

Rite Aid  
Store# 4945  
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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**Store# 4945**  
**NEW YORK , NY**

FINAL

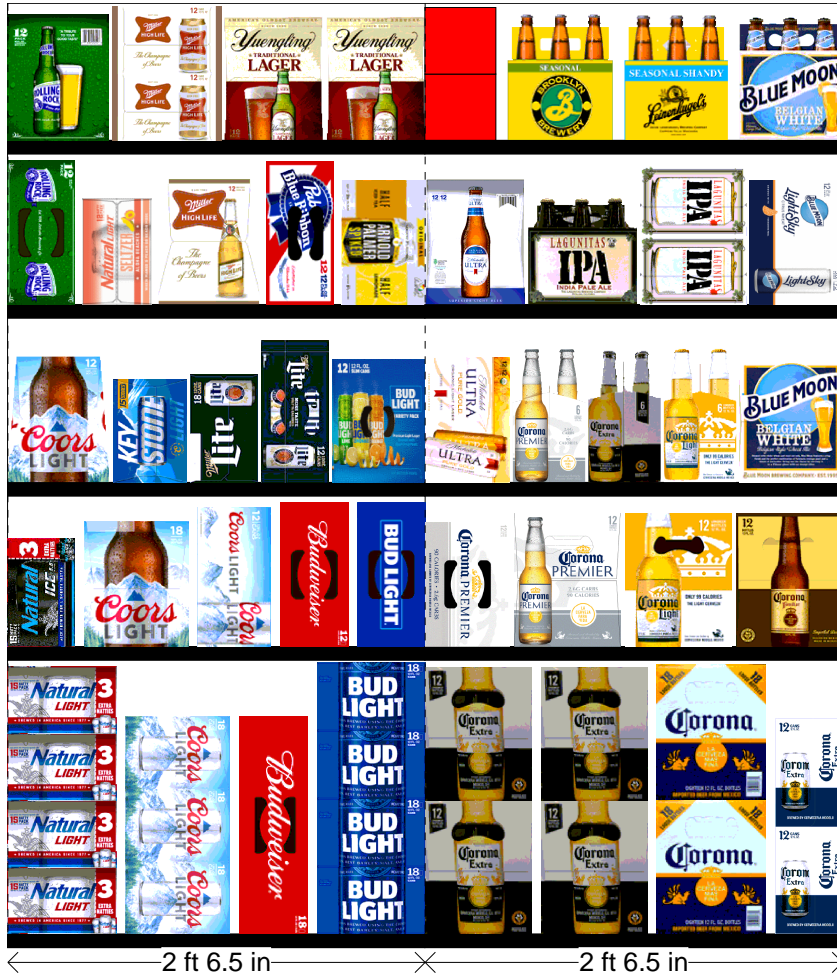
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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_4945 Store # 4945 # of segments: 4



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALLICE15/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
034100576363	LITE12/12CAN		1	Top 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
022100001701	PABST12/12CAN		1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439457123	ROLLINGROCK12/12BTL		1	Side	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
089924278962	YUENGLINGLAGER12/12BTL		2	Side	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	

