






RITE AID_10586 - Store # 10586
2981 OCEAN AVE , BROOKLYN , NY

Cold

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10586 # of segments: 4 # of Fixtures: 16

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:21.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Top	6	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side 90	4	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side 90	4	
 0 71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	4	

Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:21.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	3	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	3	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3	
 0 71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Front 90	3	
 0 71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2	




Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:21.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 70897 01331 5	070897013315	FOSTERS1/25.4CAN	1	Front	6	
 6 35985 26038 7	635985260387	WHITECLAWBLACKCHERRY1/19.2CAN	1	Front	8	
 7 86150 00057 1	786150000571	STELLAARTOIS1/22BTL	1	Front	7	
 0 82488 00006 2	082488000062	BECKS1/24BTL	1	Front	6	
 0 72890 00119 1	072890001191	HEINEKEN1/24CAN	1	Front	7	
 0 80660 95643 5	080660956435	CORONA1/24CAN	1	Front	7	

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0		80660 95721 0	080660957210	MODELOESPECIAL1/24CAN	1	Front	7
0		18200 25000 2	018200250002	BUD1/25CAN	1	Front	7
0		71990 10071 1	071990100711	COORSBANQUET1/24CAN	1	Front	7

Segment/Door: 1		Shelf: 1_4		W:30.00 in		D:12.00 in				
Barcode	UPC (12 Digit)	Name			HFaci...	Orientat...	Units			
0		87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL			1	Front	2	
0		87692 00660 2	087692006602	ANGRYORCHARDROSE6/12BTL			1	Front	2	
0		87692 00149 2	087692001492	ANGRYORCHARDGREENAPPLE6/12BTL			1	Front	2	
0		87692 30050 2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)			1	Front	2	

Segment/Door: 2		Shelf: 2_1		W:30.00 in		D:21.00 in				
Barcode	UPC (12 Digit)	Name			HFaci...	Orientat...	Units			
0		72890 00016 3	072890000163	HEINEKEN12/12BTL			1	Side	4	
7		86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL			1	Side	4	
0		82488 12300 6	082488123006	BECKS12/12BTL			2	Side	8	

Segment/Door: 2		Shelf: 2_2		W:30.00 in		D:21.00 in				
Barcode	UPC (12 Digit)	Name			HFaci...	Orientat...	Units			
0		72890 00016 3	072890000163	HEINEKEN12/12BTL			1	Side	2	
7		86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL			1	Side	2	
7		86150 00149 3	786150001493	STELLAARTOIS18/11.2BTL			1	Side	1	
7		86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN			1	Front 90	3	

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Segment/Door: 2		Shelf: 2_3		W:30.00 in		D:21.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0 33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN				1	Front 90	3		
0 72890 00083 5	072890000835	HEINEKEN4/16CAN				1	Front	4		
0 72890 00020 0	072890000200	HEINEKEN12/12CAN				1	Side	2		
0 72890 00011 8	072890000118	HEINEKEN6/12BTL				1	Side	2		
7 86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL				1	Front	4		

Segment/Door: 2		Shelf: 2_4		W:30.00 in		D:12.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0 30613 00001 2	030613000012	BROOKLYNLAGER6/12BTL				1	Front	2		
0 30613 00053 1	030613000531	BROOKLYNSEASONAL6/12BTL				1	Front	2		
7 23830 00009 4	723830000094	LAGUNITASIPA6/12BTL				1	Front	2		
8 51464 00308 9	851464003089	REVOLUTIONANTHERO6/12CAN				1	Side	2		

Segment/Door: 3		Shelf: 3_1		W:30.00 in		D:21.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0 80660 95680 0	080660956800	CORONA18/12BTL				1	Side	2		
0 80660 95615 2	080660956152	CORONA12/12BTL				2	Front	8		


Segment/Door: 3		Shelf: 3_2		W:30.00 in		D:21.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0 80660 95695 4	080660956954	CORONA12/12CAN				1	Top 90	2		
0 80660 95408 0	080660954080	CORONA24/7BTL				1	Front	2		
0 80660 95711 1	080660957111	MODELOESPECIAL18/12CAN				1	Side 90	2		

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Segment/Door: 3		Shelf: 3_3		W:30.00 in		D:21.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
	080660956053	CORONA6/12BTL				1	Front	3		

	033544950418	CORONAPREMIER6/12BTL				1	Side	2		
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	083820104011	GUINNESSDRAUGHTSTOUT6/11.2BTL				1	Side	2		
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	083820123937	GUINNESSEXTRASTOUT6/12BTL				1	Side	2		
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	083820181326	GUINNESSBLONDEAMERICANLAGER6/12BTL				1	Side	2		
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Segment/Door: 3		Shelf: 3_4		W:30.00 in		D:12.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
	072311630016	PILSNERURQUELL6/11.2BTL				1	Front	2		


	181954000022	PERONI6/11.2BTL				1	Front	2		
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	033544950517	CORONAFAMILIAR6/12BTL				1	Front	2		
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	080660956251	CORONALIGHT6/12BTL				1	Front	2		
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Segment/Door: 4		Shelf: 4_1		W:30.00 in		D:21.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
	080660957579	MODELOESPECIAL12/12BTL				1	Front	4		

	080660957159	MODELOESPECIAL12/12CAN				1	Side	2		
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	071990300784	COORSLIGHT18/12BTL				1	Side	2		
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	018200200779	NATURALLIGHT15/12CAN				1	Side	2		
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Segment/Door: 4		Shelf: 4_2		W:30.00 in		D:21.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
	018200112188	BUD18/12CAN				1	Side 90	2		

