











RITE AID_4202 - Store # 4202
7 MADISON ST, NEW YORK, NY

Cold

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 4202 # of segments: 6 # of Fixtures: 30

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN	1	Top 90	8	
 6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	4	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OORIGINAL)	1	Side 90	4	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	4	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side 90	4	

Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	3	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	3	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	3	
 0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	3	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	3	

Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Top 90	3	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Top 90	3	
 0 71990 00015 8	071990000158	COORSHARDSELTZERVARIETY12/12CAN	1	Front 90	3	
 0 34100 51681 9	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Top 90	3	











Segment/Door: 1	Shelf: 1_4	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	

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	018200250019	BUDLIGHT1/25CAN	1	Front	7
	018200250002	BUD1/25CAN	1	Front	7
	071990300654	COORSLIGHT1/24CAN	1	Front	7
	071990100711	COORSBANQUET1/24CAN	1	Front	7
	022100000049	PABST1/24CAN	1	Front	7
	071439006017	ROLLINGROCK1/25CAN	1	Front	7
	034100000059	HIGHLIFE1/24CAN	1	Front	7
	071990480240	KEYSTONELIGHT1/24CAN	1	Front	7
	071990477127	KEYSTONEICE1/24CAN	1	Front	7
	018200250132	NATTYDADDY1/25CAN	1	Front	7





Segment/Door: 1	Shelf: 1_5	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	087692832317	TWISTEDTEAORIGINAL1/24CAN	1	Front	7	
	018200959998	BUDLIGHTLIMELEMON-ADE-RITA1/25CAN	1	Front	7	
	070310014837	SEAGRAMSESCAPESSPIKEDJAMAICANMEHAPPY1/23.5...	1	Front	7	
	087975026501	SAPPORO1/22CAN	1	Front	7	
	072890001191	HEINEKEN1/24CAN	1	Front	7	
	018200250286	BECKS1/25.4CAN	1	Front	7	

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0		5	080660956435	CORONA1/24CAN	1	Front	7
0		0	080660957210	MODELOESPECIAL1/24CAN	1	Front	7
0		5	070897013315	FOSTERS1/25.4CAN	1	Front	6
0		5	070897183315	FOSTERSPREMIUM1/25.4CAN	1	Front	6

Segment/Door: 1		Shelf: 1_6		W:30.00 in		D:12.00 in				
Barcode		UPC (12 Digit)		Name		HFaci...		Orientat...		Units
6		7	635985260387	WHITECLAWBLACKCHERRY1/19.2CAN		2		Front		8
0		1	087692009511	TRULYWILDBERRY1/24CAN		2		Front		8
0		2	087692010142	TRULYLEMONADE1/24CAN		2		Front		8
6		6	635985249856	MIKESHARDERC Cranberry Lemonade 1/23.5CAN		2		Front		8
6		4	635985245834	MIKESHARDER Lemonade 1/23.5CAN		2		Front		8

Segment/Door: 2		Shelf: 2_1		W:30.00 in		D:26.00 in				
Barcode		UPC (12 Digit)		Name		HFaci...		Orientat...		Units
0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL		1		Side		4
0		6	082488123006	BECKS12/12BTL		1		Side		4
0		5	082488123815	BECKS12/12CAN		1		Side		4
0		8	072890001528	HEINEKEN18/12BTL		1		Side		3





Segment/Door: 2		Shelf: 2_2		W:30.00 in		D:22.00 in				
Barcode		UPC (12 Digit)		Name		HFaci...		Orientat...		Units
0		5	071990095925	BLUEMOONLIGHTSKY12/12CAN		1		Top 90		3





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0		71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2
0		71990 09532 1	071990095321	BLUEMOONSEASONAL6/12BTL	1	Side	2
0		71990 09554 3	071990095543	BLUEMOONBREWMASTERVARIETY12/12BTL	1	Side	2
8		17904 00083 4	817904000834	ELYSIANSPACEDUSTIPA6/12BTL	1	Side	2