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## Shelf Schematic Report

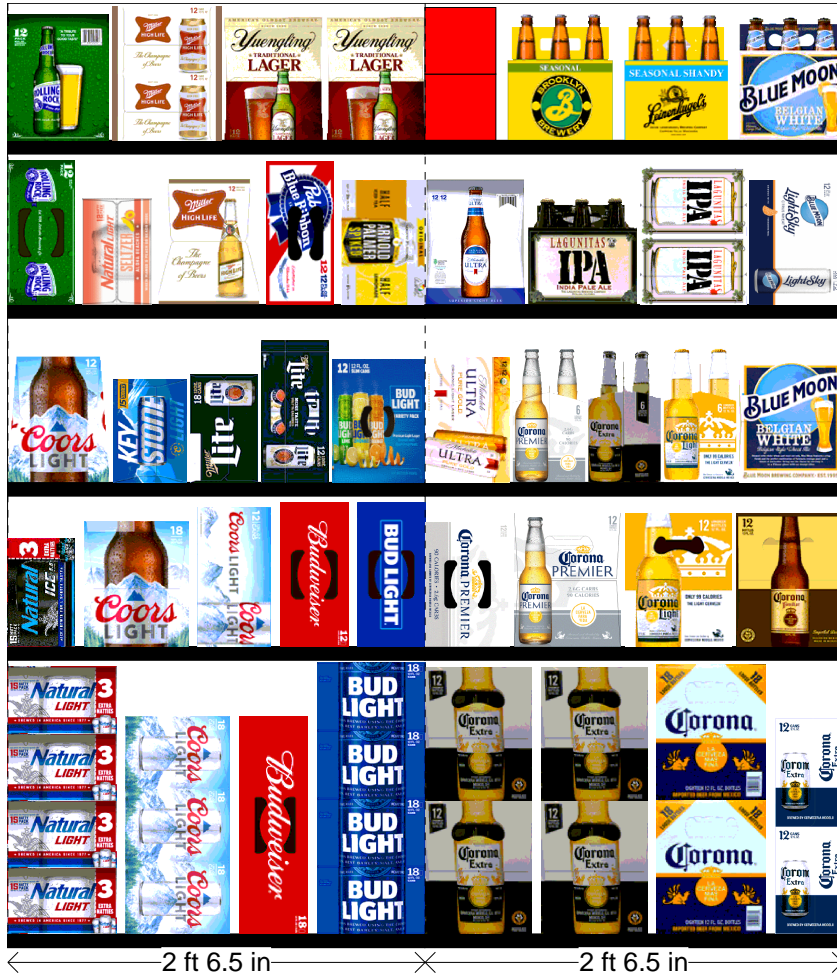
RITE AID_4945	Store # 4945	# of segments: 4			
080660956800	CORONA18/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	

Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
033544950418	CORONAPREMIER6/12BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Front	
723830212121	LAGUNITASIPA12/12CAN		1	Side 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
869071000278	MONTAUKWAVECHASER4/6/1...	PRO...	1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Front	
034100516055	LEINIESSEASONALPRIMARY6/...		1	Front	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front	





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Segment 3 of 4 starting view

## Shelf Schematic Report

RITE AID\_4945 Store # 4945 # of segments: 4



Name: 3_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	90
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	90
181954000022	PERONI6/11.2BTL		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	
894137002712	CRISPINROSE6/12CAN		1	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAREFRESCAVARIETY1...		1	Front	90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front	90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top	90

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	2	Top	90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	2	Top	90

Name: 4_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 4\_2 W:30.50 in D:22.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side
887151000949	ONEYISLANDMERMAIDPILS...		1	Side

Name: 4\_3 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439006017	ROLLINGROCK1/25CAN		1	Front
071990100711	COORSBANQUET1/24CAN		1	Front
071990300654	COORSLIGHT1/24CAN		1	Front
018200250002	BUD1/25CAN		1	Front
080660957210	MODELOESPECIAL1/24CAN		1	Front
072890001191	HEINEKEN1/24CAN		1	Front
070897013315	FOSTERS1/25.4CAN		1	Front
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front

Name: 4\_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90
635985548904	WHITECLAWVARIETYPACK12/...	Core	1	Front 90
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Front 90
635985260899	WHITECLAWBLACKCHERRY12/...		1	Front 90
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side

Name: 4\_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN	PRO...	2	Front 90
071990000158	COORSHARDSELTZERVARIET...	New	2	Front 90
635985260875	WHITECLAWMANGO6/12CAN		1	Side



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Name: 2_1		W:192.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 2_2		W:192.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		2	Top 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
041827701121	ARCTICSUMMERSPIKEDVARI...	PRO...	1	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
080660956237	CORONALIGHT18/12BTL		1	Side	
080660954080	CORONA24/7BTL	Core	2	Side	

Name: 2_3		W:192.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
087692007814	TRULYROSE6/12CAN		1	Side 90	
034100012328	VIZZYVARIETY12/12CAN	PRO...	2	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
181954000046	PERONI12/11.2BTL		1	Front	



