






RITE AID_10584 - Store # 10584
320 SMITH ST , BROOKLYN , NY

Cold

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10584 # of segments: 4 # of Fixtures: 18

Segment/Door: 1	Shelf: 1_1	W:29.50 in	D:25.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OORIGINAL)	1	Side	6	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side	6	
 6 42860 90024 5	642860900245	FOUNDERSALLDAYSESSIONIPA15/12CAN	1	Side 90	3	
 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	4	

Segment/Door: 1	Shelf: 1_2	W:29.50 in	D:25.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	3	
 0 71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3	
 7 22130 55500 6	722130555006	BEARREPUBLICRACER5IPA6/12BTL	1	Side	3	
 0 72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3	
 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3	

Segment/Door: 1	Shelf: 1_3	W:29.50 in	D:25.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	3	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	3	
 6 13008 74833 3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Side	3	
 0 71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Front 90	3	
 0 71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3	

Segment/Door: 1	Shelf: 1_4	W:29.50 in	D:25.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	

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0		87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	3
0		34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3
0		33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	3
7		23830 00020 9	723830000209	LAGUNITASLITTLESUMPIN6/12BTL	1	Side	3
0		83783 22822 9	083783228229	SIERRANEVADASEASONAL6/12BTL	1	Side	3

Segment/Door: 1		Shelf: 1_5		W:29.50 in		D:25.50 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		18200 20250 6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN		1	Side 6
0		87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Front 5
0		87692 00660 2	087692006602	ANGRYORCHARDROSE6/12BTL		1	Side 3
7		23830 00009 4	723830000094	LAGUNITASIPA6/12BTL		1	Side 3
0		83783 37521 3	083783375213	SIERRANEVADAPALEALE6/12BTL		1	Side 3

Segment/Door: 2		Shelf: 2_1		W:29.50 in		D:25.50 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
7		86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL		1	Side 4
7		86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN		1	Front 90 6
0		82488 12300 6	082488123006	BECKS12/12BTL		1	Side 4
0		33544 95042 5	033544950425	CORONAPREMIER12/12BTL		1	Side 4

Segment/Door: 2		Shelf: 2_2		W:29.50 in		D:25.50 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	






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7		86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
1		81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2
1		81954 00002 2	181954000022	PERONI6/11.2BTL	1	Side	3
0		82488 12345 7	082488123457	BECKS6/12BTL	1	Side	3
0		33544 95044 9	033544950449	CORONAPREMIER12/12CAN	1	Top 90	3

Segment/Door: 2	Shelf: 2_3	W:29.50 in	D:25.50 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		30613 00053 1	030613000531	BROOKLYNSEASONAL6/12BTL	1	Front	5
0		30613 00074 6	030613000746	BROOKLYNARIETYPACK12/12CAN	1	Side	2
0		83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3
0		83820 56793 9	083820567939	REDSTRIPELAGER6/11.2BTL	1	Side	3
0		33544 95041 8	033544950418	CORONAPREMIER6/12BTL	1	Side	3






Segment/Door: 2	Shelf: 2_4	W:29.50 in	D:25.50 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		30613 00001 2	030613000012	BROOKLYNLAGER6/12BTL	1	Front	5
0		30613 00016 6	030613000166	BROOKLYNPILSNER6/12BTL	1	Side	3
0		30613 11212 8	030613112128	BROOKLYNDEFENDERIPA6/12BTL	1	Side	3
0		30613 01951 9	030613019519	BROOKLYNBELAIRSOUR6/12BTL	1	Side	3
0		30613 00019 7	030613000197	BROOKLYNEASTIPA6/12BTL	1	Side	3





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Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 8 16014 02080 0	816014020800	SOUTHERNTIEROVERPACKD15/12CAN				1	Side 90	2		
 8 62737 00007 0	862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)				1	Side	6		
 8 62737 00006 3	862737000063	MONTAUKSUMMER6/12CAN(WRAP)				1	Side	6		
 8 69071 00027 8	869071000278	MONTAUKWAVECHASER4/6/12CAN				1	Side	6		
 8 59612 00103 1	859612001031	21STAMENDMENTBREWFREEORDIE6/12CAN				1	Side	6		

Segment/Door: 3		Shelf: 3_1		W:29.50 in		D:25.50 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 80660 95615 2	080660956152	CORONA12/12BTL				1	Side	6		
 0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL				1	Side 90	6		
 0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL				1	Side 90	3		
 0 80660 95711 1	080660957111	MODELOESPECIAL18/12CAN				1	Side	3		

Segment/Door: 3		Shelf: 3_2		W:29.50 in		D:25.50 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 80660 95605 3	080660956053	CORONA6/12BTL				1	Side	3		
 0 80660 95625 1	080660956251	CORONALIGHT6/12BTL				1	Side	3		
 7 19057 00156 3	719057001563	PRESIDENTE12/12BTL				1	Side	2		
 0 89826 90033 6	089826900336	TECATE12/12CAN				1	Top 90	3		
 0 72311 63021 4	072311630214	SOL6/12BTL				1	Side	3		



Segment/Door: 3		Shelf: 3_3		W:29.50 in		D:25.50 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		

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7		54527 00994	6	754527009946	NEWBELGIUMVOODOOROTATOR6/12CAN	1	Side	6
7		40522 10083	2	740522100832	BELLSTWOHEARTEDALE6/12BTL	1	Side	3
6		38489 00029	9	638489000299	DOGFISHHEAD60MINUTEIPA6/12BTL	1	Side	3
7		36920 11132	7	736920111327	GOOSEISLANDIPA6/12BTL	1	Side	3
6		13008 75220	0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3