Segment/Door: 2	Shelf: 2_3	W:30.00 in	D:22.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Top 90	3
0		30613 00001 2	030613000012	BROOKLYNLAGER6/12BTL	1	Side	2
0		30613 00053 1	030613000531	BROOKLYNSEASONAL6/12BTL	1	Side	2
0		34100 51607 9	034100516079	LEINIESEASONALPRIMARY12/12BTL	1	Side	2
8		59612 00102 4	859612001024	21STAMENDMENTHELLORHIGHWATERMELON6/12CAN	1	Side 90	4

Segment/Door: 2	Shelf: 2_4	W:30.00 in	D:22.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Front	4
0		87692 00660 2	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	2
0		87692 83102 0	087692831020	TWISTEDTEAORIGINAL6/12BTL	1	Side	3
6		35985 06074 1	635985060741	MIKESHARDSEASONAL6/11.2BTL	1	Side	2
6		35985 10062 1	635985100621	MIKESHARDLEMONADE6/11.2BTL	1	Side	2






Segment/Door: 2	Shelf: 2_5	W:30.00 in	D:12.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		


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	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side	2
	860367000729	SLOOPJUICEBOMBIPA6/12CAN	1	Side	2
	859093002435	SIXPOINTBENGALIIPA6/12CAN	1	Side	3
	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Side	2
	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side	2

Segment/Door: 3	Shelf: 3_1	W:30.00 in	D:26.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					072890000163	HEINEKEN12/12BTL	3	Front	18

Segment/Door: 3	Shelf: 3_2	W:30.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					072890000200	HEINEKEN12/12CAN	1	Side	2
					072890005298	HEINEKEN12/8CAN	1	Top 90	3
					786150000144	STELLAARTOIS12/11.2BTL	1	Front	2
					786150000144	STELLAARTOIS12/11.2BTL	1	Side	2


Segment/Door: 3	Shelf: 3_3	W:30.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3
					072890000118	HEINEKEN6/12BTL	1	Side	3
					042572040060	SCHOFFERHOFERGRAPEFRUIT6/11.2BTL	1	Side	2
					181954000046	PERONI12/11.2BTL	1	Side	2

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	786150001493	STELLAARTOIS18/11.2BTL	1	Side	1
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Segment/Door: 3 Shelf: 3_4 W:30.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	736920111327	GOOSEISLANDIPA6/12BTL	1	Side	2

	723830000094	LAGUNITASIPA6/12BTL	1	Side	2
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	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3
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	181954000022	PERONI6/11.2BTL	1	Side	3
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	786150002001	STELLAARTOIS6/12CAN	1	Side	3
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	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
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Segment/Door: 3 Shelf: 3_5 W:30.00 in D:12.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	4005249004181	VELTINSPILSENER4/16.9CAN	1	Front	2

	020507000112	BITBURGER4/16.9CAN(WRAP)	2	Front	4
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	835609001116	TYSKIE4/16.9CAN	1	Front	2
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	087600101153	CARLSBERG4/16.9CAN	1	Front	2
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Segment/Door: 4 Shelf: 4_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	080660956954	CORONA12/12CAN	1	Side	4

	080660956152	CORONA12/12BTL	3	Side	12
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Segment/Door: 4 Shelf: 4_2 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	080660956756	CORONALIGHT12/12BTL	1	Front	4

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0		2	080660956152	CORONA12/12BTL	1	Front	4
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0		0	080660956800	CORONA18/12BTL	1	Side	2
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Segment/Door: 4		Shelf: 4_3		W:30.00 in		D:22.00 in		
	Barcode		UPC (12 Digit)		Name	HFaci...	Orientat...	Units
0		1	080660956251		CORONALIGHT6/12BTL	1	Side	2

0		3	080660956053		CORONA6/12BTL	1	Front	4
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0		5	033544950425		CORONAPREMIER12/12BTL	1	Side	2
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0		9	033544950449		CORONAPREMIER12/12CAN	1	Side	2
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Segment/Door: 4		Shelf: 4_4		W:30.00 in		D:12.00 in		
	Barcode		UPC (12 Digit)		Name	HFaci...	Orientat...	Units
0		8	033544950418		CORONAPREMIER6/12BTL	1	Front	2


