

Rite Aid
Store# 4836
ROSEDALE , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_4836 Store # 4836 # of segments: 7



Name: 1_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	

Name: 1_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	

Name: 1_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200255335	BUDLIGHTLIMEMANG-O-RITA1...		1	Front	
018200255052	BUDLIGHTLIMESTRAW-BER-RI...		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
022100000049	PABST1/24CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	
018200250088	NATURALICE1/25CAN		1	Front	

Name: 1_4		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087975026501	SAPPORO1/22CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
083820234800	GUINNESSEXTRASTOUT1/22B...		2	Front	

Name: 1_5		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN		1	Front	

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RITE AID_4836	Store # 4836	# of segments: 7			
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	
03410000974	VIZZYPINEAPPLEMANGO1/24...	New	1	Front	
613008748296	ARNOLDPALMERSPIKEDHALF...		1	Front	
635985249856	MIKESHARDERC CranberryL...	PRO...	1	Front	
635985245834	MIKESHARDERLEMONADE1/2...	New	1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
034100003234	REDDSWICKED1/24CAN		1	Front	

Name: 2_1	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 2_2	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
072890001580	HEINEKENLIGHT6/12BTL		1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 2_3	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	

Name: 2_4	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
082000727545	SMIRNOFFICERASPBERRYBU...		1	Side	
082000723851	SMIRNOFFICEORIGINAL6/11.2...		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	

Name: 2_5	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1	Top 90	

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RITE AID_4836	Store # 4836	# of segments: 7		
635985606116	MIKESHARDCRANBERRYPAS...		1	Side
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side
635985129981	MIKESHARDVARIETY12/11.2BTL		1	Side



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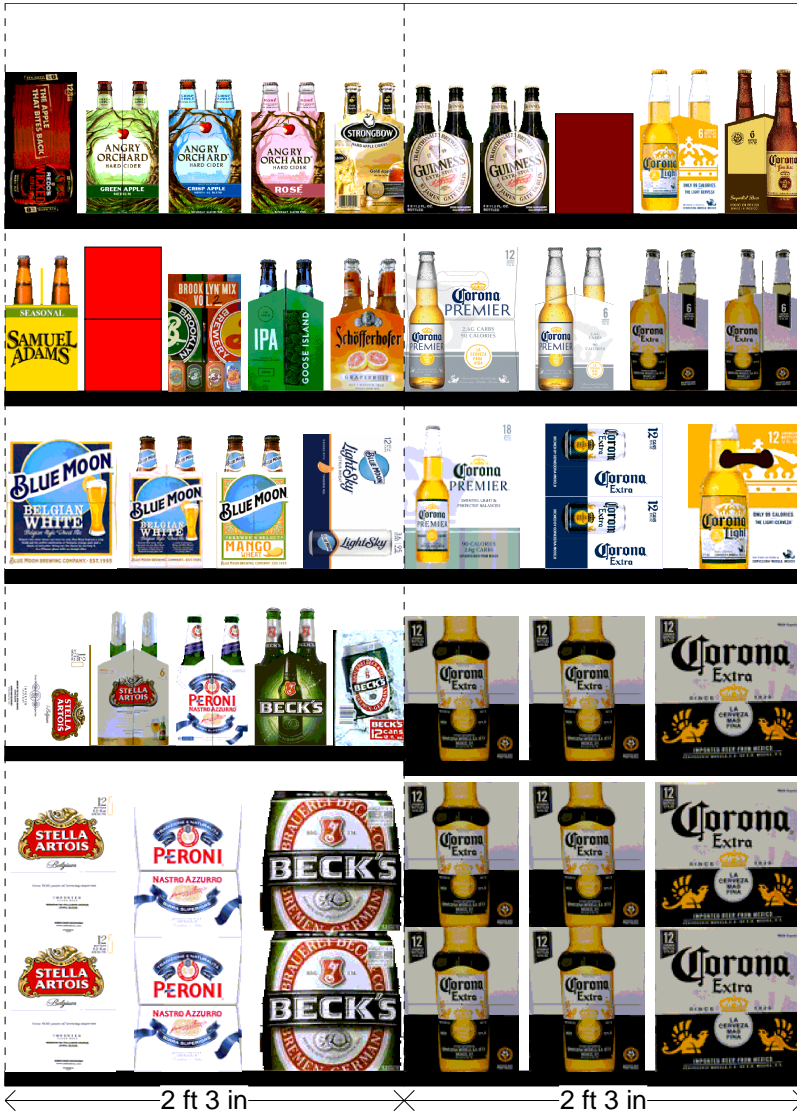
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Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_4836 Store # 4836 # of segments: 7



