

Rite Aid  
Store# 10531  
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



2 ft 4 in

2 ft 4 in

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Segment 1 of 3 starting view

## Shelf Schematic Report

RITE AID\_10531 Store # 10531 # of segments: 3



Name: 1_1		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETYPACK12/...	Core	2	Side 90	
07289000163	HEINEKEN12/12BTL	Core	1	Side	
78615000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	

Name: 1_3		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	

Name: 1_4		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692004141	TRULYPOMEGRANATE6/12CAN		1	Side	
034100012328	VIZZYVARIETY12/12CAN	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	

Name: 2_1		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	

Name: 2_2		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Side	

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Segment 1 of 3 starting view

## Shelf Schematic Report

Name: 2\_3      W:28.00 in      D:24.00 in      # of segments: 3

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000118	HEINEKEN6/12BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side
181954000046	PERONI12/11.2BTL		1	Side
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90

Name: 2\_4      W:28.00 in      D:24.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
723830212121	LAGUNITASIPA12/12CAN		1	Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
181954000022	PERONI6/11.2BTL		1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side

Name: 2\_5      W:28.00 in      D:24.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Side





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Segment 3 of 3 starting view

## Shelf Schematic Report

RITE AID\_10531 Store # 10531 # of segments: 3

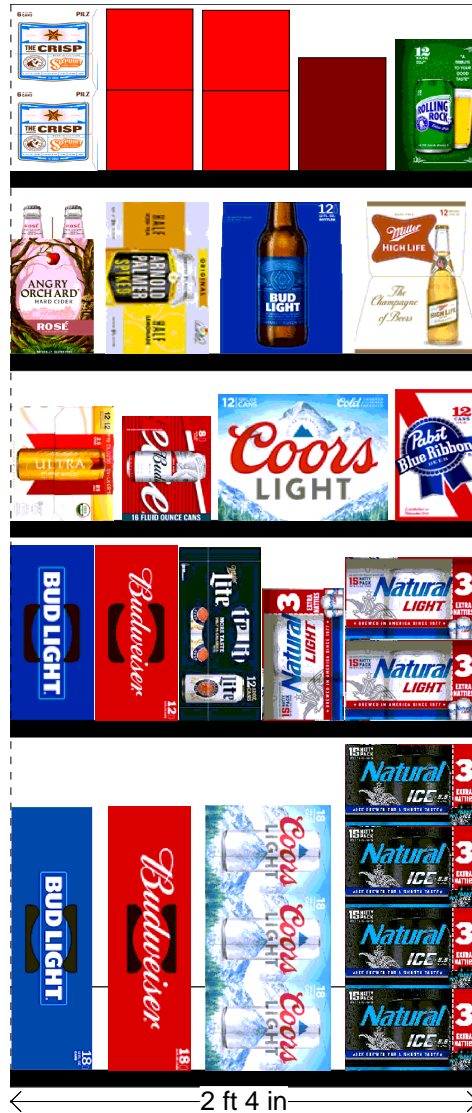
Name: 3_1		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 3_2		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 3_3		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Side 90	
018200089817	BUD8/16CAN		1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Front	
022100001701	PABST12/12CAN		1	Side	

