front 90	2	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Front	2	
0 80660 95615 2	080660956152	CORONA12/12BTL	2	Front	4	
0 80660 95680 0	080660956800	CORONA18/12BTL	2	Side	2	
0 80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	2	Side 90	4	
0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	2	Side	2	
0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2	
















Segment/Door: 2	Shelf: 2_2	W:108.00 in	D:19.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2	
0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	2	
0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	2	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Front	2	
0 80660 95615 2	080660956152	CORONA12/12BTL	2	Front	4	
0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	1	

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0		33544 00018 2	033544000182	CORONAPREMIER18/12BTL	1	Side	1
0		80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	2
0		71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side 90	2
0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Top	4
0		18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2
Segment/Door: 2		Shelf: 2_3		W:108.00 in	D:19.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
6		35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	2
0		87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	2
0		18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2
0		72890 00529 8	072890005298	HEINEKEN12/8CAN	1	Side 90	4
0		72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Side 90	2
0		72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Front	2
0		82488 12300 6	082488123006	BECKS12/12BTL	1	Front	2
0		80660 95615 2	080660956152	CORONA12/12BTL	1	Front	2
0		33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	1
7		19057 00156 3	719057001563	PRESIDENTE12/12BTL	2	Front	4



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0		71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Front	2
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0		18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	2
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Segment/Door: 2	Shelf: 2_4	W:108.00 in	D:19.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6					35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	2


0		87692 00678 7	087692006787	TRULYWILDBERRY6/12CAN	1	Side 90	4
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0		33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	2
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0		72890 00152 8	072890001528	HEINEKEN18/12BTL	3	Side	3
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7		86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Front	2
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0		80660 95605 3	080660956053	CORONA6/12BTL	1	Front	3
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0		33544 95041 8	033544950418	CORONAPREMIER6/12BTL	1	Front	3
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0		80660 95625 1	080660956251	CORONALIGHT6/12BTL	1	Front	3
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0		80660 95785 2	080660957852	MODELONEGRA6/12BTL	2	Side	4
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0		34100 57340 9	034100573409	LITE18/12CAN	1	Side 90	2
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0		71990 48045 5	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2
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Segment/Door: 2	Shelf: 2_5	W:108.00 in	D:19.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6					35985 20028 4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side 90	6














0		87692 00781 4	087692007814	TRULYROSE6/12CAN	1	Side 90	6
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	034100012328	VIZZYVARIETY12/12CAN	1	Top 90	3
	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3
	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Top 90	3
	072890001597	HEINEKENLIGHT12/12BTL	1	Front	2
	072890100160	AMSTELLIGHT12/12BTL	1	Top 90	2
	786150000168	STELLAARTOIS12/11.2CAN	1	Top 90	3
	089826900206	TECATELIGHT12/12CAN	1	Side 90	4
	856632004233	BRONXAMERICANPALEALE6/12CAN	1	Side	4
	856632004288	BRONXVARIETYPACK12/12CAN	1	Side	2
	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Top 90	3
	018200112188	BUD18/12CAN	1	Side 90	2
	034100576363	LITE12/12CAN	1	Side 90	4
	034100015091	HIGHLIFE12/12BTL	1	Side	2

Segment/Door: 2	Shelf: 2_6	W:108.00 in	D:19.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	3	
	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side 90	6	
	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side 90	6	

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6		5	635985260875	WHITECLAWMANGO6/12CAN	1	Side 90	6
0		0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side 90	6
0		7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Top 90	3
0		2	018200209932	BUDLIGHTLIMESTRAW-BER-RITA12/8CAN	1	Top 90	3
0		1	082000723851	SMIRNOFFICEORIGINAL6/11.2BTL	1	Front	4
6		1	635985100621	MIKESHARDLEMONADE6/11.2BTL	1	Front	4
0		6	088345102016	STRONGBOWROSE6/11.2BTL	1	Front	4
0		1	071990095611	BLUEMOONMANGOWHEAT6/12BTL	1	Front	4
6		8	672438000688	BALLASTPOINTGRAPEFRUITSCULPINIPA6/12BTL	1	Front	4
0		2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	1	Front	4
0		1	030613000531	BROOKLYNSEASONAL6/12BTL	1	Front	4
7		7	736920111327	GOOSEISLANDIPA6/12BTL	1	Front	4
0		8	071439344508	ROLLINGROCK12/12CAN	1	Side 90	4