Name: 3_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	

Name: 3_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
082488123457	BECKS6/12BTL		1	Side	
082488123815	BECKS12/12CAN		1	Side	

Name: 3_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	

Name: 3_4		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...		1	Side	
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Side	

Name: 3_5		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100003425	REDDSWICKED12/10CAN		1	Top 90	
087692001492	ANGRYORCHARDGREENAPPL...		1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
088345101514	STRONGBOWGOLD6/11.2BTL		1	Side	

Name: 4_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	

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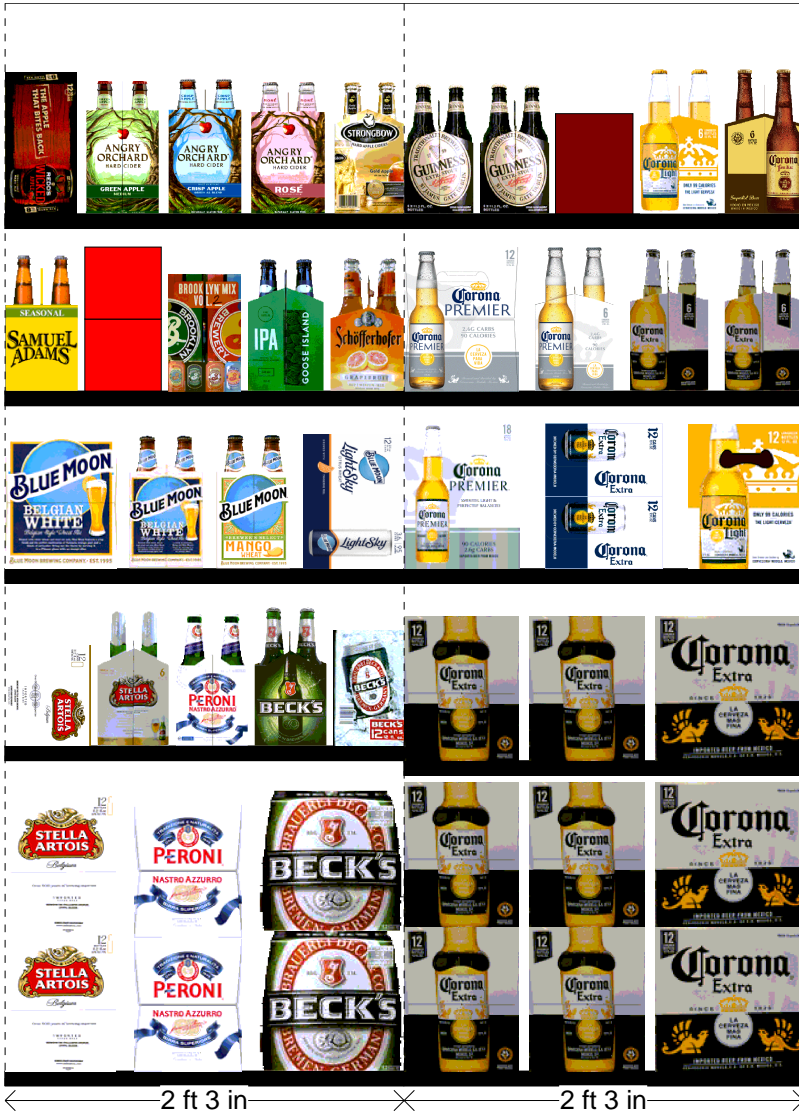
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RITE AID_4836	Store # 4836	# of segments: 7
080660956152	CORONA12/12BTL	Core 1 Front

