

Rite Aid
Store# 3888
BROOKLYN, NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_3888 Store # 3888 # of segments: 4



Name: 1_1	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 1_3	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	

Name: 2_1	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 2_2	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	

Name: 2_3	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	

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Segment 3 of 4 starting view

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Name:	3_1	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	1	Front		
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side		

Name:	3_2	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660954080	CORONA24/7BTL	Core	1	Front		
080660957654	MODELOESPECIAL6/12BTL		1	Front		

Name:	3_3	W:23.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side		
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front		

Name:	4_1	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side		
018200112188	BUD18/12CAN	Core	1	Side		
071990300173	COORSLIGHT18/12CAN	Core	1	Side		
071990300784	COORSLIGHT18/12BTL	Core	1	Side		

Name:	4_2	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
034100573409	LITE18/12CAN	Core	1	Side 90		
071990000486	COORSLIGHT12/12CAN	New	1	Side 90		
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90		

Name:	4_3	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side		
181954000022	PERONI6/11.2BTL		1	Side		
018200110474	BUD12/12CAN	Core	1	Top 90		
034100015091	HIGHLIFE12/12BTL	Core	1	Side		

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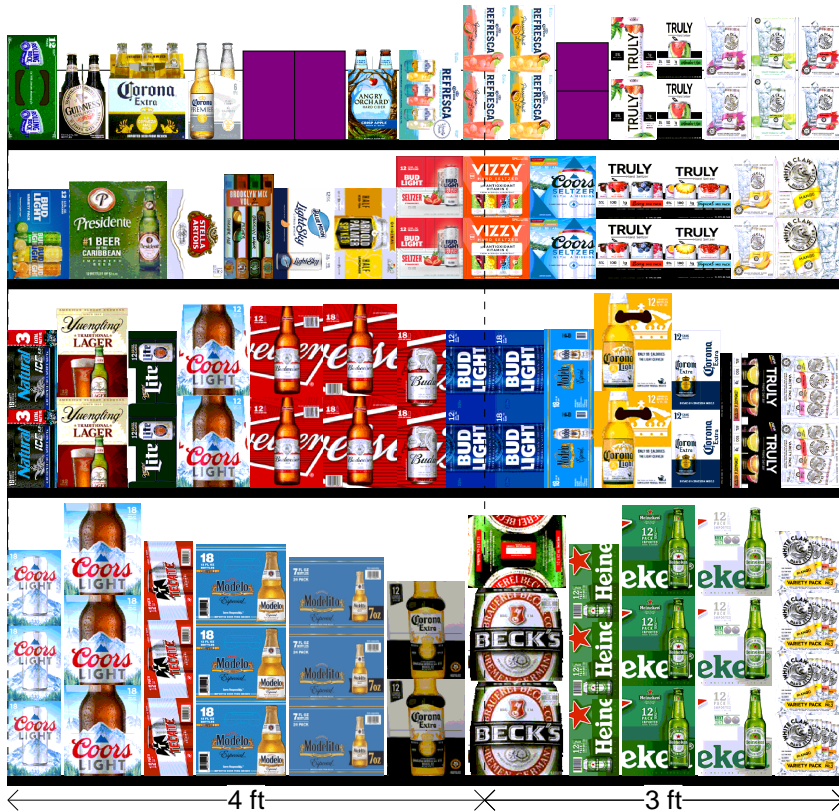
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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_3888 Store # 3888 # of segments: 2



Name: 1_1		W:84.00 in	D:13.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
089826900336	TECATE12/12CAN		1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	

Name: 1_2		W:84.00 in	D:13.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
034100576363	LITE12/12CAN		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200007712	BUD12/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	

Name: 1_3		W:84.00 in	D:13.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
719057001563	PRESIDENTE12/12BTL		1	Front	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	

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034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side	
071990000158	COORSHARDELTZERVARIET...	New	1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	

Name: 1_4	W:84.00 in	D:13.50 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950418	CORONAPREMIER6/12BTL		1	Side	
633992800565	SHANDYCARIBSORRELSHAN...		2	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90	
033544950630	CORONAREFRESCAPASSION...		1	Top 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	

