








**RITE AID\_4935 - Store # 4935**  
**249 7TH AVE , BROOKLYN , NY**






Cold

Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 4935 # of segments: 6 # of Fixtures: 30

Segment/Door: 1	Shelf: 1_1	W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	4	
 0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side	2	
 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side	4	
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Top 90	2	
 0 18200 11218 8	018200112188	BUD18/12CAN	1	Side	2	

Segment/Door: 1	Shelf: 1_2	W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2	
 0 71990 48045 5	071990480455	KEYSTONELIGHT15/12CAN	1	Side	1	
 0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	1	
 0 18200 08981 7	018200089817	BUD8/16CAN	1	Top 90	4	

Segment/Door: 1	Shelf: 1_3	W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Top 90	2	
 0 34100 57340 9	034100573409	LITE18/12CAN	1	Side	1	
 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2	
 0 18200 11047 4	018200110474	BUD12/12CAN	1	Top 90	2	
 0 18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2	






Segment/Door: 1	Shelf: 1_4	W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	

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0		34100 57636 3	034100576363	LITE12/12CAN	1	Top 90	2
0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Top 90	2
0		18200 08989 3	018200089893	BUDLIGHT8/16CAN	1	Front 90	3
0		18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	3
6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3



Segment/Door: 1 Shelf: 1\_5 W:30.50 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		22100 00170 1	022100001701	PABST12/12CAN	1	Top	2
0		89924 27898 6	089924278986	YUENGLINGLAGER12/12CAN	1	Side 90	2
0		70310 00141 7	070310001417	NARRAGANSETT12/12CAN	1	Top	2

Segment/Door: 2 Shelf: 2\_1 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side 90	4
0		80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Top 90	2
0		80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	2
0		80660 95615 2	080660956152	CORONA12/12BTL	1	Side	4

Segment/Door: 2 Shelf: 2\_2 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		18200 06991 8	018200069918	MICHELOBULTRA12/12CAN	1	Front 90	3
0		33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	1


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0		80660 95695 4	080660956954	CORONA12/12CAN	1	Top 90	2
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0		33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2
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Segment/Door: 2	Shelf: 2_3	W:30.50 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660957852	MODELONEGRA6/12BTL	1	Side	2

0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Top 90	2
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0		33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	1
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0		80660 95408 0	080660954080	CORONA24/7BTL	1	Side	1
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Segment/Door: 2	Shelf: 2_4	W:30.50 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					089826900336	TECATE12/12CAN	1	Top 90	2


7		19057 00131 0	719057001310	PRESIDENTE6/12BTL	1	Side	2
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0		80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2
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0		80660 95625 1	080660956251	CORONALIGHT6/12BTL	1	Side	2
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0		80660 95605 3	080660956053	CORONA6/12BTL	1	Side	2
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Segment/Door: 2	Shelf: 2_5	W:30.50 in	D:12.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					020507000112	BITBURGER4/16.9CAN(WRAP)	1	Front	2

0		87600 10115 3	087600101153	CARLSBERG4/16.9CAN	2	Front	4
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0		05249 00418 1	4005249004181	VELTINSPISENER4/16.9CAN	2	Front	4
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Segment/Door: 3	Shelf: 3_1	W:30.50 in	D:22.00 in
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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2
 0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	4
 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4
 0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2

Segment/Door: 3 Shelf: 3\_2 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 1 81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2
 7 86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1	Top 90	3
 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	2
 0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2

Segment/Door: 3 Shelf: 3\_3 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3
 1 81954 00002 2	181954000022	PERONI6/11.2BTL	1	Side	3
 7 86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
 0 72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Top 90	2
 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3
 7 54527 00885 7	754527008857	NEWBELGIUMVOODOOJUICYHAZEIPA6/12CAN	1	Side	6

