

Rite Aid

Store# 4852

FOREST HILLS , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_4852 Store # 4852 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001191	HEINEKEN1/24CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100003555	LITE1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
022100000049	PABST1/24CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
087975026501	SAPPORO1/22CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
034100000974	VIZZYPINEAPPLEMANGO1/24...	New	1	Front	
635985245834	MIKESHARDERLEMONADE1/2...	New	1	Front	
613008748296	ARNOLDPALMERSPIKEDHALF...		1	Front	

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Segment 1 of 6 starting view

Shelf Schematic Report



RITE AID_4852		Store # 4852	# of segments: 6
Name: 1_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
613008748333	ARNOLDPALMERSPIKEDHALF...		1 Side 90
034100003425	REDDSWICKED12/10CAN		1 Side 90
894137002637	CRISPINROSE6/12BTL		1 Front
088345101514	STRONGBOWGOLD6/11.2BTL		1 Front

Name: 2_1		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544000434	CORONASELTZERVARIETY12/...	PRO...	1 Side 90
071990000158	COORSHARDELTZERVARIET...	New	1 Side 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1 Side 90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1 Side 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1 Side

Name: 2_2		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1 Top 90
034100012229	MOVOVARIETY4/8.4CAN		2 Side
033544000137	CORONAVARIETYREFRESCA1...		1 Top 90
723830212121	LAGUNITASIPA12/12CAN		1 Side 90

Name: 2_3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1 Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1 Side
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1 Side
723830000209	LAGUNITASLITTLESUMPIN6/1...		1 Side
723830000094	LAGUNITASIPA6/12BTL		1 Side

Name: 2_4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1 Front 90
071990095611	BLUEMOONMANGOWHEAT6/1...		1 Side
071990095543	BLUEMOONBREWMASTERVA...		1 Side
083783228229	SIERRANEVADASEASONAL6/1...		1 Side
034100516055	LEINIESSEASONALPRIMARY6/...		1 Side

Name: 2_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...		1 Front

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Segment 1 of 6 starting view

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RITE AID_4852	Store # 4852	# of segments: 6		
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front
033544950630	CORONAREFRESCAPASSION...		1	Top
033544950678	CORONAREFRESCAGUAVALI...		1	Top



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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_4852 Store # 4852 # of segments: 6



Name: 3_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890005298	HEINEKEN12/8CAN		1	Top 90	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150002001	STELLAARTOIS6/12CAN		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side 90	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
082488123815	BECKS12/12CAN		1	Top 90	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	
887151000949	CONEYISLANDMERMAIDPILS...		1	Side	
636251776120	STONEIPA6/12BTL		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
786150000304	LEFFEBLONDE6/11.2BTL		1	Side	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Front	
4005249004181	VELTINPILSENER4/16.9CAN		1	Front	
087600101153	CARLSBERG4/16.9CAN		2	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front	

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RITE AID_4852	Store # 4852	# of segments: 6		
Name: 4_1	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956800	CORONA18/12BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	2	Front

Name: 4_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660956954	CORONA12/12CAN	Core	1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90

Name: 4_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956251	CORONALIGHT6/12BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Side
033544950418	CORONAPREMIER6/12BTL		1	Side
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front

Name: 4_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
087692100126	SAMUELADAMSBOSTONLAGE...		1	Side
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side
072311630214	SOL6/12BTL		1	Side

Name: 4_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
042572044044	SCHOFFERHOFERGRAPEFRU...		1	Front
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
859093002435	SIXPOINTBENGALIPA6/12CAN		1	Front
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side

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Segment 5 of 6 starting view

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Name: 5_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200111686	BUD24/12CAN		1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200089817	BUD8/16CAN		1	Front 90	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90	
018200149900	BUDLIGHTLIME12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Side	

Name: 6_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100576363	LITE12/12CAN		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Top	

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Segment 5 of 6 starting view

Shelf Schematic Report



RITE AID_4852		Store # 4852	# of segments: 6		
Name: 6_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 6_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 6_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100570231	LITE9/16BTL(AL)		1	Front	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	

