

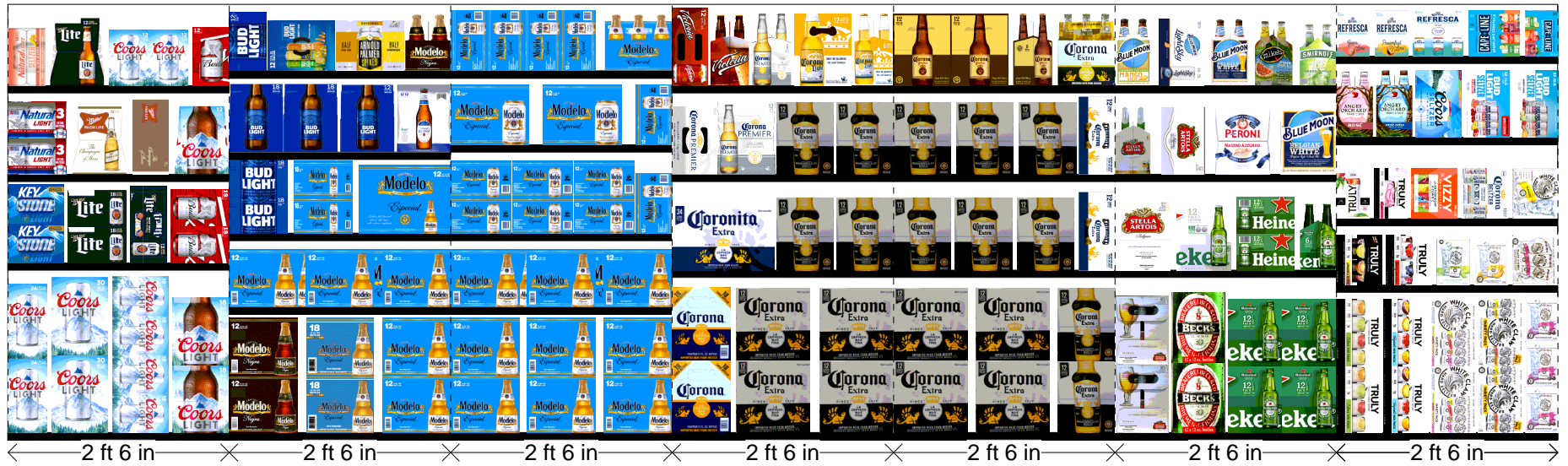
Rite Aid

Store# 2541

YONKERS, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 2541
YONKERS , NY

FINAL

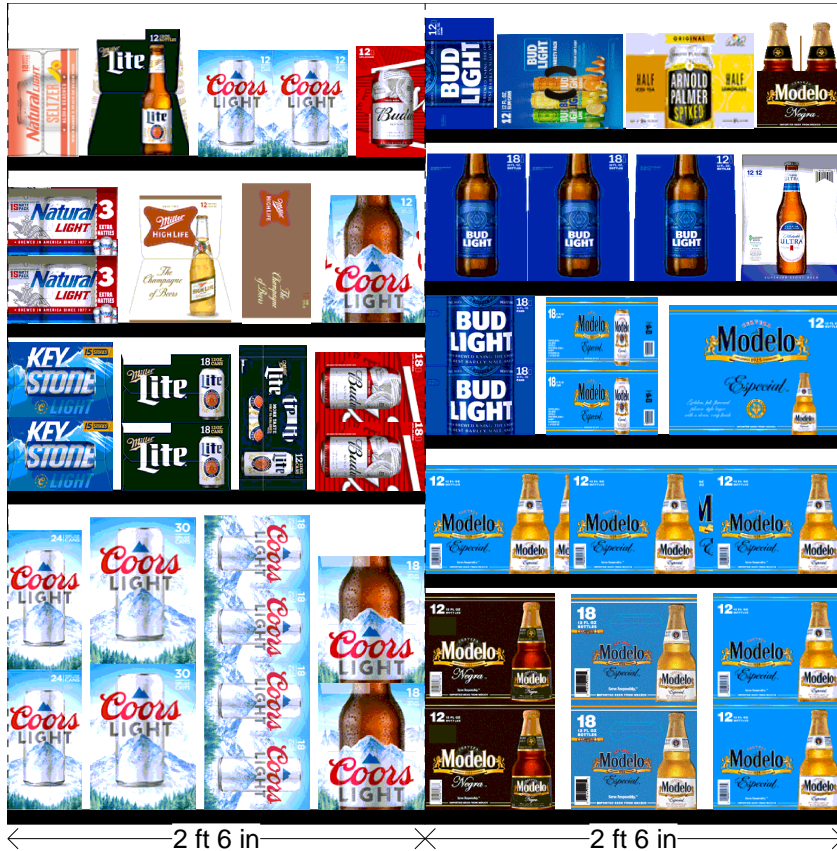
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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7



