

Rite Aid
Store# 4257
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_4257 Store # 4257 # of segments: 4



Name: 1_1		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	90
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692007814	TRULYROSE6/12CAN		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front	90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front	90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front	90

Name: 1_3		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692000917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front	90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front	90
033544000137	CORONAVARIETYREFRESCA1...		1	Front	90
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Top	90

Name: 1_4		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
083820234800	GUINNESSEXTRASTOUT1/22B...		1	Front	

Name: 2_1		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 2_2		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

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080660956800	CORONA18/12BTL	Core 1 Side

Name: 2_3	W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 2_4	W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side



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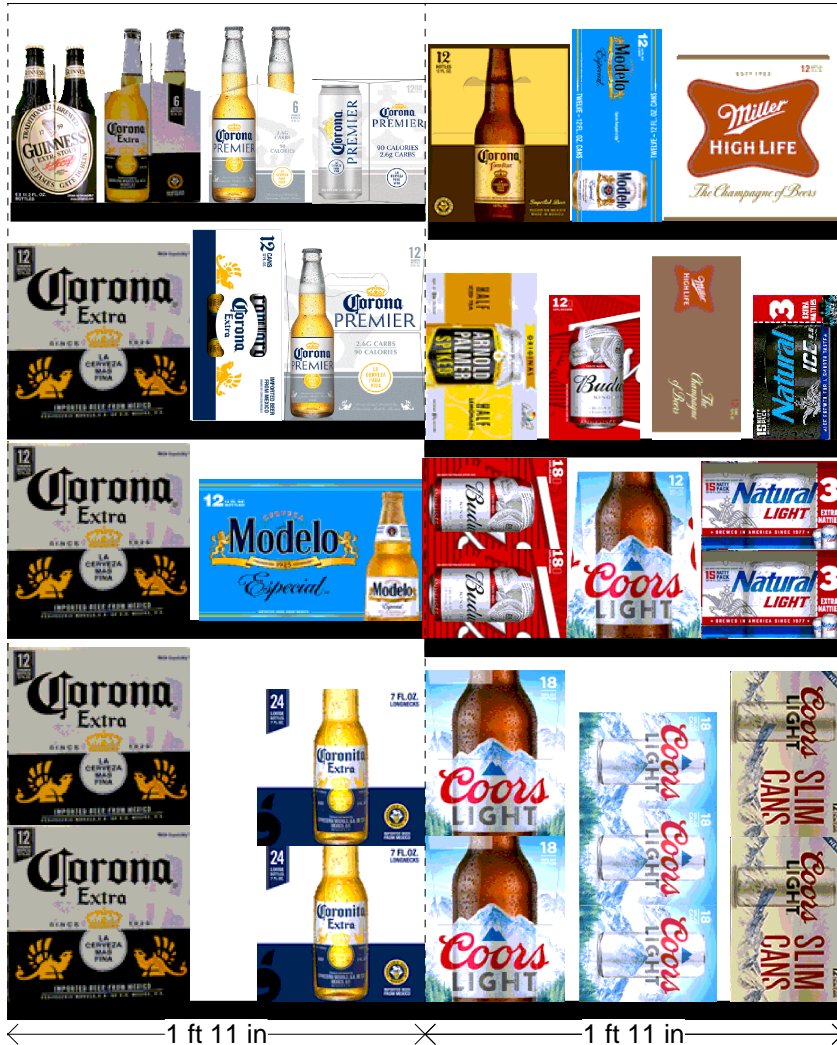
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Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_4257 Store # 4257 # of segments: 4



Name:	3_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Front		
080660954080	CORONA24/7BTL	Core	1	Side		

Name:	3_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Front		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front		

Name:	3_3	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Front		
080660956954	CORONA12/12CAN	Core	1	Top 90		
033544950425	CORONAPREMIER12/12BTL	Core	1	Side		

