

Rite Aid
Store# 10573
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10573 Store # 10573 # of segments: 3



Name: 1_1	W:28.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2	W:28.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

Name: 1_3	W:28.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	

Name: 1_4	W:28.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		2	Side	

Name: 2_1	W:28.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name: 2_2	W:28.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000046	PERONI12/11.2BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

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080660956053	CORONA6/12BTL	Core	1	Side
080660956954	CORONA12/12CAN	Core	1	Top 90
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
033544950531	CORONAFAMILIAR12/12BTL		1	Side

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side



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Segment 3 of 3 starting view

Shelf Schematic Report

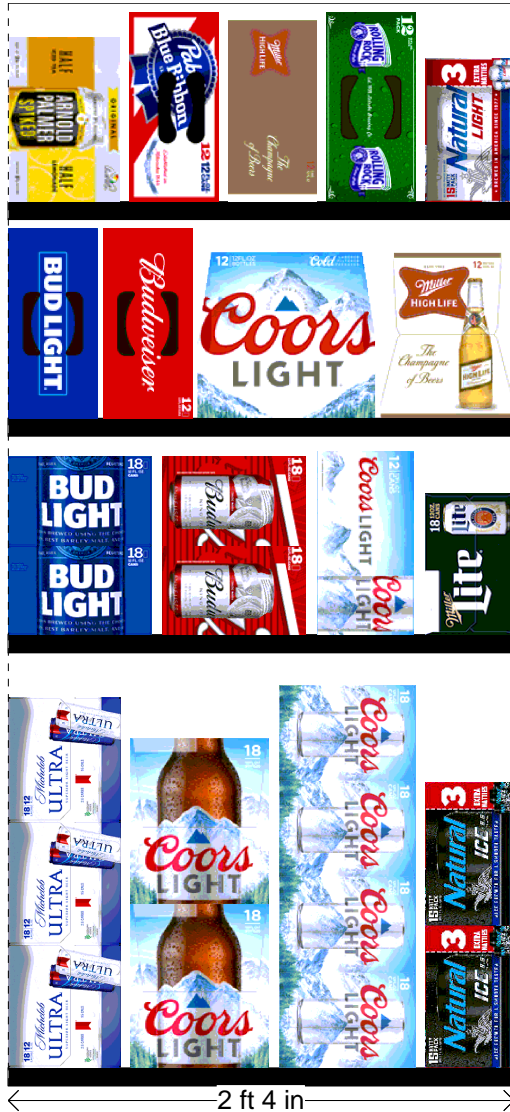
RITE AID_10573 Store # 10573 # of segments: 3

Name: 3_1		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 3_2		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side	

Name: 3_3		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 3_4		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
022100001701	PABST12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	



2 ft 4 in