








**RITE AID\_10531 - Store # 10531**  
**195 8TH AVE , NEW YORK , NY**

Cold




Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 10531 # of segments: 3 # of Fixtures: 14

Segment/Door: 1	Shelf: 1_1	W:28.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	2	Side 90	12	
 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	4	
 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4	

Segment/Door: 1	Shelf: 1_2	W:28.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	6	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side	4	
 0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side	4	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side	4	

Segment/Door: 1	Shelf: 1_3	W:28.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 02598 6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	6	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side	4	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side	4	
 0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Side	4	

Segment/Door: 1	Shelf: 1_4	W:28.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 00417 2	087692004172	TRULYCOLIMALIME6/12CAN	1	Side	6	
 0 87692 00414 1	087692004141	TRULYPOMEGRANATE6/12CAN	1	Side	6	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Side 90	4	

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	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side 90	4
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	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Side 90	4
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Segment/Door: 2	Shelf: 2_1	W:28.00 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660956152	CORONA12/12BTL	2	Side	8


	080660957159	MODELOESPECIAL12/12CAN	1	Top	8
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Segment/Door: 2	Shelf: 2_2	W:28.00 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660956053	CORONA6/12BTL	1	Side	3

	080660956251	CORONALIGHT6/12BTL	1	Side	3
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	080660956756	CORONALIGHT12/12BTL	1	Side	2
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	080660957654	MODELOESPECIAL6/12BTL	1	Side	2
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Segment/Door: 2	Shelf: 2_3	W:28.00 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					072890000118	HEINEKEN6/12BTL	1	Side	3

	082488123006	BECKS12/12BTL	1	Side	2
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	181954000046	PERONI12/11.2BTL	1	Side	2
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	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Top 90	3
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Segment/Door: 2	Shelf: 2_4	W:28.00 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3

	723830212121	LAGUNITASIPA12/12CAN	1	Side	2
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0		72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3
1		81954 00002 2	181954000022	PERONI6/11.2BTL	1	Side	3
0		83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3

Segment/Door: 2		Shelf: 2_5		W:28.00 in		D:24.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3
7		23830 00009 4	723830000094	LAGUNITASIPA6/12BTL	1	Side	3
0		30613 01951 9	030613019519	BROOKLYNBELAIRSOUR6/12BTL	1	Side	3
0		30613 00001 2	030613000012	BROOKLYNLAGER6/12BTL	1	Side	3
7		36920 11132 7	736920111327	GOOSEISLANDIPA6/12BTL	1	Side	3

Segment/Door: 3		Shelf: 3_1		W:28.00 in		D:24.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Top 90	3
0		18200 11218 8	018200112188	BUD18/12CAN	1	Top 90	3
0		71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side 90	3
0		18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	4




Segment/Door: 3		Shelf: 3_2		W:28.00 in		D:24.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	3
0		18200 11047 4	018200110474	BUD12/12CAN	1	Top 90	3

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0		34100 57636 3	034100576363	LITE12/12CAN	1	Top 90	3
0		18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side	1
0		18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2

Segment/Door: 3		Shelf: 3_3		W:28.00 in		D:24.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN		1	Side 90 2
0		18200 08981 7	018200089817	BUD8/16CAN		1	Side 90 2
0		71990 00048 6	071990000486	COORSLIGHT12/12CAN		1	Front 4
0		22100 00170 1	022100001701	PABST12/12CAN		1	Side 2

Segment/Door: 3		Shelf: 3_4		W:28.00 in		D:24.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
0		87692 00660 2	087692006602	ANGRYORCHARDROSE6/12BTL		1	Side 3
6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN		1	Front 90 3
0		18200 00769 9	018200007699	BUDLIGHT12/12BTL		1	Side 2
0		34100 01509 1	034100015091	HIGHLIFE12/12BTL		1	Side 2



Segment/Door: 3		Shelf: 3_5		W:28.00 in		D:24.00 in	
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units	
8		59093 00244 2	859093002442	SIXPOINTTHECRISP6/12CAN		1	Side 6
8		69071 00027 8	869071000278	MONTAUKWAVECHASER4/6/12CAN		1	Side 6
8		62737 00006 3	862737000063	MONTAUKSUMMER6/12CAN(WRAP)		1	Side 6

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 0 05249 00418 1	4005249004181	VELTINS PILSENER4/16.9CAN	1	Side	4
 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side	2

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RITE AID\_... Store # 10531 # of segments: 2 # of Fixtures: 5

Segment/Door: 1	Shelf: 1_1	W:72.00 in	D:19.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side 90	4	
6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	4	
0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	4	
0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side 90	4	
0 35544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side 90	4	
0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side 90	4	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	2	
7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4	
0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	2	
0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Top 90	2	
0 18200 11218 8	018200112188	BUD18/12CAN	1	Top 90	2	

