

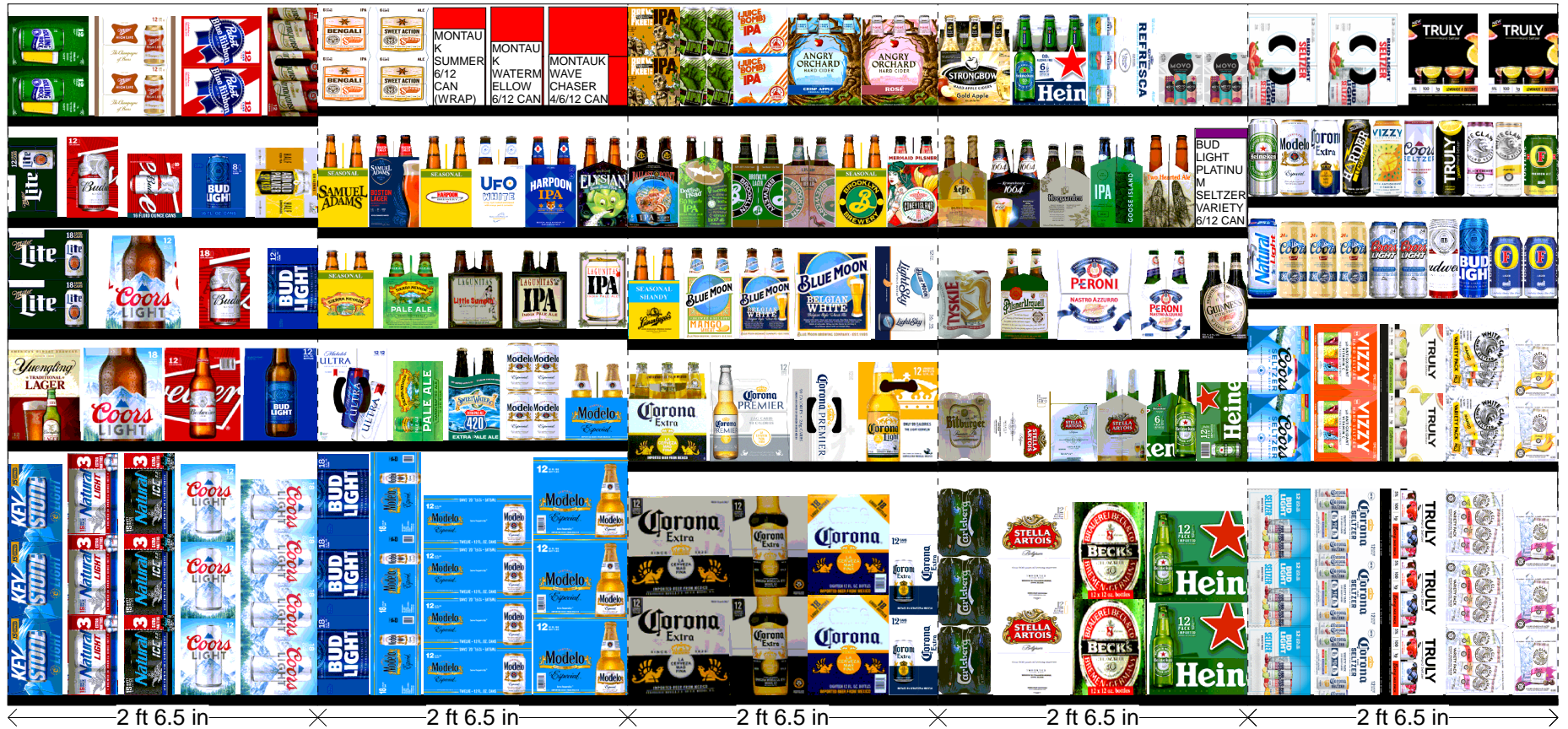
Rite Aid

Store# 4688

NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



← 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in × 2 ft 6.5 in →

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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_4688 Store # 4688 # of segments: 5



Name: 1_1		W:30.50 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990480455	KEYSTONELIGHT15/12CAN		1	Side
018200200779	NATURALLIGHT15/12CAN	Core	1	Side
018200284434	NATURALLICE15/12CAN	Core	1	Side
071990000486	COORSLIGHT12/12CAN	New	1	Side
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90

Name: 1_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1	Side
071990300784	COORSLIGHT18/12BTL	Core	1	Side
018200007712	BUD12/12BTL		1	Side
018200007699	BUDLIGHT12/12BTL		1	Side

Name: 1_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100573409	LITE18/12CAN	Core	1	Side 90
071990300692	COORSLIGHT12/12BTL	Core	1	Side
018200112188	BUD18/12CAN	Core	1	Side
018200530470	BUDLIGHT12/12CAN	Core	1	Side

