

Rite Aid
Store# 3110
NEW YORK, NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_3110 Store # 3110 # of segments: 3



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100000049	PABST1/24CAN		2	Front	
018200250132	NATTYDADDY1/25CAN		8	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300654	COORSLIGHT1/24CAN		2	Front	
071990100711	COORSBANQUET1/24CAN		4	Front	
034100003555	LITE1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		2	Side	
071990477127	KEYSTONEICE1/24CAN		1	Side	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200250286	BECKS1/25.4CAN		1	Front	
080660956435	CORONA1/24CAN		2	Front	
080660957210	MODELOESPECIAL1/24CAN		2	Front	
018200250095	BUDLIGHTLIME1/25CAN		1	Front	
018200250002	BUD1/25CAN		2	Front	
018200250019	BUDLIGHT1/25CAN		2	Front	

Name: 1_5		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
087692832317	TWISTEDTEAORIGINAL1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		2	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		2	Front	
070897013315	FOSTERS1/25.4CAN		3	Front	

Name: 1_6		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	

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635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90
071990000158	COORSHARDELTZERVARIET... New		1	Top 90

Name: 2_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000118	HEINEKEN6/12BTL	Core	1	Side
033544950531	CORONAFAMILIAR12/12BTL		1	Side
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90

Name: 2_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950418	CORONAPREMIER6/12BTL		1	Side
080660956053	CORONA6/12BTL	Core	2	Side
080660956954	CORONA12/12CAN	Core	1	Side 90
080660956251	CORONALIGHT6/12BTL		1	Side

Name: 2_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
723830000094	LAGUNITASIPA6/12BTL		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
080660956954	CORONA12/12CAN	Core	1	Side 90
018200069918	MICHELOBULTRA12/12CAN		1	Front 90

Name: 2_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
082488123006	BECKS12/12BTL	Core	3	Side

Name: 2_1	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL	Core	2	Front
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90

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Name: 2_1 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90
018200200779	NATURALLIGHT15/12CAN	Core	1	Top

Name: 3_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200112188	BUD18/12CAN	Core	1	Side 90
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90
018200284434	NATURALLICE15/12CAN	Core	1	Top

Name: 3_3 W:30.50 in D:22.00 in

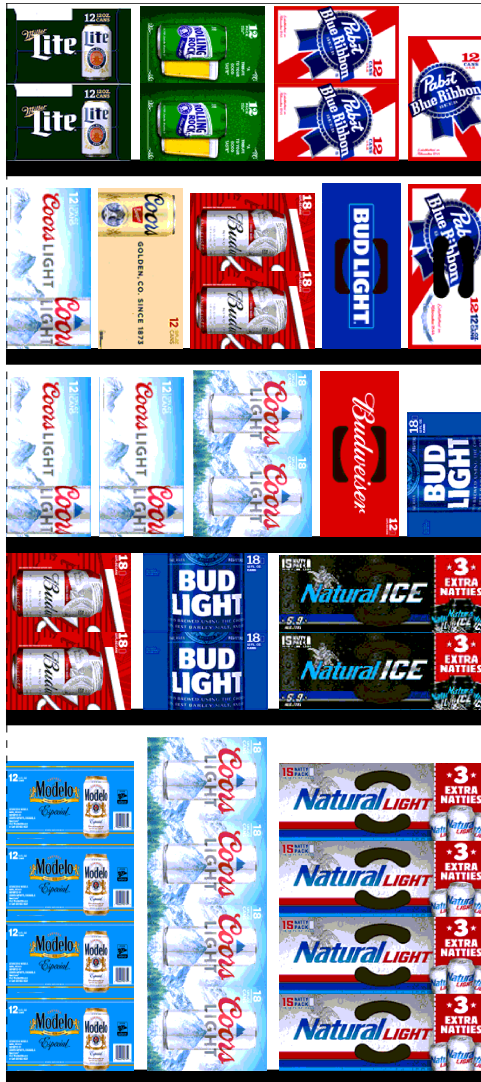
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN	New	2	Top 90
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90
018200110474	BUD12/12CAN	Core	1	Top 90
018200532184	BUDLIGHT18/12CAN	Core	1	Side

Name: 3_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
071990000479	COORSBANQUET12/12CAN		1	Top 90
018200112188	BUD18/12CAN	Core	1	Side 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
022100001701	PABST12/12CAN		1	Top 90

Name: 3_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100576363	LITE12/12CAN		1	Side 90
071439344508	ROLLINGROCK12/12CAN		1	Side 90
022100001701	PABST12/12CAN		1	Side 90
022100001701	PABST12/12CAN		1	Side



← 2 ft 6.5 in →

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Segment 1 of 5 starting view

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RITE AID_3110 Store # 3110 # of segments: 5



Name: 3_1		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	
018200284434	NATURALICE15/12CAN	Core	1	Top	
071990000486	COORSLIGHT12/12CAN	New	3	Top	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
018200112188	BUD18/12CAN	Core	1	Top	
018200530470	BUDLIGHT12/12CAN	Core	1	Top	

Name: 3_2		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990316006	COORSLIGHT24/12CAN		2	Side 90	
018200111686	BUD24/12CAN		1	Side 90	
018200531682	BUDLIGHT24/12CAN		1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Top	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	

