

Rite Aid  
Store# 4876  
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_4876 Store # 4876 # of segments: 4



| Name: 1_1      |                            | W:27.00 in | D:35.50 in |             |  |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                       | Ast        | HFaci...   | Orientat... |  |
| 635985548904   | WHITECLAWVARIETY12/12CA... | Core       | 1          | Front 90    |  |
| 087692006862   | TRULYVARIETYBERRY12/12C... | Core       | 1          | Front 90    |  |
| 018200202087   | BUDLIGHTSELTZERVARIETY1... | PRO...     | 1          | Front 90    |  |
| 018200202179   | BUDLIGHTSELTZERVARIETYR... | New        | 1          | Front 90    |  |

| Name: 1_2      |                            | W:27.00 in | D:35.50 in |             |  |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                       | Ast        | HFaci...   | Orientat... |  |
| 635985800064   | WHITECLAWVARIETY12/12CA... | PRO...     | 1          | Front 90    |  |
| 087692009917   | TRULYLEMONADEVARIETY12/... | PRO...     | 1          | Front 90    |  |
| 033544000434   | CORONASELTZERVARIETY12/... | PRO...     | 1          | Front 90    |  |
| 071990000158   | COORSHARDELTZERVARIET...   | New        | 1          | Front 90    |  |

| Name: 1_3      |                           | W:27.00 in | D:35.50 in |             |  |
|----------------|---------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                      | Ast        | HFaci...   | Orientat... |  |
| 635985260875   | WHITECLAWMANGO6/12CAN     | PRO...     | 1          | Side        |  |
| 034100012328   | VIZZYVARIETY12/12CAN(A)   | PRO...     | 1          | Front 90    |  |
| 033544000137   | CORONAVARIETYREFRESCA1... |            | 1          | Front 90    |  |
| 087692831020   | TWISTEDTEAORIGINAL6/12BTL |            | 1          | Side        |  |
| 087692821021   | ANGRYORCHARDCRISPAPPL...  |            | 1          | Side        |  |

| Name: 1_4      |                             | W:27.00 in | D:35.50 in |             |  |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                        | Ast        | HFaci...   | Orientat... |  |
| 018200255052   | BUDLIGHTLIMESTRAW-BER-RI... |            | 1          | Front       |  |
| 072890001191   | HEINEKEN1/24CAN             |            | 1          | Front       |  |
| 080660956435   | CORONA1/24CAN               |            | 1          | Side        |  |
| 033544950470   | CORONAPREMIER1/24CAN        |            | 1          | Front       |  |
| 080660957210   | MODELOESPECIAL1/24CAN       |            | 1          | Front       |  |
| 033544950616   | MODELONEGRA1/24CAN          |            | 1          | Front       |  |
| 018200250002   | BUD1/25CAN                  |            | 1          | Front       |  |
| 071990300654   | COORSLIGHT1/24CAN           |            | 1          | Front       |  |
| 071990100711   | COORSBANQUET1/24CAN         |            | 1          | Front       |  |

| Name: 1_5      |                           | W:27.00 in | D:35.50 in |             |  |
|----------------|---------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                      | Ast        | HFaci...   | Orientat... |  |
| 613008748296   | ARNOLDPALMERSPIKEDHALF... |            | 1          | Front       |  |
| 635985249856   | MIKESHARDERCranberryL...  | PRO...     | 1          | Front       |  |
| 635985245834   | MIKESHARDERLEMONADE1/2... | New        | 1          | Front       |  |
| 087692010142   | TRULYLEMONADE1/24CAN      | PRO...     | 1          | Front       |  |

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Segment 1 of 4 starting view

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|---------------|---------------------------|------------------|---|--|-------|
| 635985260387  | WHITECLAWBLACKCHERRY1/... |                  | 1 |  | Front |
| 635985260394  | WHITECLAWMANGO1/19.2CAN   | PRO...           | 1 |  | Front |
| 070310014837  | SEAGRAMSESCAPESSPIKEDJ... |                  | 1 |  | Front |
| 070897183315  | FOSTERSPREMIUM1/25.4CAN   |                  | 1 |  | Side  |
| 070897013315  | FOSTERS1/25.4CAN          |                  | 1 |  | Front |

