

Rite Aid
 Store# 10535
 STATEN ISLAND, NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
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FINAL

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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_10535 Store # 10535 # of segments: 3



Name: 1_1	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	

Name: 1_2	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100573409	LITE18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side	

Name: 1_3	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	
022100001701	PABST12/12CAN		1	Side	

Name: 2_1	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 2_2	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL 12/12BTL	Core	1	Side	

Name: 2_3	W:24.00 in	D:23.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	

2020 FALL

Segment View

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Segment 3 of 3 starting view

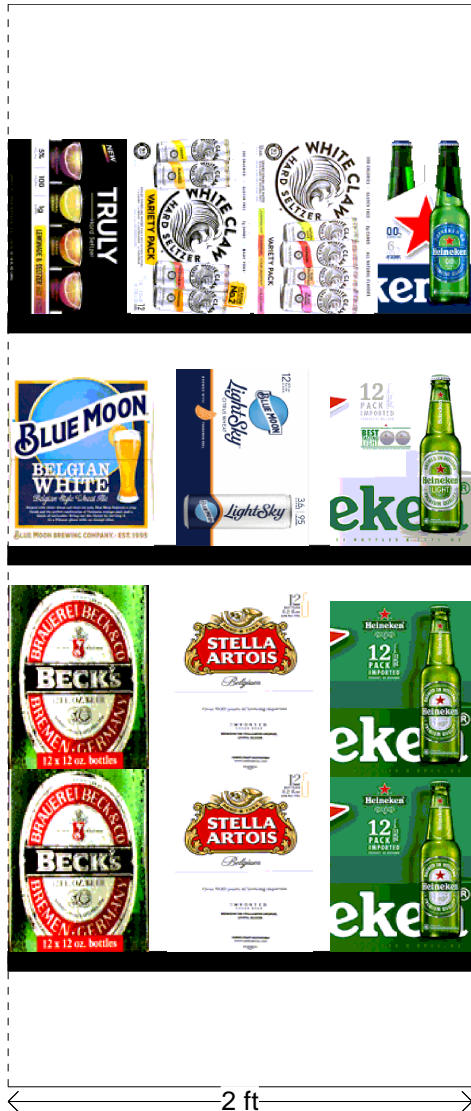
Shelf Schematic Report

RITE AID_10535 Store # 10535 # of segments: 3

Name: 3_1		W:24.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 3_2		W:24.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 3_3		W:24.00 in	D:23.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	



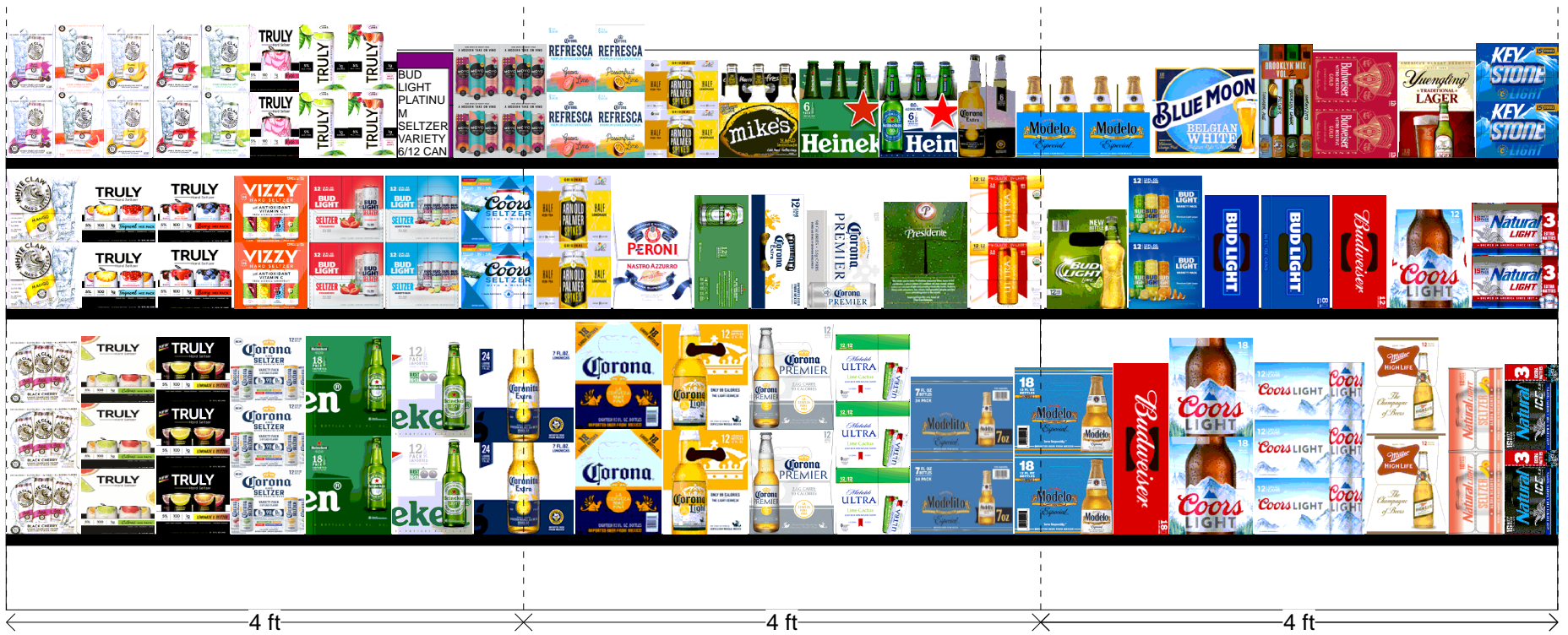
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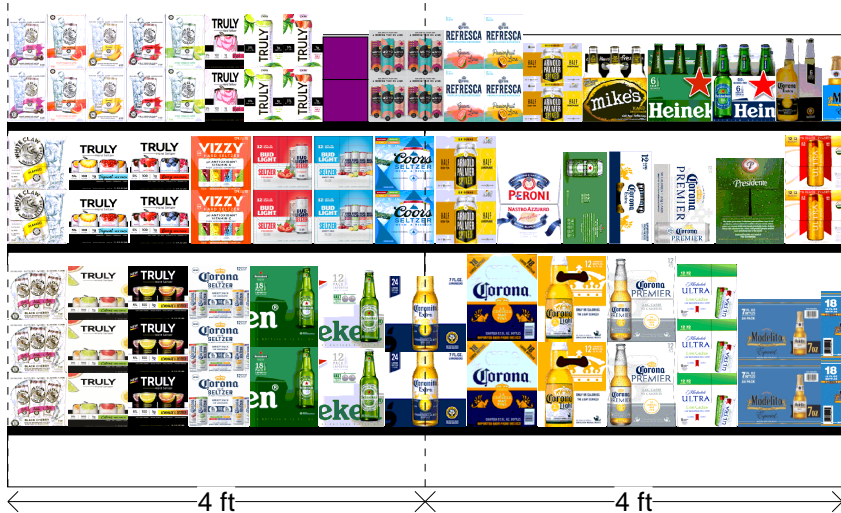
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Segment 1 of 3 starting view