Name: 3_3		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
034100576363	LITE12/12CAN		1	Side 90	
071990000479	COORSBANQUET12/12CAN		1	Top	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
018200110474	BUD12/12CAN	Core	2	Side 90	
018200089893	BUDLIGHT8/16CAN		1	Front	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
080660957654	MODELOESPECIAL6/12BTL		2	Front	

Name: 3_4		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Top	
034100575090	LITE12/12BTL		1	Front	
018200007712	BUD12/12BTL		1	Front	
018200089817	BUD8/16CAN		3	Side	
018200007699	BUDLIGHT12/12BTL		1	Front	
080660957852	MODELONEGRA6/12BTL		2	Front	
033544950517	CORONAFAMILIAR6/12BTL		1	Front	

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Segment 1 of 5 starting view

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RITE AID_3110 Store # 3110 # of segments: 5

Name: 3 5		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	1	Top 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200069918	MICHELOBULTRA12/12CAN		1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Front	

Name: 3 6		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480240	KEYSTONELIGHT1/24CAN		2	Front	
071990477127	KEYSTONEICE1/24CAN		2	Front	
078250003287	STEEL RESERVE 211 1/24 CAN	PRO...	2	Front	
018200250132	NATTYDADDY1/25CAN		16	Front	
022100000049	PABST1/24CAN		2	Front	
034100000059	HIGHLIFE1/24CAN		4	Side	
034100003555	LITE1/24CAN		2	Front	



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RITE AID_3110 Store # 3110 # of segments: 5

Name: 3_1		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	5	Top	
080660956152	CORONA12/12BTL	Core	3	Top	
072890001528	HEINEKEN18/12BTL	New	1	Top 90	

Name: 3_2		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	2	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	2	Side	
080660956954	CORONA12/12CAN	Core	2	Side 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	

Name: 3_3		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	3	Front	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
181954000046	PERONI12/11.2BTL		1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Front	
082488123006	BECKS12/12BTL	Core	2	Front	
082488123815	BECKS12/12CAN		1	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	2	Front 90	

Name: 3_4		W:240.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000746	BROOKLYN VARIETY12/12CAN		1	Side 90	
030613000197	BROOKLYNEASTIPA6/12BTL		2	Side	
030613000012	BROOKLYNLAGER6/12BTL		2	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
786150000014	STELLAARTOIS6/11.2BTL	Core	2	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	2	Front 90	



4 ft

4 ft

2020 FALL

Segment View

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Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_3110		Store # 3110	# of segments: 5	
Name: 3_5		W:240.00 in	D:16.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
754527009946	NEWBELGIUMVOODOOROTAT...		1	Front
030613000531	BROOKLYNSEASONAL6/12BTL		2	Side
087692300502	SAMUELADAMSSEASONAL6/1...		2	Side
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		2	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
041827001467	HARPOONSEASONAL6/12BTL		2	Side
041827000767	HARPOONIPA6/12BTL		2	Side
723830212121	LAGUNITASIPA12/12CAN		1	Top 90
072890000118	HEINEKEN6/12BTL	Core	2	Side

Name: 3_6		W:240.00 in	D:16.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990100711	COORSBANQUET1/24CAN		7	Front
071990300654	COORSLIGHT1/24CAN		4	Front
018200250002	BUD1/25CAN		5	Front
018200219856	BUD3/25CAN		1	Side
018200250019	BUDLIGHT1/25CAN		4	Front
018200250095	BUDLIGHTLIME1/25CAN		1	Front
786150001707	STELLAARTOIS1/19.2CAN		1	Front
070897183315	FOSTERSPREMIUM1/25.4CAN		3	Front
070897013315	FOSTERS1/25.4CAN		8	Front
080660957210	MODELOESPECIAL1/24CAN		2	Front



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Segment 5 of 5 starting view



4 ft

Shelf Schematic Report

RITE AID_3110 Store # 3110 # of segments: 5

Name: 3_1	W:240.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Front	
635985548904	WHITECLAWVARIETY12/12CA...	Core	3	Top	

Name: 3_2	W:240.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692008040	TRULYVARIETYTROPICAL12/1...		2	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	2	Top 90	
635985100331	WHITECLAWMANGO12/12CAN		2	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Front 90	

Name: 3_3	W:240.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
041827701121	ARCTICCHILLHARDSELTSERV...	PRO...	1	Top 90	
087692004240	TRULYVARIETYCITRUS12/12C...		2	Top 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	2	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		2	Front 90	

Name: 3_4	W:240.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	2	Top 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	
635985000211	WHITECLAW70PINEAPPLE6/12...	PRO...	1	Top	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	

Name: 3_5	W:240.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side	
034100012229	MOVVARIETY4/8.4CAN		1	Side 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	2	Front 90	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	

Name: 3_6	W:240.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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080660956435	CORONA1/24CAN		2	Front
033544950470	CORONAPREMIER1/24CAN		2	Front
033544950616	MODELONEGRA1/24CAN		2	Front
018200250286	BECKS1/25.4CAN		2	Front
072890001191	HEINEKEN1/24CAN		2	Front
087692832317	TWISTEDTEAORIGINAL1/24CAN		2	Front
018200255052	BUDLIGHTLIMESTRAW-BER-RI...		2	Front
018200250149	BUDLIGHTLIMELIME-A-RITA1/2...		2	Front