

Rite Aid  
Store# 10545  
ARDSLEY, NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

## Shelf Schematic Report

RITE AID\_10545 Store # 10545 # of segments: 5



Name: 1_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...		1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...		1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985000211	WHITECLAW70PINEAPPLE6/12...		1	Side	
087692009917	TRULYLEMONADEVARIETY12/...		1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
071439006017	ROLLINGROCK1/25CAN		1	Front	
018200250088	NATURALICE1/25CAN		1	Front	
071990480240	KEYSTONELIGHT1/24CAN		1	Front	
071990477127	KEYSTONEICE1/24CAN		1	Front	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001191	HEINEKEN1/24CAN		1	Front	
089826001422	TECATE1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
033544950470	CORONAPREMIER1/24CAN		1	Front	
723830011922	LAGUNITASIPA1/19.2CAN		1	Front	
018200255052	BUDLIGHTLIMESTRAWBERRIT...		1	Front	
635985245834	MIKESHARDERLEMONADE1/2...		1	Front	
635985249856	MIKESHARDERCRANBERRYL...		1	Front	
087692009702	TRULYPINEAPPLE1/24CAN		1	Front	



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 635985260387 WHITECLAWBLACKCHERRY1/... 1 Side

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side	
635985100621	MIKESHARDLEMONADE6/11.2...		2	Side	
635985260424	MIKESHARDERVARIETY8/16C...		1	Side 90	

Name: 3_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...		1	Side	
072890000163	HEINEKEN12/12BTL		2	Side	
072890000200	HEINEKEN12/12CAN		1	Side 90	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...		1	Top 90	
083820123937	GUINNESSEXTRASTOUT6/12B...		1	Side	
072890001597	HEINEKENLIGHT12/12BTL		1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
072890000118	HEINEKEN6/12BTL		1	Side	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202179	BUDLIGHTSELTZERVARIETYR...		1	Front 90	
071990000158	COORSHARDSELTZERVARIET...		1	Front 90	
723830212121	LAGUNITASIPA12/12CAN		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
087600101153	CARLSBERG4/16.9CAN		1	Front	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)		1	Top 90	
817606010209	CAPTAINLAWRENCEIPA6/12BTL		1	Side	
817606010001	CAPTAINLAWRENCEFRESHC...		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
087692011033	SAMUELADAMSSEASONAL12/...		1	Side	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	



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087692751342	TWISTEDTEAHALFANDHALF12...		1	Side 90
087692831341	TWISTEDTEAORIGINAL12/12C...		1	Side 90
754527008857	NEWBELGIUMVOODOOJUICY...		1	Side



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Segment 3 of 5 starting view

## Shelf Schematic Report

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Name: 2_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL		1	Side	
080660956152	CORONA12/12BTL		2	Side	
080660957159	MODELOESPECIAL12/12CAN		1	Side	

Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL		1	Side	
080660956053	CORONA6/12BTL		1	Side	
080660956954	CORONA12/12CAN		1	Top 90	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660957654	MODELOESPECIAL6/12BTL		1	Side	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000046	PERONI12/11.2BTL		1	Side	
080660956756	CORONALIGHT12/12BTL		1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL		1	Side	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Front 90	
071990095161	BLUEMOONBELGIANWHITE12/...		1	Side	
034100516055	LEINIESSEASONALPRIMARY6/...		1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095116	BLUEMOONBELGIANWHITE6/1...		2	Front	
033544950517	CORONAFAMILIAR6/12BTL		2	Front	

Name: 4_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL		1	Side	
018200967153	MICHELOBULTRA24/12CAN		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	



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Name: 4_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957111	MODELOESPECIAL18/12CAN		1	Side 90
018200967214	MICHELOBULTRA18/12CAN		1	Side 90
018200530302	BUDLIGHT30/12CAN		1	Front

