

Rite Aid
Store# 2771
JAMAICA, NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_2771 Store # 2771 # of segments: 4



Name: 1_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 1_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETYPACK12/...	Core	1	Front 90	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 1_3	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_4	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	

Name: 2_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 2_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Top	

Name: 2_3	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

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Name: 2 4	W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN	PRO...	1	Front 90
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90
033544000137	CORONAREFRESCAVARIETY1...		1	Front 90
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side



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Segment 3 of 4 starting view

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Name: 3_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Top 90	

Name: 3_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 3_3	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	

Name: 3_4	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
080660956053	CORONA6/12BTL	Core	1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	

Name: 4_1	W:22.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990316006	COORSLIGHT24/12CAN		1	Top 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 4_2	W:22.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	2	Side	
071990300173	COORSLIGHT18/12CAN	Core	2	Side	

Name: 4_3	W:22.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	



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RITE AID_2771	Store # 2771	# of segments: 4
071990480455	KEYSTONELIGHT15/12CAN	1 Side

Name: 4 4	W:22.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200089817	BUD8/16CAN		1	Side 90
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
034100576363	LITE12/12CAN		1	Top 90
018200200779	NATURALLIGHT15/12CAN	Core	1	Side

