

Rite Aid
Store# 4269
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



← 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in →

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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_4269 Store # 4269 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	90
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Front	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front	90
635985260875	WHITECLAWMANGO6/12CAN		1	Top	90
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front	90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front	90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front	90

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001191	HEINEKEN1/24CAN		1	Front	
786150001707	STELLAARTOIS1/19.2CAN		1	Front	
083820124620	GUINNESSEXTRASTOUT1/19.2...	PRO...	1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN		1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
613008748296	ARNOLDPALMERSPIKEDHALF...		1	Front	
635985245834	MIKESHARDERLEMONADE1/2...	New	1	Front	
018200250149	BUDLIGHTLIMELIME-A-RITA1/2...		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
723830000049	LAGUNITASIPA1/22BTL		1	Front	

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Name: 1_5	W:30.50 in D:12.00 in
UPC (12 Digit)	Name Ast HFaci... Orientat...
087692821021	ANGRYORCHARDCRISPAPPL... 1 Front
087692006602	ANGRYORCHARDROSE6/12BTL 1 Front
894137002712	CRISPINROSE6/12CAN 1 Top
853897002271	BONANDVIVSPIKEDSELTZERV... Move 1 Front 90

Name: 2_1 W:30.50 in D:22.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
072890001528	HEINEKEN18/12BTL New 1 Side
786150000144	STELLAARTOIS12/11.2BTL Core 1 Side
082488123006	BECKS12/12BTL Core 1 Side
080660956800	CORONA18/12BTL Core 1 Side

Name: 2_2 W:30.50 in D:22.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
072890001597	HEINEKENLIGHT12/12BTL Core 1 Side
786150000168	STELLAARTOIS12/11.2CAN Core 1 Front 90
181954000046	PERONI12/11.2BTL 1 Side
719057001563	PRESIDENTE12/12BTL 1 Side

Name: 2_3 W:30.50 in D:22.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
0728900005298	HEINEKEN12/8CAN 1 Top 90
072890000118	HEINEKEN6/12BTL Core 1 Side
786150000014	STELLAARTOIS6/11.2BTL Core 1 Side
181954000022	PERONI6/11.2BTL 1 Side
071990095161	BLUEMOONBELGIANWHITE12/... Core 1 Side

Name: 2_4 W:30.50 in D:22.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
033544000137	CORONAVARIETYREFRESCA1... 1 Front 90
087692008040	TRULYVARIETYTROPICAL12/1... 1 Front 90
087692006862	TRULYVARIETYBERRY12/12C... Core 1 Front 90
071990095116	BLUEMOONBELGIANWHITE6/1... 1 Side
723830000094	LAGUNITASIPA6/12BTL 1 Side

Name: 2_5 W:30.50 in D:12.00 in	
UPC (12 Digit)	Name Ast HFaci... Orientat...
033544950630	CORONAREFRESCAPASSION... 1 Side 90
034100012229	MOVOVARIETY4/8.4CAN 1 Front 90



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Segment 1 of 6 starting view

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RITE AID_4269	Store # 4269	# of segments: 6			
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2	Front 90	
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side	



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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_4269 Store # 4269 # of segments: 6



Name:	3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	3	Front		

Name:	3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956800	CORONA18/12BTL	Core	1	Front		
080660954080	CORONA24/7BTL	Core	1	Front		

Name:	3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
887151000949	CONEYISLANDMERMAIDPILS...		1	Side		
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side		
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side		
080660954080	CORONA24/7BTL	Core	1	Front		

Name:	3_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side 90		
030613000012	BROOKLYNLAGER6/12BTL		1	Front		
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side		
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side		
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side		

Name:	4_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	2	Side		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side		

Name:	4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	3	Front		

Name:	4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	3	Front		

Name:	4_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		

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RITE AID_4269	Store # 4269	# of segments: 6			
033544950425	CORONAPREMIER12/12BTL	Core	2	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	

Name: 4 5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956954	CORONA12/12CAN	Core	2	Side 90
080660956053	CORONA6/12BTL	Core	1	Side
080660956053	CORONA6/12BTL	Core	1	Front



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Segment 5 of 6 starting view

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RITE AID_4269 Store # 4269 # of segments: 6



Name: 5_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 5_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Top	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 5_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Front	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	

Name: 5_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
018200967214	MICHELOBULTRA18/12CAN		2	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	

Name: 5_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957555	MODELOESPECIAL6/12CAN		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	2	Front 90	

Name: 6_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 6_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200111686	BUD24/12CAN		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	

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Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_4269 Store # 4269 # of segments: 6
 018200200779 NATURALLIGHT15/12CAN Core 1 Side 90

Name: 6_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	2	Side	
034100576363	LITE12/12CAN		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
034100016364	HIGHLIFE12/12CAN		1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 6_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	

Name: 6_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089817	BUD8/16CAN		2	Top 90	
071439344508	ROLLINGROCK12/12CAN		2	Side 90	



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Warm

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FINAL

Warm

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4269 Store # 4269 # of segments: 2



Name: 1_1		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
018200089817	BUD8/16CAN		1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	

Name: 1_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439457123	ROLLINGROCK12/12BTL		1	Side	
022100001701	PABST12/12CAN		1	Top 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
089826900336	TECATE12/12CAN		1	Top 90	
072311230216	SOL12/12BTL		1	Side	
080660957555	MODELOESPECIAL6/12CAN		1	Side	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Front 90	
786150002001	STELLAARTOIS6/12CAN		1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	

Name: 1_3		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	

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Warm

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4269	Store # 4269	# of segments: 2		
034100016364	HIGHLIFE12/12CAN		1	Top 90
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
030613000746	BROOKLYNVAIETY12/12CAN	PRO...	1	Top 90
723830000094	LAGUNITASIPA6/12BTL		1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front
071990000158	COORSHARDSELTZERVARIET...	New	1	Side
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side

Name: 1_4		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side	
887151000949	CONEYISLANDMERMAIDPILS...		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Front	
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side	
817904000834	ELYSIANSPACEDUSTIPA6/12B...		2	Side	
754527009946	NEWBELGIUMWOODOOROTAT...	PRO...	1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
034100012229	MOVOVARIETY4/8.4CAN		1	Side 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90	
033544950678	CORONAREFRESGUAVALI...		1	Top 90	
033544950630	CORONAREFRESCAPASSION...		1	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	

