

Rite Aid  
Store# 3766  
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

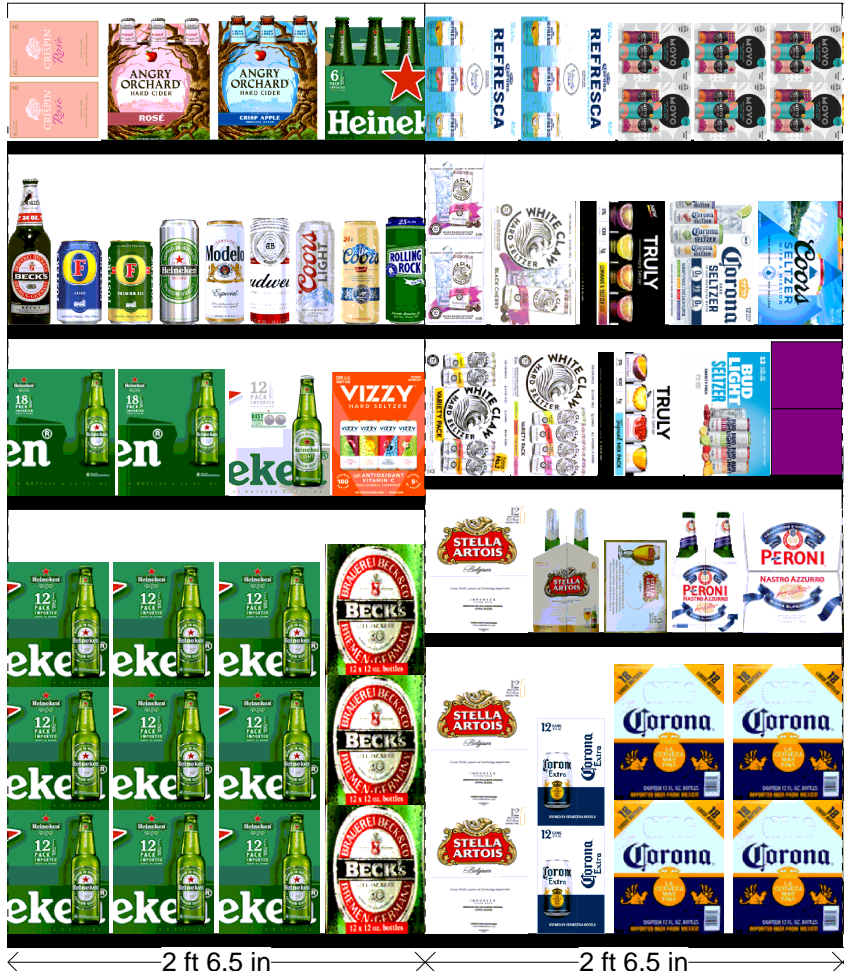
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Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_3766 Store # 3766 # of segments: 6



Name: 1_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	3	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	2	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	

Name: 1_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488000062	BECKS1/24BTL		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
071439006017	ROLLINGROCK1/25CAN		1	Front	

Name: 1_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
894137002712	CRISPINROSE6/12CAN		1	Top	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
072890000118	HEINEKEN6/12BTL	Core	1	Front	

Name: 2_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	
080660956800	CORONA18/12BTL	Core	2	Side	

Name: 2_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

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786150002001	STELLAARTOIS6/12CAN		1	Top 90
181954000022	PERONI6/11.2BTL		1	Side
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side

Name: 2_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90
071990000158	COORSHARDELTZERVARIET...	New	1	Front 90

Name: 2_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		2	Top 90
034100012229	MOVOVARIETY4/8.4CAN		3	Front 90





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Segment 3 of 6 starting view

## Shelf Schematic Report

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Name: 3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side	
072311630016	PILSNERURQUELL6/11.2BTL		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...		1	Side	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956251	CORONALIGHT6/12BTL		1	Side	

Name: 3_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side 90	
020507000112	BITBURGER4/16.9CAN(WRAP)		2	Side	
087600101153	CARLSBERG4/16.9CAN		2	Front	

Name: 4_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	
080660957555	MODELOESPECIAL6/12CAN		1	Side	