Name: 1_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300302	COORSLIGHT30/12CAN		1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	
034100575090	LITE12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	2	Side	
018200110474	BUD12/12CAN	Core	1	Side	

Name: 2_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957876	MODELONEGRA12/12BTL		1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	

Name: 2_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	3	Side	

Name: 2_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

Rite Aid
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YONKERS , NY

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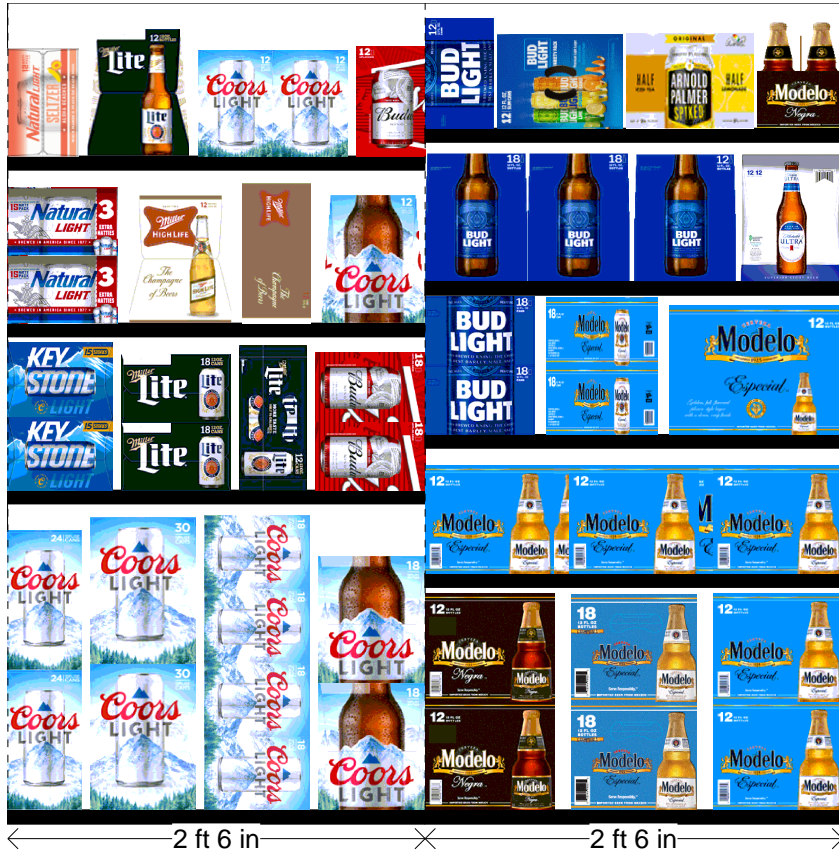
Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_2541	Store # 2541	# of segments: 7			
018200532184	BUDLIGHT18/12CAN	Core	1	Side	90
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	90
080660957579	MODELOESPECIAL12/12BTL	Core	1	Top	

Name: 2_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200533082	BUDLIGHT18/12BTL		2	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	

Name: 2_5	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Top	
080660957852	MODELONEGRA6/12BTL		1	Side	



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Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	3	Side	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	3	Side	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	3	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	4	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Front	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	2	Side	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	

Name:	W:30.00 in	D:22.00 in			



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Segment 3 of 7 starting view

Shelf Schematic Report

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950067	VICTORIA12/12CAN		1	Top 90
080660958811	VICTORIA6/12BTL		1	Side
033544950418	CORONAPREMIER6/12BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660956251	CORONALIGHT6/12BTL		1	Side



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Segment 5 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7



Name: 5_1	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 5_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	

Name: 5_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	

Name: 5_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950531	CORONAFAMILIAR12/12BTL		2	Side	
033544950517	CORONAFAMILIAR6/12BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Front	

Name: 6_1	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	

Name: 6_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	

Name: 6_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
181954000046	PERONI12/11.2BTL		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	

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Segment 5 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side
082000727514	SMIRNOFFICEGREENAPPLEBI...		1	Side



