

Rite Aid
Store# 10585
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10585 Store # 10585 # of segments: 3



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000200	HEINEKEN12/12CAN	Core	1	Side	
07289000163	HEINEKEN12/12BTL	Core	1	Front	
07289001528	HEINEKEN18/12BTL	New	1	Side	
78615000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000118	HEINEKEN6/12BTL	Core	1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
78615000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
78615000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692007814	TRULYROSE6/12CAN		1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
07199000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		2	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	

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 080660956800 CORONA18/12BTL Core 1 Side

Name: 2_2		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950418	CORONAPREMIER6/12BTL		1	Side
080660956251	CORONALIGHT6/12BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Side
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front

Name: 2_3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950449	CORONAPREMIER12/12CAN		1	Top 90
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660957654	MODELOESPECIAL6/12BTL		1	Side
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90

Name: 2_4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
082488123006	BECKS12/12BTL	Core	1	Front

Name: 2_5		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Top
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90



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Segment 3 of 3 starting view

Shelf Schematic Report

RITE AID_10585 Store # 10585 # of segments: 3

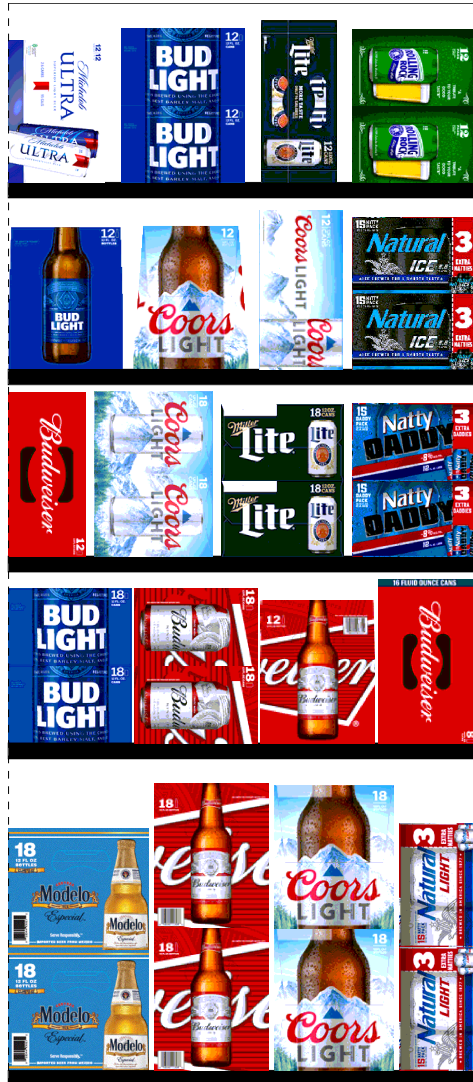
Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200007712	BUD12/12BTL		1	Side	
018200089817	BUD8/16CAN		1	Top 90	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007699	BUDLIGHT12/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200069918	MICHELOBULTRA12/12CAN	PRO...	1	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	



← 2 ft 6 in →

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Segment 1 of 2 starting view

