

Rite Aid
Store# 4971
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_4971 Store # 4971 # of segments: 4



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	2	Side	
034100575090	LITE12/12BTL		1	Side	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
034100576363	LITE12/12CAN		1	Side 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 2_2 W:30.00 in D:22.00 in

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UPC (12 Digit)	Name			
018200110474	BUD12/12CAN	Core	1	Side 90
018200007699	BUDLIGHT12/12BTL		1	Side
018200089893	BUDLIGHT8/16CAN		1	Top 90
719057001563	PRESIDENTE12/12BTL		1	Side

Name: 2_3 W:30.00 in D:22.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name			
018200007712	BUD12/12BTL		1	Side
018200533082	BUDLIGHT18/12BTL		1	Side
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
736920111327	GOOSEISLANDIPA6/12BTL		1	Front

Name: 2_4 W:30.00 in D:22.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name			
018200069918	MICHELOBULTRA12/12CAN		1	Top 90
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side
754527000660	NEWBELGIUMWOODOORANG...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side

Name: 2_5 W:30.00 in D:12.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name			
087600101153	CARLSBERG4/16.9CAN		2	Side
020507000112	BITBURGER4/16.9CAN(WRAP)		2	Side
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front



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Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	3	Top 90	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top 90	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Top 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top 90	

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Front	

Name: 4_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000022	PERONI6/11.2BTL		1	Side	

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78615000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	

Name: 4 3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	

Name: 4 4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200250132	NATTYDADDY1/25CAN		3	Side	
071439006017	ROLLINGROCK1/25CAN		1	Side	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Side	
080660956435	CORONA1/24CAN		1	Side	

Name: 4 5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260660	WHITECLAWRASPBERRY6/12...		1	Top	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Top	
635985025986	WHITECLAWNATURALLIME6/1...		1	Top	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90	



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Name: 2_2		W:192.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	3	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	3	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90	

Name: 1_3		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Side	

Name: 1_2		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		2	Top 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	2	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	

Name: 1_1		W:192.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
087692007814	TRULYROSE6/12CAN		1	Side 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2	Top 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
082488123815	BECKS12/12CAN		1	Top 90	
181954000022	PERONI6/11.2BTL		1	Front	



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RITE AID_4971	Store # 4971	# of segments: 4		
78615000304	LEFFEBLONDE6/11.2BTL		2	Front
071990170523	BLUEMOONBELGIANWHITE15...		1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	2	Side

Name: 2_1		W:48.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260875	WHITECLAWMANGO6/12CAN		1	Top
635985200253	WHITECLAWBLACKCHERRY6/...		1	Top
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Top
033544950630	CORONAREFRESCAPASSION...		1	Side 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side 90
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
034100012229	MOVOVARIETY4/8.4CAN		2	Front

Name: 3_3		W:144.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
07289000200	HEINEKEN12/12CAN	Core	1	Side 90
072890001597	HEINEKENLIGHT12/12BTL	Core	2	Side
033544000182	CORONAPREMIER18/12BTL		2	Side

Name: 3_2		W:144.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000046	PERONI12/11.2BTL		2	Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front
080660956251	CORONALIGHT6/12BTL		2	Front
080660956053	CORONA6/12BTL	Core	1	Front
080660956053	CORONA6/12BTL	Core	1	Side

Name: 3_1		W:144.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side
034100516055	LEINIESSEASONALPRIMARY6/...		2	Front
071990095321	BLUEMOONSEASONAL6/12BTL		2	Front



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Name: 2_2		W:192.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200007712	BUD12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	2	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	

Name: 1_1		W:192.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830100091	LAGUNITASIPA12/12BTL		2	Side	
087692100126	SAMUELADAMSBOSTONLAGE...		2	Front	
856632004363	BRONXBANNER15/12CAN		1	Side 90	
631234300026	SWEETWATER 420 6/12 BTL		2	Front	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Top 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
034100576363	LITE12/12CAN		1	Side 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
034100016364	HIGHLIFE12/12CAN		1	Side 90	

Name: 3_3		W:144.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	2	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	2	Side 90	
018200007699	BUDLIGHT12/12BTL		2	Side	
018200531682	BUDLIGHT24/12CAN		1	Side	
018200111686	BUD24/12CAN		1	Side	
071990100209	COORSBANQUET18/12CAN		1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
071439457123	ROLLINGROCK12/12BTL		1	Side	

Name: 3_2		W:144.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Side 90	

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080660957654	MODELOESPECIAL6/12BTL		2	Front
719057001563	PRESIDENTE12/12BTL		2	Side
018200059902	MICHELOBULTRA12/12BTL		2	Side
018200533082	BUDLIGHT18/12BTL		2	Side
018200110474	BUD12/12CAN	Core	1	Side 90
089924278962	YUENGLINGLAGER12/12BTL		1	Side
071439457123	ROLLINGROCK12/12BTL		1	Side

Name: 3_1 W:144.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
723830000209	LAGUNITASLITTLESUMPIN6/1...		2	Front
030613000012	BROOKLYNLAGER6/12BTL		1	Front
030613000746	BROOKLYNVARIETY12/12CAN		1	Side 90
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
856632004288	BRONXVARIETY12/12CAN		1	Top 90
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side
887151000949	CONEYISLANDMERMAIDPILS...		1	Side
681745002087	BLUEPOINTSHORETHING6/12...		1	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Top 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	2	Top 90
089924278986	YUENGLINGLAGER12/12CAN		1	Top 90