Name: 3_4		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

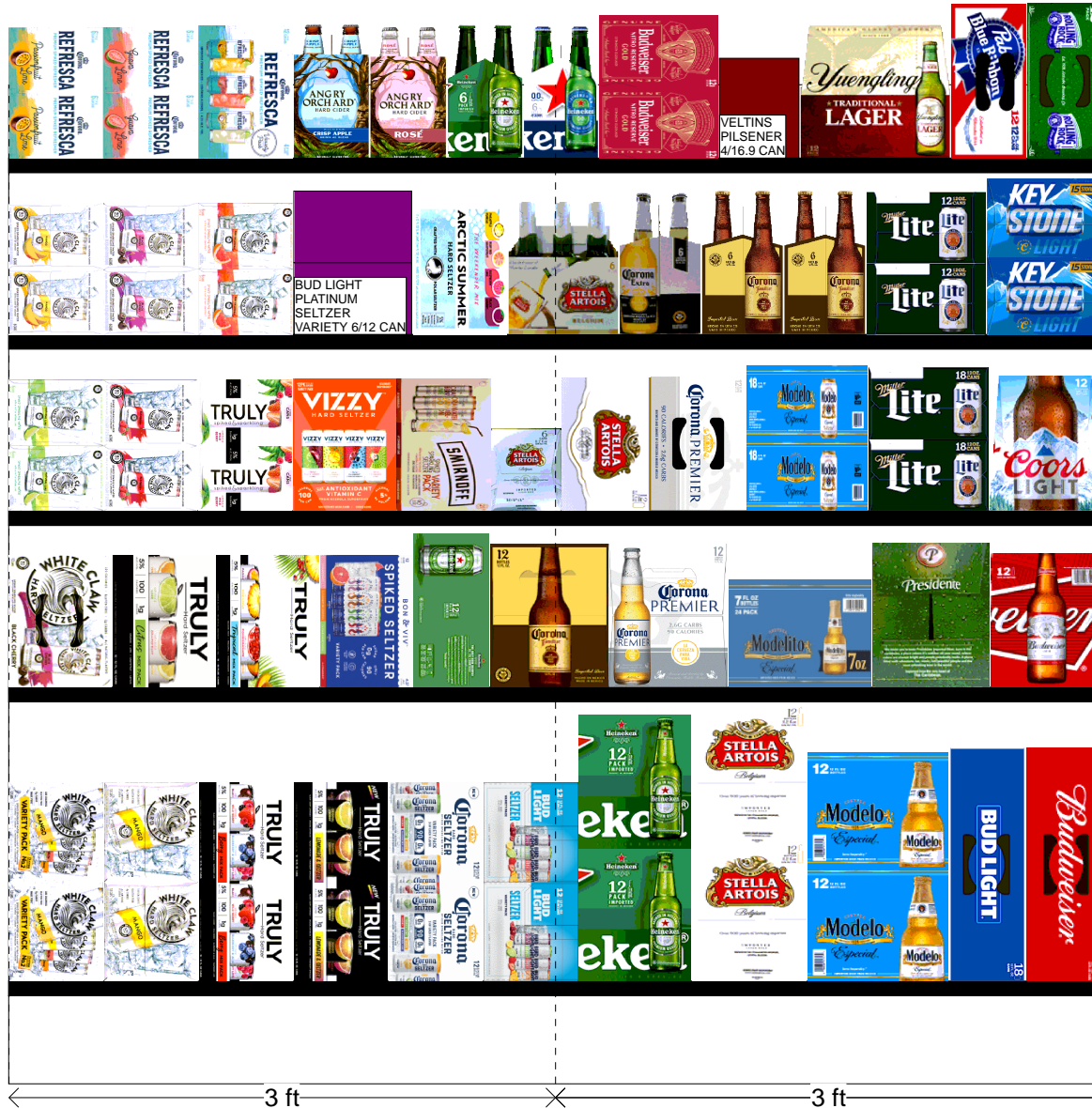
Name: 3_5		W:28.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	



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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID\_10531 Store # 10531 # of segments: 2



Name: 1_1		W:72.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	

Name: 1_2		W:72.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 1_3		W:72.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
034100012328	VIZZYVARIETY12/12CAN	PRO...	1	Top 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
786150002001	STELLAARTOIS6/12CAN		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	



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Name: 1_4		W:72.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front
041827701121	ARCTICSUMMERSPIKEDVARI...	PRO...	1	Front 90
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front
080660956053	CORONA6/12BTL	Core	1	Side
033544950517	CORONAFAMILIAR6/12BTL		2	Side
034100576363	LITE12/12CAN		1	Side 90
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90

Name: 1_5		W:72.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950630	CORONAREFRESCAPASSION...		1	Side 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side 90
033544000137	CORONAREFRESCAVARIETY1...		1	Front 90
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front
089924278962	YUENGLINGLAGER12/12BTL		1	Front
022100001701	PABST12/12CAN		1	Top 90
071439344508	ROLLINGROCK12/12CAN		1	Top 90



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Segment 1 of 1 starting view

## Shelf Schematic Report

RITE AID\_10531 Store # 10531 # of segments: 1

Name: 1_1		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000746	BROOKLYNVARIETYPACK12/1...		1	Side	90
034100516079	LEINIESSEASONALPRIMARY1...		1	Front	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	

Name: 1_2		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000012	BROOKLYNLAGER6/12BTL		2	Side	
034100516055	LEINIESSEASONALPRIMARY6/...		2	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front	

Name: 1_3		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830000094	LAGUNITASIPA6/12BTL		2	Side	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Front	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side	

Name: 1_4		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000302	BROOKLYNLAGER6/12CAN		1	Side	
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side	
083783375213	SIERRANEVADAPALEALE6/12...		2	Side	
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side	90

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side	
740522100832	BELLSTWOHEARTEDALE6/12B...		2	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Front	



← 2 ft 6 in →