0		8	033544950418		CORONAPREMIER6/12BTL	1	Side	1
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0		0	018200202100		BUDLIGHTPEELSVARIETY12/12CAN	2	Top 90	2
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Segment/Door: 5		Shelf: 5_1		W:30.00 in		D:26.00 in		
	Barcode		UPC (12 Digit)		Name	HFaci...	Orientat...	Units
0		9	080660957159		MODELOESPECIAL12/12CAN	1	Side 90	8

0		1	080660957111		MODELOESPECIAL18/12CAN	1	Top 90	3
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0		8	018200112188		BUD18/12CAN	1	Top	12
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Segment/Door: 5		Shelf: 5_2		W:30.00 in		D:22.00 in		
	Barcode		UPC (12 Digit)		Name	HFaci...	Orientat...	Units
0		9	080660957579		MODELOESPECIAL12/12BTL	1	Front	2

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0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
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0		18200 11308 6	018200113086	BUD18/12BTL	1	Side	1
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Segment/Door: 5 Shelf: 5_3		W:30.00 in D:22.00 in						
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		33544 95027 2	033544950272	MODELOESPECIAL18/12BTL		1	Front	2


0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2
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0		18200 08981 7	018200089817	BUD8/16CAN	1	Front 90	3
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Segment/Door: 5 Shelf: 5_4		W:30.00 in D:22.00 in						
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		33544 00021 2	033544000212	MODELOESPECIAL24/7BTL		1	Front	2

0		18200 08989 3	018200089893	BUDLIGHT8/16CAN	1	Front 90	3
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0		18200 00771 2	018200007712	BUD12/12BTL	1	Side	2
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Segment/Door: 5 Shelf: 5_5		W:30.00 in D:12.00 in						
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN		2	Front 90	2

0		18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	2	Top 90	2
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Segment/Door: 6 Shelf: 6_1		W:30.00 in D:26.00 in						
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		71990 30017 3	071990300173	COORSLIGHT18/12CAN		1	Side 90	6

0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side 90	8
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0		18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	6
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0		18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Top 90	4
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RITE AID_... Store # 4202 # of segments: 6 # of Fixtures: 30

Segment/Door: 6	Shelf: 6 2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	2	Side 90	4	


 0 34100 57340 9	034100573409	LITE18/12CAN	1	Side 90	2
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 0 71990 48045 5	071990480455	KEYSTONELIGHT15/12CAN	1	Side	1
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Segment/Door: 6	Shelf: 6 3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	2	Side	2	

 0 34100 57636 3	034100576363	LITE12/12CAN	1	Side	2
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 0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2
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Segment/Door: 6	Shelf: 6 4	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 11047 4	018200110474	BUD12/12CAN	1	Side 90	4	


 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2
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 0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Side 90	4
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 0 18200 20179 0	018200201790	NATURALLIGHTSELTZERVARIETY12/12CAN	1	Side	2
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Segment/Door: 6	Shelf: 6 5	W:30.00 in	D:12.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Front	1	

 0 22100 00170 1	022100001701	PABST12/12CAN	1	Top	2
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 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side 90	2
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RITE AID_4202 - Store # 4202
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Warm

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RITE AID_... Store # 4202 # of segments: 2 # of Fixtures: 5

Segment/Door: 1	Shelf: 1_1	W:96.00 in	D:15.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
				 0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Side	2
				 0 18200 11218 8	018200112188	BUD18/12CAN	1	Side 90	4
				 0 80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	4
				 0 33544 00018 2	033544000182	CORONAPREMIER18/12BTL	1	Side	2
				 0 80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2
				 0 80660 95695 4	080660956954	CORONA12/12CAN	1	Side 90	4
				 0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2
				 0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	2
				 0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2
				 0 41827 70112 1	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Side 90	3
				 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	3
				 6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	3
				 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(ORIGINAL)	1	Side 90	3