Segment/Door: 1	Shelf: 1_2	W:72.00 in	D:19.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Top 90	3	
0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Top 90	3	
0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Top 90	3	
8 53897 00227 1	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	1	Front 90	3	











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0		0	072890000200	HEINEKEN12/12CAN	1	Top 90	2
0		1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2
0		5	033544950425	CORONAPREMIER12/12BTL	1	Side	2
0		2	033544000212	MODELOESPECIAL24/7BTL	1	Side	1
7		3	719057001563	PRESIDENTE12/12BTL	1	Side	2
0		2	018200007712	BUD12/12BTL	1	Side	2

Segment/Door: 1	Shelf: 1_3	W:72.00 in	D:19.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
6					635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side 90	6
6					635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side 90	6
0					087692006787	TRULYWILDBERRY6/12CAN	1	Side 90	6
0					034100012328	VIZZYVARIETY12/12CAN	1	Top 90	3
0					082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	3
7					786150002001	STELLAARTOIS6/12CAN	1	Side	3
7					786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	3
0					033544950449	CORONAPREMIER12/12CAN	1	Top 90	3
0					080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
0					034100573409	LITE18/12CAN	1	Side 90	2

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	071990300692	COORSLIGHT12/12BTL	1	Side	2
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Segment/Door: 1 Shelf: 1\_4 W:72.00 in D:19.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	635985260875	WHITECLAWMANGO6/12CAN	1	Side 90	6

	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side 90	6
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	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side 90	6
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	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Front	8
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	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Front 90	3
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	786150000014	STELLAARTOIS6/11.2BTL	1	Front	4
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	080660956053	CORONA6/12BTL	1	Side	2
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	033544950517	CORONAFAMILIAR6/12BTL	2	Side	4
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	034100576363	LITE12/12CAN	1	Side 90	4
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	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2
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Segment/Door: 1 Shelf: 1\_5 W:72.00 in D:19.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side 90	6

	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Side 90	6
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	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	3
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	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	2
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0		2	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	2
0		8	072890000118	HEINEKEN6/12BTL	1	Side	2
0		9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	2
0		8	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Side 90	4
0		1	4005249004181	VELTINS PILSENER4/16.9CAN	1	Front	4
0		2	089924278962	YUENGLINGLAGER12/12BTL	1	Front	2
0		1	022100001701	PABST12/12CAN	1	Top 90	2
0		8	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2

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Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:12.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 30613 00074 6	030613000746	BROOKLYN VARIETY PACK 12/12 CAN	1	Side 90	2	


 0 34100 51607 9	034100516079	LEINIESE SEASONAL PRIMARY 12/12 BTL	1	Front	1
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 0 71990 09516 1	071990095161	BLUEMOON BELGIAN WHITE 12/12 BTL	1	Front	1
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Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:12.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 30613 00001 2	030613000012	BROOKLYN LAGER 6/12 BTL	2	Side	2	

 0 34100 51605 5	034100516055	LEINIESE SEASONAL PRIMARY 6/12 BTL	2	Side	2
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 0 71990 09511 6	071990095116	BLUEMOON BELGIAN WHITE 6/12 BTL	1	Front	2
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Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:12.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 7 23830 00009 4	723830000094	LAGUNITAS IPA 6/12 BTL	2	Side	2	

 7 54527 00885 7	754527008857	NEW BELGIUM VOO DOO JUICY HAZE IPA 6/12 CAN	1	Front	4
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 8 59093 00243 5	859093002435	SIX POINT BENGAL IPA 6/12 CAN	1	Side	2
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 8 59093 00242 8	859093002428	SIX POINT SWEET ACTION 6/12 CAN	1	Side	2
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Segment/Door: 1	Shelf: 1_4	W:30.00 in	D:12.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 30613 00030 2	030613000302	BROOKLYN LAGER 6/12 CAN	1	Side	2	

 0 30613 01951 9	030613019519	BROOKLYN BELAIR SOUR 6/12 BTL	1	Side	1
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 0 83783 37521 3	083783375213	SIERRA NEVADA PALE ALE 6/12 BTL	2	Side	2
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 8 16014 02080 0	816014020800	SOUTHERN TIER OVERPACK 15/12 CAN	1	Side 90	2
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Segment/Door: 1		Shelf: 1_5		W:30.00 in		D:12.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 8 69071 00027 8	869071000278	MONTAUKWAVECHASER4/6/12CAN				1	Side	2		
 8 62737 00007 0	862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)				1	Side	2		
 7 40522 10083 2	740522100832	BELLSTWOHEARTEDALE6/12BTL				2	Side	2		
 7 36920 11132 7	736920111327	GOOSEISLANDIPA6/12BTL				1	Front	2		