Name: 4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	



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RITE AID_3766	Store # 3766	# of segments: 6		
087692100126	SAMUELADAMSBOSTONLAGE...		1	Side
087692100140	SAMUELADAMSBOSTONLAGE...		1	Side
087692011033	SAMUELADAMSSEASONAL12/...		1	Side

Name: 4 4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side

Name: 4 5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
835609001116	TYSKIE4/16.9CAN		2	Front
4005249004181	VELTINS PILSENER4/16.9CAN		1	Front
869071000278	MONTAUKWAVECHASER4/6/1...		1	Front
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side



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Segment 5 of 6 starting view

## Shelf Schematic Report

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Name: 5_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	

Name: 5_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	

Name: 5_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	

Name: 5_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200149900	BUDLIGHTLIME12/12BTL		2	Side	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	2	Top 90	

Name: 6_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 6_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Top 90	
018200284434	NATURALLICE15/12CAN	Core	1	Side	

Name: 6_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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Segment 5 of 6 starting view

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RITE AID_3766	Store # 3766	# of segments: 6		
018200533082	BUDLIGHT18/12BTL		1	Side
018200007712	BUD12/12BTL		1	Side
071990300692	COORSLIGHT12/12BTL	Core	1	Side
071439344508	ROLLINGROCK12/12CAN		1	Top 90

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90
018200089893	BUDLIGHT8/16CAN		1	Side
018200089817	BUD8/16CAN		1	Side
022100001701	PABST12/12CAN		1	Side 90





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Warm

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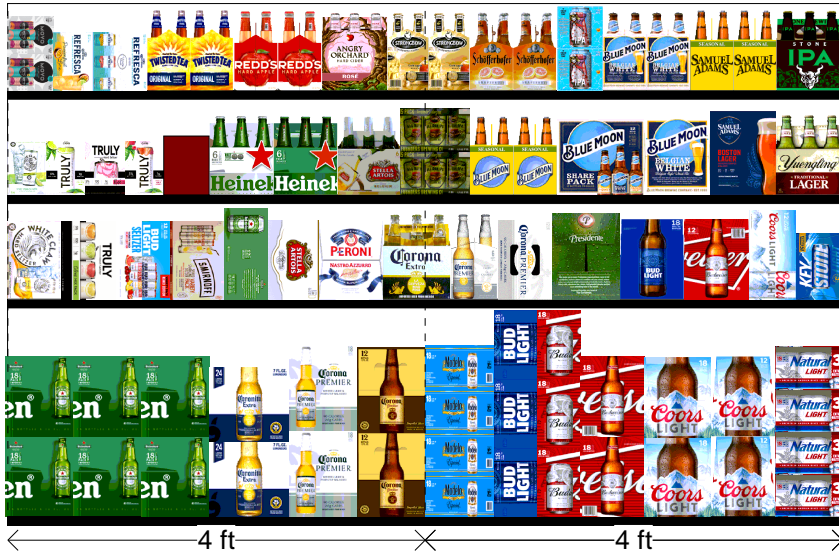
Warm

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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID\_3766 Store # 3766 # of segments: 2



Name: 1_1		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	2	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 1_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
181954000046	PERONI12/11.2BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950418	CORONAPREMIER6/12BTL		1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	

Name: 1_3		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	

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RITE AID_3766	Store # 3766	# of segments: 2		
072890001580	HEINEKENLIGHT6/12BTL		1	Front
072890000118	HEINEKEN6/12BTL	Core	1	Front
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side
071990095543	BLUEMOONBREWMASTERSVA...		1	Front
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
087692100140	SAMUELADAMS BOSTON LAGE...		1	Side
089924278917	YUENGLINGLAGER6/12BTL		1	Front

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012229	MOVVARIETY4/8.4CAN		1	Front 90
033544950630	CORONAREFRESCAPASSION...		1	Top 90
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
034100087166	REDD6/12BTL		2	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front
088345101514	STRONGBOWGOLD6/11.2BTL		2	Side
042572040060	SCHOFFERHOFERGRAPEFRU...		2	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		2	Side
087692300502	SAMUELADAMSSEASONAL6/1...		2	Side
636251776120	STONEIPA6/12BTL		1	Front