Name: 4_2	W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL	Core	2	Side
080660956152	CORONA12/12BTL	Core	1	Front

Name: 4_3	W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000182	CORONAPREMIER18/12BTL		1	Side
080660956954	CORONA12/12CAN	Core	1	Side 90
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 4_4	W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
033544950418	CORONAPREMIER6/12BTL		1	Side
080660956053	CORONA6/12BTL	Core	2	Side

Name: 4_5	W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Side
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front
080660956251	CORONALIGHT6/12BTL		1	Side
033544950517	CORONAFAMILIAR6/12BTL		1	Side

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Segment 5 of 7 starting view

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Name: 5_1	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 5_2	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name: 5_3	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
080660957852	MODELONEGRA6/12BTL		1	Side	
072311230124	DOSEQUIS12/12BTL		1	Side	
072311230216	SOL12/12BTL		1	Side	

Name: 5_4	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
072311630122	DOSEQUIS6/12BTL		1	Side	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	

Name: 6_1	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	

Name: 6_2	W:27.00 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Top 90	
018200007712	BUD12/12BTL		1	Side	

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Segment 5 of 7 starting view

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RITE AID_4836	Store # 4836	# of segments: 7		
Name: 6_3	W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200069918	MICHELOBULTRA12/12CAN	PRO...	1	Top 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200089817	BUD8/16CAN		1	Front 90

Name: 6_4	W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Side



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Segment 7 of 7 starting view

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Name: 7_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 7_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
034100175092	MGD12/12BTL		1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 7_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300050	COORSLIGHT6/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side	
018200284434	NATURALLICE15/12CAN	Core	1	Side	

Name: 7_4		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100575090	LITE12/12BTL		1	Side	
022100001701	PABST12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	



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WARM

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_4836 Store # 4836 # of segments: 4



Name: 2_1		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	3	Side	
082488123006	BECKS12/12BTL	Core	2	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1	Front 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
080660956053	CORONA6/12BTL	Core	2	Side	
080660956756	CORONALIGHT12/12BTL	Core	2	Side	

Name: 2_3		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
072890100160	AMSTELLIGHT12/12BTL		1	Front	
181954000022	PERONI6/11.2BTL		2	Side	

Name: 2_4		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOVVARIETY4/8.4CAN		2	Front	
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90	

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WARM

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RITE AID_4836	Store # 4836	# of segments: 4		
033544950630	CORONAREFRESCAPASSION...		1	Side
033544950678	CORONAREFRESCAGUAVALI...		1	Side
018200201325	STELLAARTOISSPRITZER6/12...		1	Side
018200199875	BUDLIGHTLIMELIME-A-RITA12/...		1	Top 90
082000727514	SMIRNOFFICEGREENAPPLEBI...		2	Side
635985060741	MIKESHARDSEASONAL6/11.2...		2	Side
088345101514	STRONGBOWGOLD6/11.2BTL		2	Side
087692000174	ANGRYORCHARDEXPLORERP...		1	Front



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Segment 3 of 4 starting view

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Name: 2_1		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	4	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 2_2		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000182	CORONAPREMIER18/12BTL		2	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
719057001563	PRESIDENTE12/12BTL		1	Front	
018200007712	BUD12/12BTL		1	Front	
071990000479	COORSBANQUET12/12CAN		1	Top	

Name: 2_3		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087600101153	CARLSBERG4/16.9CAN		2	Front	
4005249004181	VELTINSPILSENER4/16.9CAN		2	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		2	Front	
089826900336	TECATE12/12CAN		1	Top 90	
018200149900	BUDLIGHTLIME12/12BTL		1	Front	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Front	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 2_4		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
681745111123	BLUEPOINTTOASTEDLAGER6/...		2	Side	
071990095321	BLUEMOONSEASONAL6/12BTL		2	Side	
723830212121	LAGUNITASIPA12/12CAN		1	Top 90	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
030613000302	BROOKLYNLAGER6/12CAN		1	Side	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	4	Side	

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Segment 3 of 4 starting view

Shelf Schematic Report

RITE AID_4836	Store # 4836	# of segments: 4		
835609001024	TYSKIE6/11.2BTL		2	Side

