

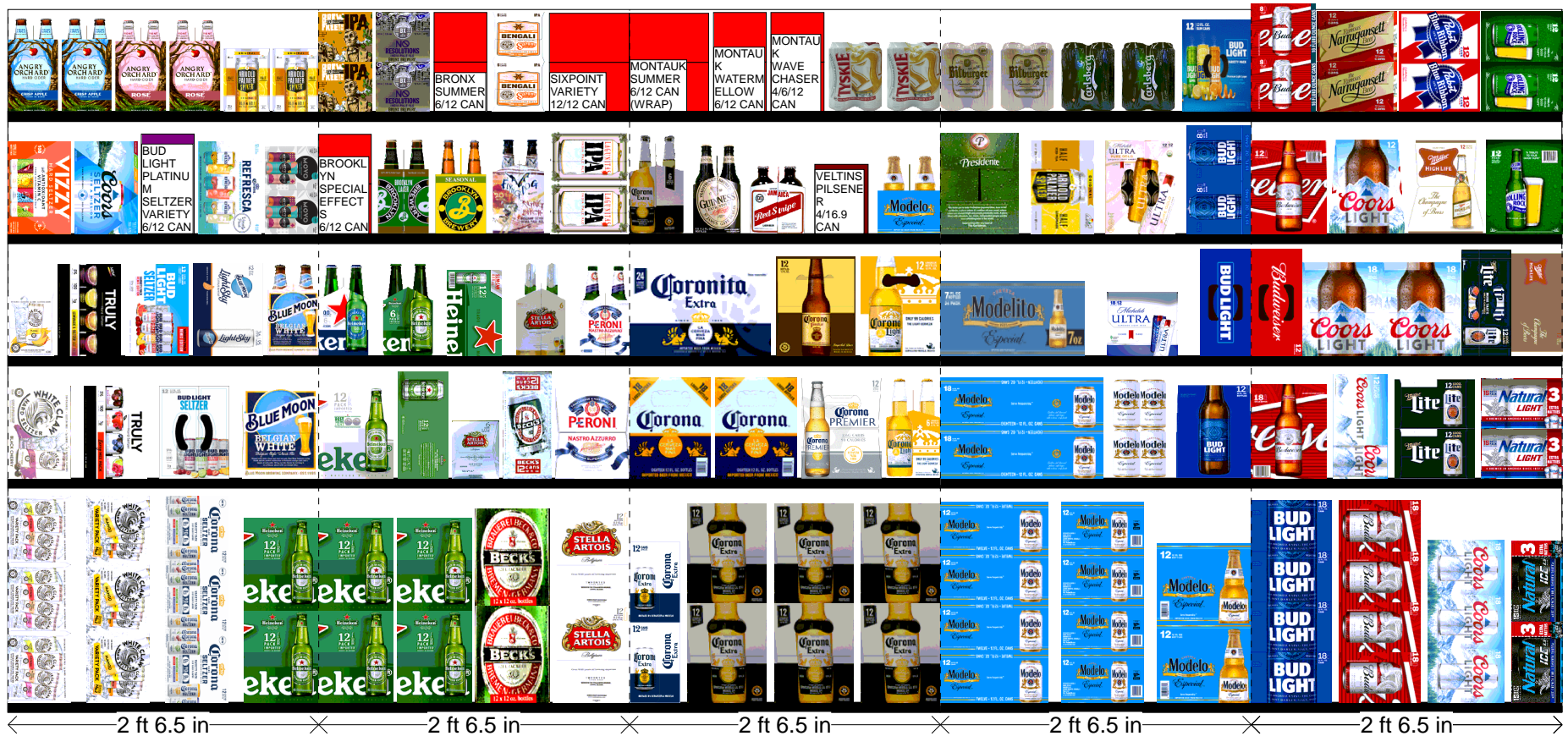
Rite Aid

Store# 10574

BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10574
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10574 Store # 10574 # of segments: 5



