


RITE AID_4971 - Store # 4971
550 2ND AVE , NEW YORK , NY


Cold


Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow


RITE AID_... Store # 4971 # of segments: 4 # of Fixtures: 20

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	018200200779	NATURALLIGHT15/12CAN	1	Side 90	4	

	018200284434	NATURALICE15/12CAN	1	Side	2
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	071990300784	COORSLIGHT18/12BTL	1	Side	2
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	071990300173	COORSLIGHT18/12CAN	1	Side 90	4
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Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	018200200779	NATURALLIGHT15/12CAN	1	Top	4	

	071990000486	COORSLIGHT12/12CAN	1	Side 90	4
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	071990300173	COORSLIGHT18/12CAN	1	Side 90	2
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Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2	

	071990480455	KEYSTONELIGHT15/12CAN	1	Side	1
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	034100573409	LITE18/12CAN	1	Side 90	2
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	071990300692	COORSLIGHT12/12BTL	1	Side	2
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Segment/Door: 1	Shelf: 1_4	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	022100001701	PABST12/12CAN	1	Side 90	4	

	034100015091	HIGHLIFE12/12BTL	2	Side	4
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	034100575090	LITE12/12BTL	1	Side	2
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Segment/Door: 1		Shelf: 1_5		W:30.00 in		D:12.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN				1	Side 90	2		


 0 34100 57636 3	034100576363	LITE12/12CAN				1	Side 90	2		
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 6 13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN				2	Front 90	2		
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Segment/Door: 2		Shelf: 2_1		W:30.00 in		D:26.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 18200 11308 6	018200113086	BUD18/12BTL				1	Side	2		


 0 18200 11218 8	018200112188	BUD18/12CAN				1	Top 90	3		
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 0 18200 53218 4	018200532184	BUDLIGHT18/12CAN				1	Side 90	4		
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 0 80660 95715 9	080660957159	MODELOESPECIAL12/12CAN				1	Side 90	8		
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Segment/Door: 2		Shelf: 2_2		W:30.00 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 18200 11047 4	018200110474	BUD12/12CAN				1	Side 90	4		


 0 18200 00769 9	018200007699	BUDLIGHT12/12BTL				1	Side	2		
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 0 18200 08989 3	018200089893	BUDLIGHT8/16CAN				1	Top 90	4		
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 7 19057 00156 3	719057001563	PRESIDENTE12/12BTL				1	Side	2		
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Segment/Door: 2		Shelf: 2_3		W:30.00 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 18200 00771 2	018200007712	BUD12/12BTL				1	Side	2		

 0 18200 53308 2	018200533082	BUDLIGHT18/12BTL				1	Side	1		
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 0 18200 53047 0	018200530470	BUDLIGHT12/12CAN				1	Top 90	2		
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7		7	36920 11132	7	736920111327	GOOSEISLANDIPA6/12BTL	1	Front	4
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Segment/Door: 2 Shelf: 2_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units				
0		8	18200 06991	8	018200069918	MICHELOBULTRA12/12CAN	1	Top 90	3


6		9	38489 00029	9	638489000299	DOGFISHHEAD60MINUTEIPA6/12BTL	1	Side	2
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7		0	54527 00066	0	754527000660	NEWBELGIUMVOODOORANGERIPA6/12BTL	1	Side	2
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7		4	23830 00009	4	723830000094	LAGUNITASIPA6/12BTL	1	Side	2
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0		2	87692 30050	2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	1	Side	3
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Segment/Door: 2 Shelf: 2_5 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units				
0		3	87600 10115	3	087600101153	CARLSBERG4/16.9CAN	2	Side	4

0		2	20507 00011	2	020507000112	BITBURGER4/16.9CAN(WRAP)	2	Side	4
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0		1	87692 82102	1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Front	2
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Segment/Door: 3 Shelf: 3_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units				
0		1	80660 95711	1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	4

0		2	80660 95615	2	080660956152	CORONA12/12BTL	2	Front	12
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Segment/Door: 3 Shelf: 3_2 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units				
0		6	80660 95675	6	080660956756	CORONALIGHT12/12BTL	1	Side	2

0		1	80660 95625	1	080660956251	CORONALIGHT6/12BTL	1	Front	4
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0		80660 95605 3	080660956053	CORONA6/12BTL	1	Front	4
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0		33544 95044 9	033544950449	CORONAPREMIER12/12CAN	1	Top 90	3
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Segment/Door: 3	Shelf: 3_3	W:30.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Top 90	3

6		35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OORIGINAL)	3	Top 90	9
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Segment/Door: 3	Shelf: 3_4	W:30.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Top 90	3