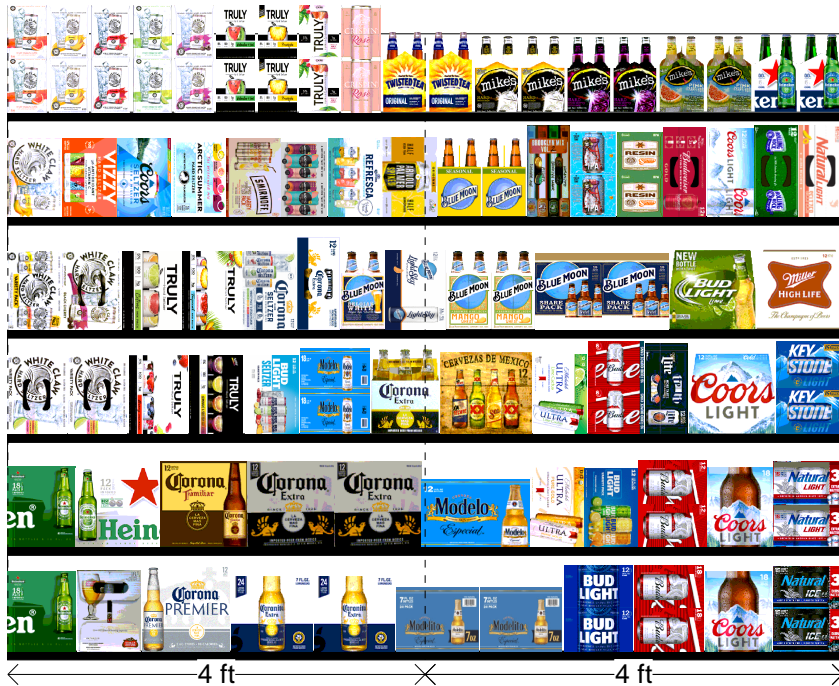
Shelf Schematic Report

RITE AID_10585 Store # 10585 # of segments: 2

Name: 1_6		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	2	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 1_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
080660956152	CORONA12/12BTL	Core	2	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 1_3		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660956053	CORONA6/12BTL	Core	1	Front	
089826230105	BEERSOFMEXICOVARIETY12/...		1	Front	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90	
018200089817	BUD8/16CAN		1	Side	
034100576363	LITE12/12CAN		1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	



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Name: 1_4 W:96.00 in D:16.00 in

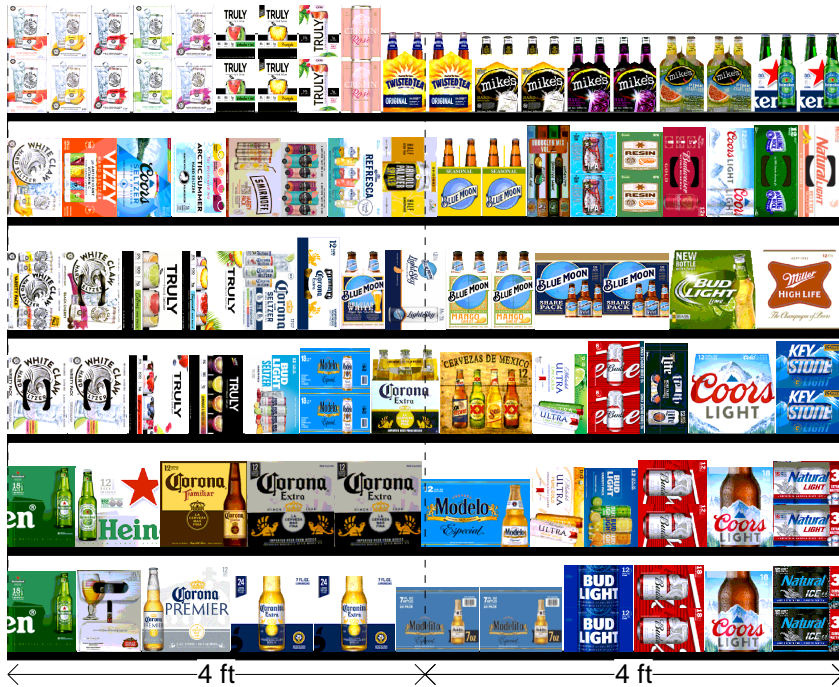
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90
080660956954	CORONA12/12CAN	Core	1	Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side
071990095543	BLUEMOONBREWMASTERVA...		2	Side
018200149900	BUDLIGHTLIME12/12BTL		1	Front
034100015091	HIGHLIFE12/12BTL	Core	1	Front

Name: 1_5 W:96.00 in D:16.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Front 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90
034100012229	MOVOVARIETY4/8.4CAN		1	Side 90
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
071439344508	ROLLINGROCK12/12CAN		1	Top 90
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Top 90

Name: 1_1 W:96.00 in D:16.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985260660	WHITECLAWRASPBERRY6/12...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side



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087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
894137002712	CRISPINROSE6/12CAN		1	Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
635985100621	MIKESHARDLEMONADE6/11.2...		2	Side
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side
635985060741	MIKESHARDSEASONAL6/11.2...		2	Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side

