

Rite Aid  
Store# 10579  
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_10579 Store # 10579 # of segments: 6



Name: 1_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	2	Top 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
018200007712	BUD12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
018200089817	BUD8/16CAN		1	Top 90	

Name: 2_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 2_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	

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 080660957159 MODELOESPECIAL12/12CAN Core 2 Side 90

Name: 2_3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200149900	BUDLIGHTLIME12/12BTL		1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
080660957654	MODELOESPECIAL6/12BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 2_4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90
719057001563	PRESIDENTE12/12BTL		1	Side
033544950531	CORONAFAMILIAR12/12BTL		1	Side



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Segment 3 of 6 starting view

## Shelf Schematic Report

RITE AID\_10579 Store # 10579 # of segments: 6



Name: 3_1	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 3_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950418	CORONAPREMIER6/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 3_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
042572044044	SCHOFFERHOFERGRAPEFRU...		1	Front	
087600101153	CARLSBERG4/16.9CAN		1	Front	
835609001116	TYSKIE4/16.9CAN		1	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	

Name: 4_1	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	
082488123006	BECKS12/12BTL	Core	1	Front	

Name: 4_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 4_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Side	

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Segment 3 of 6 starting view

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RITE AID_10579 Store # 10579		# of segments: 6	
072311630016	PILSNERURQUELL6/11.2BTL		1 Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1 Side
072890005298	HEINEKEN12/8CAN		1 Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		1 Side
072890000118	HEINEKEN6/12BTL	Core	1 Side

Name: 4_4		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
894137002712	CRISPINROSE6/12CAN		1	Top 90	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	



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Segment 5 of 6 starting view

## Shelf Schematic Report

RITE AID\_10579 Store # 10579 # of segments: 6



← 2 ft 6 in

2 ft 6 in →

Name: 5_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	2	Front	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Front	
07289000163	HEINEKEN12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Side	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
088345101514	STRONGBOWGOLD6/11.2BTL		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
786243119906	FLYINGDOGRAGINGBITCH6/12...		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	

Name: 6_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	

Name: 6_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	

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RITE AID_10579 Store # 10579		# of segments: 6		
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90
635985260660	WHITECLAWRASPBERRY6/12...		1	Side

Name: 6_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	

Name: 6_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990100711	COORSBANQUET1/24CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	



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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_10579 Store # 10579 # of segments: 3

Name: 2_1		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 2_2		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	2	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
033544950517	CORONAFAMILIAR6/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
082488123815	BECKS12/12CAN		1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	

Name: 2_3		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100573409	LITE18/12CAN	Core	1	Side	
089924278986	YUENGLINGLAGER12/12CAN		1	Side 90	
018200089817	BUD8/16CAN		1	Top 90	
018200200908	BUDLIGHTORANGE12/12CAN		1	Front 90	
723830212121	LAGUNITASIPA12/12CAN		1	Top 90	
089826900336	TECATE12/12CAN		1	Top 90	
4005249004181	VELTINS PILSENER4/16.9CAN		2	Front	
719057001563	PRESIDENTE12/12BTL		1	Side	



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RITE AID_10579 Store # 10579		# of segments: 3
853897002271	BONANDVIVSPIKEDSELTZERV...	Move 1 Side
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO... 1 Side
087692009917	TRULYLEMONADEVARIETY12/...	PRO... 1 Side

Name: 2_4		W:144.00 in	D:13.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071439457123	ROLLINGROCK12/12BTL		1 Front
034100576363	LITE12/12CAN		1 Side 90
018200110474	BUD12/12CAN	Core	1 Top 90
642860900245	FOUNDERSALLDAYSESSIONI...		1 Side 90
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1 Front 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1 Side
071990095611	BLUEMOONMANGOWHEAT6/1...		1 Side
181954000022	PERONI6/11.2BTL		2 Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1 Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		2 Side
072890001580	HEINEKENLIGHT6/12BTL		2 Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		2 Side

Name: 2_5		W:144.00 in	D:13.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
835609001116	TYSKIE4/16.9CAN		1 Front
042572044044	SCHOFFERHOFERGRAPEFRU...		1 Front
636251776120	STONEIPA6/12BTL		2 Side
736920111327	GOOSEISLANDIPA6/12BTL		2 Side
087692100126	SAMUELADAMSBOSTONLAGE...		2 Side
030613000531	BROOKLYNSEASONAL6/12BTL		2 Side
030613040667	BROOKLYNSPECIALEFFECTS...	PRO...	1 Side
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1 Top 90
856632004332	BRONXNORESOLUTIONS6/12...		1 Side
859093002428	SIXPOINTSWEETACTION6/12C...		1 Side
859093002442	SIXPOINTTHECRISP6/12CAN		1 Side
859612001031	21STAMENDMENTBREFWFREE...		1 Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1 Side
887151000949	CONEYISLANDMERMAIDPILS...		1 Side
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1 Top 90



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Segment 3 of 3 starting view

## Shelf Schematic Report

RITE AID\_10579 Store # 10579 # of segments: 3



← 4 ft →

Name: 2_1	W:144.00 in	D:13.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	3	Front	

Name: 2_2	W:144.00 in	D:13.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
181954000046	PERONI12/11.2BTL		1	Front	
072890000163	HEINEKEN12/12BTL	Core	3	Front	

Name: 2_3	W:144.00 in	D:13.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	

Name: 2_4	W:144.00 in	D:13.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRU...		1	Side	

Name: 2_5	W:144.00 in	D:13.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100621	MIKESHARDLEMONADE6/11.2...		2	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
894137002712	CRISPINROSE6/12CAN		1	Side	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90	

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RITE AID_10579 Store # 10579		# of segments: 3	
033544000137	CORONAVARIETYREFRESCA1...	1	Side 90
033544950630	CORONAREFRESCAPASSION...	1	Top 90
033544950678	CORONAREFRESCAGUAVALI...	1	Top 90
034100012229	MOVOVARIETY4/8.4CAN	1	Front 90