0		87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Top 90	3
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6		35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Top 90	3
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6		35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Top 90	3
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Segment/Door: 3	Shelf: 3_5	W:30.00 in	D:12.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Top 90	1

0		71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Top 90	1
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0		87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Top 90	1
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0		87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Top 90	1
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Segment/Door: 4	Shelf: 4_1	W:30.00 in	D:26.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		82488 12300 6	082488123006	BECKS12/12BTL	1	Front	6

7		86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Front	6
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0		3	072890000163	HEINEKEN12/12BTL	1	Front	6
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Segment/Door: 4 Shelf: 4_2 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
1		2	181954000022	PERONI6/11.2BTL	1	Side	3

7		4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
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7		8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	3
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0		7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3
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0		8	072890000118	HEINEKEN6/12BTL	1	Side	3
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Segment/Door: 4 Shelf: 4_3 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		8	034100012328	VIZZYVARIETY12/12CAN	1	Top 90	3

0		2	030613000012	BROOKLYNLAGER6/12BTL	1	Side	2
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0		1	030613000531	BROOKLYNSEASONAL6/12BTL	1	Side	2
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0		6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2
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0		5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3
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Segment/Door: 4 Shelf: 4_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		2	018200250132	NATTYDADDY1/25CAN	3	Side	21

0		7	071439006017	ROLLINGROCK1/25CAN	1	Side	7
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0		4	071990300654	COORSLIGHT1/24CAN	1	Front	7
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	071990100711	COORSBANQUET1/24CAN	1	Front	7
	018200250002	BUD1/25CAN	1	Front	7
	018200250019	BUDLIGHT1/25CAN	1	Front	7
	080660957210	MODELOESPECIAL1/24CAN	1	Side	7
	080660956435	CORONA1/24CAN	1	Side	7

Segment/Door: 4 Shelf: 4_5 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Top	2
	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Top	2
	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Top	2
	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Top 90	1

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RITE AID_... Store # 4971 # of segments: 4 # of Fixtures: 8

Segment/Door: 2	Shelf: 2_1	W:192.00 in	D:12.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	3	Side	6	
0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2	
0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	2	
7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2	
0 80660 95615 2	080660956152	CORONA12/12BTL	3	Side	6	
0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2	
0 33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2	
0 80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	2	Side 90	8	
0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	3	
0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	3	
0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side 90	4	
0 18200 00771 2	018200007712	BUD12/12BTL	1	Side	2	
0 18200 11218 8	018200112188	BUD18/12CAN	1	Side 90	4	
0 18200 11308 6	018200113086	BUD18/12BTL	1	Side	2	
0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side 90	4	
0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	2	Side	4	

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	018200284434	NATURALICE15/12CAN	1	Side 90	4
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	071439344508	ROLLINGROCK12/12CAN	1	Side 90	4
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Segment/Door: 1	Shelf: 1_3	W:48.00 in	D:12.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side	2

	635985100331	WHITECLAWMANGO12/12CAN	1	Side	2
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	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side	2
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	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side	2
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	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side	2
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	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side	2
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	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Side	2
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Segment/Door: 1	Shelf: 1_2	W:48.00 in	D:12.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					635985260899	WHITECLAWBLACKCHERRY12/12CAN	2	Top 90	2

	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Top 90	1
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	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Top 90	1
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	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	2	Front 90	2
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	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	1
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Segment/Door: 2	Shelf: 1_1	W:192.00 in	D:12.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
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6		6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side 90	2
6		0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side 90	2
0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Side 90	2
0		4	087692007814	TRULYROSE6/12CAN	1	Side 90	2
0		8	034100012328	VIZZYVARIETY12/12CAN	2	Top 90	2
0		8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Top 90	1
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	2
0		5	082488123815	BECKS12/12CAN	1	Top 90	1
1		2	181954000022	PERONI6/11.2BTL	1	Front	2
7		4	786150000304	LEFFEBLONDE6/11.2BTL	2	Front	4
0		3	071990170523	BLUEMOONBELGIANWHITE15CAN	1	Side	1
0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	2	Side	2
7		1	723830100091	LAGUNITASIPA12/12BTL	2	Side	2
0		6	087692100126	SAMUELADAMSBOSTONLAGER6/12BTL	2	Front	4
8		3	856632004363	BRONXBANNER15/12CAN	1	Side 90	2
6		6	631234300026	SWEETWATER4206/12BTL	2	Front	4
0		0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	2	Top 90	2







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0		18200 20201 8	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Top 90	1
0		34100 57636 3	034100576363	LITE12/12CAN	1	Side 90	2
0		89924 27896 2	089924278962	YUENGLINGLAGER12/12BTL	1	Side	1
0		34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Side 90	2

