

Rite Aid
Store# 1225
NEW YORK , NY

FINAL

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FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_1225 Store # 1225 # of segments: 6



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985000211	WHITECLAW70PINEAPPLE6/12...	PRO...	1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150001707	STELLAARTOIS1/19.2CAN		1	Front	
018200250286	BECKS1/25.4CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
034100003555	LITE1/24CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		2	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
022100000049	PABST1/24CAN		1	Front	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985245834	MIKESHARDERLEMONADE1/2...	New	2	Front	
635985249856	MIKESHARDERCranberryL...		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		2	Front	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260387	WHITECLAWBLACKCHERRY1/...		2	Front	

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RITE AID_1225	Store # 1225	# of segments: 6		
635985260394	WHITECLAWMANGO1/19.2CAN		2	Front
087692010142	TRULYLEMONADE1/24CAN		2	Front
034100000974	VIZZYPINEAPPLEMANGO1/24...	New	1	Front
071990000141	COORSHARDSELTZERBLKCH...	New	1	Front
018200260612	BUDLIGHTSELTZERBLACKCH...		1	Front
034100003234	REDDSWICKED1/24CAN		1	Front

Name: 2_1		W:30.00 in	D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90

Name: 2_2		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side
071990000158	COORSHARDSELTZERVARIET...	New	1	Side
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side

Name: 2_3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
030613000197	BROOKLYNEASTIPA6/12BTL		1	Side
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Front

Name: 2_4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
030613000746	BROOKLYNVARIETY12/12CAN		1	Side
859093002619	SIXPOINTVARIETY12/12CAN		1	Side
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Front

Name: 2_5		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Top 90



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Segment 1 of 6 starting view

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RITE AID_1225	Store # 1225	# of segments: 6		
034100003425	REDDSWICKED12/10CAN		1	Side 90
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Front
859093002428	SIXPOINTSWEETACTION6/12C...		1	Front



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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_1225 Store # 1225 # of segments: 6



Name: 3_1		W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side		
642860900245	FOUNDERSALLDAYSESSIONI...		1	Top 90		
723830100091	LAGUNITASIPA12/12BTL		1	Side		
072890000163	HEINEKEN12/12BTL	Core	1	Side		

Name: 3_2		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90		
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side		
723830000094	LAGUNITASIPA6/12BTL		1	Side		
723830212121	LAGUNITASIPA12/12CAN		1	Top 90		
072890000200	HEINEKEN12/12CAN	Core	1	Top 90		

Name: 3_3		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side		
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side		
631234300026	SWEETWATER 420 6/12 BTL		1	Side		
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side		
072890000118	HEINEKEN6/12BTL	Core	1	Side		

Name: 3_4		W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
887151000949	CONEYISLANDMERMAIDPILS...		1	Side		
083783375213	SIERRANEVADAPALEALE6/12...		1	Front		
736920111327	GOOSEISLANDIPA6/12BTL		1	Side		
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side		
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side		

Name: 3_5		W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
859612001024	21STAMENDMENTHELLORHIG...		1	Side		
859612001031	21STAMENDMENTBREWFREE...		1	Side		
869071000278	MONTAUKWAVECHASER4/6/1...		1	Front		
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side		
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side 90		

Name: 4_1 W:30.00 in D:26.00 in

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Segment 3 of 6 starting view

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	1	Front
080660956954	CORONA12/12CAN	Core	1	Top 90
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90

Name: 4_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	1	Side
080660956800	CORONA18/12BTL	Core	2	Side

Name: 4_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150002001	STELLAARTOIS6/12CAN		1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
080660956053	CORONA6/12BTL	Core	1	Side
080660956251	CORONALIGHT6/12BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 4_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082488123006	BECKS12/12BTL	Core	1	Side
082488123815	BECKS12/12CAN		1	Top 90
181954000046	PERONI12/11.2BTL		1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side

Name: 4_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side
181954000022	PERONI6/11.2BTL		2	Front
033544950449	CORONAPREMIER12/12CAN		1	Front 90

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Segment 5 of 6 starting view

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Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
071990316006	COORSLIGHT24/12CAN		1	Side	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
033544950272	MODELOESPECIAL18/12BTL	Core	2	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957852	MODELONEGRA6/12BTL		1	Side	
018200089893	BUDLIGHT8/16CAN		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660953014	PACIFICO6/12BTL		1	Front	
018200069918	MICHELOBULTRA12/12CAN		1	Top 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	

Name: 6_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100573065	LITE24/12CAN		1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

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Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_1225 Store # 1225 # of segments: 6



Name: 6_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07199000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100576363	LITE12/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 6_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 6_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100570231	LITE9/16BTL(AL)		1	Front	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

Name: 6_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top	
071439344508	ROLLINGROCK12/12CAN		1	Top	
070310001417	NARRAGANSETT12/12CAN		1	Side 90	