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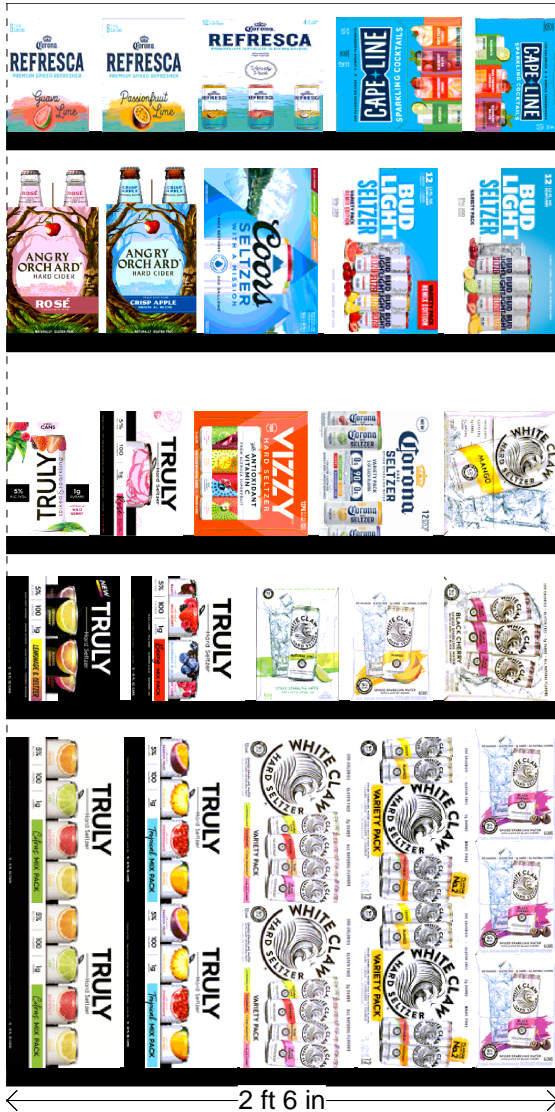
Cold

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Segment 7 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7



Name: 7_1		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front	90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front	90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	90
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front	90
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	

Name: 7_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	90
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	90
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	90

Name: 7_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Top	90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side	90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	90
635985100331	WHITECLAWMANGO12/12CAN		1	Side	90

Name: 7_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front	90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front	90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front	90

Name: 7_5		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
033544950630	CORONAREFRESCAPASSION...		1	Side	
033544000137	CORONAVARIETYREFRESCA1...		1	Side	
034100516819	CAPELINEVARIETY12/12CAN		1	Side	
034100516802	CAPELINEVARIETY6/12CAN		1	Side	

