

Rite Aid
Store# 4964
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



← 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in →

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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_4964 Store # 4964 # of segments: 7



Name: 1_1		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
022100001701	PABST12/12CAN		1	Top 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200110474	BUD12/12CAN	Core	1	Top 90
071990000486	COORSLIGHT12/12CAN	New	1	Front 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Top 90

Name: 1_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200250132	NATTYDADDY1/25CAN		5	Front
018200250088	NATURALICE1/25CAN		2	Front
018200250026	NATURALLIGHT1/25CAN		2	Front

Name: 1_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439006017	ROLLINGROCK1/25CAN		3	Front
018200250064	BUDICE1/25CAN		2	Front
034100000059	HIGHLIFE1/24CAN		2	Front
022100000049	PABST1/24CAN		2	Front

Name: 1_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990100711	COORSBANQUET1/24CAN		10	Front

Name: 1_5		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990100711	COORSBANQUET1/24CAN		8	Front
034100005559	MGD1/24CAN		2	Front

Name: 1_6		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100003555	LITE1/24CAN		8	Front
034100003555	LITE1/24CAN		2	Front

Name: 1_7		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100003760	LITE1/16BTL(AL)		9	Front
034100003760	LITE1/16BTL(AL)		2	Front

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Name: 2_1 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200069918	MICHELOBULTRA12/12CAN	PRO...	1	Top 90
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
018200005060	STELLAARTOIS4/14.9CAN		1	Side
181954000022	PERONI6/11.2BTL	PRO...	1	Side

Name: 2_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990480240	KEYSTONELIGHT1/24CAN		2	Front
071990477127	KEYSTONEICE1/24CAN		2	Front
018200219856	BUD3/25CAN		1	Front
018200219856	BUD3/25CAN		1	Front

Name: 2_3 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990301200	COORSLIGHT3/24CAN		1	Side
071990301200	COORSLIGHT3/24CAN		1	Front
018200219856	BUD3/25CAN		2	Front

Name: 2_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990301200	COORSLIGHT3/24CAN		1	Side
071990301200	COORSLIGHT3/24CAN		1	Front
071990300654	COORSLIGHT1/24CAN		6	Front

Name: 2_5 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300654	COORSLIGHT1/24CAN		10	Front

Name: 2_6 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990170202	COORSBANQUET1/16BTL(AL)		2	Front
071990301033	COORSLIGHT1/16BTL(AL)		8	Front

Name: 2_7 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990301033	COORSLIGHT1/16BTL(AL)		10	Front

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Segment 3 of 7 starting view

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Name: 3_1	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side

Name: 3_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
689076611756	NARRAGANSETT1/24CAN		6	Front
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top

Name: 3_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200250002	BUD1/25CAN		3	Front
018200250002	BUD1/25CAN		7	Front

Name: 3_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200004735	BUD1/16BTL(AL)		4	Front
018200007958	BUDLIGHT1/16BTL(AL)		5	Front
018200089893	BUDLIGHT8/16CAN		1	Side

Name: 3_5	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200219863	BUDLIGHT3/25CAN		1	Side
018200219863	BUDLIGHT3/25CAN		3	Front

Name: 3_6	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200250019	BUDLIGHT1/25CAN		3	Front
018200250019	BUDLIGHT1/25CAN		7	Front

Name: 3_7	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
078250006271	STEELRESERVEALLOYSPIKD...	PRO...	2	Front
018200250095	BUDLIGHTLIME1/25CAN		3	Front
089924230243	YUENGLINGLIGHT1/24CAN		2	Front

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089924600244	YUENGLINGLAGER1/24CAN	3 Front

Name: 4_1	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
862737000018	MONTAUKSUMMER6/12CAN		1	Front
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side

Name: 4_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200250286	BECKS1/25.4CAN		3	Front
087600101146	CARLSBERG1/16.9CAN		4	Front
181954001401	PERONI1/16.9CAN	PRO...	2	Front
083820124620	GUINNESSEXTRASTOUT1/19.2...	PRO...	2	Front

Name: 4_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890001191	HEINEKEN1/24CAN		10	Front

Name: 4_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150001707	STELLAARTOIS1/19.2CAN		8	Side
087975726500	SAPPOROBBLACKBEER1/22CAN	PRO...	1	Front
087975026501	SAPPORO1/22CAN		2	Front

Name: 4_5	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957210	MODELOESPECIAL1/24CAN		10	Front

Name: 4_6	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950470	CORONAPREMIER1/24CAN		2	Front
033544000250	CORONAFAMILIAR1/24CAN	PRO...	2	Front
033544950616	MODELONEGRA1/24CAN		2	Front
080660957968	MODELOCHELADA1/24CAN		1	Front
072311321242	DOSEQUIS1/24CAN		1	Front
033544950227	PACIFICO1/24CAN		2	Front

Name: 4_7	W:30.50 in	D:12.00 in
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Segment 3 of 7 starting view

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956435	CORONA1/24CAN		6	Front
080660956435	CORONA1/24CAN		4	Front



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Segment 5 of 7 starting view