| Name: 2_1      | W:27.00 in             | D:35.50 in |          |             |       |
|----------------|------------------------|------------|----------|-------------|-------|
| UPC (12 Digit) | Name                   | Ast        | HFaci... | Orientat... |       |
| 07289000163    | HEINEKEN12/12BTL       | Core       | 1        |             | Front |
| 082488123006   | BECKS12/12BTL          | Core       | 1        |             | Side  |
| 786150000144   | STELLAARTOIS12/11.2BTL | Core       | 1        |             | Side  |

| Name: 2_2      | W:27.00 in            | D:35.50 in |          |             |      |
|----------------|-----------------------|------------|----------|-------------|------|
| UPC (12 Digit) | Name                  | Ast        | HFaci... | Orientat... |      |
| 072890001528   | HEINEKEN18/12BTL      | New        | 1        |             | Side |
| 072890000200   | HEINEKEN12/12CAN      | Core       | 1        |             | Side |
| 181954000022   | PERONI6/11.2BTL       |            | 1        |             | Side |
| 786150002001   | STELLAARTOIS6/12CAN   |            | 1        |             | Side |
| 786150000014   | STELLAARTOIS6/11.2BTL | Core       | 1        |             | Side |

| Name: 2_3      | W:27.00 in             | D:35.50 in |          |             |          |
|----------------|------------------------|------------|----------|-------------|----------|
| UPC (12 Digit) | Name                   | Ast        | HFaci... | Orientat... |          |
| 072890000118   | HEINEKEN6/12BTL        | Core       | 1        |             | Side     |
| 072890001597   | HEINEKENLIGHT12/12BTL  | Core       | 1        |             | Side     |
| 181954000046   | PERONI12/11.2BTL       |            | 1        |             | Side     |
| 786150000168   | STELLAARTOIS12/11.2CAN | Core       | 1        |             | Front 90 |

| Name: 2_4      | W:27.00 in                 | D:35.50 in |          |             |        |
|----------------|----------------------------|------------|----------|-------------|--------|
| UPC (12 Digit) | Name                       | Ast        | HFaci... | Orientat... |        |
| 071990095925   | BLUEMOONLIGHTSKY12/12CAN   | PRO...     | 1        |             | Top 90 |
| 071990095161   | BLUEMOONBELGIANWHITE12/... | Core       | 1        |             | Side   |
| 072311630016   | PILSNERURQUELL6/11.2BTL    |            | 1        |             | Side   |
| 072311133128   | PILSNERURQUELL12/11.2BTL   |            | 1        |             | Side   |

| Name: 2_5      | W:27.00 in                  | D:35.50 in |          |             |      |
|----------------|-----------------------------|------------|----------|-------------|------|
| UPC (12 Digit) | Name                        | Ast        | HFaci... | Orientat... |      |
| 071990095116   | BLUEMOONBELGIANWHITE6/1...  |            | 1        |             | Side |
| 723830000094   | LAGUNITASIPA6/12BTL         |            | 1        |             | Side |
| 723830000209   | LAGUNITASLITTLESUMPIN6/1... |            | 1        |             | Side |
| 030613000746   | BROOKLYNVARIETY12/12CAN     | PRO...     | 1        |             | Side |
| 736920111327   | GOOSEISLANDIPA6/12BTL       |            | 1        |             | Side |

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Segment 3 of 4 starting view

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← 2 ft 3 in

2 ft 3 in →

| Name: 3_1      |                        | W:27.00 in | D:35.50 in |             |  |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                   | Ast        | HFaci...   | Orientat... |  |
| 080660956800   | CORONA18/12BTL         | Core       | 1          | Side        |  |
| 080660956152   | CORONA12/12BTL         | Core       | 1          | Side        |  |
| 080660957579   | MODELOESPECIAL12/12BTL | Core       | 1          | Side        |  |

| Name: 3_2      |                        | W:27.00 in | D:35.50 in |             |  |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                   | Ast        | HFaci...   | Orientat... |  |
| 080660956756   | CORONALIGHT12/12BTL    | Core       | 1          | Side        |  |
| 033544950531   | CORONAFAMILIAR12/12BTL |            | 1          | Side        |  |
| 080660956954   | CORONA12/12CAN         | Core       | 1          | Side        |  |
| 080660957111   | MODELOESPECIAL18/12CAN | Core       | 1          | Side        |  |

| Name: 3_3      |                        | W:27.00 in | D:35.50 in |             |  |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                   | Ast        | HFaci...   | Orientat... |  |
| 080660956251   | CORONALIGHT6/12BTL     |            | 1          | Side        |  |
| 033544950425   | CORONAPREMIER12/12BTL  | Core       | 1          | Side        |  |
| 080660956053   | CORONA6/12BTL          | Core       | 1          | Side        |  |
| 080660957159   | MODELOESPECIAL12/12CAN | Core       | 1          | Side 90     |  |

