

Rite Aid

Store# 3978

BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_3978 Store # 3978 # of segments: 7



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETYPACK12/...	Core	1	Top	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
034100516819	CAPELINEVARIETYPACK12/12...		1	Front 90	
033544000137	CORONAREFRESCAVARIETY1...		1	Front 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200250149	BUDLIGHTLIMELIME-A-RITA1/2...		1	Front	
018200255052	BUDLIGHTLIMESTRAW-BER-RI...		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
071439006017	ROLLINGROCK1/25CAN		1	Front	
018200250026	NATURALLIGHT1/25CAN		1	Front	
018200250088	NATURALLICE1/25CAN		1	Front	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820234800	GUINNESSEXTRASTOUT1/22B...		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
034100000974	VIZZYPINEAPPLEMANGO1/24...	New	1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	

Name: 1_5 W:30.00 in D:12.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
070310014837	SEAGRAMSESCAPESSPIKEDJ...		2	Front
635985249856	MIKESHARDERCNANBERRYL...		2	Front
635985245834	MIKESHARDERLEMONADE1/2...	New	2	Front
635985132158	MIKESHARDERBLACKCHERR...		2	Front
613008748296	ARNOLDPALMERSPIKEDHALF...		2	Front

Name: 2_1 W:30.00 in D:26.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90

Name: 2_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
723830000094	LAGUNITASIPA6/12BTL		1	Side
723830000209	LAGUNITASLITTLESLUMPIN6/1...		1	Side
723830212121	LAGUNITASIPA12/12CAN		1	Side
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side

Name: 2_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613000012	BROOKLYNLAGER6/12BTL		1	Side
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side
030613000746	BROOKLYNVARIETYPACK12/1...		1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90

Name: 2_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side
083783375213	SIERRANEVADAPALEALE6/12...		1	Side
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side 90
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side

Name: 2_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Front

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Segment 1 of 7 starting view

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RITE AID_3978	Store # 3978	# of segments: 7			
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	



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Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_3978 Store # 3978 # of segments: 7



Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	3	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	2	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
082488123815	BECKS12/12CAN		1	Side	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
754527008857	NEWBELGIUMWOODOOJUICY...	PRO...	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
754527000660	NEWBELGIUMWOODOORANG...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front	
798713220081	SHANDYCARIBGOLDEN6/12BTL		1	Side	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
736920111327	GOOSEISLANDIPA6/12BTL		1	Front	
856632004332	BRONXNORESOLUTIONS6/12...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

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Segment 3 of 7 starting view

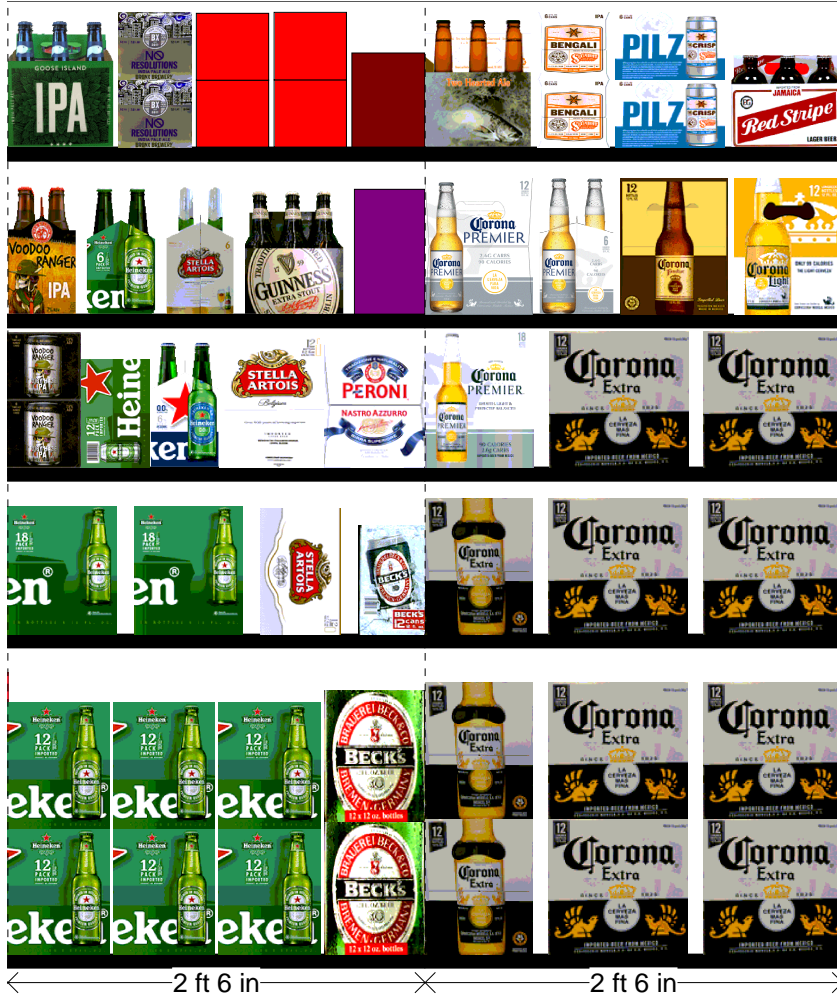
Shelf Schematic Report

RITE AID_3978	Store # 3978	# of segments: 7		
Name: 4_2	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	2	Front

Name: 4_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000182	CORONAPREMIER18/12BTL		1	Side
080660956152	CORONA12/12BTL	Core	2	Front

Name: 4_4	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
033544950418	CORONAPREMIER6/12BTL		1	Side
033544950531	CORONAFAMILIAR12/12BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 4_5	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Front
859093002435	SIXPOINTBENGALIPA6/12CAN		1	Side
859093002442	SIXPOINTTHECRISP6/12CAN		1	Front
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Front