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		2	Side	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Rite Aid
Store# 10574
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10574	Store # 10574	# of segments: 5
786150000144	STELLAARTOIS12/11.2BTL	Core 1 Side

Name: 2_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Top 90
786150002001	STELLAARTOIS6/12CAN		1	Side
082488123815	BECKS12/12CAN		1	Top 90
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890005298	HEINEKEN12/8CAN		1	Top 90
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
181954000022	PERONI6/11.2BTL		1	Side

Name: 2_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613040667	BROOKLYNSPECIALEFFECTS...	PRO...	1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
786243119906	FLYINGDOGRAGINGBITCH6/12...		1	Side
723830212121	LAGUNITASIPA12/12CAN		1	Side 90

Name: 2_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
859612001031	21STAMENDMENTBREWFREE...		1	Side
856632004332	BRONXNORESOLUTIONS6/12...		1	Side
856632004271	BRONXSUMMER6/12CAN		1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side
859093002619	SIXPOINTVARIETY12/12CAN		1	Side 90



Rite Aid
Store# 10574
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_10574 Store # 10574 # of segments: 5



Name: 3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Side	
080660956152	CORONA12/12BTL	Core	3	Side	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	2	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 3_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
080660957654	MODELOESPECIAL6/12BTL		1	Side	

Name: 3_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Front	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
835609001116	TYSKIE4/16.9CAN		2	Front	

Name: 4_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

Rite Aid
Store# 10574
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_10574 Store # 10574		# of segments: 5	
080660957111	MODELOESPECIAL18/12CAN	Core	1 Top
080660957555	MODELOESPECIAL6/12CAN		1 Side
018200007699	BUDLIGHT12/12BTL		1 Side

Name: 4 3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544000212	MODELOESPECIAL24/7BTL	PRO...	1 Front
018200967214	MICHELOBULTRA18/12CAN		1 Side 90
018200530470	BUDLIGHT12/12CAN	Core	1 Top 90

Name: 4 4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
719057001563	PRESIDENTE12/12BTL		1 Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1 Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1 Top 90
018200089893	BUDLIGHT8/16CAN		1 Side

Name: 4 5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
020507000112	BITBURGER4/16.9CAN(WRAP)		2 Side
087600101153	CARLSBERG4/16.9CAN		2 Side
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1 Top 90



Rite Aid
Store# 10574
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 5 starting view

Shelf Schematic Report

RITE AID_10574 Store # 10574 # of segments: 5

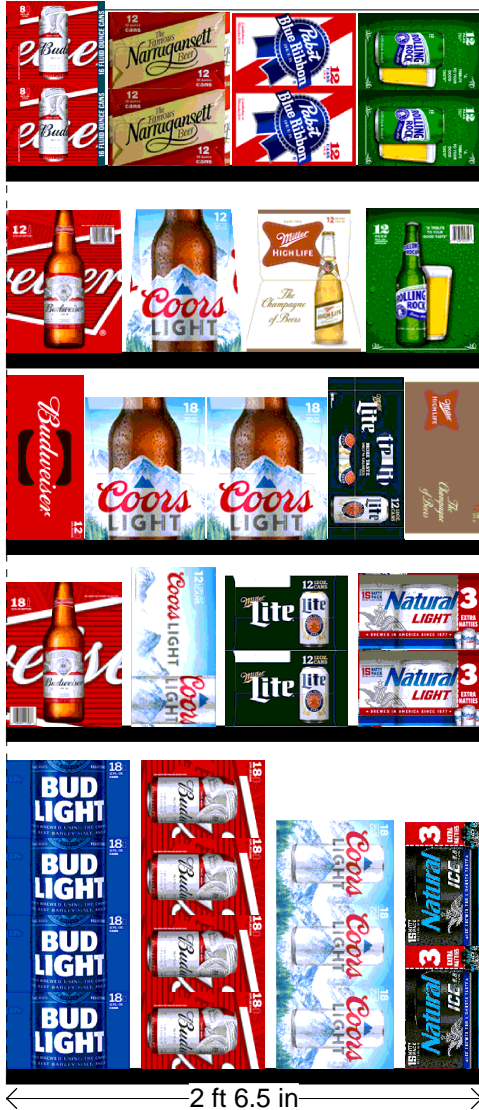
Name: 5_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100576363	LITE12/12CAN		1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	
034100576363	LITE12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007712	BUD12/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071439457123	ROLLINGROCK12/12BTL		1	Side	