| Name: 3_4      |                            | W:27.00 in | D:35.50 in |             |  |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                       | Ast        | HFaci...   | Orientat... |  |
| 083820123937   | GUINNESSEXTRASTOUT6/12B... | Core       | 1          | Front       |  |
| 080660954080   | CORONA24/7BTL              | Core       | 1          | Side        |  |
| 033544000212   | MODELOESPECIAL24/7BTL      | PRO...     | 1          | Side        |  |

| Name: 3_5      |                          | W:27.00 in | D:35.50 in |             |  |
|----------------|--------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                     | Ast        | HFaci...   | Orientat... |  |
| 087600100750   | OKOCIMFULLPALE4/16.9CAN  |            | 1          | Front       |  |
| 835609001116   | TYSKIE4/16.9CAN          |            | 1          | Front       |  |
| 087600101153   | CARLSBERG4/16.9CAN       |            | 1          | Front       |  |
| 020507000112   | BITBURGER4/16.9CAN(WRAP) |            | 1          | Front       |  |
| 4005249004181  | VELTINSPILSENER4/16.9CAN |            | 1          | Front       |  |

| Name: 4_1      |                    | W:27.00 in | D:35.50 in |             |  |
|----------------|--------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name               | Ast        | HFaci...   | Orientat... |  |
| 071990300173   | COORSLIGHT18/12CAN | Core       | 1          | Side        |  |
| 071990300784   | COORSLIGHT18/12BTL | Core       | 1          | Side        |  |
| 034100015091   | HIGHLIFE12/12BTL   | Core       | 1          | Side        |  |
| 018200284434   | NATURALICE15/12CAN | Core       | 1          | Side        |  |

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| Name: 4_2      |                       | W:27.00 in | D:35.50 in |             |  |
|----------------|-----------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                  | Ast        | HFaci...   | Orientat... |  |
| 018200532184   | BUDLIGHT18/12CAN      | Core       | 1          | Side        |  |
| 018200112188   | BUD18/12CAN           | Core       | 1          | Side        |  |
| 071990000486   | COORSLIGHT12/12CAN    | New        | 1          | Side        |  |
| 071990480455   | KEYSTONELIGHT15/12CAN |            | 1          | Top 90      |  |
| 018200200779   | NATURALLIGHT15/12CAN  | Core       | 1          | Top 90      |  |

| Name: 4_3      |                             | W:27.00 in | D:35.50 in |             |  |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                        | Ast        | HFaci...   | Orientat... |  |
| 018200202100   | BUDLIGHTPEELSVARIETY12/1... | PRO...     | 1          | Front 90    |  |
| 018200007712   | BUD12/12BTL                 |            | 1          | Side        |  |
| 071990300692   | COORSLIGHT12/12BTL          | Core       | 1          | Side        |  |
| 018200200786   | NATTYDADDY15/12CAN          |            | 1          | Side        |  |

| Name: 4_4      |                           | W:27.00 in | D:35.50 in |             |  |
|----------------|---------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                      | Ast        | HFaci...   | Orientat... |  |
| 613008752200   | ARNOLDPALMERSPIKEDHALF... | New        | 1          | Front 90    |  |
| 018200069918   | MICHELOBULTRA12/12CAN     | PRO...     | 1          | Front 90    |  |
| 018200110474   | BUD12/12CAN               | Core       | 1          | Side        |  |
| 034100576363   | LITE12/12CAN              |            | 1          | Top 90      |  |
| 034100016364   | HIGHLIFE12/12CAN          |            | 1          | Top 90      |  |

| Name: 4_5      |                            | W:27.00 in | D:35.50 in |             |  |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name                       | Ast        | HFaci...   | Orientat... |  |
| 018200202018   | BUDWEISERNITROGOLD12/12... | PRO...     | 1          | Top 90      |  |
| 018200530470   | BUDLIGHT12/12CAN           | Core       | 1          | Top 90      |  |
| 089924278962   | YUENGLINGLAGER12/12BTL     |            | 1          | Side        |  |
| 071439344508   | ROLLINGROCK12/12CAN        |            | 1          | Top 90      |  |
| 022100001701   | PABST12/12CAN              |            | 1          | Top 90      |  |