Name: 1_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100576363	LITE12/12CAN		1	Side
018200110474	BUD12/12CAN	Core	1	Side
018200089817	BUD8/16CAN		1	Side 90
018200089893	BUDLIGHT8/16CAN		1	Side 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Side 90

Name: 1_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439344508	ROLLINGROCK12/12CAN		1	Side 90
034100016364	HIGHLIFE12/12CAN		1	Side 90
022100001701	PABST12/12CAN		1	Side 90
070310001417	NARRAGANSETT12/12CAN		1	Top 90

Name: 2_1		W:30.50 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200532184	BUDLIGHT18/12CAN	Core	1	Side

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080660957111	MODELOESPECIAL18/12CAN	Core	1		Side
080660957159	MODELOESPECIAL12/12CAN	Core	1		Top
080660957579	MODELOESPECIAL12/12BTL	Core	1		Side

Name: 2_2 W:30.50 in D:22.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200069918	MICHELOBULTRA12/12CAN	PRO...	1	Top 90
083783222005	SIERRANEVADAPALEALE12/1...		1	Side
631234300026	SWEETWATER 420 6/12 BTL		1	Side
080660957555	MODELOESPECIAL6/12CAN		1	Side
080660957654	MODELOESPECIAL6/12BTL		1	Side

Name: 2_3 W:30.50 in D:22.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083783228229	SIERRANEVADASEASONAL6/1...		1	Side
083783375213	SIERRANEVADAPALEALE6/12...		1	Side
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side
723830212121	LAGUNITASIPA12/12CAN	PRO...	1	Side

Name: 2_4 W:30.50 in D:22.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
087692100126	SAMUELADAMSBOSTONLAGE...		1	Side
041827001467	HARPOONSEASONAL6/12BTL		1	Side
041827900364	HARPOONUFOWHITE6/12BTL		1	Side
041827000767	HARPOONIPA6/12BTL		1	Side
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side

Name: 2_5 W:30.50 in D:12.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
859093002435	SIXPOINTBENGALIPA6/12CAN		1	Side
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side
869071000261	MONTAUKWATERMELLOW6/1...		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Front

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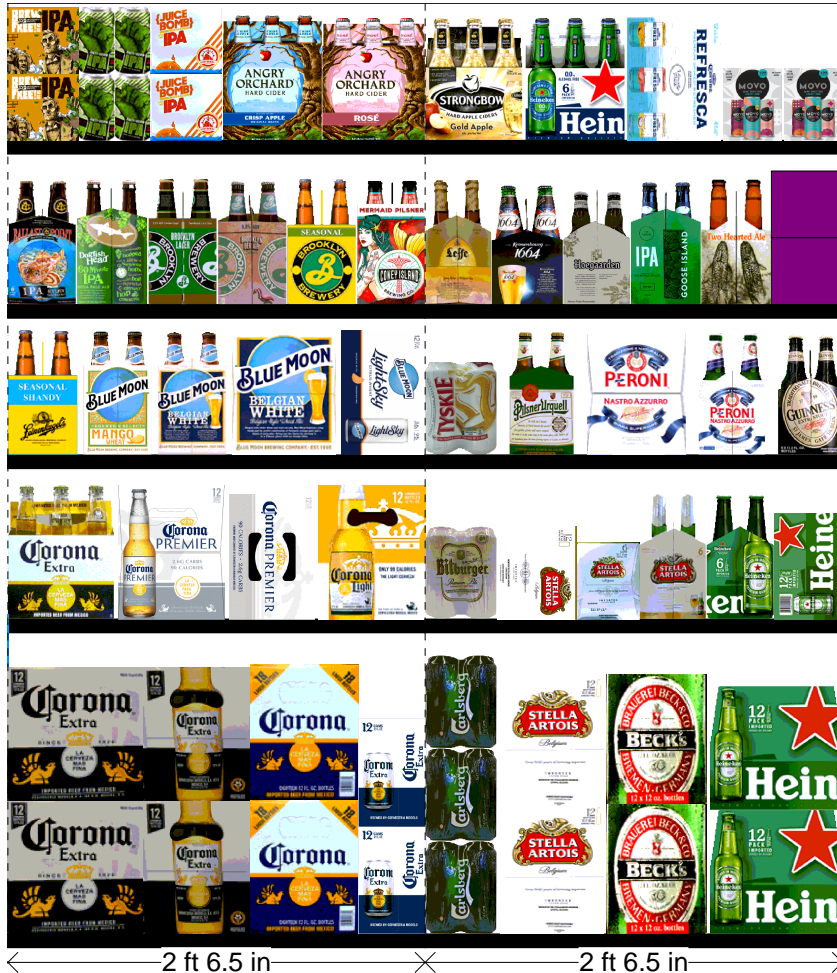
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Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_4688 Store # 4688 # of segments: 5