Segment/Door: 1	Shelf: 1_2	W:96.00 in	D:15.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
				 0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Front	2
				 0 34100 57636 3	034100576363	LITE12/12CAN	1	Side 90	4

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0		71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Front	2
0		18200 08981 7	018200089817	BUD8/16CAN	1	Top 90	2
0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Side 90	2
0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
0		33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL	1	Front	1
0		33544 95002 9	033544950029	CORONA18/12CAN	1	Side 90	2
0		18200 20208 7	018200202087	BUDLIGHTSELTZVARIETY12/12CAN	1	Front 90	2
0		87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Top 90	2
6		35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Top 90	2
6		35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	2

Segment/Door: 1 Shelf: 1_3 W:96.00 in D:15.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Top 90	1
0		22100 00170 1	022100001701	PABST12/12CAN	1	Top 90	1
0		18200 53308 2	018200533082	BUDLIGHT18/12BTL	1	Side	1
7		19057 00156 3	719057001563	PRESIDENTE12/12BTL	2	Side	2
0		80660 95301 4	080660953014	PACIFICO6/12BTL	2	Side	2
0		80660 95765 4	080660957654	MODELOESPECIAL6/12BTL	2	Side	2

RITE AID_4202 - Store # 4202
7 MADISON ST , NEW YORK , NY

Warm

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RITE AID_... Store # 4202 # of segments: 2 # of Fixtures: 5





0		1	080660956251	CORONALIGHT6/12BTL	1	Side	1
0		3	080660956053	CORONA6/12BTL	1	Front	2
0		9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2
0		0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Top 90	2
6		3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side 90	4
6		6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side 90	4
Segment/Door: 1		Shelf: 1_4		W:96.00 in	D:15.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		7	018200189937	BUDLIGHTPLATINUM6/12BTL	1	Front	2
7		1	723830100091	LAGUNITASIPA12/12BTL	1	Front	2
0		9	071990095369	BLUEMOONSEASONAL12/12BTL	1	Front	2
0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	1
0		0	087692100140	SAMUELADAMSBOSTONLAGER12/12BTL	1	Front	2
7		8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	2
7		4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	2
7		3	786150001493	STELLAARTOIS18/11.2BTL	1	Side	1
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	2
0		4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	2

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RITE AID_... Store # 4202 # of segments: 2 # of Fixtures: 5





0		34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	2
0		87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	2
6		35985 20028 4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	2
6		35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN	1	Side	2
Segment/Door: 1		Shelf: 1_5		W:96.00 in	D:15.00 in		
Barcode		UPC (12 Digit)		Name	HFaci...	Orientat...	Units
0		41827 00076 7	041827000767	HARPOONIPA6/12BTL	2	Side	4
0		71990 09561 1	071990095611	BLUEMOONMANGOWHEAT6/12BTL	2	Side	4
0		71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Front	3
0		30613 00019 7	030613000197	BROOKLYNEASTIPA6/12BTL	2	Side	2
0		30613 00074 6	030613000746	BROOKLYNVARIETYPACK12/12CAN	1	Top 90	1
7		54527 00994 6	754527009946	NEWBELGIUMVOODOOROTATOR6/12CAN	1	Side	2
8		69071 00026 1	869071000261	MONTAUKWATERMELLOW6/12CAN	1	Side	2
8		59093 00242 8	859093002428	SIXPOINTSWEETACTION6/12CAN	1	Side	3
8		59093 00244 2	859093002442	SIXPOINTTHECRISP6/12CAN	1	Side	3
0		87692 00660 2	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	2
0		34100 51680 2	034100516802	CAPELINEVARIETYPACK6/12CAN	1	Side	4
0		33544 95067 8	033544950678	CORONAREFRESQUAVALIME6/12CAN	1	Side	4

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	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side	4
	087692007814	TRULYROSE6/12CAN	1	Side	4
	087692004172	TRULYCOLIMALIME6/12CAN	1	Side	4
	087692006787	TRULYWILDBERRY6/12CAN	1	Side	4