

Rite Aid
Store# 4991
SOUTH RICHMOND HILL , NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
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FINAL

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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4991 Store # 4991 # of segments: 3



Name: 1_1		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 1_2		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 1_3		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	

Name: 2_1		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	

Name: 2_2		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 2_3		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Front	

Name: 2_4		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	

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RITE AID_4991 Store # 4991 # of segments: 3
 033544000137 CORONAVARIETYREFRESCA1... 1 Top 90



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Segment 3 of 3 starting view

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Name: 3_1		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 3_2		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
018200113086	BUD18/12BTL		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 3_3		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 3_4		W:26.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	



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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4991 Store # 4991 # of segments: 2



Name: 1_5		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	2	Side	
78615000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	2	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	

Name: 1_4		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Front	
719057001563	PRESIDENTE12/12BTL		3	Side	
080660956800	CORONA18/12BTL	Core	1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		2	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	

Name: 1_3		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	3	Side	
719057001563	PRESIDENTE12/12BTL		2	Front	
080660956800	CORONA18/12BTL	Core	1	Front	
018200110474	BUD12/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	2	Front	

Name: 1_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	3	Front	
719057001563	PRESIDENTE12/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	3	Front	

Name: 1_1		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	

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087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
034100012229	MOVOVARIETY4/8.4CAN		2	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