Name: 3_1		W:30.50 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950449	CORONAPREMIER12/12CAN	Core	1	Top 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100516055	LEINIESSEASONALPRIMARY6/...		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
672438000244	BALLASTPOINTSCULPINIPA6/...		1	Side	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	
887151000949	CONEYISLANDMERMAIDPILS...		1	Side	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859612001031	21STAMENDMENTBREWFREE...		1	Side	
851464003089	REVOLUTIONANTHERO6/12C...		1	Side	
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	

Name: 4_1		W:30.50 in	D:24.00 in		
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Segment 3 of 5 starting view

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087600101153	CARLSBERG4/16.9CAN		1	Front
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side
072890000163	HEINEKEN12/12BTL	Core	1	Front

Name: 4 2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side 90
786150002001	STELLAARTOIS6/12CAN		1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side

Name: 4 3 W:30.50 in D:22.00 in

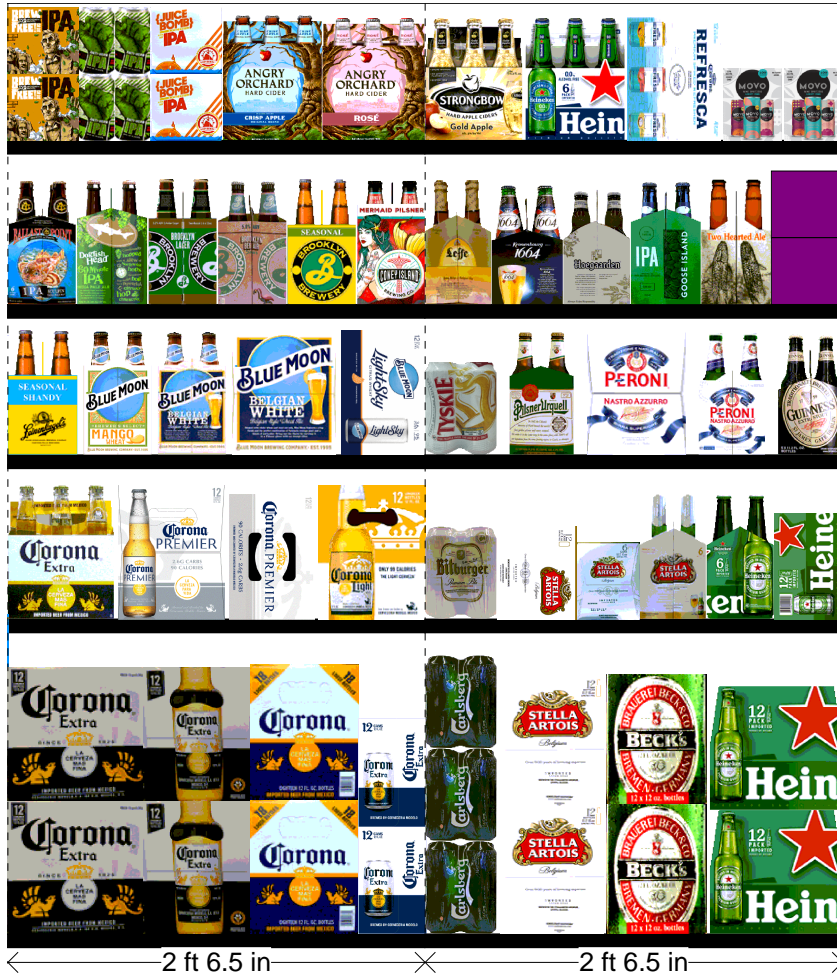
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
835609001116	TYSKIE4/16.9CAN		1	Front
072311630016	PILSNERURQUELL6/11.2BTL		1	Side
181954000046	PERONI12/11.2BTL		1	Side
181954000022	PERONI6/11.2BTL		1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side

Name: 4 4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000304	LEFFEBLONDE6/11.2BTL		1	Side
851621000227	KRONENBOURG 1664 6/12 BTL		1	Side
786150001462	HOEGAARDENBELGIANWHEA...	PRO...	1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Side
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side

Name: 4 5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
088345101514	STRONGBOWGOLD6/11.2BTL		1	Front
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
034100012229	MOVOVARIETY4/8.4CAN		2	Front



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Segment 5 of 5 starting view

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Name: 5_1		W:30.50 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	90
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side	90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	90
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	90
635985260875	WHITECLAWMANGO6/12CAN	PRO...	1	Side	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200250026	NATURALLIGHT1/25CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		3	Front	
071990300654	COORSLIGHT1/24CAN		2	Side	
018200250002	BUD1/25CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		2	Side	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001191	HEINEKEN1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
635985245834	MIKESHARDERLEMONADE1/2...	PRO...	1	Front	
034100000974	VIZZYPINEAPPLEMANGO1/24...	New	1	Front	
071990000141	COORSHARDSELTZERBLKCH...	New	1	Front	
087692010142	TRULYLEMONADE1/24CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Side	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