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RITE AID_4945	Store # 4945	# of segments: 4			
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front	90
033544950418	CORONAPREMIER6/12BTL		1	Front	
033544950517	CORONAFAMILIAR6/12BTL		2	Front	

Name: 2_4		W:192.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Top	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Top	
033544950630	CORONAREFRESCAPASSION...		1	Side 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Side 90	
033544000137	CORONAREFRESCAVARIETY1...		1	Front 90	
018200201325	STELLAARTOISSPRITZER6/12...		1	Side 90	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
181954000022	PERONI6/11.2BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	2	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Front	
072311630115	DOSEQUISAMBER6/12BTL		2	Front	

Name: 2_5		W:192.00 in	D:11.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Top	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
018200229923	BUDLIGHTLIMESEASONALRIT...		1	Side 90	
635985100621	MIKESHARDLEMONADE6/11.2...		2	Front	
894137002712	CRISPINROSE6/12CAN		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		2	Front	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front	
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side	





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Segment 3 of 4 starting view

## Shelf Schematic Report

RITE AID\_4945 Store # 4945 # of segments: 4



Name: 2_1		W:192.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

Name: 2_2		W:192.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	2	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
034100575090	LITE12/12BTL		1	Front	
018200284434	NATURALLICE15/12CAN	Core	1	Side 90	

Name: 2_3		W:192.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Front	
719057001563	PRESIDENTE12/12BTL		2	Front	
072311230216	SOL12/12BTL		1	Front	
018200200908	BUDLIGHTORANGE12/12CAN		1	Front 90	
018200069918	MICHELOBULTRA12/12CAN		1	Front 90	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200007712	BUD12/12BTL		1	Front	
071990000486	COORSLIGHT12/12CAN	New	3	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	

Name: 2_4		W:192.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
887151000949	CONEYISLANDMERMAIDPILS...		1	Side	

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Segment 3 of 4 starting view

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RITE AID_4945	Store # 4945	# of segments: 4			
723830100091	LAGUNITASIPA12/12BTL		2		Side
030613000746	BROOKLYN VARIETY PACK 12/1...	PRO...	1		Top 90
856632004363	BRONXBANNER 15/12CAN		1		Side 90
857775007297	SAINT ARCHER GOLD 12/12CAN	Delete	2		Front 90
018200201448	MICHELOB ULTRA PURE GOLD 1...	PRO...	1		Front 90
018200169847	MICHELOB ULTRA LIME CACTU...	PRO...	1		Top 90
018200202100	BUD LIGHT PEELS VARIETY 12/1...	PRO...	1		Top 90
018200110474	BUD 12/12CAN	Core	1		Side 90
022100001701	PABST 12/12CAN		1		Side 90
034100016364	HIGH LIFE 12/12CAN		1		Side 90

Name: 2_5		W: 192.00 in	D: 11.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100516055	LEINIESSEASONAL PRIMARY 6/...		1		Front
087692300502	SAMUEL ADAMS SEASONAL 6/1...		1		Front
030613000531	BROOKLYN SEASONAL 6/12BTL		1		Front
723830000094	LAGUNITASIPA 6/12BTL		1		Front
817606010209	CAPTAIN LAWRENCE IPA 6/12BTL		1		Front
860367000729	SLOOP JUICE BOMB IPA 6/12CAN	PRO...	1		Side
856632004332	BRONX NO RESOLUTIONS 6/12...		1		Front 90
754527009946	NEW BELGIUM VOODOO ROTAT...		1		Side
859093002466	SIX POINT RESINI IPA 6/12CAN		1		Side
723830212121	LAGUNITASIPA 12/12CAN		1		Top 90
018200202018	BUDWEISER NITRO GOLD 12/12...	PRO...	1		Top 90
022100004047	PABST AMERICAN PALE ALE 12/...		1		Side 90
071439457123	ROLLING ROCK 12/12BTL		1		Front
071439344508	ROLLING ROCK 12/12CAN		1		Side 90