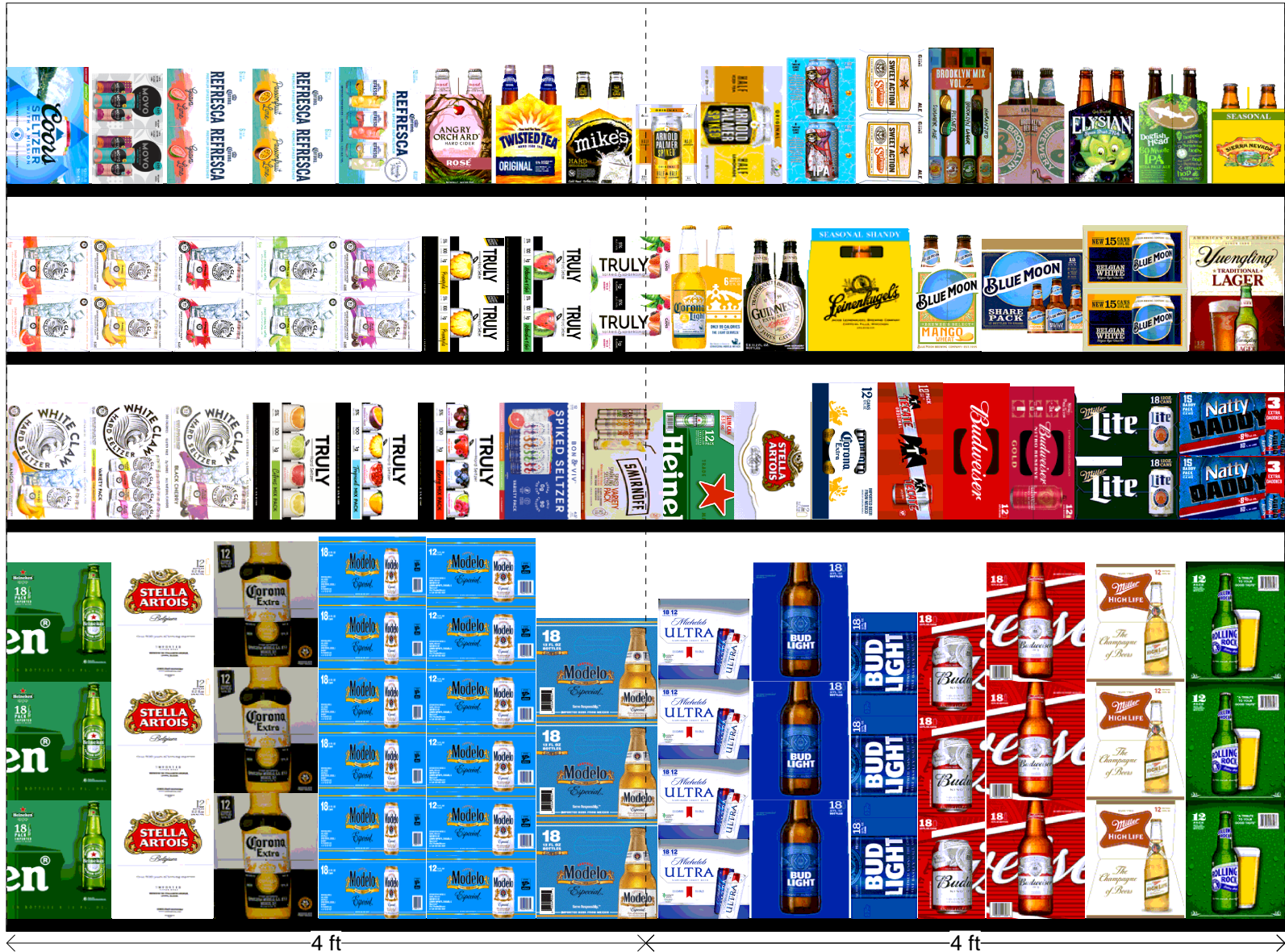
Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089817	BUD8/16CAN		1	Side	
070310001417	NARRAGANSETT12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	