Name: 6_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Side	

Rite Aid

Store# 4852

FOREST HILLS , NY

WARM

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FINAL

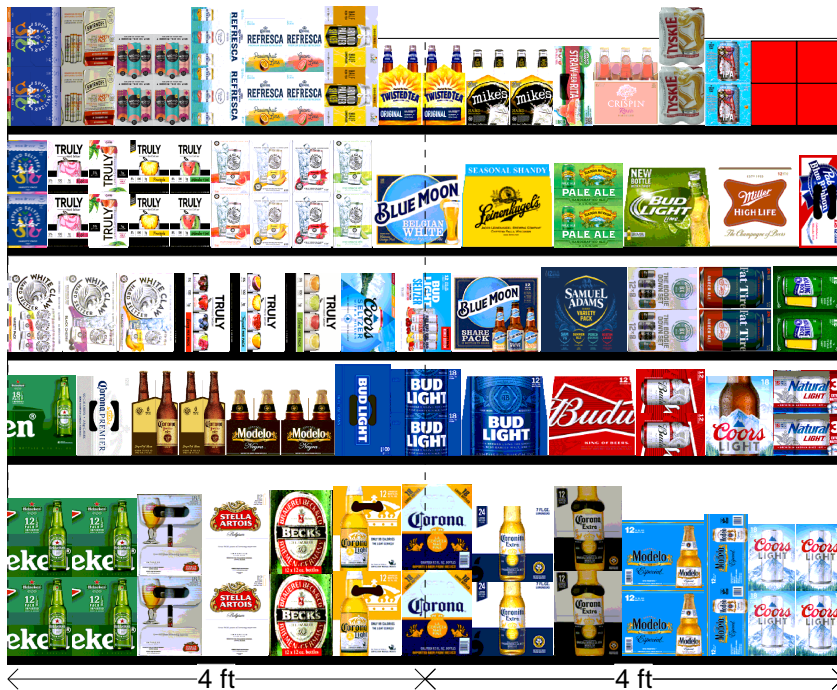
WARM

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4852 Store # 4852 # of segments: 2



Name: 1_1		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	2	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	

Name: 1_2		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544950517	CORONAFAMILIAR6/12BTL		2	Side	
080660957852	MODELONEGRA6/12BTL		2	Side	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Front	
018200007712	BUD12/12BTL		1	Front	
018200110474	BUD12/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 1_3		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
071990000158	COORSHARDELTZERVARIET...	New	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
071990095543	BLUEMOONBREWMASTERVA...		1	Front	

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WARM

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4852	Store # 4852	# of segments: 2		
087692291039	SAMUELADAMSVARIETY12/12...		1	Front
856632004288	BRONXVARIETY12/12CAN		1	Side 90
754527001612	NEWBELGIUMFATTIRE12/12CAN		1	Side 90
071439344508	ROLLINGROCK12/12CAN		1	Side 90

Name: 1_4		W:96.00 in	D:14.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200285486	BONANDVIVSPIKEDSELTZERV...		1	Side
087692007814	TRULYROSE6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
635985260660	WHITECLAWRASPBERRY6/12...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front
034100516079	LEINIESEASONALPRIMARY1...		1	Front
083783222005	SIERRANEVADAPALEALE12/1...		1	Side 90
018200149900	BUDLIGHTLIME12/12BTL		1	Front
034100015091	HIGHLIFE12/12BTL	Core	1	Front
022100001701	PABST12/12CAN		1	Top 90

Name: 1_5		W:96.00 in	D:14.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Side 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90
034100012229	MOVVARIETY4/8.4CAN		2	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
033544950630	CORONAREFRESCAPASSION...		1	Side
033544950678	CORONAREFRESCAGUAVALL...		1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Side 90
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
635985100621	MIKESHARDLEMONADE6/11.2...		2	Side
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1	Top 90
894137002637	CRISPINROSE6/12BTL		1	Front
835609001116	TYSKIE4/16.9CAN		1	Front
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
856632004271	BRONXSUMMER6/12CAN		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side

