

Rite Aid
Store# 3883
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_3883 Store # 3883 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985000211	WHITECLAW70PINEAPPLE6/12...	PRO...	1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	2	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Top 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDELTZERVARIET...	New	1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
034100516819	CAPELINEVARIETY12/12CAN		1	Front 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	2	Top 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		2	Front 90	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	

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Segment 1 of 6 starting view

Shelf Schematic Report

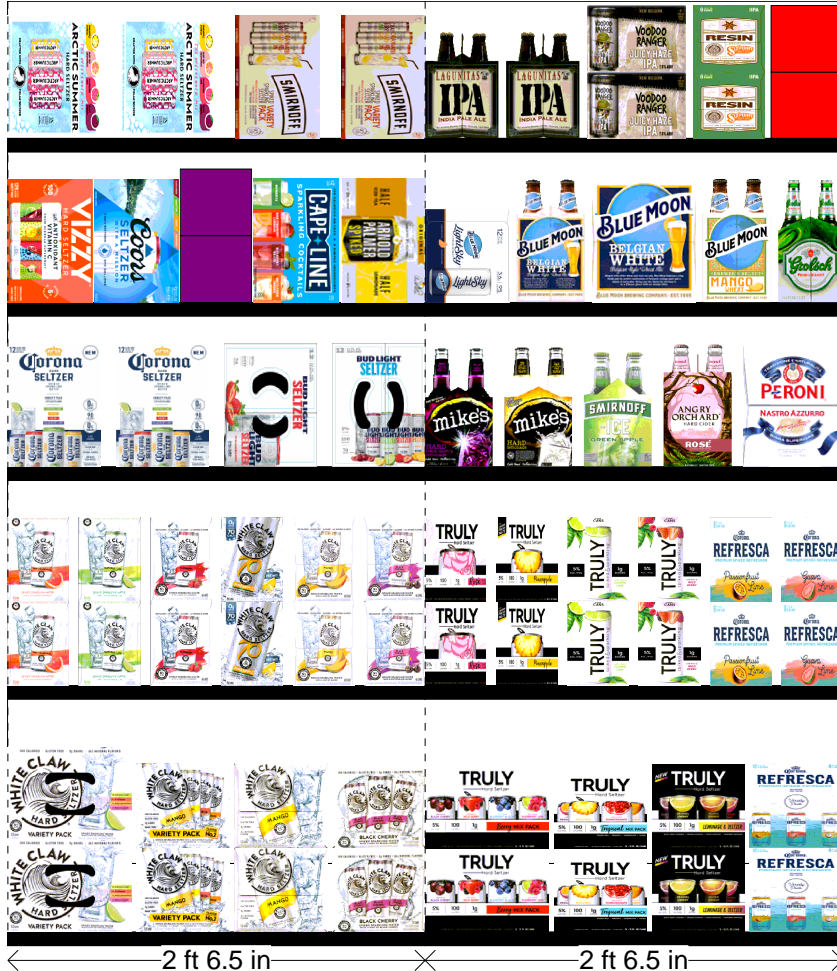
RITE AID_3883	Store # 3883	# of segments: 6
033544000137	CORONAVARIETYREFRESCA1...	1 Side

Name: 2_2		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
087692007814	TRULYROSE6/12CAN		1 Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1 Side
087692004172	TRULYCOLIMALIME6/12CAN		1 Side
087692006787	TRULYWILDBERRY6/12CAN		1 Side
033544950630	CORONAREFRESCAPASSION...		1 Side
033544950678	CORONAREFRESCAGUAVALI...		1 Side

Name: 2_3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
635985067443	MIKESHARDBLACKCHERRYLE...		1 Side
635985100621	MIKESHARDLEMONADE6/11.2...		1 Side
082000727514	SMIRNOFFICEGREENAPPLEBI...		1 Side
087692006602	ANGRYORCHARDROSE6/12BTL		1 Side
181954000046	PERONI12/11.2BTL		1 Side

Name: 2_4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1 Side 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1 Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1 Side
071990095611	BLUEMOONMANGOWHEAT6/1...		1 Side
083741000058	GROLSCH6/11.2BTL		1 Side

Name: 2_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
723830000094	LAGUNITASIPA6/12BTL		2 Side
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1 Front
859093002466	SIXPOINTRESINIIPA6/12CAN		1 Side
030613000302	BROOKLYNLAGER6/12CAN		1 Side



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Segment 3 of 6 starting view

Shelf Schematic Report

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Name: 3_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	2	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890005298	HEINEKEN12/8CAN		1	Top 90	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150002001	STELLAARTOIS6/12CAN		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
083820104011	GUINNESSDRAUGHTSTOUT6/...		1	Side	
798713200083	SHANDYCARIBGINGER6/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087600101153	CARLSBERG4/16.9CAN		2	Front	
835609001116	TYSKIE4/16.9CAN		1	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		2	Front	

Name: 4_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 4_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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080660956152	CORONA12/12BTL	Core 3 Front

Name: 4_3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
080660956800	CORONA18/12BTL	Core	1 Front
033544950449	CORONAPREMIER12/12CAN		1 Front 90
033544950425	CORONAPREMIER12/12BTL	Core	1 Side

Name: 4_4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
080660956800	CORONA18/12BTL	Core	1 Front
080660956954	CORONA12/12CAN	Core	1 Top 90
033544950531	CORONAFAMILIAR12/12BTL		1 Side

Name: 4_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
080660956053	CORONA6/12BTL	Core	2 Front
033544950517	CORONAFAMILIAR6/12BTL		2 Side



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Segment 5 of 6 starting view

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Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Front	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	3	Top 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name:	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
080660957555	MODELOESPECIAL6/12CAN		1	Front	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	

Name:	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200007712	BUD12/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

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Segment 5 of 6 starting view

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Name: 6_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089817	BUD8/16CAN		1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Front	
018200284434	NATURALICE15/12CAN	Core	2	Side	

Name: 6_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	

Name: 6_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200069918	MICHELOBULTRA12/12CAN	PRO...	2	Front 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	



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Warm

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Segment 1 of 1 starting view

Shelf Schematic Report

RITE AID_3883 Store # 3883 # of segments: 1



Name: 1_1		W:48.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 1_2		W:48.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 1_3		W:48.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90	
034100516802	CAPELINEVARIETY6/12CAN		1	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90	

Name: 1_4		W:48.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
071990000158	COORSHARDELTZERVARIET...	New	1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
080660956053	CORONA6/12BTL	Core	1	Front	