Segment/Door: 3 Shelf: 3\_4 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
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7		86150 00146	2	786150001462	HOEGAARDENBELGIANWHEATALE6/11.2BTL	1	Side	3
0		82054 10454	5	082054104545	WARSTEINERPREMIUM6/11.2BTL	1	Side	3
0		72311 63001	6	072311630016	PILSNERURQUELL6/11.2BTL	1	Side	3
0		87692 30050	2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	1	Side	3
0		87692 10012	6	087692100126	SAMUELADAMS BOSTON LAGER6/12BTL	1	Side	3
8		60367 00072	9	860367000729	SLOOPJUICEBOMBIPA6/12CAN	1	Side	4

Segment/Door: 3 Shelf: 3\_5 W:30.50 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
8		59612 00103	1	859612001031	21STAMENDMENTBREWFREEORDIE6/12CAN	1	Side	2
8		56632 00433	2	856632004332	BRONXNORESOLUTIONS6/12CAN	1	Side	2
8		69071 00026	1	869071000261	MONTAUKWATERMELLOW6/12CAN	1	Front	4
8		69071 00027	8	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Side	2
8		62737 00006	3	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Front 90	2

Segment/Door: 4 Shelf: 4\_1 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
7		19057 00156	3	719057001563	PRESIDENTE12/12BTL	1	Side	4
0		18200 15981	7	018200159817	SHOCKTOPBELGIANWHITE12/12BTL	1	Side	4
0		30613 00074	6	030613000746	BROOKLYN VARIETY PACK12/12CAN	1	Side	4
0		30613 00056	2	030613000562	BROOKLYN SUMMER ALE12/12CAN	1	Side	4

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	642860900245	FOUNDERSALLDAYSESSIONIPA15/12CAN	1	Side	2
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Segment/Door: 4 Shelf: 4\_2 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	681745111123	BLUEPOINTTOASTEDLAGER6/12BTL	1	Side	2

	030613019519	BROOKLYNBELAIRSOUR6/12BTL	1	Side	2
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	030613000531	BROOKLYNSEASONAL6/12BTL	1	Side	2
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	030613000012	BROOKLYNLAGER6/12BTL	1	Side	2
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	030613000517	BROOKLYNSEASONAL6/12CAN	1	Side	4
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	030613040667	BROOKLYNSPECIALEFFECTS6/12CAN	1	Side	4
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Segment/Door: 4 Shelf: 4\_3 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	851464003089	REVOLUTIONANTIHERO6/12CAN	1	Side	4

	638489000299	DOGFISHHEAD60MINUTEIPA6/12BTL	1	Side	2
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	817904000834	ELYSIANS PACEDUSTIPA6/12BTL	1	Side	2
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	672438000244	BALLASTPOINTSCULPINIPA6/12BTL	1	Side	2
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	642860200246	FOUNDERSALLDAYSESSIONIPA6/12BTL	1	Side	2
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Segment/Door: 4 Shelf: 4\_4 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	887151000949	CONEYISLANDMERMAIDPILSNER6/12BTL	1	Side	2





	887151004183	CONEYISLANDMERMANNNEWYORKIPA6/12BTL	1	Side	2
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	636251776120	STONEIPA6/12BTL	1	Side	2
	041827000767	HARPOONIPA6/12BTL	1	Side	2
	041827001467	HARPOONSEASONAL6/12BTL	1	Side	2
	072783001000	ANCHORSTEAMBEER6/12BTL	1	Side	2

Segment/Door: 4 Shelf: 4_5		W:30.50 in	D:12.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	859093002619	SIXPOINTVARIETY12/12CAN	1	Side	1	
	859093002442	SIXPOINTTHECRISP6/12CAN	1	Side	2	
	859093002435	SIXPOINTBENGALIPA6/12CAN	2	Side	4	
	859093002428	SIXPOINTSWEETACTION6/12CAN	1	Side	2	
	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side	2	

Segment/Door: 5 Shelf: 5_1		W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	4	
	723830100091	LAGUNITASIPA12/12BTL	1	Side	4	
	723830212121	LAGUNITASIPA12/12CAN	1	Side	4	
	816014020800	SOUTHERNTIEROVERPACKD15/12CAN	1	Side	2	
	083783222005	SIERRANEVADAPALEALE12/12CAN	1	Side	4	

