


RITE AID_2727 - Store # 2727
1510 SAINT NICHOLAS AVE , NEW YORK , NY


Cold

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 2727 # of segments: 5 # of Fixtures: 22

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2	

 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	2	Front	12
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Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2	

 0 72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Top 90	2
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 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3
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 0 72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3
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 0 83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3
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Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 00021 1	635985000211	WHITECLAW70PINEAPPLE6/12CAN	1	Side	3	

 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(ORIGINAL)	1	Front 90	3
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 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	3
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 0 71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3
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 0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	3
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Segment/Door: 1	Shelf: 1_4	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 00021 1	635985000211	WHITECLAW70PINEAPPLE6/12CAN	1	Side	3	

 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	3
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0		4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	3
0		8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3
0		7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3

Segment/Door: 1		Shelf: 1_5		W:30.00 in		D:12.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
6		3	635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Top	2
6		4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN		1	Top	2
6		5	635985260875	WHITECLAWMANGO6/12CAN		1	Top	2
0		7	033544000137	CORONAREFRESCAVARIETY12/12CAN		1	Front 90	1

Segment/Door: 2		Shelf: 2_1		W:30.00 in		D:26.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		0	080660956800	CORONA18/12BTL		2	Side	6
0		0	080660954080	CORONA24/7BTL		1	Front	4

Segment/Door: 2		Shelf: 2_2		W:30.00 in		D:22.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		5	071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Front 90	3
0		0	080660954080	CORONA24/7BTL		1	Front	2
0		0	080660954080	CORONA24/7BTL		1	Side	1

Segment/Door: 2		Shelf: 2_3		W:30.00 in		D:22.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL		1	Side	2
0		6	082488123006	BECKS12/12BTL		2	Side	4


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7		3	719057001563	PRESIDENTE12/12BTL	1	Side	2
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Segment/Door: 2		Shelf: 2_4		W:30.00 in		D:22.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		1	071990095611	BLUEMOONMANGOWHEAT6/12BTL	1	Side	3

0		6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3
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7		4	786150000144	STELLAARTOIS12/11.2BTL	1	Front	3
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7		3	719057001563	PRESIDENTE12/12BTL	1	Side	2
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Segment/Door: 2		Shelf: 2_5		W:30.00 in		D:12.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
6		3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	2	Side	2

7		4	786150000014	STELLAARTOIS6/11.2BTL	2	Side	2
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7		4	723830000094	LAGUNITASIPA6/12BTL	1	Front	2
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Segment/Door: 3		Shelf: 3_1		W:30.00 in		D:26.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		2	080660956152	CORONA12/12BTL	2	Front	24

0		2	080660956152	CORONA12/12BTL	1	Side	8
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Segment/Door: 3		Shelf: 3_2		W:30.00 in		D:22.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		5	033544950425	CORONAPREMIER12/12BTL	1	Side	2

0		6	080660956756	CORONALIGHT12/12BTL	1	Side	2
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0		1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2
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	080660956954	CORONA12/12CAN	1	Side	2
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Segment/Door: 3 Shelf: 3_3 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	033544950418	CORONAPREMIER6/12BTL	1	Front	2

	080660957555	MODELOESPECIAL6/12CAN	1	Front	4
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	080660956053	CORONA6/12BTL	1	Front	2
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	080660956053	CORONA6/12BTL	1	Side	1
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Segment/Door: 4 Shelf: 4_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	080660957579	MODELOESPECIAL12/12BTL	3	Side	18

Segment/Door: 4 Shelf: 4_2 W:30.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	4

	080660957159	MODELOESPECIAL12/12CAN	1	Top 90	2
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	080660957111	MODELOESPECIAL18/12CAN	1	Top	4
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Segment/Door: 4 Shelf: 4_3 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	4

	080660957159	MODELOESPECIAL12/12CAN	1	Side	2
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	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
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	071990301040	COORSLIGHT9/16BTL(AL)	1	Front	2
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Segment/Door: 4 Shelf: 4_4 W:30.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
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	080660957654	MODELOESPECIAL6/12BTL	1	Front	3
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	018200112188	BUD18/12CAN	2	Side	2
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	071990000486	COORSLIGHT12/12CAN	1	Front	4
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Segment/Door: 4 Shelf: 4_5 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Front	2

	087692006602	ANGRYORCHARDROSE6/12BTL	1	Front	2
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	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	1
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	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Top 90	1
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Segment/Door: 5 Shelf: 5_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	071990300173	COORSLIGHT18/12CAN	1	Side 90	6


	071990300784	COORSLIGHT18/12BTL	2	Side	6
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	018200200779	NATURALLIGHT15/12CAN	1	Side	8
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Segment/Door: 5 Shelf: 5_2 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	071990300692	COORSLIGHT12/12BTL	2	Side	4

	034100573409	LITE18/12CAN	1	Side	1
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	018200284434	NATURALICE15/12CAN	1	Side 90	2
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Segment/Door: 5 Shelf: 5_3 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	071990300692	COORSLIGHT12/12BTL	1	Front	3

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0		0	34100 57509	0	034100575090	LITE12/12BTL	1	Side	2
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0		5	71990 48045	5	071990480455	KEYSTONELIGHT15/12CAN	1	Side	1
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0		1	34100 01509	1	034100015091	HIGHLIFE12/12BTL	1	Side	2
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Segment/Door: 5		Shelf: 5_4		W:30.00 in		D:12.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
0		3	34100 57636	3	034100576363	LITE12/12CAN	1	Side 90	2	

0		1	22100 00170	1	022100001701	PABST12/12CAN	1	Top	2
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0		4	34100 01636	4	034100016364	HIGHLIFE12/12CAN	1	Top	2
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RITE AID_... Store # 2727 # of segments: 1 # of Fixtures: 5

Segment/Door: 1	Shelf: 1_1	W:48.00 in	D:18.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 7 19057 00156 3	719057001563	PRESIDENTE12/12BTL	2	Front	8	


 0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	2	Side	4
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 0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	2
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Segment/Door: 1	Shelf: 1_2	W:48.00 in	D:18.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Side 90	2	


 0 18200 20250 6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4
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 0 33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Front	2
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 0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	1
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 0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	1
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Segment/Door: 1	Shelf: 1_3	W:48.00 in	D:18.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2	

 7 86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	2
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 0 72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	2
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 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	2
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 0 80660 95605 3	080660956053	CORONA6/12BTL	1	Side	2
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 0 33544 95041 8	033544950418	CORONAPREMIER6/12BTL	1	Side	2
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 0 71990 09554 3	071990095543	BLUEMOONBREWMASTERVERIETY12/12BTL	1	Side	2
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0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2
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Segment/Door: 1 Shelf: 1_4 W:48.00 in D:18.50 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2

0		0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front 90	3
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7		8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	3
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0		1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	2
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0		2	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	2
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7		4	723830000094	LAGUNITASIPA6/12BTL	1	Side	2
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0		1	071990095611	BLUEMOONMANGOWHEAT6/12BTL	1	Side	2
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0		6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2
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Segment/Door: 1 Shelf: 1_5 W:48.00 in D:18.50 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
6		3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	1	Side	2

0		8	033544950678	CORONAREFRESAGUAVALIME6/12CAN	1	Side	6
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0		0	033544950630	CORONAREFRESAPASSIONFRUITLIME6/12CAN	1	Side	6
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0		9	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Front 90	3
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0		2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	3
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0		0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	3
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	 6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	3
	 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Front 90	3