Rite Aid
 Store# 10574
 BROOKLYN , NY

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10574
BROOKLYN , NY

FINAL

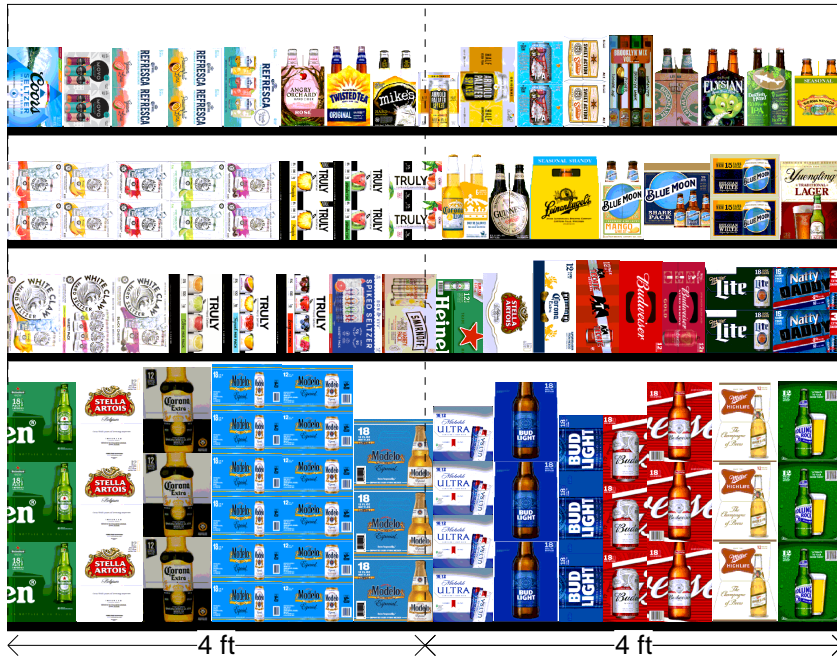
Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10574 Store # 10574 # of segments: 2



Name: 1_4		W:96.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071439457123	ROLLINGROCK12/12BTL		1	Side	

Name: 1_3		W:96.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
072890005298	HEINEKEN12/8CAN		1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	
089826900336	TECATE12/12CAN		1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 1_2		W:96.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	

Rite Aid
Store# 10574
BROOKLYN , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10574 Store # 10574		# of segments: 2	
635985025986	WHITECLAWNATURALLIME6/1...	1	Side 90
635985200253	WHITECLAWBLACKCHERRY6/...	1	Side 90
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1 Side 90
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1 Side 90
087692006787	TRULYWILDBERRY6/12CAN		1 Side 90
080660956251	CORONALIGHT6/12BTL		1 Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1 Side
034100516079	LEINIESSEASONALPRIMARY1...		1 Side
071990095611	BLUEMOONMANGOWHEAT6/1...		1 Side
071990095543	BLUEMOONBREWMASTERSVA...		1 Side
071990170523	BLUEMOONBELGIANWHITE15...		1 Side 90
089924278962	YUENGLINGLAGER12/12BTL		1 Side

Name: 1_1		W:96.00 in		D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
034100012229	MOVVARIETY4/8.4CAN		1	Front 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Side 90	
033544950630	CORONAREFRESCAPASSION...		1	Side 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side	
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
754527009946	NEWBELGIUMWOODOOROTAT...		1	Side	
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side 90	
030613000746	BROOKLYN VARIETY 12/12CAN		1	Top 90	
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side	
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side	
083783228229	SIERRANEVADASEASONAL6/1...		1	Side	