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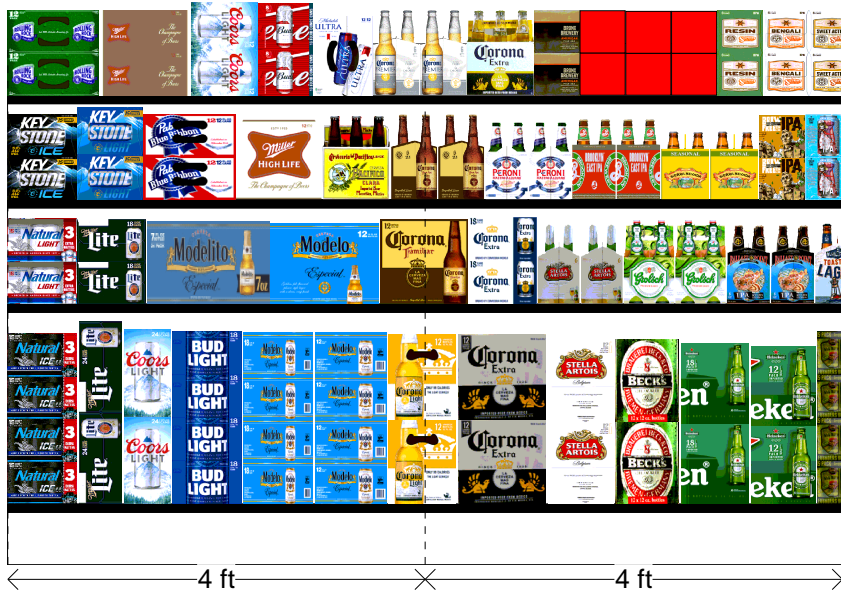
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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_1225 Store # 1225 # of segments: 3



Name: 2_4		W:132.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
034100573065	LITE24/12CAN		1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 2_3		W:132.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Top	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Top	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
033544950029	CORONA18/12CAN		1	Side 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	2	Side	
083741503146	GROLSCH4/15.2BTL		2	Front	
672438000244	BALLASTPOINTSCULPINIPA6/...		2	Side	

Name: 2_2		W:132.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990281519	KEYSTONEICE15/12CAN		1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Top	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
080660953014	PACIFICO6/12BTL		1	Front	
033544950517	CORONAFAMILIAR6/12BTL		2	Side	
181954000022	PERONI6/11.2BTL		2	Side	
030613000197	BROOKLYNEASTIPA6/12BTL		2	Side	
083783228229	SIERRANEVADASEASONAL6/1...		2	Side	
859612001031	21STAMENDMENTBREWFREE...		1	Side	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	

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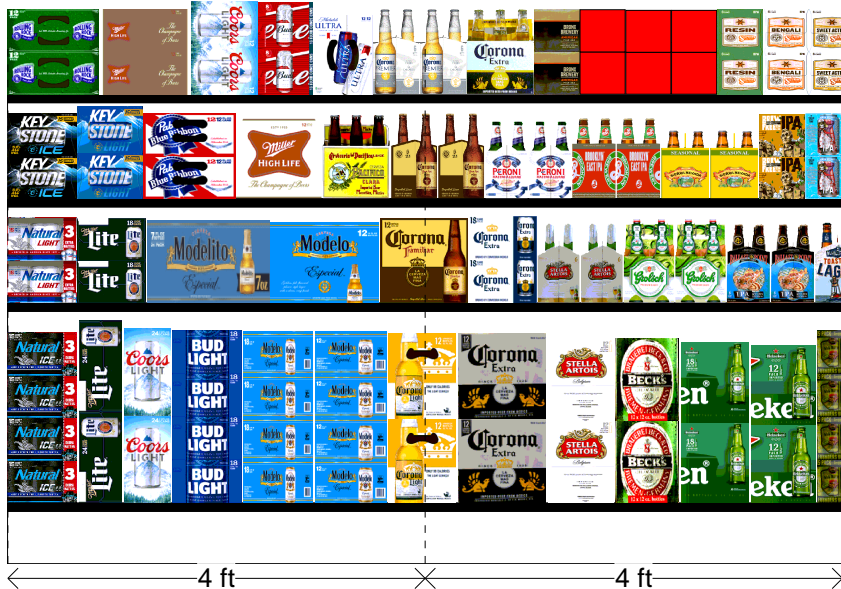
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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_1225 Store # 1225 # of segments: 3

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439344508	ROLLINGROCK12/12CAN		1	Top
034100016364	HIGHLIFE12/12CAN		1	Top
071990000486	COORSLIGHT12/12CAN	New	1	Side 90
018200089817	BUD8/16CAN		1	Side
018200069918	MICHELOBULTRA12/12CAN		1	Top 90
033544950418	CORONAPREMIER6/12BTL		2	Side
080660956053	CORONA6/12BTL	Core	1	Front
856632004233	BRONXAMERICANPALEALE6/1...		1	Side
856632004271	BRONXSUMMER6/12CAN		1	Side
862737000025	MONTAUKDRIFTWOOD6/12CA...		1	Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
859093002435	SIXPOINTBENGALIPA6/12CAN		1	Side
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side



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Segment 3 of 3 starting view

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RITE AID_1225 Store # 1225 # of segments: 3

Name: 2_4		W:132.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	90
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	3	Side	90

Name: 2_3		W:132.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
681745111123	BLUEPOINTTOASTEDLAGER6/...		2	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front	90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front	90

Name: 2_2		W:132.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front	90
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front	90
087692007814	TRULYROSE6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	

Name: 2_1		W:132.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Top	90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front	90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front	90