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Name: 5_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820234800	GUINNESSEXTRASTOUT1/22B...		2	Front	
723830000049	LAGUNITASIPA1/22BTL		1	Front	
723830000100	LAGUNITASIPA1/12BTL		1	Front	
030613000500	BROOKLYNSEASONAL1/12BTL		1	Front	
638489000558	DOGFISHHEAD60MINUTEIPA1/...		1	Front	
786150000571	STELLAARTOIS1/22BTL		1	Front	
072890004789	HEINEKEN1/22BTL		1	Front	
080660956411	CORONA1/24BTL		1	Front	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		9	Front	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		5	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		4	Front	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830192478	LAGUNITAS12THOFNEVERAL...		3	Side	
723830192454	LAGUNITASSUMPINEASY1/19...		4	Side	
754527010218	NEWBELGIUMVOODOORANG...		2	Front	
754527009052	NEWBELGIUMVOODOORANG...		2	Front	

Name: 5_5		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830011922	LAGUNITASIPA1/19.2CAN		8	Front	
642860130246	FOUNDERSALLDAYSESSIONI...		3	Side	

Name: 5_6		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830011922	LAGUNITASIPA1/19.2CAN		6	Front	
723830011922	LAGUNITASIPA1/19.2CAN		5	Front	

Name: 5_7		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
740522110848	BELLSTWOHEARTEDALE1/16C...		6	Front	

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Segment 5 of 7 starting view

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RITE AID_4964	Store # 4964	# of segments: 7
740522110848	BELLSTWOHEARTEDALE1/16C...	5 Front

Name: 6_1		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956053	CORONA6/12BTL	Core	1	Side
080660956954	CORONA12/12CAN	Core	1	Side
080660957159	MODELOESPECIAL12/12CAN	Core	1	Front
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90

Name: 6_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
740522110640	BELLSEASONAL1/16CAN(B)		2	Front
736920114397	GOOSEISLANDIPA1/16CAN		4	Front
681745411162	BLUEPOINTTOASTEDLAGER1/...		2	Front
636251740794	ARROGANTBASTARDALE1/16...		2	Front
856632004813	BRONXNOWYOUSECANTLEAV...PRO...		1	Front

Name: 6_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
859093002374	SIXPOINTTHECRISP1/12CAN		3	Front
859093002381	SIXPOINTBENGALIPA1/12CAN		5	Side
859093002367	SIXPOINTSWEETACTION1/12C...		2	Side

Name: 6_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083783110012	SIERRANEVADATORPEDOIPA...		7	Front
087692001355	SAMUELADAMS BOSTON LAGE...		2	Front
087692001591	SAMUELADAMSREBELIPA1/16...		2	Front

Name: 6_5		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083783000030	SIERRANEVADAPALEALE1/16...		6	Front
030613116102	BROOKLYNDEFENDERIPA1/16...	PRO...	2	Front
071990095451	BLUEMOONBELGIANWHITE1/...		3	Front

Name: 6_6		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083783375503	SIERRANEVADAHAZYLITTLET...	PRO...	7	Front
638489003061	DOGFISHHEAD60MINUTEIPA1/...	PRO...	2	Front
087692000846	ANGRYORCHARDCRISPAPPL...		2	Front



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Segment 5 of 7 starting view

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Name: 6_7	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
740522110848	BELLSTWOHEARTEDA1/16C...		6	Front
034100003234	REDDSWICKED1/24CAN		3	Front
613008748296	ARNOLDPALMERSPIKEDHALF...		2	Front



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Segment 7 of 7 starting view

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RITE AID_4964 Store # 4964 # of segments: 7

Name: 7_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	

Name: 7_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
034100012229	MOVOVARIETY4/8.4CAN		1	Front	

Name: 7_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
071990000141	COORSHARDSELTZERBLKCH...	New	2	Front	
034100000974	VIZZYPINEAPPLEMANGO1/24...	New	2	Front	
018200260636	BUDLIGHTSELTZERLEMONLIM...	PRO...	1	Front	
018200260629	BUDLIGHTSELTZERSTRAWBE...	PRO...	1	Front	
018200260803	BUDLIGHTSELTZERMANGO1/2...	PRO...	1	Front	
018200260612	BUDLIGHTSELTZERBLACKCH...	PRO...	2	Front	

Name: 7_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985249856	MIKESHARDERCANBERRYL...		1	Front	
635985258919	MIKESHARDERMANGOPUNCH...		1	Front	
087692009702	TRULYPINEAPPLE1/24CAN	PRO...	2	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		3	Front	
635985260394	WHITECLAWMANGO1/19.2CAN		2	Front	
635985260448	WHITECLAWRUBYGRAPEFRUI...	PRO...	2	Front	

Name: 7_5		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985245834	MIKESHARDERLEMONADE1/2...	New	2	Front	
635985132158	MIKESHARDERBLACKCHERR...	PRO...	1	Front	



2 ft 6.5 in

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RITE AID_4964	Store # 4964	# of segments: 7		
087692009511	TRULYWILDBERRY1/24CAN		2	Front
087692010142	TRULYLEMONADE1/24CAN	PRO...	2	Front
853897002189	BONANDVIVSPIKEDSELTZERI...	PRO...	4	Front

Name: 7_6	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985258759	MIKESHARDERLEMONADE1/1...		2	Side
087692752318	TWISTEDTEAHALFANDHALF1/...		4	Side
087692832317	TWISTEDTEAORIGINAL1/24CAN		4	Front