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0		6	07199000486	COORSLIGHT12/12CAN	1	Top 90	2
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0		3	071990300173	COORSLIGHT18/12CAN	1	Side 90	2
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0		1	034100015091	HIGHLIFE12/12BTL	1	Side	2
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Segment/Door: 4		Shelf: 4_3		W:30.00 in		D:21.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		4	018200532184	BUDLIGHT18/12CAN		1	Side	1

0		4	018200110474	BUD12/12CAN	1	Side 90	4
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0		2	071990300692	COORSLIGHT12/12BTL	1	Side	2
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0		2	089924278962	YUENGLINGLAGER12/12BTL	1	Side	2
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Segment/Door: 4		Shelf: 4_4		W:30.00 in		D:12.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		3	087600101153	CARLSBERG4/16.9CAN		1	Side	4

0		2	020507000112	BITBURGER4/16.9CAN(WRAP)	1	Front	4
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0		7	018200089817	BUD8/16CAN	1	Front 90	1
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0		8	071439344508	ROLLINGROCK12/12CAN	1	Top 90	1
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0		4	034100016364	HIGHLIFE12/12CAN	1	Top 90	1
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RITE AID_... Store # 10586 # of segments: 2 # of Fixtures: 5

Segment/Door: 1	Shelf: 1_1	W:96.00 in	D:15.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	2	
7 86150 00149 3	786150001493	STELLAARTOIS18/11.2BTL	1	Side	2	
1 81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2	
0 80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2	
0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	2	
0 33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2	
0 33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2	
0 33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	2	
0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	2	
0 18200 96721 4	018200967214	MICHELOBULTRA18/12CAN	1	Side	3	
0 18200 11047 4	018200110474	BUD12/12CAN	1	Side	2	
0 18200 11218 8	018200112188	BUD18/12CAN	1	Side	2	
0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2	











Segment/Door: 1	Shelf: 1_2	W:96.00 in	D:15.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 72890 00083 5	072890000835	HEINEKEN4/16CAN	1	Front	3	
0 72890 00011 8	072890000118	HEINEKEN6/12BTL	2	Side	4	

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0		72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	2	Side	4
7		86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	2	Side	4
0		72311 63001 6	072311630016	PILSNERURQUELL6/11.2BTL	2	Side	4
0		80660 95695 4	080660956954	CORONA12/12CAN	1	Top 90	2
0		80660 95605 3	080660956053	CORONA6/12BTL	2	Side	4
0		80660 95625 1	080660956251	CORONALIGHT6/12BTL	1	Side	2
7		19057 00156 3	719057001563	PRESIDENTE12/12BTL	1	Front	2
0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Top 90	2
0		34100 57340 9	034100573409	LITE18/12CAN	1	Side 90	2
0		34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Top 90	2










Segment/Door: 1	Shelf: 1_3	W:96.00 in	D:15.50 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
6		35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(ORIGINAL)	1	Front 90	2
6		35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2
6		35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	2
6		35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	2
0		87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	2
0		87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	2








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0		87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	2
0		18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2
0		82000 78142 4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	2
6		42860 90024 5	642860900245	FOUNDERSALLDAYSESSIONIPA15/12CAN	1	Side 90	2
0		83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Side	4
0		18200 20210 0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front 90	2
0		18200 08981 7	018200089817	BUD8/16CAN	1	Front 90	2
0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2
0		71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2

















Segment/Door: 1	Shelf: 1_4	W:96.00 in	D:15.50 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				6		35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4
				6		35985 02598 6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	4
				6		35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4
				6		35985 20028 4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4
				0		87692 00678 7	087692006787	TRULYWILDBERRY6/12CAN	1	Side	4
				0		87692 00781 4	087692007814	TRULYROSE6/12CAN	1	Side	4
				0		87692 00989 4	087692009894	TRULYWATERMELONKIWI6/12CAN	1	Side	4

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0		87692 00965	8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	4
0		71990 00015	8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Side	2
0		71990 09554	3	071990095543	BLUEMOONBREWMASTERVARIETY12/12BTL	1	Front	2
0		71990 09516	1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Front	2
0		71990 09592	5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Front 90	2
8		51621 00022	7	851621000227	KRONENBOURG16646/12BTL	1	Front	3
0		42572 04006	0	042572040060	SCHOFFERHOFERGRAPEFRUIT6/11.2BTL	1	Front	3
8		59612 00129	1	859612001291	21STAMENDMENTVARIETYPACK12/12CAN	1	Top 90	2
0		22100 00170	1	022100001701	PABST12/12CAN	1	Top 90	2
Segment/Door: 1		Shelf: 1_5		W:96.00 in	D:15.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
0		18200 20250	6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4
6		13008 75220	0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Side	2
0		34100 51681	9	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Side 90	2
0		33544 95063	0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side	4
0		33544 95067	8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Side	4
0		87692 82102	1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	2
0		71990 09561	1	071990095611	BLUEMOONMANGOWHEAT6/12BTL	2	Side	4

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	071990095116	BLUEMOONBELGIANWHITE6/12BTL	2	Side	4
	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	1	Side	2
	087692100126	SAMUELADAMSBOSTONLAGER6/12BTL	2	Side	4
	851464003089	REVOLUTIONANTHERO6/12CAN	1	Side	4
	087600101153	CARLSBERG4/16.9CAN	1	Side	6
	020507000112	BITBURGER4/16.9CAN(WRAP)	1	Front	6
	4005249004181	VELTINPILSENER4/16.9CAN	1	Front	6
	835609001116	TYSKIE4/16.9CAN	1	Front	6