

Rite Aid
Store# 4267
BRONX , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 9 starting view

Shelf Schematic Report

RITE AID_4267 Store # 4267 # of segments: 9



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Front	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Top 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Top	
087692006787	TRULYWILDBERRY6/12CAN		1	Top	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	3	Front	

Name: 2_2 W:30.50 in D:22.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL	Core	3	Side
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front	90
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front	90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top	90

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Front	90
033544950630	CORONAREFRESCAPASSION...		1	Top	90
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOVOVARIETY4/8.4CAN		1	Front	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	90
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	



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Segment 3 of 9 starting view

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Name: 3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	

Name: 3_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
719057001563	PRESIDENTE12/12BTL		2	Side	

Name: 3_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Front	
719057011647	PRESIDENTELIGHT12/12BTL	PRO...	2	Side	

Name: 4_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

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Segment 3 of 9 starting view

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950517	CORONAFAMILIAR6/12BTL		2	Front
080660954011	CORONA6/7BTL		2	Front



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Segment 5 of 9 starting view

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Name: 5_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 5_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 5_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 5_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956053	CORONA6/12BTL	Core	2	Side	
080660956954	CORONA12/12CAN	Core	1	Top	

Name: 6_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	3	Side	

Name: 6_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000182	CORONAPREMIER18/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 6_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Front 90	
033544950418	CORONAPREMIER6/12BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 6_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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Segment 5 of 9 starting view

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072311630214	SOL6/12BTL		2	Side
072311230216	SOL12/12BTL		2	Front



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Segment 7 of 9 starting view

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Name: 7_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	3	Side	

Name: 7_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	

Name: 7_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Front	

Name: 7_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		1	Front	
080660957876	MODELONEGRA12/12BTL		2	Side	

Name: 7_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	2	Side 90	
018200059902	MICHELOBULTRA12/12BTL		2	Side	

Name: 8_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	2	Front	

Name: 8_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Front	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	

Name: 8_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	2	Side	
071990300692	COORSLIGHT12/12BTL	Core	2	Side	

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Name: 8_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Top 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	

Name: 8_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	2	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90	



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Segment 9 of 9 starting view

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Name: 9_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Front	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 9_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 9_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
022100001701	PABST12/12CAN		1	Top 90	
018200284434	NATURALLICE15/12CAN	Core	1	Side 90	

Name: 9_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
071990281519	KEYSTONEICE15/12CAN		1	Side 90	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side 90	

Name: 9_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100570231	LITE9/16BTL(AL)		2	Front	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Side	



2 ft 6.5 in