

Rite Aid
Store# 3864
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_3864 Store # 3864 # of segments: 5



Name: 1_1	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	

Name: 1_2	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 1_3	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1	Top 90	

Name: 1_4	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	

Name: 2_1	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	2	Side	

Name: 2_2	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	

Name: 2_3	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

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083820181166	GUINNESSFOREIGNEXTRAST...		1	Front
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front

Name: 2_4	W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
087692001492	ANGRYORCHARDGREENAPPL...		1	Side
798713200083	SHANDYCARIBGINGER6/12BTL		1	Side
798713220081	SHANDYCARIBGOLDEN6/12BTL		1	Front



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Segment 3 of 5 starting view

Shelf Schematic Report

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Name: 3_1	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 3_2	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	

Name: 3_3	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	

Name: 4_1	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_2	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Side	

Name: 4_3	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	

Name: 4_4	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	

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Segment 5 of 5 starting view

Shelf Schematic Report

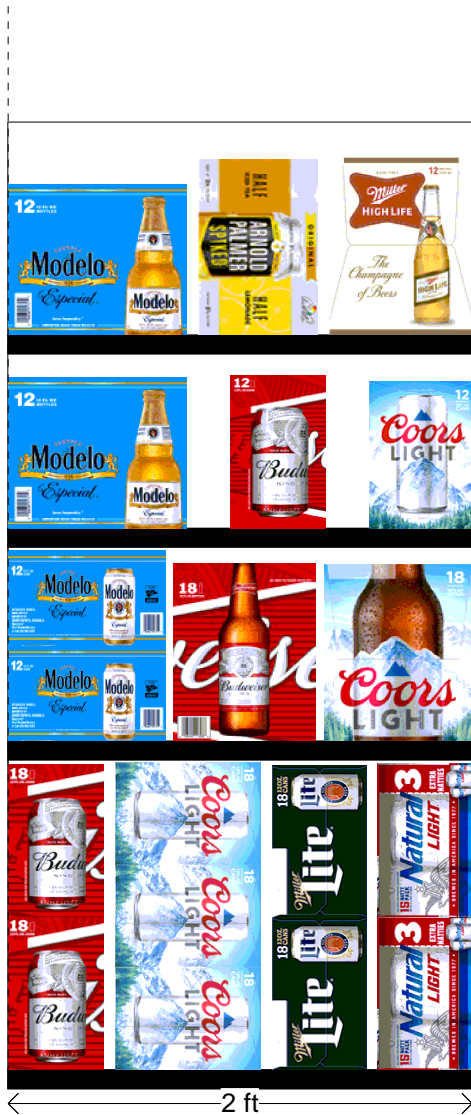
RITE AID_3864 Store # 3864 # of segments: 5

Name: 5_1		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 5_2		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 5_3		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	

Name: 5_4		W:24.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	



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Segment 1 of 3 starting view

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Name: 2_1		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
080660954080	CORONA24/7BTL	Core	2	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	4	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
719057001563	PRESIDENTE12/12BTL		1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
072311230216	SOL12/12BTL		1	Front	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 2_3		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
033544950272	MODELOESPECIAL18/12BTL	Core	2	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
181954000046	PERONI12/11.2BTL		1	Front	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	



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Name: 2_4	W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439344508	ROLLINGROCK12/12CAN		1	Top 90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
083820181166	GUINNESSFOREIGNEXTRAST...		2	Front
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
083820567939	REDSTRIPELAGER6/11.2BTL	New	2	Side
030613000012	BROOKLYNLAGER6/12BTL		2	Side
798713200083	SHANDYCARIBGINGER6/12BTL		2	Side
798713220081	SHANDYCARIBGOLDEN6/12BTL		3	Front



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Name: 2_1		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	2	Side	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	

Name: 2_2		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	

Name: 2_3		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	

Name: 2_4		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
087692001492	ANGRYORCHARDGREENAPPL...		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90	
033544950630	CORONAREFRESCAPASSION...		1	Top 90	

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RITE AID_3864	Store # 3864	# of segments: 3		
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Front 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side