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Segment 5 of 7 starting view

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Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top 90	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Front	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956954	CORONA12/12CAN	Core	1	Side	
080660957555	MODELOESPECIAL6/12CAN		1	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Front	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954011	CORONA6/7BTL		2	Front	
719057001563	PRESIDENTE12/12BTL		2	Side	

Name: 6_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Top 90	

Name: 6_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	

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Segment 5 of 7 starting view

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RITE AID_3978	Store # 3978	# of segments: 7
018200530470	BUDLIGHT12/12CAN	Core 1 Side 90
018200110474	BUD12/12CAN	Core 1 Side 90

Name: 6_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200059902	MICHELOBULTRA12/12BTL		1	Side
018200089893	BUDLIGHT8/16CAN		1	Top 90
018200089817	BUD8/16CAN		1	Top 90
018200007712	BUD12/12BTL		1	Side

Name: 6_4	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200069918	MICHELOBULTRA12/12CAN	PRO...	1	Top 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
089924278962	YUENGLINGLAGER12/12BTL		1	Side

Name: 6_5	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Top 90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90
089924278917	YUENGLINGLAGER6/12BTL		1	Front



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Segment 7 of 7 starting view

Shelf Schematic Report

RITE AID_3978 Store # 3978 # of segments: 7

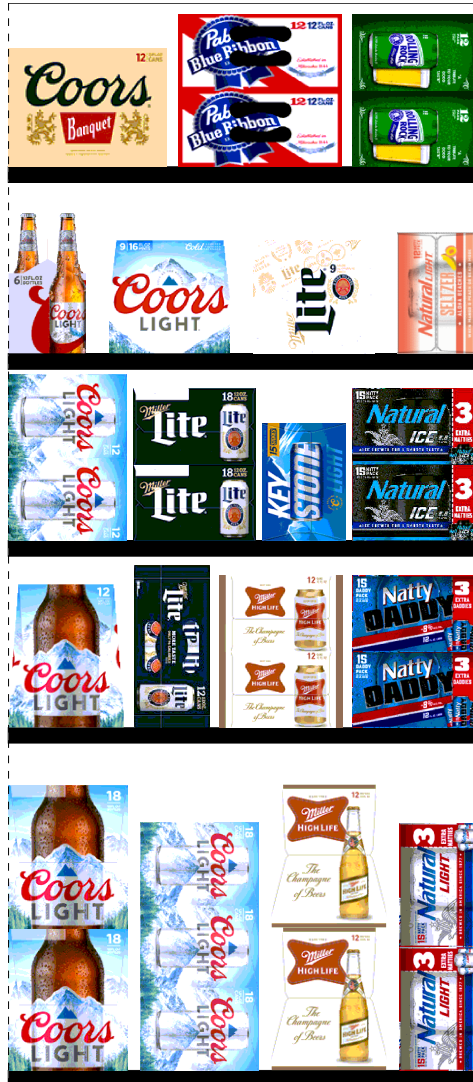
Name: 7_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 7_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100576363	LITE12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 7_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
018200284434	NATURALLICE15/12CAN	Core	1	Side 90	

Name: 7_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300050	COORSLIGHT6/12BTL		1	Side	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100570231	LITE9/16BTL(AL)		1	Front	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	

Name: 7_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000479	COORSBANQUET12/12CAN		1	Front	
022100001701	PABST12/12CAN		1	Top	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	



2 ft 6 in

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Warm

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← 4 ft × 4 ft →

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_3978 Store # 3978 # of segments: 2

Name: 1_1		W:96.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	2	Side	
080660956152	CORONA12/12BTL	Core	5	Side	
080660956756	CORONALIGHT12/12BTL	Core	2	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	2	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 1_2		W:96.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
080660956053	CORONA6/12BTL	Core	2	Side	
080660954080	CORONA24/7BTL	Core	2	Side	
033544950531	CORONAFAMILIAR12/12BTL		2	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 1_3		W:96.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070310001417	NARRAGANSETT12/12CAN		1	Top 90	
798713220081	SHANDYCARIBGOLDEN6/12BTL		2	Side	
080660957852	MODELONEGRA6/12BTL		2	Side	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90	
635985548904	WHITECLAWVARIETYPACK12/...	Core	2	Top 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Top 90	

Name: 1_4		W:96.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692100140	SAMUELADAMS BOSTON LAGE...		1	Front	
087692011033	SAMUELADAMS SEASONAL 12/...		1	Front	
681745111123	BLUEPOINT TOASTED LAGER 6/...		2	Side	
042572040060	SCHOFFERHOFER GRAPEFRU...		2	Side	
041827701121	ARCTIC SUMMERS SPIKED VARI...	PRO...	1	Front 90	



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Segment 1 of 2 starting view

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RITE AID_3978	Store # 3978	# of segments: 2			
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	90
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	90
087692006787	TRULYWILDBERRY6/12CAN		1	Side	90
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	90
6359852025986	WHITECLAWNATURALLIME6/1...		1	Side	90
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	90
635985260875	WHITECLAWMANGO6/12CAN		1	Side	90
635985200284	WHITECLAWRUBYGRAPEFRU...		1	Side	90

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100575090	LITE12/12BTL		1	Front
030613019519	BROOKLYNBELAIRSOUR6/12B...		2	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Front
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side
034100003425	REDDSWICKED12/10CAN		1	Top 90
033544950630	CORONAREFRESCAPASSION...		1	Side 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side 90
033544000137	CORONAREFRESCAVARIETY1...		1	Top 90
034100516819	CAPELINEVARIETYPACK12/12...		1	Front 90
894137002712	CRISPINROSE6/12CAN		1	Front