Name:	3_4	W:22.80 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side		
080660956053	CORONA6/12BTL	Core	1	Side		
033544950418	CORONAPREMIER6/12BTL		1	Side		
033544950449	CORONAPREMIER12/12CAN		1	Side		

Name:	4_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
071990300784	COORSLIGHT18/12BTL	Core	1	Side		
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90		
071990700287	COORSLIGHT12/12CAN(SLEEK)	Delete	1	Front 90		

Name:	4_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
018200112188	BUD18/12CAN	Core	1	Side 90		
071990300692	COORSLIGHT12/12BTL	Core	1	Side		
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90		

Name:	4_3	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90		
018200110474	BUD12/12CAN	Core	1	Side		
034100016364	HIGHLIFE12/12CAN		1	Top 90		

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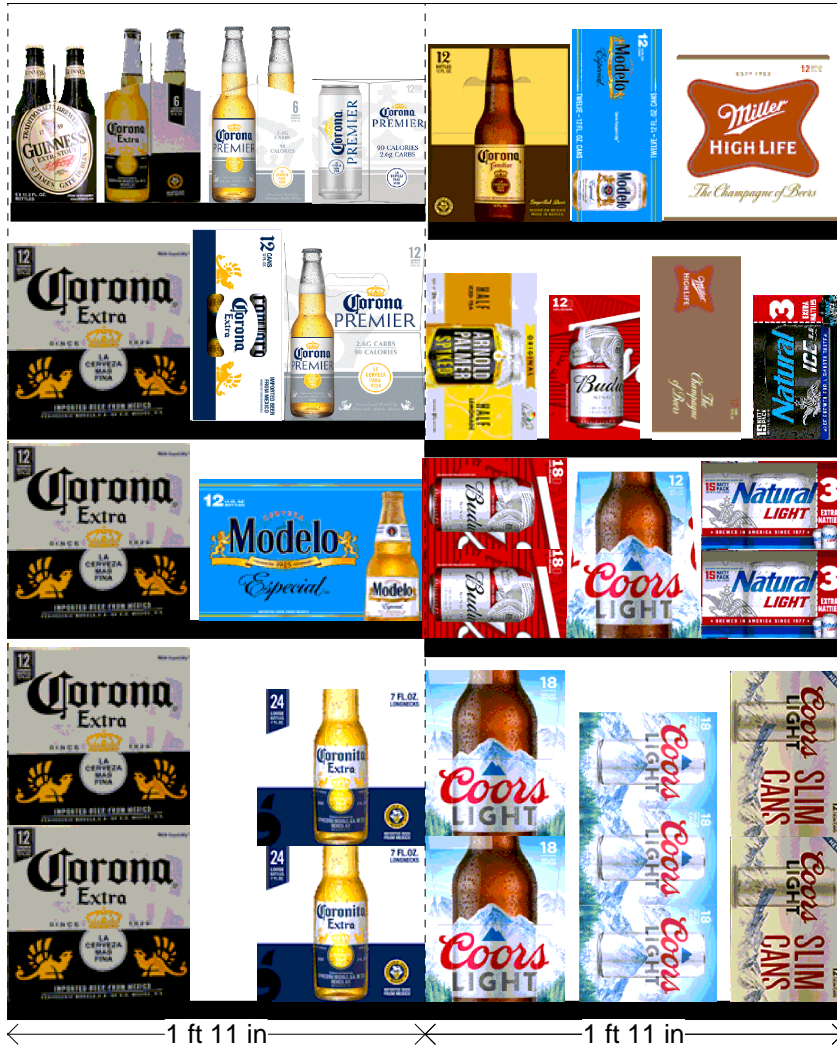
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Segment 3 of 4 starting view

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RITE AID_4257	Store # 4257	# of segments: 4
018200284434	NATURALICE15/12CAN	Core 1 Side

Name: 4 4	W:22.80 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950531	CORONAFAMILIAR12/12BTL		1	Side
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90
034100015091	HIGHLIFE12/12BTL	Core	1	Front



