




**RITE AID\_4954 - Store # 4954**  
**7812 FLATLANDS AVE , BROOKLYN , NY**


**Cold**




Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

**RITE AID\_... Store # 4954 # of segments: 3 # of Fixtures: 12**

Segment/Door: 1	Shelf: 1_1	W:27.00 in	D:36.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Front	12	
 0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	9	
 0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	6	

Segment/Door: 1	Shelf: 1_2	W:27.00 in	D:36.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Side 90	8	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side 90	8	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side 90	8	
 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	6	

Segment/Door: 1	Shelf: 1_3	W:27.00 in	D:36.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	5	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	5	
 0 33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	5	
 0 71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	5	

Segment/Door: 1	Shelf: 1_4	W:27.00 in	D:36.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Top 90	5	
 0 33544 95063 0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Top 90	5	
 0 87692 00660 2	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	4	


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0		87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	4
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0		71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	4
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Segment/Door: 2	Shelf: 2_1	W:27.00 in	D:36.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95615 2	080660956152	CORONA12/12BTL	1	Front	12


0		80660 95680 0	080660956800	CORONA18/12BTL	1	Side	6
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0		33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	9
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Segment/Door: 2	Shelf: 2_2	W:27.00 in	D:36.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	4


0		33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	4
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0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side	6
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Segment/Door: 2	Shelf: 2_3	W:27.00 in	D:36.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80432 80290 8	080432802908	SEAGRAMSESCAPESVARIETYPACK12/11.2BTL	1	Side	3

0		80660 95695 4	080660956954	CORONA12/12CAN	1	Top 90	4
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0		80660 95605 3	080660956053	CORONA6/12BTL	1	Front	6
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0		33544 95041 8	033544950418	CORONAPREMIER6/12BTL	1	Side	4
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Segment/Door: 2	Shelf: 2_4	W:27.00 in	D:36.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		30613 00051 7	030613000517	BROOKLYNSEASONAL6/12CAN	1	Side	8

0		30613 00001 2	030613000012	BROOKLYNLAGER6/12BTL	1	Side	4
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0		72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	4
0		72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	4
1		81954 00002 2	181954000022	PERONI6/11.2BTL	1	Side	5

Segment/Door: 3		Shelf: 3_1		W:27.00 in		D:36.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		18200 11218 8	018200112188	BUD18/12CAN		1	Side 6
0		71990 30017 3	071990300173	COORSLIGHT18/12CAN		1	Side 6
0		71990 30078 4	071990300784	COORSLIGHT18/12BTL		1	Side 6
0		34100 01509 1	034100015091	HIGHLIFE12/12BTL		1	Side 9

Segment/Door: 3		Shelf: 3_2		W:27.00 in		D:36.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN		1	Front 90 10
0		18200 11047 4	018200110474	BUD12/12CAN		1	Side 6
0		71990 00048 6	071990000486	COORSLIGHT12/12CAN		1	Side 90 9
0		18200 20077 9	018200200779	NATURALLIGHT15/12CAN		1	Side 4

Segment/Door: 3		Shelf: 3_3		W:27.00 in		D:36.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
7		19057 00156 3	719057001563	PRESIDENTE12/12BTL		1	Side 3
0		18200 06991 8	018200069918	MICHELOBULTRA12/12CAN		1	Front 90 5
0		71990 30069 2	071990300692	COORSLIGHT12/12BTL		1	Side 3

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	018200284434	NATURALICE15/12CAN	1	Side	2
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Segment/Door: 3		Shelf: 3_4		W:27.00 in		D:36.00 in	
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
	083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Side	10		
	083820181166	GUINNESSFOREIGNEXTRASTOUT4/11.2BTL	1	Front	7		
	633992800565	SHANDYCARIBSORRELSHANDY6/12BTL	1	Side	4		
	083820567939	REDSTRIPELAGER6/11.2BTL	1	Side	4		







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Warm

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RITE AID\_... Store # 4954 # of segments: 1 # of Fixtures: 5

Segment/Door: 1	Shelf: 1_1	W:48.00 in	D:18.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side 90	6	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side 90	6	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side 90	6	
 0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2	
 0 33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2	
 0 33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Front	2	

Segment/Door: 1	Shelf: 1_2	W:48.00 in	D:18.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Top 90	3	
 0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Top 90	3	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Top 90	3	
 0 72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Side 90	2	
 0 33544 95041 8	033544950418	CORONAPREMIER6/12BTL	2	Side	4	
 0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	2	






Segment/Door: 1	Shelf: 1_3	W:48.00 in	D:18.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Top 90	2	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	2	










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	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2
	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	2
	033544950449	CORONAPREMIER12/12CAN	1	Front 90	2
	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Top 90	2
	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2

Segment/Door: 1	Shelf: 1_4	W:48.00 in	D:18.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4	
	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4	
	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4	
	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	4	
	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	4	
	033544950678	CORONAREFRESAGUAVALIME6/12CAN	1	Side	4	
	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Side 90	4	
	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Side 90	4	
	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2	

Segment/Door: 1	Shelf: 1_5	W:48.00 in	D:18.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4	

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0		4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Side 90	2
8		2	894137002712	CRISPINROSE6/12CAN	1	Top 90	3
0		0	087692831020	TWISTEDTEAORIGINAL6/12BTL	2	Side	4
0		2	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	2
0		9	083820567939	REDSTRIPELAGER6/11.2BTL	2	Side	4
0		0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front 90	2