Segment/Door: 1		Shelf: 2_2		W:48.00 in		D:12.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
6		35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN		1	Top	2
6		35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN		1	Top	2
6		35985 20028 4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN		1	Top	2
0		33544 95063 0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN		1	Side 90	2
0		33544 95067 8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN		1	Side 90	2
0		33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN		1	Front 90	1
0		34100 51681 9	034100516819	CAPELINEVARIETYPACK12/12CAN		1	Top 90	1

Segment/Door: 3		Shelf: 3_3		W:144.00 in		D:12.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		72890 00020 0	072890000200	HEINEKEN12/12CAN		1	Side 90	2
0		72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL		2	Side	2
0		33544 00018 2	033544000182	CORONAPREMIER18/12BTL		2	Side	2
0		80660 95408 0	080660954080	CORONA24/7BTL		2	Side	2

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0		33544 00021	2	033544000212	MODELOESPECIAL24/7BTL	2	Side	2
0		80660 95711	1	080660957111	MODELOESPECIAL18/12CAN	2	Side 90	4
0		18200 00769	9	018200007699	BUDLIGHT12/12BTL	2	Side	2
0		18200 53168	2	018200531682	BUDLIGHT24/12CAN	1	Side	1
0		18200 11168	6	018200111686	BUD24/12CAN	1	Side	1
0		71990 10020	9	071990100209	COORSBANQUET18/12CAN	1	Side 90	2
0		18200 20077	9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2
0		71439 45712	3	071439457123	ROLLINGROCK12/12BTL	1	Side	1

Segment/Door: 3 Shelf: 3_2 W:144.00 in D:12.00 in






Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
1		81954 00004	6	181954000046	PERONI12/11.2BTL	2	Side	2
0		72890 00621	9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Front	2
0		80660 95625	1	080660956251	CORONALIGHT6/12BTL	2	Front	4
0		80660 95605	3	080660956053	CORONA6/12BTL	1	Front	2
0		80660 95605	3	080660956053	CORONA6/12BTL	1	Side	1
0		80660 95695	4	080660956954	CORONA12/12CAN	1	Side 90	2
0		80660 95765	4	080660957654	MODELOESPECIAL6/12BTL	2	Front	2
7		19057 00156	3	719057001563	PRESIDENTE12/12BTL	2	Side	2

RITE AID_4971 - Store # 4971
550 2ND AVE , NEW YORK , NY












Warm

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 4971 # of segments: 4 # of Fixtures: 8

0		2	018200059902	MICHELOBULTRA12/12BTL	2	Side	2
0		2	018200533082	BUDLIGHT18/12BTL	2	Side	2
0		4	018200110474	BUD12/12CAN	1	Side 90	2
0		2	089924278962	YUENGLINGLAGER12/12BTL	1	Side	1
0		3	071439457123	ROLLINGROCK12/12BTL	1	Side	1

Segment/Door: 3 Shelf: 2_2 - 1 W:144.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		2	087692006602	ANGRYORCHARDROSE6/12BTL	2	Side	2
0		5	034100516055	LEINIESSEASONALPRIMARY6/12BTL	2	Front	4
0		1	071990095321	BLUEMOONSEASONAL6/12BTL	2	Front	4
7		9	72383000209	LAGUNITASLITTLESUMPIN6/12BTL	2	Front	4
0		2	030613000012	BROOKLYNLAGER6/12BTL	1	Front	2
0		6	030613000746	BROOKLYN VARIETY PACK 12/12CAN	1	Side 90	2
8		8	869071000278	MONTAUK WAVE CHASER 4/6/12CAN	1	Side	2
8		8	856632004288	BRONX VARIETY PACK 12/12CAN	1	Top 90	1
8		6	859093002466	SIX POINT RESINIIPA6/12CAN	1	Side	2
8		5	859093002435	SIX POINT BENGAL IIPA6/12CAN	1	Side	2
8		8	859093002428	SIX POINT SWEET ACTION 6/12CAN	1	Side	2

RITE AID_4971 - Store # 4971
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Warm

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RITE AID_... Store # 4971 # of segments: 4 # of Fixtures: 8

8		9	88715100094	CONEYISLANDMERMAIDPILSNER6/12BTL	1	Side	1
6		7	681745002087	BLUEPOINTSHORETHING6/12CAN	1	Side	2
7		6	754527009946	NEWBELGIUMVOODOOROTATOR6/12CAN	1	Side	2
0		1	4005249004181	VELTINSPILSENER4/16.9CAN	1	Front	4
0		7	018200169847	MICHELOBULTRALIMECACTUS12/12CAN	1	Top 90	1
0		8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	2	Top 90	2
0		6	089924278986	YUENGLINGLAGER12/12CAN	1	Top 90	1