

# Rite Aid

## Store# 4935

### BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

## Shelf Schematic Report

RITE AID\_4935 Store # 4935 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	90
018200284434	NATURALICE15/12CAN	Core	1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	90
018200112188	BUD18/12CAN	Core	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200089817	BUD8/16CAN		1	Top	90

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Top	90
034100573409	LITE18/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Top	90
018200530470	BUDLIGHT12/12CAN	Core	1	Top	90

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100576363	LITE12/12CAN		1	Top	90
071990000486	COORSLIGHT12/12CAN	New	1	Top	90
018200089893	BUDLIGHT8/16CAN		1	Front	90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front	90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front	90

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top	
089924278986	YUENGLINGLAGER12/12CAN		1	Side	90
070310001417	NARRAGANSETT12/12CAN		1	Top	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	90

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080660957111	MODELOESPECIAL18/12CAN	Core	1	Top 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 2_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200069918	MICHELOBULTRA12/12CAN	PRO...	1	Front 90	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 2_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957852	MODELONEGRA6/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	

Name: 2_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089826900336	TECATE12/12CAN		1	Top 90	
719057001310	PRESIDENTE6/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	

Name: 2_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front	
087600101153	CARLSBERG4/16.9CAN		2	Front	
4005249004181	VELTINSPILSENER4/16.9CAN		2	Front	



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Segment 3 of 6 starting view

## Shelf Schematic Report

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Name: 3_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000046	PERONI12/11.2BTL		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150001462	HOEGAARDENBELGIANWHEA...		1	Side	
082054104545	WARSTEINERPREMIUM6/11.2...		1	Side	
072311630016	PILSNERURQUELL6/11.2BTL		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
087692100126	SAMUELADAMSBOSTONLAGE...		1	Side	
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859612001031	21STAMENDMENTBREWFREE...		1	Side	
856632004332	BRONXNORESOLUTIONS6/12...		1	Side	
869071000261	MONTAUKWATERMELLOW6/1...		1	Front	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Front 90	

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Segment 3 of 6 starting view

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Name: 4_1	W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
719057001563	PRESIDENTE12/12BTL	PRO...	1 Side
018200159817	SHOCKTOPBELGIANWHITE12/...		1 Side
030613000746	BROOKLYNVARIETY12/12CAN		1 Side
030613000562	BROOKLYNSUMMERALE12/12...		1 Side
642860900245	FOUNDERSALLDAYSESSIONI...		1 Side

Name: 4_2		W:30.50 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Side	
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
030613000517	BROOKLYNSEASONAL6/12CAN	PRO...	1	Side	
030613040667	BROOKLYNSPECIALEFFECTS...	PRO...	1	Side	

Name: 4_3		W:30.50 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
851464003089	REVOLUTIONANTIHERO6/12C...		1	Side	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side	
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side	
672438000244	BALLASTPOINTSCULPINIPA6/...		1	Side	
642860200246	FOUNDERSALLDAYSESSIONI...		1	Side	

Name: 4_4		W:30.50 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
887151000949	CONEYISLANDMERMAIDPILS...		1	Side	
887151004183	CONEYISLANDMERMANNEWY...		1	Side	
636251776120	STONEIPA6/12BTL		1	Side	
041827000767	HARPOONIPA6/12BTL		1	Side	
041827001467	HARPOONSEASONAL6/12BTL		1	Side	
072783001000	ANCHORSTEAMBEER6/12BTL		1	Side	

Name: 4_5		W:30.50 in		D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
859093002619	SIXPOINTVARIETY12/12CAN		1	Side	
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side	
859093002435	SIXPOINTBENGALIIPA6/12CAN		2	Side	
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	

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Segment 5 of 6 starting view

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Name: 5_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
723830100091	LAGUNITASIPA12/12BTL		1	Side	
723830212121	LAGUNITASIPA12/12CAN		1	Side	
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side	
083783222005	SIERRANEVADAPALEALE12/1...		1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
083783228229	SIERRANEVADASEASONAL6/1...		1	Side	
083783375213	SIERRANEVADAPALEALE6/12...		1	Side	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
795563000092	SMUTTYNOSEFINESTKINDIPA...		1	Side	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200240010	STELLAARTOISCIDRE6/12BTL		1	Side	
034100012229	MOVVARIETY4/8.4CAN		1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1	Top 90	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Top	

Name: 6\_1 W:30.50 in D:22.00 in

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Segment 5 of 6 starting view

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Side 90
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90
635985025986	WHITECLAWNATURALLIME6/1...		1	Side

Name: 6_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Top	

Name: 6_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	

Name: 6_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990100711	COORSBANQUET1/24CAN		1	Side	
071990300654	COORSLIGHT1/24CAN		1	Side	
018200250002	BUD1/25CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Side	
089924600244	YUENGLINGLAGER1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	

Name: 6_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692010142	TRULYLEMONADE1/24CAN	PRO...	2	Front	
087692009702	TRULYPINEAPPLE1/24CAN	PRO...	2	Front	
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	2	Front	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	2	Front	
635985245834	MIKESHARDERLEMONADE1/2...	PRO...	2	Front	