

Rite Aid
Store# 4215
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



2 ft 6.5 in

2 ft 6.5 in

2 ft 6.5 in

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_4215 Store # 4215 # of segments: 4



Name: 4_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	

Name: 4_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100573409	LITE18/12CAN	Core	1	Top	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 4_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
018200089817	BUD8/16CAN		1	Side	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	

Name: 4_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	

Name: 4_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		2	Side 90	
034100576363	LITE12/12CAN		1	Side 90	
034100576363	LITE12/12CAN		1	Side	

Name: 3_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	

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Name: 3_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front

Name: 3_3		W:30.50 in D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
181954000022	PERONI6/11.2BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Side
080660957654	MODELOESPECIAL6/12BTL		1	Side

Name: 3_4		W:30.50 in D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front
786150002001	STELLAARTOIS6/12CAN		1	Side
181954000046	PERONI12/11.2BTL		1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
083820104011	GUINNESSDRAUGHTSTOUT6/...		1	Side

Name: 3_5		W:30.50 in D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200089893	BUDLIGHT8/16CAN		1	Side
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
851464003089	REVOLUTIONANTHERO6/12C...		1	Side
856632004271	BRONXSUMMER6/12CAN		1	Side

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Segment 3 of 4 starting view

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Name: 2_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	

Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890005298	HEINEKEN12/8CAN		1	Side 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
723830212121	LAGUNITASIPA12/12CAN		1	Side 90	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
088573800029	SHINERSEASONAL6/12BTL		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side	
859612001291	21STAMENDMENTVARIETY12/...		1	Side	
754527004217	NEWBELGIUMVOODOORANG...		1	Front	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002619	SIXPOINTVARIETY12/12CAN		1	Side 90	
856632004332	BRONXNORESOLUTIONS6/12...		1	Side	
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Front	
736920111327	GOOSEISLANDIPA6/12BTL		1	Front	

Name: 1_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	

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RITE AID_4215 Store # 4215 # of segments: 4			
087692006862	TRULYVARIETYBERRY12/12C...	Core	1 Side 90
635985548904	WHITECLAWVARIETY12/12CA...	Core	2 Side 90
635985200284	WHITECLAWRUBYGRAPEFRU...		1 Side

Name: 1_2 W:30.50 in D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1 Front 90
087692004240	TRULYVARIETYCITRUS12/12C...		1 Front 90
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1 Front 90
635985260899	WHITECLAWBLACKCHERRY12...		1 Front 90
635985200253	WHITECLAWBLACKCHERRY6/...		1 Side

Name: 1_3 W:30.50 in D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990000158	COORSHARDSELTZERVARIET...	New	1 Front 90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1 Front 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1 Top 90
635985100331	WHITECLAWMANGO12/12CAN		1 Front 90
635985260875	WHITECLAWMANGO6/12CAN		1 Top 90

Name: 1_4 W:30.50 in D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1 Front 90
034100012229	MOVOVARIETY4/8.4CAN		1 Front 90
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1 Front 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1 Front 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1 Side

Name: 1_5 W:30.50 in D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544950678	CORONAREFRESCAGUAVALLI...		1 Top
087692006787	TRULYWILDBERRY6/12CAN		1 Side 90
087692006602	ANGRYORCHARDROSE6/12BTL		1 Front
087692821021	ANGRYORCHARDCRISPAPPL...		1 Front



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Warm

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4215 Store # 4215 # of segments: 2



Name: 2_5		W:84.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	3	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	2	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 2_4		W:84.00 in	D:11.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	2	Front 90	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
033544950531	CORONAFAMILIAR12/12BTL		2	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 2_3		W:84.00 in	D:11.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	2	Side	
080660956954	CORONA12/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	2	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	

Name: 2_2		W:84.00 in	D:11.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Top 90	

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041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Top 90
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90
033544950449	CORONAPREMIER12/12CAN		1	Front 90
082488123815	BECKS12/12CAN		1	Top 90
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	2	Side
018200284434	NATURALICE15/12CAN	Core	1	Side 90

Name: 2_1		W:84.00 in	D:11.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side
856632004233	BRONXAMERICANPALEALE6/1...		1	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		2	Side
087692100126	SAMUELADAMS BOSTON LAGE...		2	Side
638489000299	DOGFISHHEAD60MINUTEIPA6/...		2	Side
030613000746	BROOKLYN VARIETY 12/12CAN		1	Top 90
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90
071990480455	KEYSTONELIGHT 15/12CAN		1	Side 90
018200284434	NATURALICE15/12CAN	Core	1	Side 90

