

Rite Aid  
Store# 7906  
BRONX , NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

## Shelf Schematic Report

RITE AID\_7906 Store # 7906 # of segments: 5



Name: 1_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN		1	Front	
635985249856	MIKESHARDERCANBERRYL...	PRO...	1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	

Name: 2_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

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## Shelf Schematic Report

RITE AID_7906	Store # 7906	# of segments: 5
080660956800	CORONA18/12BTL	Core 1 Side

Name: 2_2	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side

Name: 2_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Side



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Segment 3 of 5 starting view

## Shelf Schematic Report

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Name: 3_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	
080660954011	CORONA6/7BTL		1	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	

Name: 4_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 4_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	

Name: 4_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	



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Segment 5 of 5 starting view

## Shelf Schematic Report

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Name: 5_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Front	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990300050	COORSLIGHT6/12BTL		1	Side	
071990301040	COORSLIGHT9/16BTL(AL)		1	Side	
022100001701	PABST12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	



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Segment 1 of 2 starting view

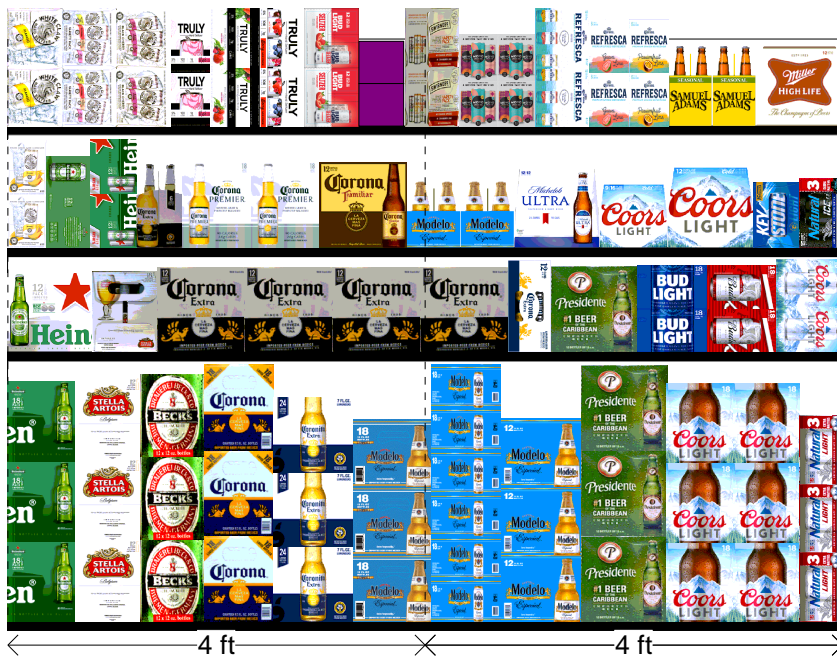
## Shelf Schematic Report

RITE AID\_7906 Store # 7906 # of segments: 2

Name: 1_1		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Front	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 1_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
080660956152	CORONA12/12BTL	Core	4	Front	
080660956954	CORONA12/12CAN	Core	1	Top 90	
719057001563	PRESIDENTE12/12BTL		1	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 1_3		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890005298	HEINEKEN12/8CAN		1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		2	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	



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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90
087692007814	TRULYROSE6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Top 90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90
034100012229	MOVAVARIETY4/8.4CAN		2	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		2	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Front

