





**RITE AID\_4215 - Store # 4215**  
**1535 2ND AVE , NEW YORK , NY**






Cold

Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 4215 # of segments: 4 # of Fixtures: 20

Segment/Door: 1	Shelf: 4_1	W:30.50 in	D:27.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	8	
 0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	8	
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side 90	4	
 0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Top 90	3	

Segment/Door: 1	Shelf: 4_2	W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 57340 9	034100573409	LITE18/12CAN	1	Top	4	
 0 71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side	2	
 0 18200 11218 8	018200112188	BUD18/12CAN	1	Side 90	2	

Segment/Door: 1	Shelf: 4_3	W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side 90	4	
 0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Top 90	2	
 0 18200 08981 7	018200089817	BUD8/16CAN	1	Side	4	
 0 18200 11047 4	018200110474	BUD12/12CAN	1	Top 90	2	
 0 18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2	

Segment/Door: 1	Shelf: 4_4	W:30.50 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2	
 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2	

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0		2	089924278962	YUENGLINGLAGER12/12BTL	1	Side	2
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0		4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
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Segment/Door: 1	Shelf: 4 5	W:30.50 in	D:12.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
				0		22100 00170	1	022100001701	PABST12/12CAN	2	Side 90	4


0		3	034100576363	LITE12/12CAN	1	Side 90	2
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0		3	034100576363	LITE12/12CAN	1	Side	1
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Segment/Door: 2	Shelf: 3 1	W:30.50 in	D:27.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
				0		80660 95680	0	080660956800	CORONA18/12BTL	1	Side	2


0		2	080660956152	CORONA12/12BTL	1	Front	6
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0		9	080660957159	MODELOESPECIAL12/12CAN	1	Top	12
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Segment/Door: 2	Shelf: 3 2	W:30.50 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
				0		80660 95675	6	080660956756	CORONALIGHT12/12BTL	1	Side	2

0		1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
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0		9	080660957579	MODELOESPECIAL12/12BTL	1	Front	2
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Segment/Door: 2	Shelf: 3 3	W:30.50 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
				7		86150 00014	4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2

7		8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	3
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1		2	181954000022	PERONI6/11.2BTL	1	Side	3
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0		3	80660 95605	080660956053	CORONA6/12BTL	1	Side	3
0		4	80660 95765	080660957654	MODELOESPECIAL6/12BTL	1	Side	2

Segment/Door: 2		Shelf: 3_4		W:30.50 in		D:22.00 in			
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units			
7		4	86150 00001	786150000014	STELLAARTOIS6/11.2BTL	1	Front	4	
7		1	86150 00200	786150002001	STELLAARTOIS6/12CAN	1	Side	3	
1		6	81954 00004	181954000046	PERONI12/11.2BTL	1	Side	2	
0		7	83820 12393	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3	
0		1	83820 10401	083820104011	GUINNESSDRAUGHTSTOUT6/11.2BTL	1	Side	3	

Segment/Door: 2		Shelf: 3_5		W:30.50 in		D:12.00 in			
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units			
0		3	18200 08989	018200089893	BUDLIGHT8/16CAN	1	Side	2	
0		8	18200 20144	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	1	
6		0	13008 75220	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	1	
8		9	51464 00308	851464003089	REVOLUTIONANTHERO6/12CAN	1	Side	2	
8		1	56632 00427	856632004271	BRONXSUMMER6/12CAN	1	Side	2	

Segment/Door: 3		Shelf: 2_1		W:30.50 in		D:27.00 in			
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units			
0		6	82488 12300	082488123006	BECKS12/12BTL	1	Side	4	
0		8	72890 00152	072890001528	HEINEKEN18/12BTL	1	Side	2	

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	072890000163	HEINEKEN12/12BTL	2	Side	8
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Segment/Door: 3 Shelf: 2\_2 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	072890000200	HEINEKEN12/12CAN	1	Side	2

	072890005298	HEINEKEN12/8CAN	1	Side 90	4
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	072890000118	HEINEKEN6/12BTL	1	Side	3
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	723830000094	LAGUNITASIPA6/12BTL	1	Side	2
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	723830212121	LAGUNITASIPA12/12CAN	1	Side 90	4
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Segment/Door: 3 Shelf: 2\_3 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	088573800029	SHINERSEASONAL6/12BTL	1	Side	3

	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	1	Side	3
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	816014020800	SOUTHERNTIEROVERPACKD15/12CAN	1	Side	1
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	859612001291	21STAMENDMENTVARIETYPACK12/12CAN	1	Side	2
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	754527004217	NEWBELGIUMWOODOORANGERIMPERIALIPA6/12BTL	1	Front	4
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Segment/Door: 3 Shelf: 2\_4 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	030613019519	BROOKLYNBELAIRSOUR6/12BTL	1	Side	3

	030613000531	BROOKLYNSEASONAL6/12BTL	1	Side	3
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	030613000012	BROOKLYNLAGER6/12BTL	1	Side	3
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	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3
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	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3
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Segment/Door: 3	Shelf: 2_5	W:30.50 in	D:12.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					859093002619	SIXPOINTVARIETY12/12CAN	1	Side 90	2

