

Rite Aid  
Store# 4864  
BROOKLYN , NY

COLD

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_4864 Store # 4864 # of segments: 3



Name: 1_5		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
723830212121	LAGUNITASIPA12/12CAN	PRO...	1	Side	
083783222005	SIERRANEVADAPALEALE12/1...		1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
636251740947	STONEIPA12/12CAN		1	Top 90	
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Side	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692001492	ANGRYORCHARDGREENAPPL...		1	Front	

Name: 2\_5 W:30.50 in D:22.00 in



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UPC (12 Digit)	Name			
072890000163	HEINEKEN12/12BTL	Core	1	Side
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	1	Side

Name: 2_2 W:30.50 in D:22.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name			
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890001580	HEINEKENLIGHT6/12BTL		1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
033544950449	CORONAPREMIER12/12CAN		1	Top 90
080660956053	CORONA6/12BTL	Core	1	Front

Name: 2_3 W:30.50 in D:22.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name			
087692100126	SAMUELADAMSBOSTONLAGE...		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side
181954000022	PERONI6/11.2BTL		1	Side

Name: 2_4 W:30.50 in D:22.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name			
083783375213	SIERRANEVADAPALEALE6/12...		1	Side
083783228229	SIERRANEVADASEASONAL6/1...		1	Side
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side
041827000767	HARPOONIPA6/12BTL		1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Front

Name: 2_5 W:30.50 in D:12.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name			
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
859612001031	21STAMENDMENTBREWFREE...		1	Side
638489001937	DOGFISHHEADSEAQUENCHA...		1	Side
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side

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Segment 3 of 3 starting view

## Shelf Schematic Report

RITE AID\_4864 Store # 4864 # of segments: 3

Name: 3_5		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top 90	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
034100576363	LITE12/12CAN		1	Side	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200069918	MICHELOBULTRA12/12CAN	PRO...	1	Front 90	
018200089893	BUDLIGHT8/16CAN		1	Front 90	
018200089817	BUD8/16CAN		1	Front 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
022100001701	PABST12/12CAN		1	Top 90	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Front	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side	
018200200786	NATTYDADDY15/12CAN		1	Side	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002442	SIXPOINTTHECRISP6/12CAN		1	Front	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	



← 2 ft 6.5 in →