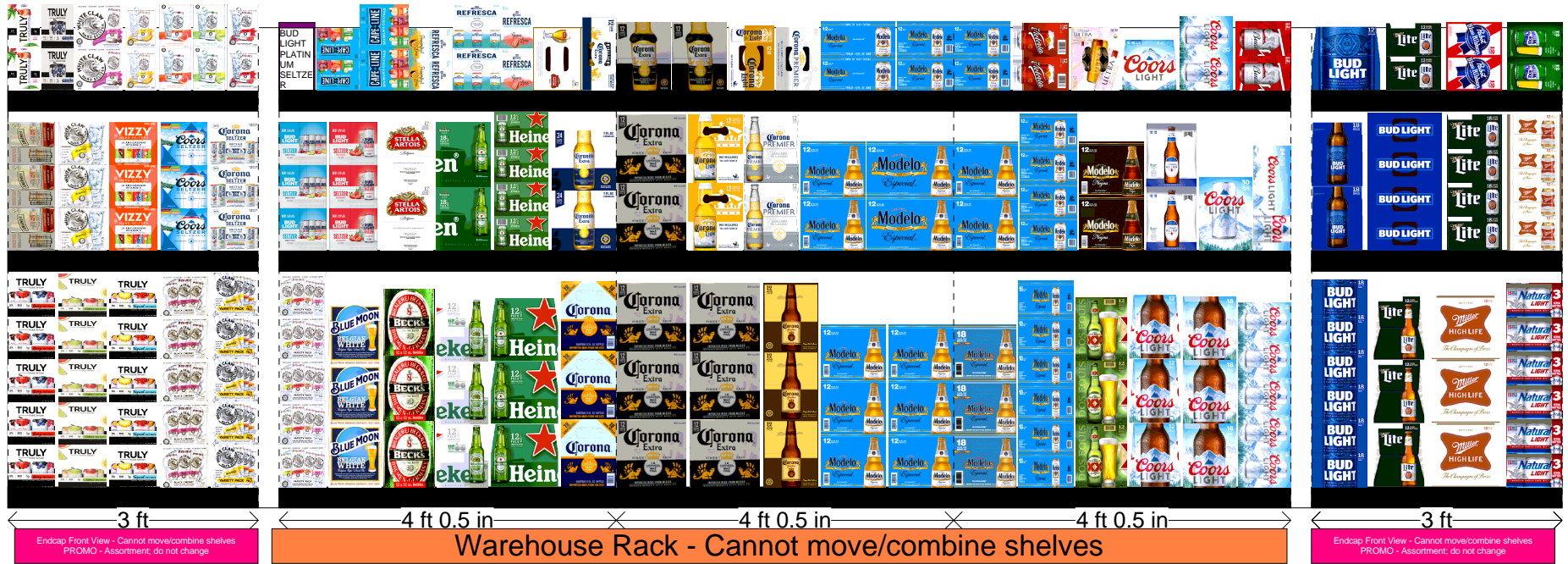
Rite Aid

Store# 2541

YONKERS , NY

Warm_WHRack

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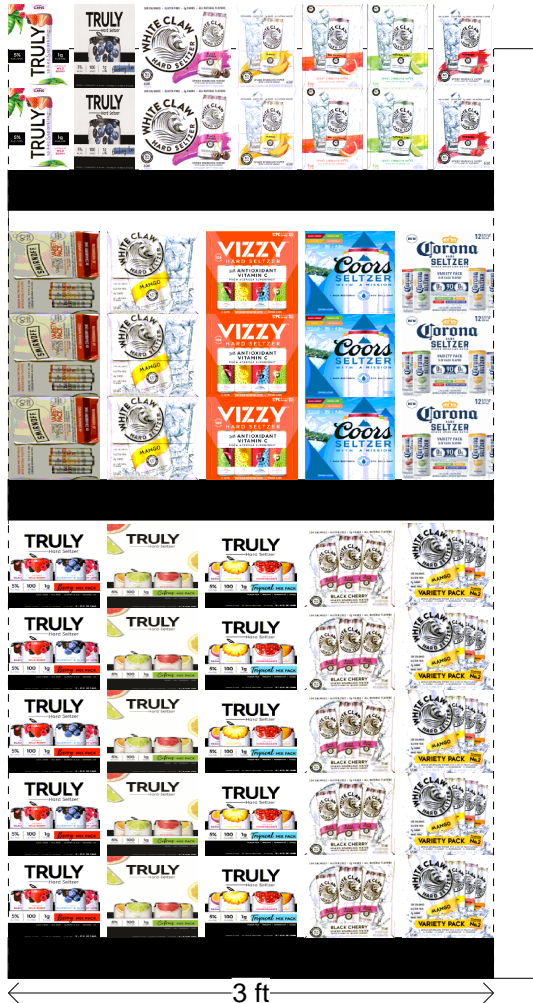
Warm_WHRack

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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7



Endcap Front View - Cannot move/combine shelves
PROMO - Assortment; do not change

Name: 1_1		W:36.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	

Name: 1_2		W:36.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082000781424	SMIRNOFFSPIKEDSPARKLING...	PRO...	1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	

Name: 1_3		W:36.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692007920	TRULYBLUEBERRYANDACAI6/...	PRO...	1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Front	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...	PRO...	1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...	PRO...	1	Side	

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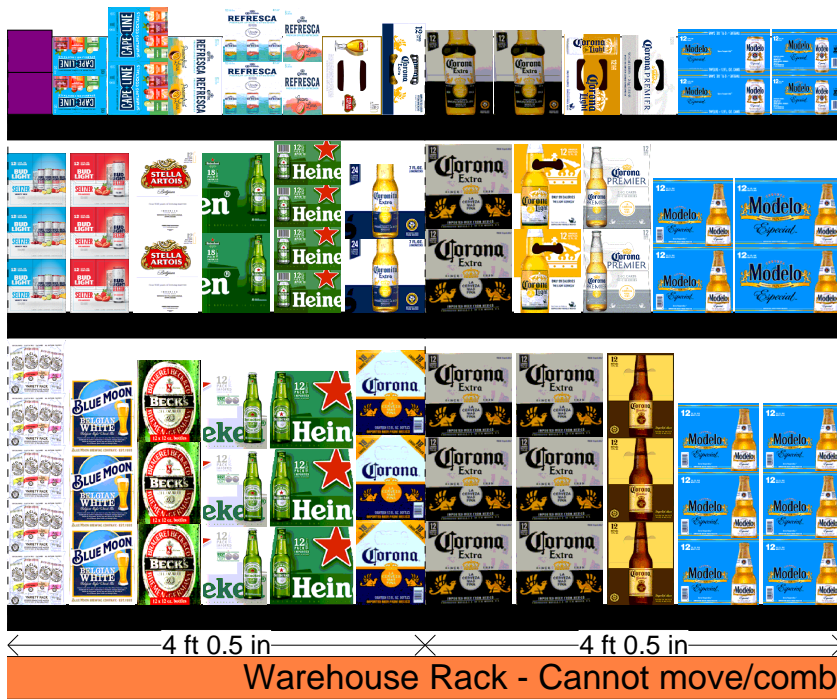
Warm_WHRack