Segment/Door: 5 Shelf: 5_2		W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	

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0		71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2
0		71990 09532 1	071990095321	BLUEMOONSEASONAL6/12BTL	1	Side	2
7		23830 00009 4	723830000094	LAGUNITASIPA6/12BTL	1	Side	2
0		83783 22822 9	083783228229	SIERRANEVADASEASONAL6/12BTL	1	Side	2
0		83783 37521 3	083783375213	SIERRANEVADAPALEALE6/12BTL	1	Side	2

Segment/Door: 5 Shelf: 5\_3 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1 Top 90 3
7		40522 10083 2	740522100832	BELLSTWOHEARTEDALE6/12BTL	1 Side 2
7		23830 00020 9	723830000209	LAGUNITASLITTLESUMPIN6/12BTL	1 Side 2
7		36920 11132 7	736920111327	GOOSEISLANDIPA6/12BTL	1 Side 2
7		95563 00009 2	795563000092	SMUTTYNOSEFINESTKINDIPA6/12BTL	1 Side 2

Segment/Door: 5 Shelf: 5\_4 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		18200 24001 0	018200240010	STELLAARTOISCIDRE6/12BTL	1 Side 2
0		34100 51681 9	034100516819	CAPELINEVARIETYPACK12/12CAN	1 Front 90 3
0		33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1 Front 90 3
0		18200 20250 6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1 Side 4
0		41827 70112 1	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1 Top 90 3



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Segment/Door: 5		Shelf: 5_5		W:30.50 in		D:12.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0 87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL				1	Front	2		
0 87692 00660 2	087692006602	ANGRYORCHARDROSE6/12BTL				1	Front	2		
6 13008 74833 3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN				1	Side 90	2		
0 33544 95067 8	033544950678	CORONAREFRESAGUAVALIME6/12CAN				1	Top	2		

Segment/Door: 6		Shelf: 6_1		W:30.50 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
8 53897 00227 1	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN				1	Side 90	6		
6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)				1	Side 90	6		
6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN				1	Side 90	6		
6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(ORIGINAL)				1	Side 90	6		
6 35985 02598 6	635985025986	WHITECLAWNATURALLIME6/12CAN				1	Side	9		

Segment/Door: 6		Shelf: 6_2		W:30.50 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN				1	Side 90	4		
0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN				1	Side 90	4		
0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)				1	Side 90	4		
6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN				1	Top	6		




Segment/Door: 6		Shelf: 6_3		W:30.50 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN				1	Front 90	3		

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0		71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3
0		87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Top 90	3
0		34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3

Segment/Door: 6 Shelf: 6\_4 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		71990 10071 1	071990100711	COORSBANQUET1/24CAN	1 Side 7
0		71990 30065 4	071990300654	COORSLIGHT1/24CAN	1 Side 7
0		18200 25000 2	018200250002	BUD1/25CAN	1 Front 7
0		18200 25001 9	018200250019	BUDLIGHT1/25CAN	1 Side 7
0		89924 60024 4	089924600244	YUENGLINGLAGER1/24CAN	1 Front 7
0		80660 95721 0	080660957210	MODELOESPECIAL1/24CAN	1 Front 7
0		80660 95643 5	080660956435	CORONA1/24CAN	1 Front 7
0		72890 00119 1	072890001191	HEINEKEN1/24CAN	1 Front 7
0		70897 01331 5	070897013315	FOSTERS1/25.4CAN	1 Front 6

Segment/Door: 6 Shelf: 6\_5 W:30.50 in D:12.00 in



Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		87692 01014 2	087692010142	TRULYLEMONADE1/24CAN	2 Front 8
0		87692 00970 2	087692009702	TRULYPINEAPPLE1/24CAN	2 Front 8
6		35985 26039 4	635985260394	WHITECLAWMANGO1/19.2CAN	2 Front 8

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 6 35985 26038 7	635985260387	WHITECLAWBLACKCHERRY1/19.2CAN	2	Front	8
 6 35985 24583 4	635985245834	MIKESHARDERLEMONADE1/23.5CAN	2	Front	8