

Rite Aid  
Store# 4868  
FLUSHING, NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL Cold FMB always lead flow in relation to store traffic flow.  
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## Shelf Schematic Report

RITE AID\_4868 Store # 4868 # of segments: 3



Name: 1_1		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 1_2		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Front 90	
635985548904	WHITECLAWVARIETYPACK12/...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	

Name: 1_3		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12/...		1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_4		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
635985249856	MIKESHARDERCranberryL...	PRO...	1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	

Name: 2_1		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name: 2_2		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

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Segment 1 of 3 starting view

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 080660957111 MODELOESPECIAL18/12CAN Core 1 Side

Name: 2_3		W:23.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_4		W:23.00 in	D:24.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN	PRO...	1	Front 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
033544000137	CORONAREFRESCAVARIETY1...		1	Front 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side



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Segment 3 of 3 starting view

## Shelf Schematic Report

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Name: 3_1		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 3_2		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
034100576363	LITE12/12CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	

Name: 3_3		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 3_4		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	



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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID\_4868 Store # 4868 # of segments: 2



Name: 1_1		W:96.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Top 90	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 1_2		W:96.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
080660956756	CORONALIGHT12/12BTL	Core	2	Side	
033544950531	CORONAFAMILIAR12/12BTL		2	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
034100575090	LITE12/12BTL		1	Front	

Name: 1_3		W:96.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETYPACK12/...	Core	1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Front 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
080660956053	CORONA6/12BTL	Core	2	Side	
080660956251	CORONALIGHT6/12BTL		2	Side	

2020 FALL

Segment View

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RITE AID_4868	Store # 4868	# of segments: 2			
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
082488123815	BECKS12/12CAN		1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	

Name: 1_4		W:96.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
018200967214	MICHELOBULTRA18/12CAN		1	Side 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200089817	BUD8/16CAN		1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	

Name: 1_5		W:96.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
071990000158	COORSHARDELTZERVARIET...	New	1	Side 90	
033544000137	CORONAREFRESCAVARIETY1...		1	Side 90	
033544950630	CORONAREFRESCAPASSION...		1	Side	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
030613000302	BROOKLYNLAGER6/12CAN		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		2	Side	
719057001563	PRESIDENTE12/12BTL		2	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	