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Cleared top shelf - please do not place beer - too High



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4257 Store # 4257 # of segments: 3

Cleared top shelf - please do not place beer - too High



← 4 ft × 4 ft →

Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	6	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side	

Name: 2_2		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
181954000046	PERONI12/11.2BTL		1	Front	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
072311230216	SOL12/12BTL		1	Front	
080660956954	CORONA12/12CAN	Core	1	Side 90	
080660956756	CORONALIGHT12/12BTL	Core	2	Side	
033544000182	CORONAPREMIER18/12BTL		2	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957654	MODELOESPECIAL6/12BTL		2	Side	

Name: 2_3		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
071990000158	COORSHARDELTZERVARIET...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
072890006219	HEINEKEN0.ONEARBEER6/12B...		2	Side	
080660956053	CORONA6/12BTL	Core	2	Front	
033544950418	CORONAPREMIER6/12BTL		2	Side	
033544950517	CORONAFAMILIAR6/12BTL		2	Side	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90	

Name: 2_4		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	

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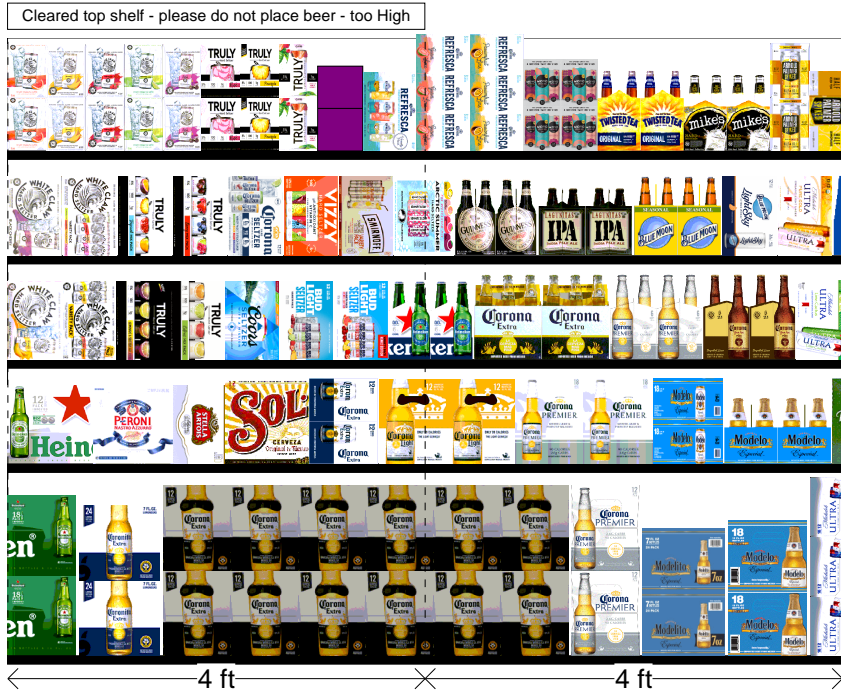
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635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1	Top 90	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Side	
723830000094	LAGUNITASIPA6/12BTL		2	Side	
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	

Name: 2_5		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Side 90	
033544950630	CORONAREFRESCAPASSION...		1	Side 90	
034100012229	MOVOVARIETY4/8.4CAN		2	Side	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
635985100621	MIKESHARDLEMONADE6/11.2...		2	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	



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Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 2_2		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		1	Front	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
034100575090	LITE12/12BTL		1	Front	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 2_3		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
018200110474	BUD12/12CAN	Core	2	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	2	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 2_4		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007699	BUDLIGHT12/12BTL		1	Front	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90	
022100004047	PABSTAMERICANPALEALE12/...		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	

Name: 2_5		W:144.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side	

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087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
887151000949	CONEYISLANDMERMAIDPILS...		1	Side
030613000302	BROOKLYNLAGER6/12CAN		1	Side
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side



2020 FALL

Segment View