Name: 4_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200059902	MICHELOBULTRA12/12BTL		1	Side
018200202100	BUDLIGHTPEELSVARIETY12/1...		1	Front 90
018200532184	BUDLIGHT18/12CAN		1	Side 90
018200112188	BUD18/12CAN		1	Side 90

Name: 4_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200966248	MICHELOBULTRA18/12BTL		1	Side
018200149900	BUDLIGHTLIME12/12BTL		1	Side
018200007699	BUDLIGHT12/12BTL		1	Side
018200110474	BUD12/12CAN		1	Side 90

Name: 4_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008752200	ARNOLDPALMERSPIKEDHALF...		1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...		1	Top 90
018200202018	BUDWEISERNITROGOLD12/12...		1	Side 90
018200530470	BUDLIGHT12/12CAN		1	Side 90



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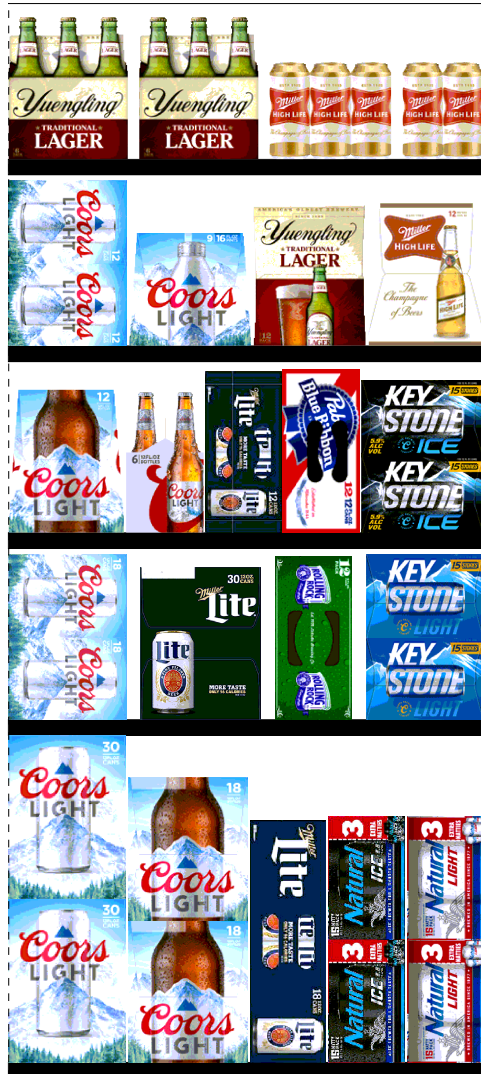
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Segment 5 of 5 starting view

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2 ft 6.5 in

Name: 5_1		W:30.50 in	D:27.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300302	COORSLIGHT30/12CAN		1	Side
071990300784	COORSLIGHT18/12BTL		1	Side
034100573409	LITE18/12CAN		1	Top 90
018200284434	NATURALICE15/12CAN		1	Side
018200200779	NATURALLIGHT15/12CAN		1	Side

Name: 5_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300173	COORSLIGHT18/12CAN		1	Side 90
034100573416	LITE30/12CAN		1	Side
071439344508	ROLLINGROCK12/12CAN		1	Top 90
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90

Name: 5_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL		1	Side
071990300050	COORSLIGHT6/12BTL		1	Side
034100576363	LITE12/12CAN		1	Top 90
022100001701	PABST12/12CAN		1	Top 90
071990281519	KEYSTONEICE15/12CAN		1	Side 90

Name: 5_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN		1	Side 90
071990301040	COORSLIGHT9/16BTL(AL)		1	Side
089924278962	YUENGLINGLAGER12/12BTL		1	Side
034100015091	HIGHLIFE12/12BTL		1	Side

Name: 5_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278917	YUENGLINGLAGER6/12BTL		2	Front
034100000073	HIGHLIFE6/16CAN		1	Front
034100000073	HIGHLIFE6/16CAN		1	Side