Segment/Door: 3 Shelf: 3_4 W:29.50 in D:25.50 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
8		59093 00243	5	859093002435	SIXPOINTBENGALIIPA6/12CAN	1	Side	6
8		59093 00244	2	859093002442	SIXPOINTTHECRISP6/12CAN	1	Side	6
8		59093 00242	8	859093002428	SIXPOINTSWEETACTION6/12CAN	1	Side	6
8		59093 00246	6	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side	6
0		41827 00076	7	041827000767	HARPOONIPA6/12BTL	1	Front	5

Segment/Door: 4 Shelf: 4_1 W:29.50 in D:25.50 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
0		80660 95715	9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	8
0		18200 11218	8	018200112188	BUD18/12CAN	1	Side 90	4
0		34100 01509	1	034100015091	HIGHLIFE12/12BTL	1	Side	4
0		71439 34450	8	071439344508	ROLLINGROCK12/12CAN	1	Side	4

Segment/Door: 4 Shelf: 4_2 W:29.50 in D:25.50 in






Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
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	018200532184	BUDLIGHT18/12CAN	1	Top 90	3
	071990000486	COORSLIGHT12/12CAN	1	Side 90	6
	071990300173	COORSLIGHT18/12CAN	1	Top 90	3
	034100573409	LITE18/12CAN	1	Top 90	3
	018200200779	NATURALLIGHT15/12CAN	1	Side	2

Segment/Door: 4 Shelf: 4_3		W:29.50 in	D:25.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	018200069918	MICHELOBULTRA12/12CAN	1	Front 90	3	
	018200530470	BUDLIGHT12/12CAN	1	Top 90	3	
	018200089817	BUD8/16CAN	1	Front 90	4	
	018200110474	BUD12/12CAN	1	Top 90	3	
	070310001417	NARRAGANSETT12/12CAN	1	Top 90	3	











Segment/Door: 4 Shelf: 4_4		W:29.50 in	D:25.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Side 90	4	
	018200089893	BUDLIGHT8/16CAN	1	Side 90	2	
	034100016364	HIGHLIFE12/12CAN	1	Side 90	4	
	022100001701	PABST12/12CAN	1	Side 90	4	






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RITE AID_... Store # 10584 # of segments: 2 # of Fixtures: 4

Segment/Door: 1	Shelf: 1_1	W:72.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	4	
 0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side 90	4	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side 90	4	
 0 71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2	
 0 80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2	
 0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2	
 0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	2	
 0 33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2	
 0 33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	2	
 0 89826 90033 6	089826900336	TECATE12/12CAN	1	Side	2	

Segment/Door: 1	Shelf: 1_2	W:72.00 in	D:13.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 82000 78142 4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Top 90	2	
 0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2	
 0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	1	
 0 72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Top 90	2	
 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	2	

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0		072890001580	HEINEKENLIGHT6/12BTL	1	Side	2
1		181954000022	PERONI6/11.2BTL	1	Side	2
7		786150000014	STELLAARTOIS6/11.2BTL	1	Side	2
0		083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	2
0		083820567939	REDSTRIPELAGER6/11.2BTL	1	Side	1
0		080660956053	CORONA6/12BTL	1	Side	1
0		080660956954	CORONA12/12CAN	1	Top 90	1
0		018200284434	NATURALICE15/12CAN	1	Side	1

Segment/Door: 1	Shelf: 1_3	W:72.00 in	D:13.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	4
					635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4
					635985260875	WHITECLAWMANGO6/12CAN	1	Side	4
					087692004172	TRULYCOLIMALIME6/12CAN	1	Side	4
					033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Top 90	4
					862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)	1	Side 90	2
					862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side 90	2
					869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Side	2












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8		59093 00243	5	859093002435	SIXPOINTBENGALIIPA6/12CAN	1	Side	2
8		59093 00244	2	859093002442	SIXPOINTTHECRISP6/12CAN	1	Side	2
8		59093 00246	6	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side 90	2
0		71990 30069	2	071990300692	COORSLIGHT12/12BTL	1	Front	2
0		34100 57023	1	034100570231	LITE9/16BTL(AL)	1	Front	1




Segment/Door: 1		Shelf: 1_4		W:72.00 in		D:13.00 in			
Barcode	UPC (12 Digit)	Name			HFaci...	Orientat...	Units		
0		83783 37521	3	083783375213	SIERRANEVADAPALEALE6/12BTL	1	Side	1	
0		83783 22822	9	083783228229	SIERRANEVADASEASONAL6/12BTL	1	Side	1	
7		23830 00009	4	723830000094	LAGUNITASIPA6/12BTL	1	Side	1	
7		23830 00020	9	723830000209	LAGUNITASLITTLESUMPIN6/12BTL	1	Side	1	
7		40522 10083	2	740522100832	BELLSTWOHEARTEDAILE6/12BTL	1	Side	2	
6		38489 00029	9	638489000299	DOGFISHHEAD60MINUTEIPA6/12BTL	1	Side	2	
7		36920 11132	7	736920111327	GOOSEISLANDIPA6/12BTL	1	Side	2	
0		30613 00016	6	030613000166	BROOKLYNPILSNER6/12BTL	1	Side	2	
0		30613 11212	8	030613112128	BROOKLYNDEFENDERIPA6/12BTL	1	Side	2	
0		30613 00019	7	030613000197	BROOKLYNEASTIPA6/12BTL	1	Side	2	
0		30613 01951	9	030613019519	BROOKLYNBELAIRSOUR6/12BTL	1	Side	2	

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6		3	681745111123	BLUEPOINTTOASTEDLAGER6/12BTL	1	Side	2
0		3	034100576363	LITE12/12CAN	1	Top 90	1
0		1	022100001701	PABST12/12CAN	1	Top 90	1