

Rite Aid
Store# 1809
CAMBRIA HEIGHTS , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_1809 Store # 1809 # of segments: 4



Name: 1_1		W:30.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990316006	COORSLIGHT24/12CAN		1	Side
071990300173	COORSLIGHT18/12CAN	Core	1	Side
071990300784	COORSLIGHT18/12BTL	Core	1	Side
018200112188	BUD18/12CAN	Core	1	Side
018200111686	BUD24/12CAN		1	Side

Name: 1_2		W:30.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990480455	KEYSTONELIGHT15/12CAN		1	Side
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90
071990000486	COORSLIGHT12/12CAN	New	1	Side 90
018200113086	BUD18/12BTL		1	Side

Name: 1_3		W:30.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200284434	NATURALLICE15/12CAN	Core	1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Side
071990300692	COORSLIGHT12/12BTL	Core	1	Side
018200110474	BUD12/12CAN	Core	1	Side 90

Name: 1_4		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071439344508	ROLLINGROCK12/12CAN		1	Side 90
034100576363	LITE12/12CAN		1	Top 90
018200089817	BUD8/16CAN		1	Top 90
018200530470	BUDLIGHT12/12CAN	Core	2	Side

Name: 2_1		W:30.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956800	CORONA18/12BTL	Core	2	Side
080660956152	CORONA12/12BTL	Core	1	Front

Name: 2_2		W:30.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956053	CORONA6/12BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	3	Side

Name: 2_3 W:30.00 in D:24.00 in

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UPC (12 Digit)	Name			
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90
080660954080	CORONA24/7BTL	Core	1	Front
080660956152	CORONA12/12BTL	Core	1	Side

Name: 2_4 W:30.00 in D:12.00 in		Ast	HFaci...	Orientat...
UPC (12 Digit)	Name			
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90
080660956954	CORONA12/12CAN	Core	1	Front
033544950418	CORONAPREMIER6/12BTL		1	Side



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Segment 3 of 4 starting view

Shelf Schematic Report

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Name: 3_1		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 3_2		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	

Name: 3_3		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
072890000200	HEINEKEN12/12CAN	Core	1	Top	

Name: 3_4		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	

Name: 4_1		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Front	

Name: 4_2 W:30.00 in D:24.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top 90
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90

Name: 4_3		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	



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Warm shelves permanent; Cannot move



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Segment 1 of 2 starting view

Shelf Schematic Report

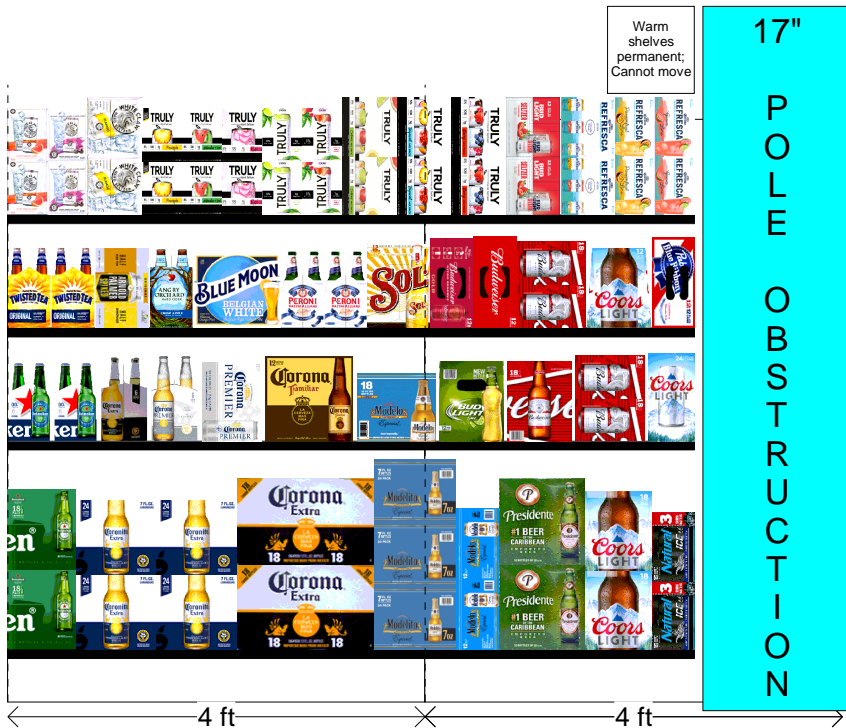
RITE AID_1809 Store # 1809 # of segments: 2

Name: 1_1		W:79.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
080660954080	CORONA24/7BTL	Core	2	Side	
080660956800	CORONA18/12BTL	Core	1	Front	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Front	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 1_2		W:79.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Front 90	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990316006	COORSLIGHT24/12CAN		1	Side	

Name: 1_3		W:79.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
181954000022	PERONI6/11.2BTL		2	Side	
072311230216	SOL12/12BTL		1	Side	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
022100001701	PABST12/12CAN		1	Top 90	

Name: 1_4		W:79.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	



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RITE AID_1809	Store # 1809	# of segments: 2		
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
087692007814	TRULYROSE6/12CAN		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
033544950630	CORONAREFRESCAPASSION...		1	Top 90
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90

