



**Rite Aid**  
**Store# 4712**  
**BROOKLYN , NY**

FINAL

Cold

FMB always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_4712 Store # 4712 # of segments: 3

Name: 1_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	90
072890000163	HEINEKEN12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front	90
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top	90

Name: 1_3	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front	90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front	90
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_4	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front	90
071990000158	COORSHARDSELTZERVARIET...	New	1	Front	90
033544000137	CORONAVARIETYREFRESCA1...		1	Front	90

Name: 2_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name: 2_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top	90
080660956152	CORONA12/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 2_3	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
083820123937	GUINNESSEXTASTOUT6/12B...	Core	1	Side	



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080660956053	CORONA6/12BTL	Core	1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 2_4	W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front
835609001116	TYSKIE4/16.9CAN		1	Front
087600101153	CARLSBERG4/16.9CAN		1	Front
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front



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Segment 3 of 3 starting view

## Shelf Schematic Report

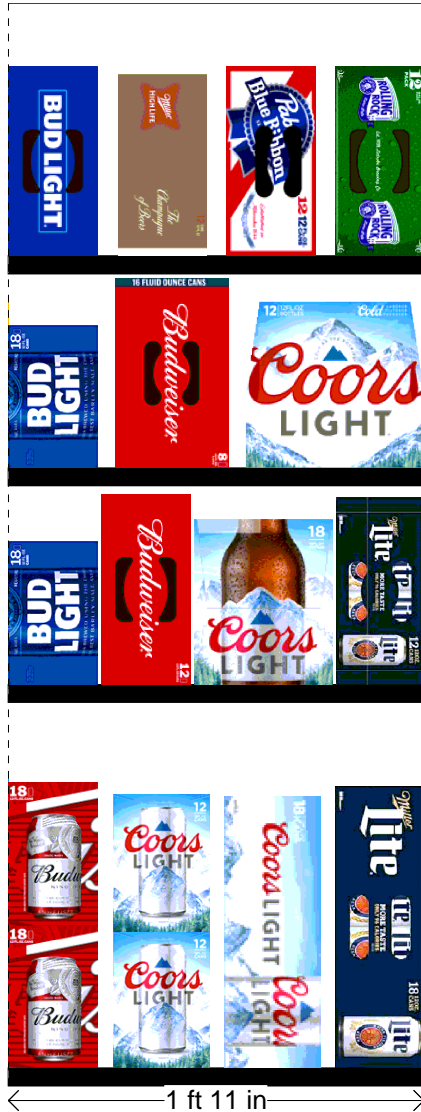
RITE AID\_4712 Store # 4712 # of segments: 3

Name: 3_1		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
034100573409	LITE18/12CAN	Core	1	Top 90	

Name: 3_2		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100576363	LITE12/12CAN		1	Top 90	

Name: 3_3		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200089817	BUD8/16CAN		1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	

Name: 3_4		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	



# Rite Aid

## Store# 4712

### BROOKLYN , NY

Warm

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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_4712 Store # 4712 # of segments: 3



Name: 2_1		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	

Name: 2_2		W:144.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
080660956053	CORONA6/12BTL	Core	2	Side	

Name: 2_3		W:144.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	

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087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Side	
072311230216	SOL12/12BTL		1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
181954000022	PERONI6/11.2BTL		2	Side	
181954000046	PERONI12/11.2BTL		1	Front	

Name: 2_4	W:144.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOVOVARIETY4/8.4CAN		2	Front 90	
033544950678	CORONAREFRESAGUAVALI...		1	Top 90	
033544950630	CORONAREFRESAPASSION...		1	Top 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side	
635985100621	MIKESHARDLEMONADE6/11.2...		2	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side	
894137002712	CRISPINROSE6/12CAN		1	Side	
030613000746	BROOKLYNARIETY12/12CAN	PRO...	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		2	Side	



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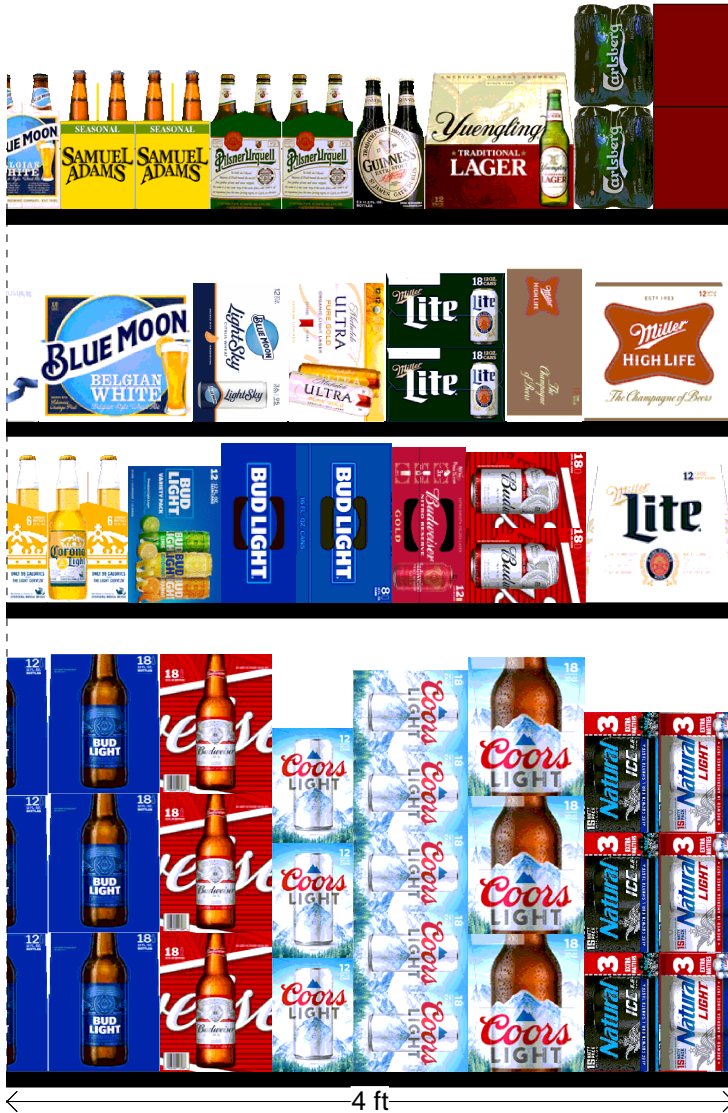
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Name: 2_1	W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200533082	BUDLIGHT18/12BTL		1	Side
018200113086	BUD18/12BTL		1	Side
071990000486	COORSLIGHT12/12CAN	New	1	Side
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90
071990300784	COORSLIGHT18/12BTL	Core	1	Side
018200284434	NATURALICE15/12CAN	Core	1	Side
018200200779	NATURALLIGHT15/12CAN	Core	1	Side

Name: 2_2	W:144.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956251	CORONALIGHT6/12BTL		2	Side
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200089893	BUDLIGHT8/16CAN		1	Top 90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
018200112188	BUD18/12CAN	Core	1	Side 90
034100575090	LITE12/12BTL		1	Front

Name: 2_3	W:144.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
034100573409	LITE18/12CAN	Core	1	Side 90
034100016364	HIGHLIFE12/12CAN		1	Top 90
034100015091	HIGHLIFE12/12BTL	Core	1	Front

Name: 2_4	W:144.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692300502	SAMUELADAMSSEASONAL6/1...		2	Side
072311630016	PILSNERURQUELL6/11.2BTL		2	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
089924278962	YUENGLINGLAGER12/12BTL		1	Front
087600101153	CARLSBERG4/16.9CAN		1	Front
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front