	856632004332	BRONXNORESOLUTIONS6/12CAN	1	Side	2
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	860367000729	SLOOPJUICEBOMBIPA6/12CAN	1	Front	4
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	736920111327	GOOSEISLANDIPA6/12BTL	1	Front	2
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Segment/Door: 4	Shelf: 1_1	W:30.50 in	D:27.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side 90	9

	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	9
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	635985548904	WHITECLAWVARIETYPACK12/12CAN(ORIGINAL)	2	Side 90	18
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	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	12
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Segment/Door: 4	Shelf: 1_2	W:30.50 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	3

	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	3
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	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	3
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	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	3
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	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	3
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Segment/Door: 4 Shelf: 1\_3 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3

	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	3
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	033544000434	CORONASELTZERVARIETY12/12CAN	1	Top 90	3
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	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	3
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	635985260875	WHITECLAWMANGO6/12CAN	1	Top 90	3
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Segment/Door: 4 Shelf: 1\_4 W:30.50 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	3


	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Front 90	3
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	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	1	Front 90	3
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	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3
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	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	6
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Segment/Door: 4 Shelf: 1\_5 W:30.50 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Top	4

	087692006787	TRULYWILDBERRY6/12CAN	1	Side 90	4
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	087692006602	ANGRYORCHARDROSE6/12BTL	1	Front	2
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0		1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Front	2
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RITE AID\_... Store # 4215 # of segments: 2 # of Fixtures: 5

Segment/Door: 2		Shelf: 1_1		W:84.00 in		D:16.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)				3	Side	9		
 0 72890 00016 3	072890000163	HEINEKEN12/12BTL				1	Front	4		
 0 82488 12300 6	082488123006	BECKS12/12BTL				1	Front	4		
 0 80660 95615 2	080660956152	CORONA12/12BTL				2	Front	8		
 0 80660 95715 9	080660957159	MODELOESPECIAL12/12CAN				1	Side 90	4		
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN				1	Side 90	3		
 0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN				1	Side 90	4		

Segment/Door: 2		Shelf: 1_2		W:84.00 in		D:11.50 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN				1	Front 90	2		
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)				2	Front 90	4		
 0 72890 00016 3	072890000163	HEINEKEN12/12BTL				1	Front	1		
 0 33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL				2	Side	2		
 0 80660 95711 1	080660957111	MODELOESPECIAL18/12CAN				1	Side 90	2		
 0 80660 95715 9	080660957159	MODELOESPECIAL12/12CAN				1	Top 90	1		
 0 18200 53218 4	018200532184	BUDLIGHT18/12CAN				1	Side 90	2		
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN				1	Side 90	2		




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RITE AID\_... Store # 4215 # of segments: 2 # of Fixtures: 5

0		18200 20077	9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2
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Segment/Door: 2 Shelf: 1\_3 W:84.00 in D:11.50 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
0		87692 00686	2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	2

0		87692 00424	0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Top 90	2
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0		87692 00991	7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	2
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0		33544 00043	4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Top 90	2
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0		33544 95042	5	033544950425	CORONAPREMIER12/12BTL	2	Side	2
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0		80660 95695	4	080660956954	CORONA12/12CAN	1	Side 90	2
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0		18200 11218	8	018200112188	BUD18/12CAN	2	Side 90	4
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0		71990 30017	3	071990300173	COORSLIGHT18/12CAN	1	Side 90	2
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0		71990 00048	6	071990000486	COORSLIGHT12/12CAN	1	Side 90	2
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Segment/Door: 2 Shelf: 1\_4 W:84.00 in D:11.50 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
0		34100 01232	8	034100012328	VIZZYVARIETY12/12CAN	1	Top 90	2

0		18200 20208	7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	2
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0		71990 00015	8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	2
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0		82000 78142	4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Top 90	2
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0		41827 70112	1	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Top 90	2
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8		53897 00227	1	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	1	Front 90	2
0		33544 95044	9	033544950449	CORONAPREMIER12/12CAN	1	Front 90	2
0		82488 12381	5	082488123815	BECKS12/12CAN	1	Top 90	1
0		72890 00621	9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	2	Side	2
0		71990 09516	1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	2	Side	2
0		18200 28443	4	018200284434	NATURALICE15/12CAN	1	Side 90	2
Segment/Door: 2		Shelf: 1_5		W:84.00 in	D:11.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
8		59093 00246	6	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side	2
8		59093 00243	5	859093002435	SIXPOINTBENGALIPA6/12CAN	1	Side	2
8		56632 00423	3	856632004233	BRONXAMERICANPALEALE6/12CAN	1	Side	2
7		54527 00994	6	754527009946	NEWBELGIUMVOODOOROTATOR6/12CAN	1	Side	2
0		87692 30050	2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	2	Side	2
0		87692 10012	6	087692100126	SAMUELADAMSBOSTONLAGER6/12BTL	2	Side	2
6		38489 00029	9	638489000299	DOGFISHHEAD60MINUTEIPA6/12BTL	2	Side	2
0		30613 00074	6	030613000746	BROOKLYNVARIETYPACK12/12CAN	1	Top 90	1
0		18200 20201	8	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Top 90	1
0		18200 20210	0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front 90	2

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	 0 71990 48045 5	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2
	 0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	2