

Rite Aid
Store# 4294
BRONX , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_4294 Store # 4294 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001191	HEINEKEN1/24CAN		1	Front	
018200250286	BECKS1/25.4CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
071990477127	KEYSTONEICE1/24CAN		1	Front	
018200250088	NATURALICE1/25CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820234800	GUINNESSEXTRASTOUT1/22B...		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
613008748296	ARNOLDPALMERSPIKEDHALF...		1	Front	
034100003234	REDDSWICKED1/24CAN		1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
018200255052	BUDLIGHTLIMESTRAW-BER-RI...		1	Front	

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Name: 1_5	W:30.50 in D:12.00 in
UPC (12 Digit)	Name Ast HFaci... Orientat...
087692010142	TRULYLEMONADE1/24CAN PRO... 2 Front
635985260394	WHITECLAWMANGO1/19.2CAN PRO... 2 Front
635985260387	WHITECLAWBLACKCHERRY1/... 2 Front
635985245834	MIKESHARDERLEMONADE1/2... New 2 Front
635985249856	MIKESHARDERC CranberryL... PRO... 2 Front

Name: 2_1 W:30.50 in D:22.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
072890000163	HEINEKEN12/12BTL Core 2 Side
072890001528	HEINEKEN18/12BTL New 2 Side

Name: 2_2 W:30.50 in D:22.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
635985548904	WHITECLAWVARIETY12/12CA... Core 1 Front 90
072890000200	HEINEKEN12/12CAN Core 1 Side
0728900000118	HEINEKEN6/12BTL Core 1 Side
072890006219	HEINEKEN0.0NEARBEER6/12B... 1 Side
072890001597	HEINEKENLIGHT12/12BTL Core 1 Side

Name: 2_3 W:30.50 in D:22.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
635985260875	WHITECLAWMANGO6/12CAN 1 Side
087692006862	TRULYVARIETYBERRY12/12C... Core 1 Front 90
087692004240	TRULYVARIETYCITRUS12/12C... 1 Front 90
018200202087	BUDLIGHTSELTZERVARIETY1... PRO... 1 Front 90
018200202179	BUDLIGHTSELTZERVARIETYR... New 1 Front 90

Name: 2_4 W:30.50 in D:22.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
635985800064	WHITECLAWVARIETY12/12CA... PRO... 1 Front 90
087692008040	TRULYVARIETYTROPICAL12/1... 1 Front 90
071990000158	COORSHARDSELTZERVARIET... New 1 Front 90
033544000434	CORONASELTZERVARIETY12/... PRO... 1 Front 90
018200202506	BUDLIGHTPLATINUMSELTZER... New 1 Side

Name: 2_5 W:30.50 in D:12.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
034100012328	VIZZYVARIETY12/12CAN(A) PRO... 2 Front 90
033544000137	CORONAVARIETYREFRESCA1... 2 Top 90

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Segment 3 of 6 starting view

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Name: 3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	2	Side	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Front	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side	
082000723851	SMIRNOFFICEORIGINAL6/11.2...		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
083820181166	GUINNESSFOREIGNEXTRAST...		1	Side	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side	

Name: 3_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950678	CORONAREFRESGUAVALI...		1	Side 90	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
080660956954	CORONA12/12CAN	Core	1	Side 90	

Name: 4_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 4_4	W:30.50 in	D:22.00 in			
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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956756	CORONALIGHT12/12BTL	Core	1	Side
033544950531	CORONAFAMILIAR12/12BTL		1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
033544950449	CORONAPREMIER12/12CAN		1	Top 90

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956251	CORONALIGHT6/12BTL		1	Front
033544950418	CORONAPREMIER6/12BTL		1	Front
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Top 90



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Segment 5 of 6 starting view

Shelf Schematic Report

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Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Front	
018200112188	BUD18/12CAN	Core	1	Top 90	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
018200007712	BUD12/12BTL		1	Side	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Top 90	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name:	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200069918	MICHELOBULTRA12/12CAN		2	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
034100573409	LITE18/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 6_3 W:30.50 in D:22.00 in

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07199000486	COORSLIGHT12/12CAN	New	1	Side	90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side		
034100015091	HIGHLIFE12/12BTL	Core	1	Side		
071990480455	KEYSTONELIGHT15/12CAN		1	Side	90	

Name: 6_4 W:30.50 in D:22.00 in		UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200530470	BUDLIGHT12/12CAN	Core	1	Top	90	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front		
034100576363	LITE12/12CAN		1	Top	90	
034100016364	HIGHLIFE12/12CAN		1	Top	90	
071439344508	ROLLINGROCK12/12CAN		1	Top	90	

Name: 6_5 W:30.50 in D:12.00 in		UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300050	COORSLIGHT6/12BTL		2	Side		
022100001701	PABST12/12CAN		1	Top		
022100004122	PABSTEASY12/12CAN		1	Side	90	



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Warm

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Segment 1 of 1 starting view



4 ft

Shelf Schematic Report

RITE AID_4294 Store # 4294 # of segments: 1

Name: 1_1		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	2	Side	
018200112188	BUD18/12CAN	Core	1	Side	
071990700287	COORSLIGHT12/12CAN(SLEEK)	Delete	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 1_2		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
089826900336	TECATE12/12CAN		1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	

Name: 1_3		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	3	Front	
087692100140	SAMUELADAMS BOSTON LAGE...		2	Side	

Name: 1_4		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1	Top 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Front	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side	
033544950630	CORONAREFRESCAPASSION...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	

Name: 1_5		W:48.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Front	
080660956053	CORONA6/12BTL	Core	2	Front	
033544950517	CORONAFAMILIAR6/12BTL		2	Front	