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RITE AID_10535 Store # 10535 # of segments: 3



Name: 2_1		W:144.00 in	D:16.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260899	WHITECLAWBLACKCHERRY12...		1	Side
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side
072890001528	HEINEKEN18/12BTL	New	1	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
080660954080	CORONA24/7BTL	Core	1	Side
080660956800	CORONA18/12BTL	Core	1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Side
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side

Name: 2_2		W:144.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985100331	WHITECLAWMANGO12/12CAN		1	Side
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side
071990000158	COORSHARDSELTZERVARIET...	New	1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Side
181954000046	PERONI12/11.2BTL		1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Top 90
080660956954	CORONA12/12CAN	Core	1	Top 90
033544950449	CORONAPREMIER12/12CAN		1	Front 90
719057001563	PRESIDENTE12/12BTL		1	Side
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Side

Name: 2_3		W:144.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985260660	WHITECLAWRASPBERRY6/12...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
087692007814	TRULYROSE6/12CAN		1	Side

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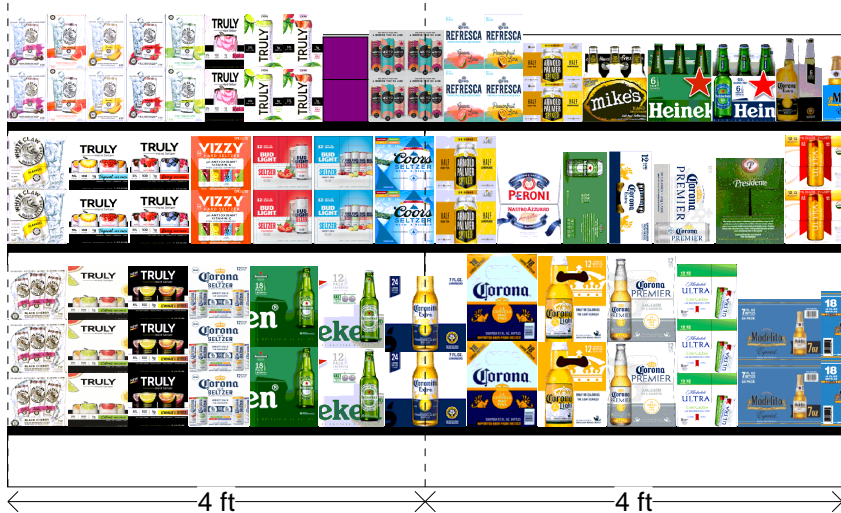
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087692004172	TRULYCOLIMALIME6/12CAN		1 Side
087692006787	TRULYWILDBERRY6/12CAN		1 Side
018200202506	BUDLIGHTPLATINUMSELTZER... New	1	Side
034100012229	MOVVARIETY4/8.4CAN	2	Side
033544950678	CORONAREFRESCAGUAVALI...	1	Side
033544950630	CORONAREFRESCAPASSION...	1	Side
613008748333	ARNOLDPALMERSPIKEDHALF...	1	Top
635985100621	MIKESHARDLEMONADE6/11.2...	1	Front
072890000118	HEINEKEN6/12BTL	Core 1	Front
072890006219	HEINEKEN0.0NEARBEER6/12B...	1	Front
080660956053	CORONA6/12BTL	Core 1	Side



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Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 2_2		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 2_3		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
030613000746	BROOKLYNVARIETY12/12CAN	New	1	Top 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