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Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7



Name: 3_1	W:48.50 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 3_2	W:48.50 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
080660954080	CORONA24/7BTL	Core	1	Side	

Name: 3_3	W:48.50 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
034100516802	CAPELINEVARIETY6/12CAN		1	Side 90	
034100516819	CAPELINEVARIETY12/12CAN		1	Side	
033544950630	CORONAREFRESCAPASSION...		1	Side 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Side	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	

Name: 4_1	W:48.50 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Side	

Name: 4_2	W:48.50 in	D:36.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Rite Aid
Store# 2541
YONKERS , NY

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Warm_WHRack

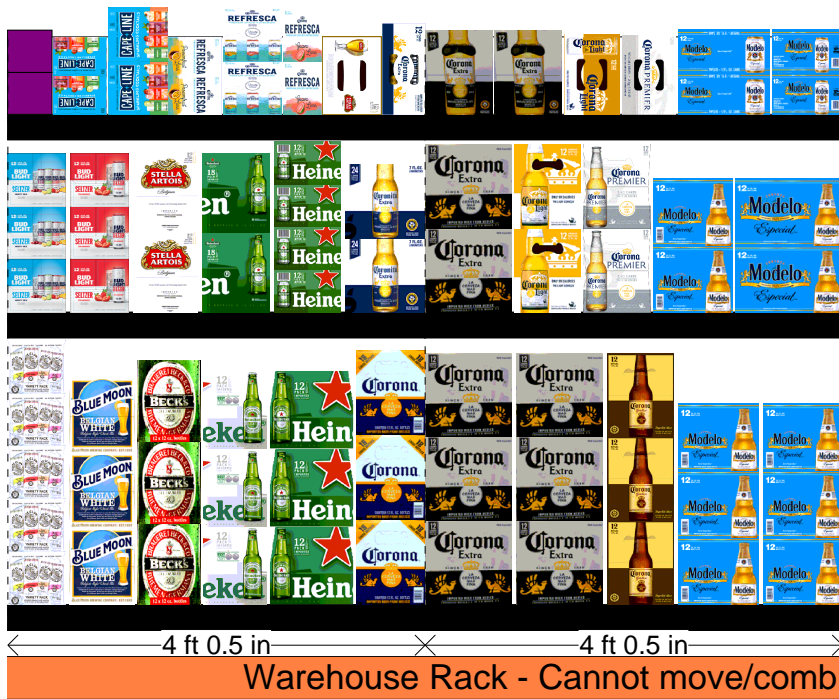
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Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_2541	Store # 2541	# of segments: 7			
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 4 3	W:48.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL	Core	2	Side
080660956213	CORONALIGHT12/12CAN		1	Top 90
033544950449	CORONAPREMIER12/12CAN		1	Top 90
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90



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Segment 5 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7

Name: 5_1		W:48.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
072311230124	DOSEQUIS12/12BTL		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 5_2		W:48.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957876	MODELONEGRA12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
071990300302	COORSLIGHT30/12CAN		1	Side	
071990316006	COORSLIGHT24/12CAN		1	Top 90	

Name: 5_3		W:48.50 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
033544950067	VICTORIA12/12CAN		1	Side 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	



4 ft 0.5 in

ne shelves

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Warm_WHRack

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Segment 7 of 7 starting view

Shelf Schematic Report

RITE AID_2541 Store # 2541 # of segments: 7

Name: 7_1		W:36.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 7_2		W:36.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200530470	BUDLIGHT12/12CAN		1	Top	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Side 90	

Name: 7_3		W:36.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007699	BUDLIGHT12/12BTL		1	Front	
034100576363	LITE12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	



Endcap Front View - Cannot move/combine shelves
PROMO - Assortment, do not change